

WE GET ESPTS CAN CHANGE THE GAME FOR TODAY'S STUDENTS.

WHY ESPTS FOR HIGHER EDUCATION

Collegiate esports has seen a major boom in recent years. Thoughtful, purpose-built gaming programs not only serve as a key recruitment differentiator, but also create opportunities to compete against other colleges and universities, design interdepartmental curricula, prepare students to work in the ever-growing esports industry, and generate revenue.

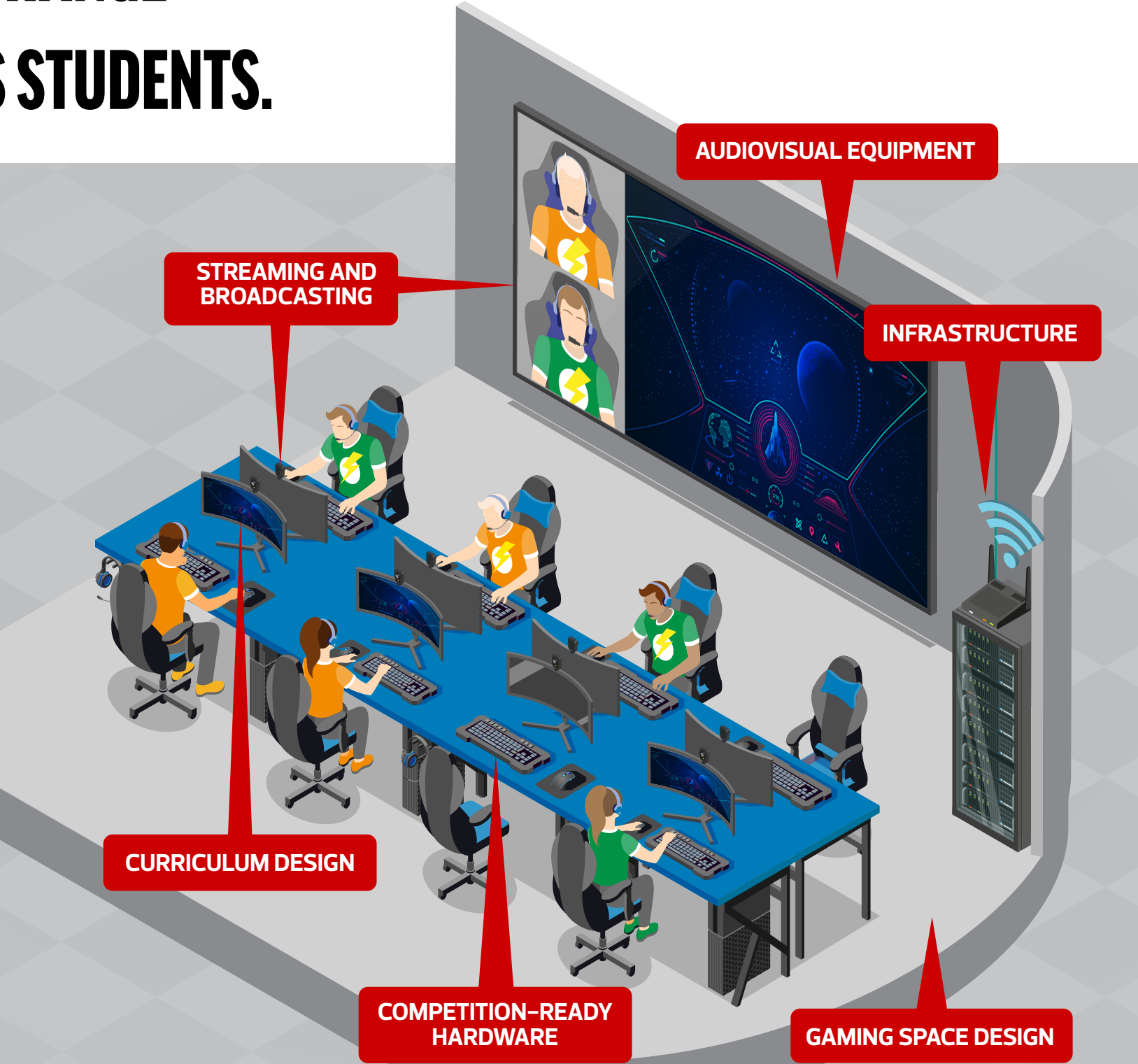
Recruitment	Retention	Relevancy
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WHY CDW FOR ESPTS

Coordinated planning and support are essential to establishing an esports program with lasting impact. Whether rolling out a handful of gaming stations or building out a 500-seat esports arena, CDW can help.

We outfit educational spaces with the latest gaming PCs and accessories, perform network capacity and speed assessments and upgrades, and even design a gaming room layout to account for ergonomic player seating and a fun spectator experience.

Our esports consultative services help you visualise and plan your ideal esports program.



OTTAWA UNIVERSITY GOES ALL-IN WITH ESPTS



- Ottawa University, an 800-student school in Kansas, decided to build a major esports arena to recruit students and train them for jobs.
- The university set up the stadium with a state-of-the-art video production system and broadcasting capabilities, in addition to computer power via a build-out with esports integration and CDW.
- The Ottawa Braves is a major draw for this university, training students in esports competition and multimedia production, and preparing them for careers in technology after graduation.

Ready to plan, implement or expand your esports program, or simply build stakeholder support?

Contact your CDW account manager or email education@uk.cdw.com to request a consultation.

