



Digital Curriculum | Assessments | Educational Consulting



All students have the right to experience success at their level, based on their unique needs, and within an environment that works best for them. Edmentum empowers educators to transform their approach and build school around the needs of each individual learner to make personalized learning an achievable reality in every classroom.

## Assessments for Learning:

Automatic and adaptable assessments used to benchmark learning needs, formatively assess learning, and support classroom practice.

## Educational Consulting:

Educational consulting,  
professional learning,  
technical services,  
and support to power  
successful implementations.



## Digital Curriculum:

Digital curriculum that is rigorously aligned to globally recognized standards and flexible for use in any learning environment.

## Instructional Support Services:

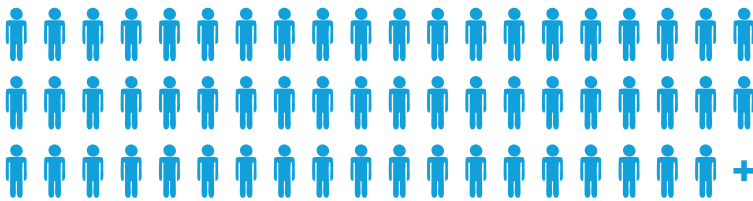
Wraparound services to support student-centered virtual learning, including mentoring, grading, diploma-granting instruction, and more.

## Our curriculum, assessments, and services can help you:

- ✓ Implement assessment-driven individualized learning
- ✓ Focus instruction on essential knowledge and skills
- ✓ Address learning gaps and mitigate learning loss
- ✓ Integrate digital curriculum as the primary curricular resource
- ✓ Launch and maintain a fully virtual learning program
- ✓ Provide standards-based practice



Partnering with schools in over  
**80** countries across the world



Engaging over **7 million**  
students annually

**“** I would tell any school to get in touch with Edmentum first because they’ve been great in driving usage forward. Other companies sometimes aren’t like that, but they have been really good at pushing that, and we appreciate that. **”**

**- Mr. Alex Turner**

Digital Learning Leader, Garden International School, Kuala Lumpur, Malaysia



### **EducationCity**

K-6  
Assessment  
Core Subject Coverage



### **Exact Path**

K-12  
Intervention  
Personalized Learning



### **Study Island**

K-12  
Practice  
Formative Assessment



### **Courseware**

6-Adult  
First-Time Credit  
Credit Recovery



### **Calvert Learning**

K-5  
Digital Curriculum  
Project-Based Learning (PBL)



### **EdOptions Academy**

K-12  
Virtual Learning  
Instructional Services



### **BASE Education**

1-12  
Student Well-Being  
Social-Emotional Learning



### **FEV Tutor**

6-12  
24/7 1:1 Tutoring  
Paired with Courseware or  
EdOptions Academy



# EducationCity



## K-6 assessments and core subject coverage

Personalize learning for every student by linking assessment data with engaging curriculum content to support your students' growth. Teachers and students can view progress and performance easily. EducationCity also supports inquiry-based learning aiding higher-order thinking skills.



**Over 90 assessments** to support students with gap analysis and academic growth



**Identify gaps** easily with assessments, effective data analysis, and individual revision pathways



**Track progress** with easy-to-use reports at both group and individual student levels



**24/7 access** to boost parental engagement and support attainment



Based on a Year 4 teacher's calculations of marking, preparation, and analysis of assessments as well as planning follow-up teaching and learning activities for a class of 30, **teachers can save over two hours a week** by using our assessments and taking advantage of the automatic making and analysis tools.

# Personalize Learning for Every Student With EducationCity

EducationCity supports K-6 students by offering English, math, and science assessments, with thousands of pieces of linked content, with instant data analysis and automatically generated learning pathways for students to gain mastery and address any gaps.

**100+**

**Assessments in  
the Core Subjects**

**43%**

**Increase in  
EducationCity  
Usage During 2020\***

\*Compared to the previous year

**1.3**

**Million Activities  
Accessed Every Week\***

\*Data from 2020 during  
school term time

“ As a school, we are open to all different abilities of students with English as an additional language (EAL). EducationCity has been particularly useful for EYFS and phonics and learning these from the beginning. The phonics area has been particularly beneficial as students have a resource to continue learning their letters and sounds inside and outside the classroom.. ”

**- Mr. Rothwell**  
Deputy Head  
Mount Kelly,  
Hong Kong



# Exact Path



## K-12 diagnostic-driven, direct instruction

Exact Path combines adaptive diagnostic assessments with individualized learning paths for K-12 grade students in math, reading, and language arts. Our program puts individual student growth first—giving students the tools to take control over their own academic journey, while providing educators with ongoing data to facilitate targeted support.



