

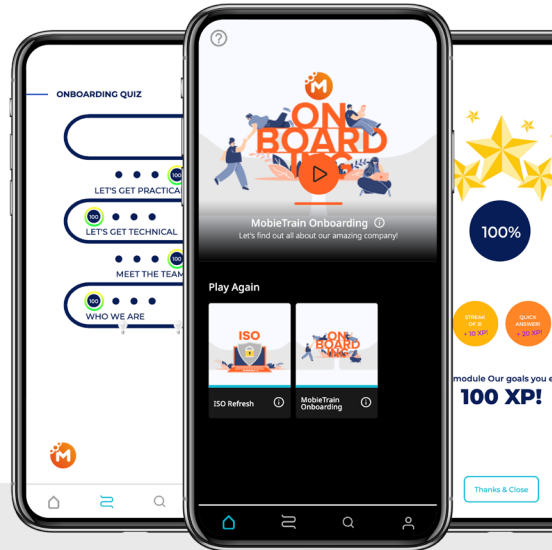


MobieTrain
Change Behaviour. Boost Performance.



The #1 Mobile Microlearning App for your frontline teams

MobieTrain revolutionises workplace training with mobile-first microlearning. Our mission is to empower all employees with the right content at the right time on the device they prefer, to help them succeed in their professional and personal development.



Your benefits

Drive sales and experience

Train frontline employees instantly to improve their knowledge about brand values, products, sales techniques.

Increase efficiency and productivity

Make learning fun again with gamified and bite-sized learning moments. Provide onboarding anywhere and anytime.

Support organisational change

Easily track and analyse your team's performance and knowledge gaps to optimize and incentivize training.

Boost employee engagement

Introduce a new training channel to complement traditional methods which are expensive and not scalable.

The knowledge gap

Traditional training methods are often expensive and do not match modern learning needs. 80% of knowledge from traditional training is forgotten after 30 days.



Lack of knowledge retention



Employees are overwhelmed



Limited time for training



Mobile workforce

How MobieTrain solves that

Put your employees at the heart of their training with mobile learning on demand. Reduce the time needed away from their roles with short, engaging training.



Mobile-first learning



Built-in gamification



Retention techniques



Big data & analytics



Personalized learning paths

Some of our happy clients

DECATHLON

DIESEL

ALLEN & OVERY

dpd

Hästens
Since 1852

enterprise
rent-a-car

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