K12 Communication Solution
Feature Comparison

SchoolStatus

MASS NOTIFICATION	SchoolStatus	Parent Square	Blackboard	School Messenger	Remind	Peachjar	PowerSchool
Urgent, District-Wide Alerts Send with a few clicks	✓	✓	✓	✓	✓	✗	✗
Attendance Notices Text notifications for absences	✓	✓	✓	✓	✗	✗	✓
Social and Web Share Posts to existing sites and channels	✓	✓	✓	✓	✗	✓	✗
Secure Document Delivery Save paper; maintain privacy	✓	✓	✗	✓	✗	✗	✓
Message Scheduling Easily schedule messages and notifications	✓	✓	✓	✓	✓	✗	✗

CLASSROOM COMMUNICATIONS	SchoolStatus	Parent Square	Blackboard	School Messenger	Remind	Peachjar	PowerSchool
Smart Group Messaging Send to a group; replies are 1:1	✓	✗	✗	✗	✓	✗	✗
Two-Way Calling	✓	✗	✗	✗	✓	✗	✗
Two-Way Text Messaging	✓	✓	✓	✓ *separate app	✓	✗	✗
Web Browser or Mobile App Communicate from classroom or on-the-go	✓	✓	✓	✓	✓	✗	✓
No Parent App Necessary Delivered without parent app or login	✓	✗	✗	✗	✗ *except calls	✓	✗
Video Conferencing Recorded IEP meetings, conferences, etc.	✓	✗	✗	✗	✗	✗	✗
Translation 100+ languages	✓	✓	✓ *limited	✓	✓ *6 languages	✗	✗

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DATA ANALYTICS							
Automatic Integrations Integrate with SIS, LMS, benchmarks, assessments	✓	✓ *SIS only	✓ *SIS only	✓ *SIS, mgmt.	✓ *SIS only	✗	✗
Custom Reporting Equity audits, accountability measures, performance gaps	✓	✗	✗	✗	✗	✗	✓
At-Risk Custom dashboard	✓	✗	✗	✗	✗	✗	✓
Historic Data Longitudinal data reveals trends	✓	✗	✗	✗	✗	✗	✓
Comprehensive Student Profile Everything in one place	✓	✗	✓	✗	✗	✗	✓
DOCUMENTATION							
Automatic Communications Records All stored for compliance	✓	✗	✗	✗	✗	✗	✗
Transcription Two-way phone calls transcribed for quick review	✓	✗	✗	✗	✗	✗	✗
Engagement Metrics Analyze communication frequency and needs by teacher, school, or distrcit	✓	✓	✓	✗	✓	✗	✗

SchoolStatus is your one-stop shop for one-to-one, group, school, and district-wide communication.

Designed to integrate data packages, SchoolStatus encourages communication around student data performance and goals. Custom data analytics support targeted engagement campaigns.

SchoolStatus offers the most robust transparency for administrators to monitor professionalism, communication initiatives, frequency, and prevent disparate communication from taking place around the district. **No more he-said, she said.**