**Diagnose learning needs** with our valid adaptive assessments, or leverage your data from NWEA® MAP® or Renaissance Star®



**Instruct K-12 students** with mastery-based curriculum and automatic remediation at the discrete skill level



**Target unique learner needs** and plan your next move with digital assignments and built-in grouping tools



**Analyze growth and progress** and understand usage via aggregated data views and student reports



Students who use the individualized learning paths in Exact Path **demonstrate positive, statistically significant growth on the diagnostic**, based on an independent study. Exact Path meets ESSA requirements of an “evidence-based” intervention and meets What Works Clearinghouse™ Group Design Standards with Reservations.

# Mitigate Learning Gaps and Promote Growth With Exact Path

Personalized Instruction		Targeted Intervention
Pinpoint each student's specific instructional level, academic needs, and growth goals.	1	Determine individual student needs across a K-12 learning progression.
Deliver tailored instruction to help students grow based on their unique needs.	2	Remediate at the first signs of struggle with age-appropriate, automated intervention.
Analyze progress and deploy targeted assignments for reteach or extension activities.	3	Monitor progress and pull supplementary aligned resources for teacher-led intervention.
Conference with individual learners to set, persist, and achieve growth goals.	4	Help students own their learning and get back to grade level, and on track for success.

## 7,000+

Unique Assessment Items  
for Math, Reading, and  
Language Arts

## 30

Minutes Per Week, Per Subject  
of Usage Has Been Proven to  
Improve Academic Achievement



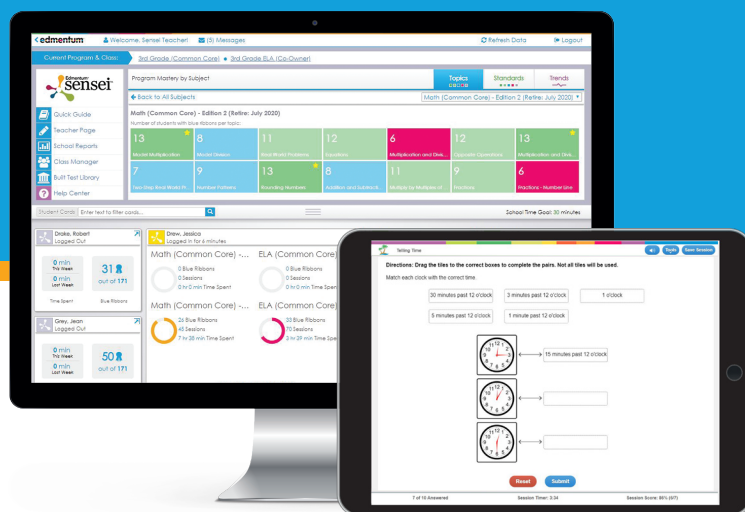
Exact Path allows us to give the students time to catch up to their grade level and what's going on in their classrooms at the same time. It gives the teachers data that supports them with differentiation and helps them translate the grade-level curriculum into lessons every day. That was the advantage for us of Exact Path.

— Lee Dabagia  
Principal

Summit International School, Abu Dhabi



# Study Island



## K-12 practice and formative assessments

Educators work hard to deliver impactful instruction every day, but how do they know if students are retaining the material? With Study Island, educators don't have to wonder. Our standards-based formative assessment and practice program for math, ELA, science, and social studies provides educators with the tools and data needed to ensure that all students develop mastery of grade-level content for success on assessments and beyond.



**Boost student achievement** through embedded assessment preparation with practice items built from your standards



**Save time** by letting us handle the question writing, assessment grading, and test preparation



**Improve mastery and retention** through ongoing practice with built-in games



**Make instruction more effective** with high-quality formative assessments



Results from multiple third-party and Edmentum research studies demonstrate that **Study Island has a positive, statistically significant effect on student achievement.**



# Boost Standards Mastery and Achievement With Study Island

Deliver independent practice or deploy targeted support with flexible tools in Study Island. Features like games and Group Sessions bring fun to mastering grade-level standards, while Test Builder enables educators to create custom assessments to measure proficiency. Additionally, we offer benchmarks built from your assessment blueprint that provide insight into global performance indicators. Each step of the way, our live data dashboard and robust reports give educators actionable data to drive instruction.

