LPHA PUBLISHING

Friend

Norkbook

ELT Catalogue

PR

www.alphapublishing.com

Welcome to Alpha Publishing

Alpha Publishing believes that children and adults have the right to a quality education. Continuous learning is the best means of improving the lives of individuals and enhancing the standards and quality of our communities.

Our mission is to provide educational materials and courses across the Middle East, Africa, Asia and Latin America, that meet international standards while also reflecting and incorporating the cultures and traditions of the region.

Our dedicated publishing teams are mindful of the different types of learners who come from various national and cultural backgrounds. Our publishing strategy is driven by the motto: "We are in the Region, for the Region". We pay the utmost attention to the delivery of globally recognised and culturally appropriate content and innovative teaching tools not just in our books but through eAlpha, our digital CLMS platform.

For more information, please visit us at www.alphapublishing.com and www.eAlpha.info.



Life-long Learning

We make constant endeavours to bring global experience, expertise and best practices to what we publish, while bearing in mind each region's current and future learning and teaching requirements.



Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative interactive online educational experiences.



Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of the community.



Result Orientation

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



Publishing Excellence

We guarantee that what we publish is reliable and trustworthy, both globally and regionally.

Connect with us:



ELT

Pre-Primary

Pandy and Friends

10

Primary

Super English Reading & Writing	14
Super English Speaking & Listening	16
Super English Phonics	18
Super English Reading & Writing (KSA)	20
Super English Speaking & Listening (KSA)	22
Super English Phonics (KSA)	24
Go for English	26
Go for English (KSA)	28
English Vision 1–6	30
Four Worlds Into English 1–6	34

Secondary

NEW NEW

English Leader	36
English Leader KSA	38
Four Worlds Into English 7–12	40

Young Adult

Target English

42

ESP

More Recipes for the Wireless Classroom 44 Present English 46

ISBN Listing

ELT ISBN

48

ALPHA Mobile eLearning Platform

www.eAlpha.info

Alpha's Content Learning Management System provides access to premium interactive lessons and resources, allowing teachers to create virtual classrooms both online and offline. eAlpha makes elearning a personalized, exciting and enriching experience.



Professional Development & Product Training



Providing ongoing professional development for educators is one of the most critical success factors for better learning and teaching outcomes.

Alpha Publishing, in partnership with KDSL Global and a selection of independent trainers, provides specifically tailored program training and practice sessions, along with leadership and school management courses, for teachers and institutions, via distance learning or at site events.

For more information about professional development and product training please visit www.alphapublishing.com or call +971 4 391 8658.

Related Titles from Alpha Publishing



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English Language Teaching (ELT)



Alpha Publishing offers a wide range of educational resources for learners of all ages and abilities covering Pre-Primary, Primary, Secondary and Adult. To find the right course for you, examine our titles below which are listed by age, ability, Common European Framework rating and Cambridge English exams level.

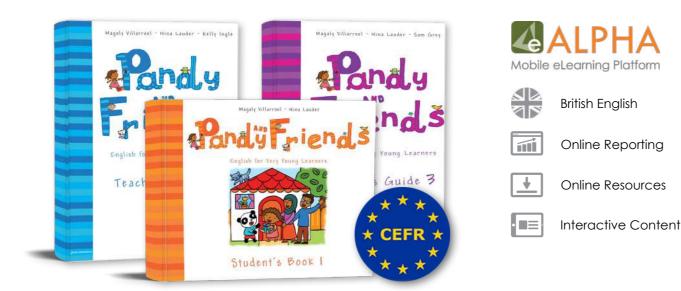
Our courses are supported by a unique set of tools including our online platform, comprehensive teacher resources and much, much more.

Level	Leading to Beginner	Beginner	Beginner	Elementary	Elementary	Intermediate	Intermediate	Upper- Intermediate	Advanced
Common European Framework (CEFR)	Pre-A1	A1	A1+	A2	A2+	B1	B1+	B2	C1
Cambridge English	Starters	Movers	Movers	Flyers KEY	Flyers KEY	Preliminary	Preliminary	First	Advanced
Pre-School Courses									
Pandy and Friends: Level 1–3									
Primary Courses									
Super English: Starter–Level 6									
Super English Phonics: Level 1–5									
Go for English: Level 1–6									
English Vision: Level 1–6									
Four Worlds into English: Level 1–6									
Secondary Courses									
English Leader: Level 1–4									
Four Worlds into English: Level 7–12									
Young Adult Courses									
Target English: Level 1–6									
ESP (English for Specific Purposes)									
Present English for Tourism									
Present English for Transport & Logistics									
Present English for Cooking, Catering & Reception									
Present English for Commerce									
Present English for Mechanics, Electronics & Technical Assistance									
Present English for Construction									

