

## Pricing options

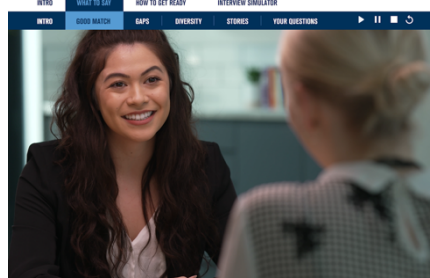
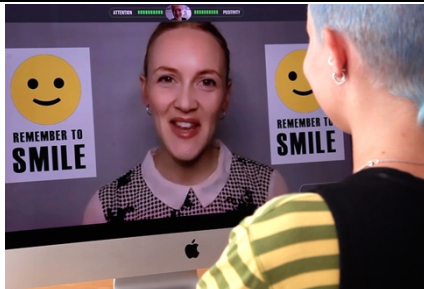
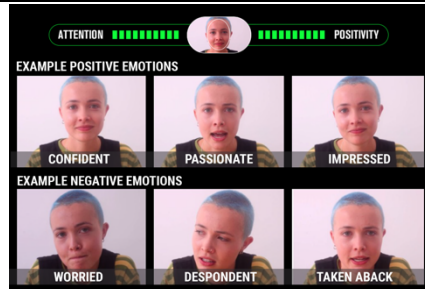
### Introduction

The Adaptive-Media® Interview Coach, prepares young adults to give their best possible interview and boosts their self-confidence. Using emotional and facial analysis as well as a multiple-choice approach, prospective job candidates are given an insight into their performance and tips on how to relax, appear more confident, attentive and give the best answer possible interview.

It is ideally suited to schools and colleges who need to get students prepared for real world interviews, enabling them to visualise being more positive and attentive in a safe, secure and non-judgemental way. The Adaptive-Media® Interview Coach works on most standard PCs and tablets with user enabled camera.

- Users must always first allow their camera
- There is no recording or storing of biometric data
- All image frames are destroyed in 100 milliseconds within the browser



1: Interview Trainer	2: Interview Analysis	3: AI analysis
		
Interactive video tutorials show students what to say and how to prepare for interviews. Students learn by answering questions with the help of real-life interview scenarios and situations, from the basics such as getting there on time, to techniques for managing nerves.	Students test the skills they have learnt about how to answer job interview questions in an interview simulator, where the device camera looks at the learner, just like a real interviewer would. They get real time feedback on their attention and positivity.	A-dapt's deep neural network uses scientifically validated data sets for facial analysis for basic human emotion, attention, sentiment analysis and 98 expressions. It enables tutors to help students develop the soft skills that are essential for career success.

**A-dapt have 3 packages on offer to use the Adaptive-media® Interview Coach:**

**Package A** - The Interview Trainer and Interview Simulator with AI Analysis (**cost - £10 per student**, for a College (with a minimum of 1,000 students) / for a MAT (with a minimum of 500 students) for one year.

**Package B** - The Interview Trainer and Interview Simulator with AI Analysis and Manual Analysis (**cost - £15 per student**, for a College (with a minimum of 1,000 students) / for a MAT (with a minimum of 500 students) for one year.

**Package C** - AI Analysis for bespoke purposes (**annual cost - £ on application**). This could for example involve developing a bespoke Formative Assessment Process to improve students' self-confidence, motivation and resilience within your organisation. A-dapt are also developing fully bespoke learning tutorial formats. Anything can be taught at scale using Adaptive-Media® technology.



**Contact:** [Jeff@a-dapt.com](mailto:Jeff@a-dapt.com) for more information and to discuss your individual requirements.