**600K+**

Practice and  
Assessment Items

**12**

Technology-Enhanced  
Item Types

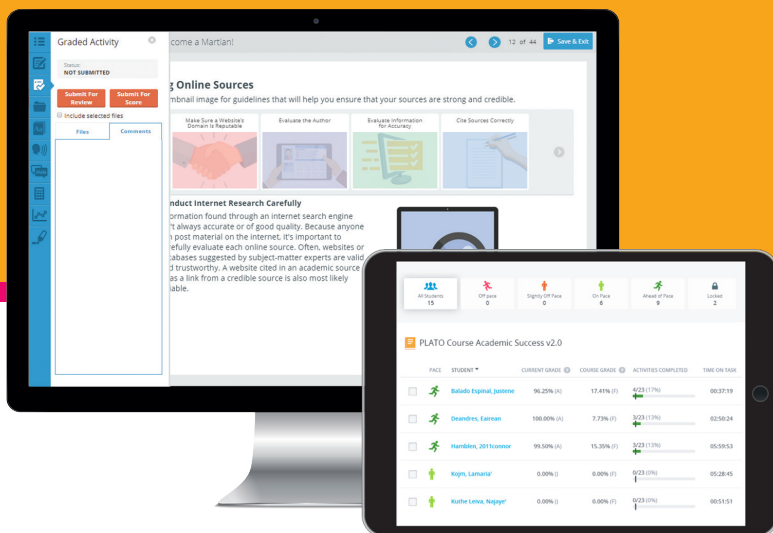
**4,600+**

Videos, Virtual Labs,  
PBL Activities, and More





# Courseware



## 6–12 customizable digital curriculum

When students enter middle and high school, their interests, skills, and plans for the future impact the courses they need to take to be ready for the next step. With Courseware, address every student's needs with a robust collection of standards-based online curriculum. Our course offering includes core subjects, courses for use with Advanced Placement® (AP®) exams, career and technical education (CTE), electives, World Languages, and ELL Foundations courses to help ELLs build English-language proficiency.



**Expand course offerings,** and scale the impact of your teaching staff



**Implement flexible curricula** that allows a seamless transition between in-person and virtual learning



**Track student progress** with powerful reporting and pacing interfaces



**Increase graduation rates** and keep students on track with courses that can be completed from anywhere with an Internet connection



Educators attribute the use of Courseware to **improved school ratings and graduation rates.**

# Keep All Students Engaged and on Track With Edmentum Courseware

Courseware's multi-modal learning units feature reading, writing, video, audio, and other interactive lessons to keep your students engaged, build mastery, and reinforce real-world application for lasting learning. Plus, robust reporting options, grading options, and data dashboards enable you to track progress in real time and ensure that program goals are met.

## 30,000+

Hours of  
Instruction

## 400+

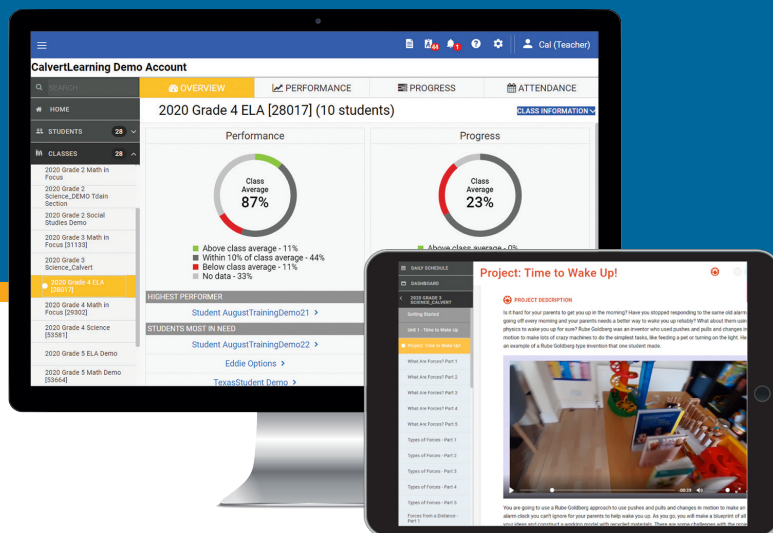
Semesters of  
Engaging Courses

“To make the best use of Courseware, we have live lessons with US-certified teachers. Students are required to do a pretest and a tutorial before the lesson. I love the guided notes that Edmentum provides alongside these tutorials, as they are very helpful. They really help the student understand concepts step by step and summarize the knowledge they need for lessons.”