Pandy and Friends

Starters

Common European Framework: Pre-A1-A1



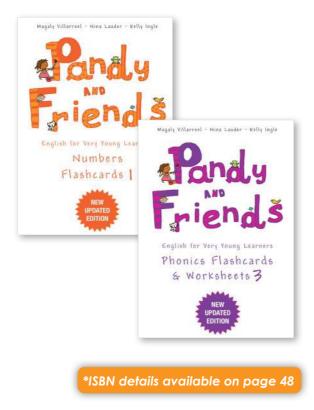
Pandy and Friends is a three-level English language course for pre-school children aged between 3 and 5 years old.

The program offers a wide range of materials to ensure fun lessons for very young learners, and is designed to motivate children through entertaining chants, songs, pen-to-paper activities, games, stickers and stories.

The methodology of the course is based on child-centered active learning. It is based on a spiral syllabus with frequent opportunities to revisit language and structures. The course is extremely flexible and can be adapted to fit into programs with more or fewer contact hours.

Key Features

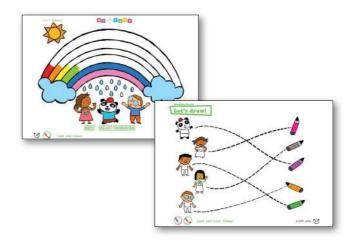
- Provides a global learning experience with local content connections.
- New language acquisition is at the heart of the program.
- Innovative, colourful and engaging resources to encourage learning.
- Activities for all learning and teaching styles.
- Stimulates the development of social skills and helps develop observation and oral skills.
- Full-colour Teacher's Guide with step-by-step instructions on how to use the material and carry out lessons.
- Online content on eAlpha, dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

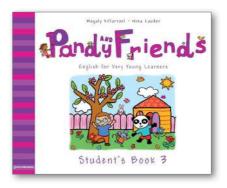


Features

- Numbers, alphabet and letters, and phonics worksheets at every level with step-by-step teacher instructions.
- Expanded Starter Units in Student's Book and Activity Book.
- Songs and class audio: numbers song; alphabet song; chants and rhymes.
- Phonics resources: audio; poster; flashcards and colouring worksheets.
- Stories, story cards and audio with strong focus on age-appropriate values and non-linguistic objectives (learning skills and strategies).
- Expanded and improved Teacher's Guide.

Program Components





Pre-Primary

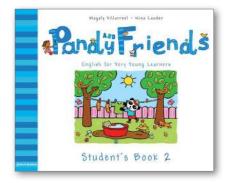


(includes audio and stickers)

The colourful and beautifully illustrated books are filled with activities to promote pre-reading skills, develop vocabulary, comprehension, observation and fine motor skills.

The stories link to morals and values and celebrate diversity and culture.

Reward stickers are supplied to help little learners experience a sense of achievement.



Teacher's Guide

The full-colour Teacher's Guide contains stepby-step instructions on how to use the materials (worksheets, flashcards, the Pandy puppet) and carry out lessons. It includes sections on routines and extra ideas and material for engaging class activities. It also features the following elements:

- Phonics lessons.
- Reinforcement and extension activities at the end of the lessons.
- Panda Pointers: tips and pointers to assist teachers with classroom management.
- Lyrics for the chants and songs, as well as audio scripts for the dialogues and listening activities.
- Pre-story and post-story pages.
- Establish Routines section with routine chants and transitions to structure the lesson.



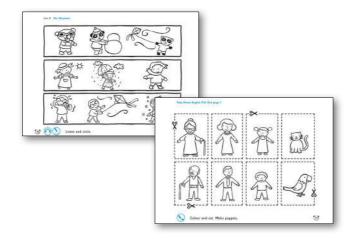
Teacher's Guide - Digital

The digital book contains all the course materials for an interactive whiteboard and the 'Heads-up' interactive lessons.

Activity Book

(with Picture Dictionary and take-home pages)

The Activity Book accompanies the Student's Book and reinforces each unit's target language through a wide variety of engaging activities. Pen-to-paper activities; pre-reading and pre-writing exercises; consolidation activities and pull-out pages to help learners revise vocabulary.





Story Cards

Story Cards serve to develop comprehension and concentration skills and present values in an engaging way. They encourage active participation, while teaching values and social skills. Stories help transmit authentic rhythm and intonation: they train the ear and help the children to recognise and imitate the music of the language. The illustrations help to convey meaning, while both the context and the situation anchor the vocabulary.



