

**The Problem:** Regulatory requirements multiply year on year today, there is increased reliance on digital solutions and e-learning providers are coming under greater regulatory scrutiny. These requirements include exercising a duty of care toward children, age assurance, and obtaining parental consent, which can be a challenge for many service providers.

**The Solution:** TrustElevate’s [government-supported](#) and user tested age verification & data protection technology.

Our tech was designed to benefit e-learning platforms, schools and students alike. It allows e-learning platforms to know users’ ages and deliver age-appropriate content and services, as required by the [Children’s Code](#), the emerging online safety bill. in a way that fulfills the data protection requirements of the [Data Protection Act](#).



**Founder/CEO  
Dr Rachel O’Connell**

eID & age verification expert and author of ID standard  
Ex-CSO for Bebo – PhD in Forensics.

**What are the business benefits of working with TrustElevate?**

Although e-learning platforms rely on Public Task as a legal basis for data processing when entering into work with schools, many do not realise that any further data processing through other external processors such as app stores entail compliance with additional requirements under different legal bases. TrustElevate enables you to easily meet such regulations, and streamline your processes while differentiating your services from competitors.

**Other benefits include:**

- 1 CUSTOMER ONBOARDING**  
Facilitate smooth onboarding of customers to your platform, hassle free.
- 2 DATA PROCESSING**  
With a zero data retention policy, your business can have peace of mind that your customers’ data is not at risk.
- 3 SALES & MARKETING**  
Integrate TrustElevate into your sales and marketing to ensure you market the right products to an age-appropriate audience who have opted-in.



- 6 ONLINE HARMS**  
Prevent online harms on your platform by ensuring the delivery of age-appropriate content and minimising interactions between younger and older users.
- 5 CONTRACTS & PAYMENTS**  
Facilitate strong customer authentication and authorisation of payments by ensuring the correct legal persons agree to the terms of a contract.
- 4 AGE RELATED PRODUCTS & SERVICES**  
Ensure delivery of age-appropriate goods and services to mitigate risk to your brand and business.

**Book a demo with [rachel@trustelevate.com](mailto:rachel@trustelevate.com)**

**How do we know it works?**

- **Vetted by the regulator:** we took part in the ICO’s [regulatory sandbox](#)
- **Proven to be effective & desirable in government project:** technical provider in DCMS-run [Verification of Children Online \(VOCO\)](#) project
- **Working with leading suppliers:** e.g. [QA Cyberskills](#) and [British Educational Suppliers Association](#)