— Ms. Choi,  
CEO  
Ivy Global School, Asia

# CALVERT LEARNING

## Calvert Learning



## K-5 project-based digital curriculum

Students deserve a high-quality and impactful educational experience, whether learning occurs in a physical classroom or a virtual environment. With Calvert Learning digital curriculum, educators can enhance blended and virtual learning opportunities with K-5 online courses in ELA, math, science, social studies, art, health, and P.E.



**Engage students** with active project-based learning (PBL)



**Track progress** and identify needs with easy-to-understand reports



**Equip teachers** for virtual learning success with curriculum, professional learning, and support



**Collaborate with parents, guardians, and caregivers** through a designated portal



Calvert Learning digital curriculum uses the **research-based PLUS framework**. It actively engages students in **PROJECTS** that allow them to apply what they **LEARN, USE** it in practical and meaningful ways, and then **SHOW** it to demonstrate mastery and build confidence.



# Elevate Elementary Virtual and Blended Instruction With Calvert Learning

Calvert Learning digital curriculum provides a unique approach to education that will foster a love of learning in your students. Students engage with curriculum online, and print materials are also available for offline learning. The Calvert Learning platform makes it easy for educators to gain insight into student progress, pacing, and assessment results and to take action by providing intervention, providing acceleration, and delivering custom feedback. Parents, guardians, and caregivers are provided with their own portal to the Calvert Learning platform so that they can support their children throughout the learning journey.

**P** → **L** → **U** → **S**



## PROJECT

Projects are embedded throughout Calvert courses to give students fun and engaging real-world opportunities to creatively show what they have learned.

## LEARN

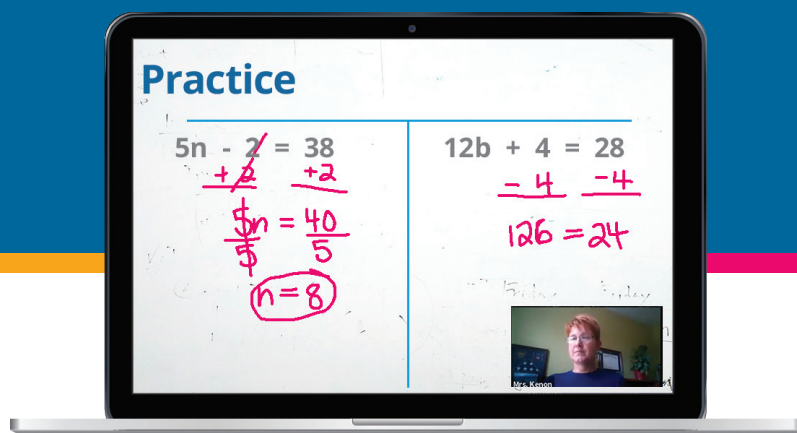
Courses contain a variety of active learning activities that encourage students to think independently and formatively assess their understanding.

## USE

Students complete mastery assessments at the end of each lesson to ensure that they can use what they have learned and demonstrate mastery.

## SHOW

Students have many opportunities to show what they've learned and receive teacher feedback.



## EdOptions Academy

### K-12 student-centered virtual learning

To meet the needs of all learners, providing virtual learning options is a necessity. EdOptions Academy is a fully accredited Kindergarten through career online school that pairs Edmentum's award-winning Courseware and Calvert Learning curricula with certified teachers, expert program management, and holistic student and instructional support services to help educators meet the needs of more learners.



**Retain enrollment** with a virtual school that meets learners' individual interests, schedules, and goals



**Offer alternative pathways to graduation** for students who have struggled to thrive in the traditional classroom



**Address staffing shortages** with accredited core and elective courses led by certified teachers



**Maximize school resources** by partnering with Edmentum to provide fully virtual courses and instructional support services



In 2019, students enrolled in EdOptions Academy courses **maintained a 92% course passing rate**. This success starts with strong relationships—95% of students say their EdOptions Academy virtual teacher cares about their success.