Posters

Pandy and Friends now has an expanded series of interactive posters which offer teachers and students visual supports in the following areas: colours and shapes, the alphabet, numbers, phonics. There is also a special 'Pandy Playhouse' poster.

Pre-Primary

Puppet

Children love puppets. The Pandy puppet can be used by the teacher in a variety of ways to help present and practise language. It allows the teacher to interact and communicate with the children in their real and fantasy worlds.



Flashcards

The full-colour Flashcards represent the key vocabulary of the entire course. The Teacher's Guide carries clear guidelines for using them in the presentation, practice and consolidation stages, as well as their use in many games. Additional flashcard resources have been added to the series to assist teachers in helping children learn about the alphabet, numbers and phonics.



Super English Reading & Writing

Starters to Elementary

Common European Framework: Pre-A1-A2



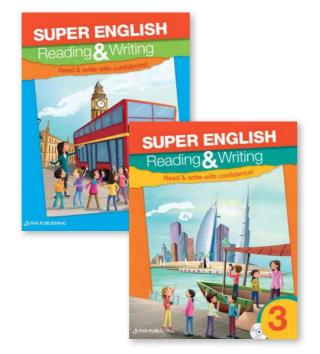
Super English Reading & Writing is a seven-level course, specially designed for young learners of starter to elementary ability. The materials have been structured to help learners develop both their reading and writing skills. Students work through texts covering a variety of genres, both fictional and informational, and will be able to create solid pieces of writing that incorporate the target language patterns.

Super English Reading & Writing will allow English learners to develop the ability to read freely and to write with greater confidence.

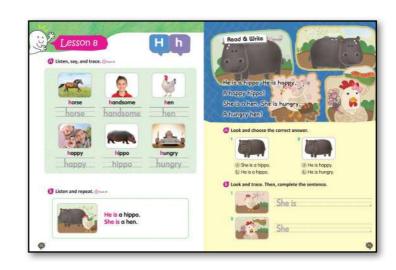
Key Features

- Organised guides for every stage of reading and writing instruction.
- Vocabulary: thematically categorised, diverse selection of genres, with fun and educational stories.
- Core grammar patterns for English learners.
- Writing point sections with multiple exercises for accurate writing.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 48



Program Components



Workbook

The Workbook provides writing exercises that will strengthen students' knowledge of vocabulary and sentence-structure skills.

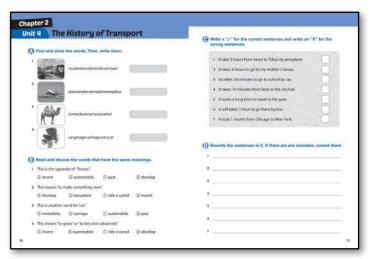
- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: trace the word, puzzles, listen and fill the blanks, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.





Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guides.
- Each lesson contains a main story and set of comprehension questions.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.



Teacher's Book

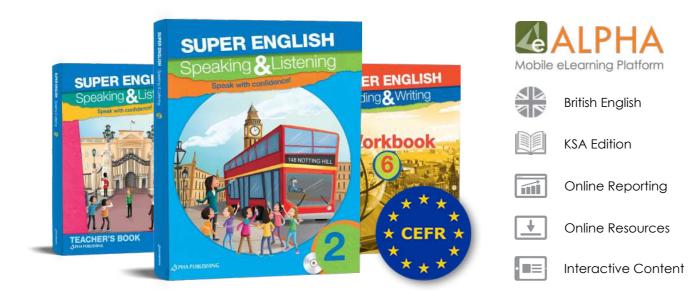
The spiral bound Teacher's Book provides a wealth of background and support information to ensure success in the classroom.

- Lesson support in the form of a lesson introduction, review and warm up ideas, talk and read, read and check questions to ensure students are understanding the story.
- Step-by-step instruction for the ready to write, and read and write exercises, with pull-out ideas for follow-up questions.

Super English Speaking & Listening

Starters to Elementary

Common European Framework: Pre-A1-A2

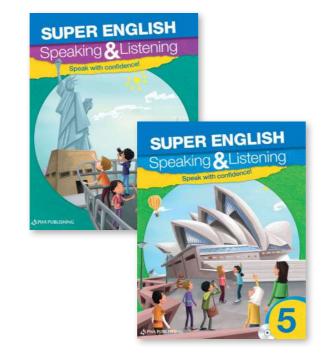


Super English Speaking & Listening is a seven-level course specially designed for young learners of English from starter to elementary ability. It has been developed to help learners dramatically improve both their speaking and listening skills. Learners are introduced to basic sentences, vocabulary and everyday questions that are essential for young English speakers.