# Reach More Students Through Virtual Learning With EdOptions Academy

In addition to partnering with schools to provide virtual school options, EdOptions Academy also offers instructional support services to help your teachers become experts in virtual teaching and learning. Edmentum's mentoring program provides teachers the support and training they need to teach successfully in a virtual setting. The program includes access to Edmentum's digital curricula, a professional learning community, small-group cohorts, and ongoing mentoring with master virtual teachers. To help your teachers scale up to support more learners, EdOptions Academy also offers grading assistance—subject-matter experts with instructional experience provide meaningful instructional feedback and grading to virtual students.

**cognia**<sup>™</sup>

Fully Accredited  
by Cognia

**24/7**

Tutoring

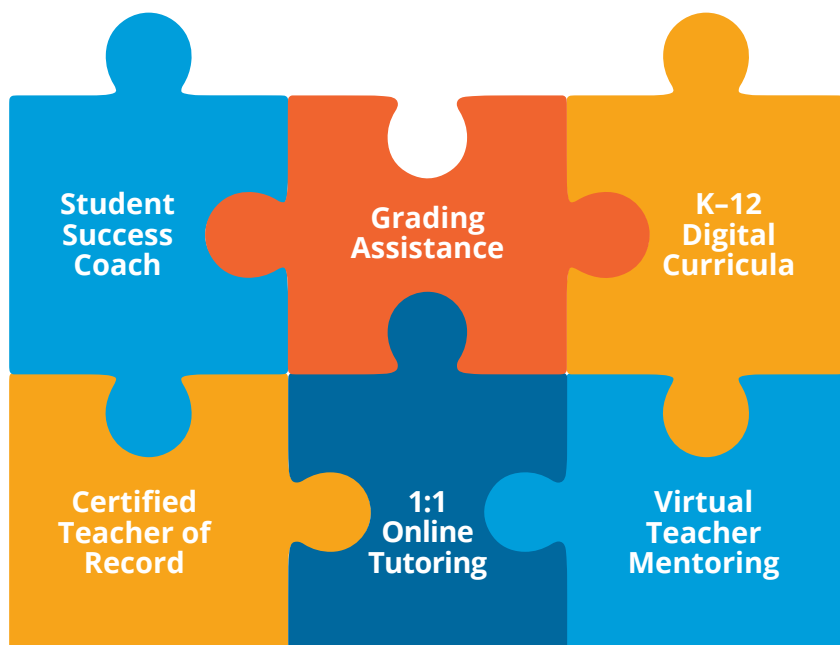
**500+**

Courses  
Available

**400+**

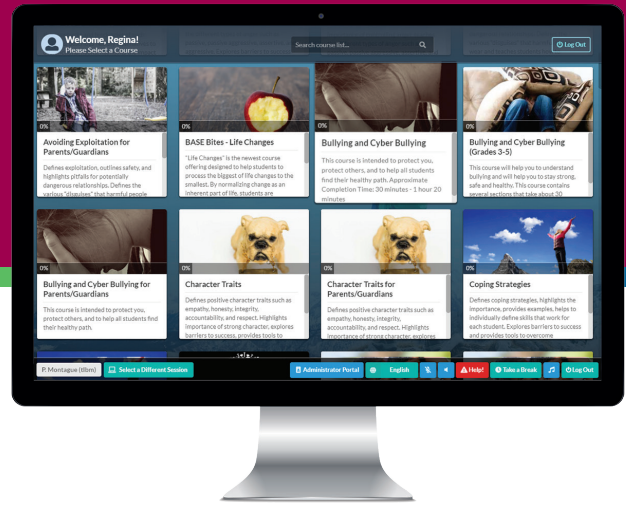
Certified  
Teachers

**Choose from a variety of options  
to build your virtual program:**



“The support we have received from Edmentum has been fantastic. Our staff has benefited from highly effective, thorough training. We would certainly recommend Edmentum International to other schools.”

— Phil Yates  
Assistant Headteacher  
Al Rabeeh School, Abu Dhabi



# BASE Education

## 1-12 online social-emotional learning curriculum

Edmentum believes in the promise and potential of supporting the whole learner. As part of that belief, we proudly partner with CASEL-designated BASE Education to offer a social-emotional learning (SEL) curriculum that is rooted in mental health and wellness principles and underscored by clinical research. BASE Education is a powerful tool that enables students to regulate their emotions and behaviors, develop relationship skills and social awareness, and practice critical decision-making to plan for their futures.



**Support a range of SEL implementations** with self-directed student curriculum, teacher-guided direct instruction, and family learning access



**Navigate impacts of a changing world** with evidence-based curriculum that creates a safe space for mental health and wellness education



**Impact social-emotional skills for all** and intervene with students who are most at risk



**Deliver 100 courses to tackle tough topics**, including Coping Strategies, Digital Citizenship, Bullying, and Equity





# Support the Whole Learner With BASE Education

Did you know that students who receive SEL instruction perform better academically than their peers? Supporting the development of these skills can help increase engagement, build connections, and remedy behavioral challenges. In every BASE Education course, students are given the opportunity to define and reflect on their values, knowledge, and behavior as aligned to the topic being explored, learn coping strategies, and set plans in place for forward-thinking using a strengths-based approach.



## Nonacademic Course Design

Minimal text, calming design, and vivid imagery tap into the emotional center of the brain.



## Flexibility & Built-In Tools

Courses are offered in more than 50 languages, with text-to-speech, vocabulary tools, and educator guides.



## Parent/Guardian Portal

Companion courses provide parents, families, and caregivers language and insights to connect with their student.



## Progress Monitoring

Course progress and student responses are captured, including potentially harmful Firewords™, to inform intervention.

# Implement Effectively With Edmentum Services

## Seamlessly integrate Edmentum programs

We realize that our programs are only a portion of your larger digital ecosystem. That's why we work closely with schools to ensure that our solutions are integrated with what you already have in place. These technical services include setup, training, and ongoing support.

### Student Information System (SIS) and Single Sign-On (SSO) Integrations

Automatically import and sync school, teacher, and student roster data, and access accounts with greater ease and security. Available integrations include:

#### SIS Integrations

Clever



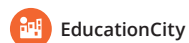
ClassLink



Genius



Edmentum can support additional options for directly integrating with your SIS through our native API and other solutions.



EducationCity



Exact Path



Study Island



Courseware



Calvert Learning

#### SSO Integrations

Clever



ClassLink



Google



Microsoft Office 365



### Learning Tools Interoperability (LTI) Integrations

Integrate Edmentum Courseware, Exact Path, or Calvert Learning with your learning management system (LMS). Available integrations include:

■ Blackboard

■ Schoology

■ Any LTI 1.1 or 1.2 certified LMS

### Assessment Integrations

Leverage data from your current assessments to kick-start learning in Edmentum programs.

■ NWEA® MAP® – Exact Path, Study Island

■ Renaissance Star® – Exact Path

## Achieve your goals with expert educational consulting

As a partner to schools in over 80 countries worldwide, we understand that implementing a new program can be challenging. Edmentum partners with you to provide the educational consulting and support you need to successfully implement your Edmentum programs and achieve your goals.

Through our three-pronged approach of consulting, professional learning, and coaching, our team of educators will help you:



**Develop a custom plan** aligned to your objectives



**Build capacity** through professional learning and coaching



**Evaluate progress** toward outcomes and adjust as needed



**Achieve and exceed** your program objectives



Being an international school, you never feel like you're overseas in terms of when you're dealing with Edmentum because they've constantly been there for support and advice.



— **Heather Jones**  
Head of Primary  
King's College La Moraleja, Spain

# About Edmentum

## A world-class partner you can trust

Edmentum is founded in innovation and committed to being a trusted partner to create successful student outcomes everywhere learning occurs. We can give you the resources – and the expertise – to leverage the power of effective learning solutions.



Grades K-12



US, UK &  
International  
Curricula



Supports Various  
Learning Models



Subject  
Coverage



### Growth

We know that not every student learns in the same way and at the same pace. Edmentum puts individual student growth first - giving students the tools to take control of their own academic journey while providing educators insight to facilitate targeted support.



### Assessment

Our products come with rigorous assessment options, including diagnostic assessments, online tests, high-stakes test preparation, and more. The testing options can help you pinpoint exactly where students are at in their learning.



### Research

All of the product developments we make are fuelled by your opinions, feedback, and research. Our research papers and case studies will help you gain a deeper insight into our success in supporting schools around the world.



### Curriculum

Edmentum programs are aligned to globally recognized standards. Our products encompass and address a vast array of courses and subjects (over 600) and are fully aligned to curriculum standards.



EducationCity



Exact Path



Courseware



Study Island



Academy

Contact us today for more information.  
**[www.edmentuminternational.com](http://www.edmentuminternational.com) | +44 (0)1572 492576**