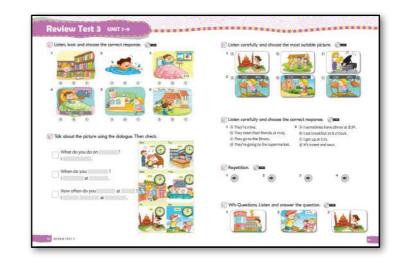
Super English Speaking & Listening will allow all English learners to become more confident, not only in their testtaking skills, but also in their English communication skills.

Key Features

- Basic conversation patterns and essential vocabulary.
- Photos and illustrations to aid comprehension.
- 12 Trial Tests, 4 Review Tests, 1 Final Test.
- Workbook for enhancing vocabulary, pronunciation and writing.
- Audio program with Student's Book audio and listening materials for the tests.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



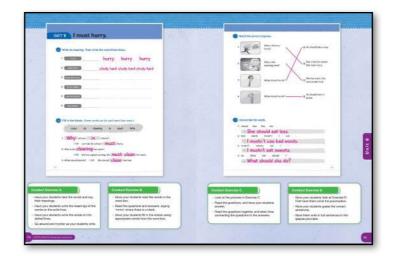
Program Components



Workbook

The Workbook provides listening and dictation exercises that will strengthen students' listening and writing skills.

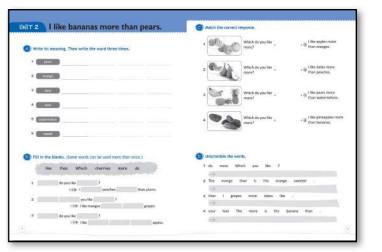
- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: write the meaning, listen and write, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.





Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guide.
- Every lesson contains a short dialogue and quiz.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.



Teacher's Book

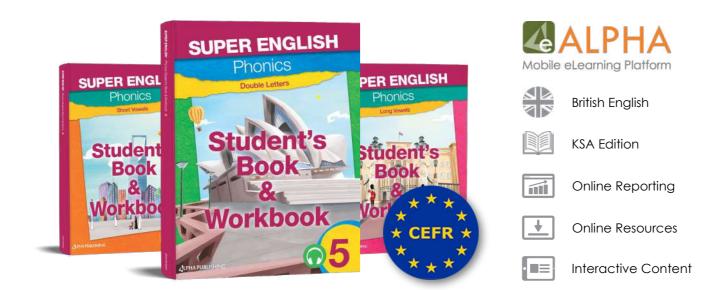
The spiral bound Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction, outlining the aim, target sentences, target vocabulary, potential difficulties and teaching aids.
- Listen and Read Aloud guide.

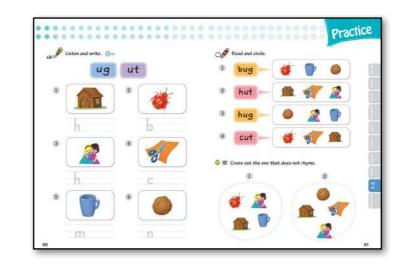
Super English Phonics

Starters to Elementary

Common European Framework: Pre-A1-A2



Program Components

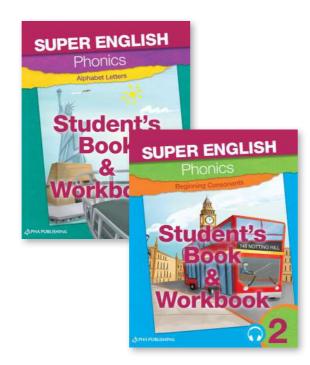


Super English Phonics is a five-level phonics series specially written for children aged 5 to 8. Each unit presents six high-frequency words to illustrate the relationship between letters and sounds. A variety of fun activities, chants and stories will ensure your learners love phonics.

Key Features

- Fun, age-appropriate activities: matching, circling, colouring, etc.
- Short, easy-to-remember chants in every unit.
- Stories to review the words in a meaningful context.
- Checkup page in every unit with a progress test.
- Review pages with additional listening and writing activities.
- Writing-based Workbooks to review words and stories.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 49



Reading & Writing Flashcards



Picture Dictionary





Student's Book & Workbook

- Divided into easy to follow sections with Learn and Practice exercises.
- Includes read and write, and listen and repeat review exercises.
- Can be completed in the classroom or as homework.

Speaking & Listening Flashcards



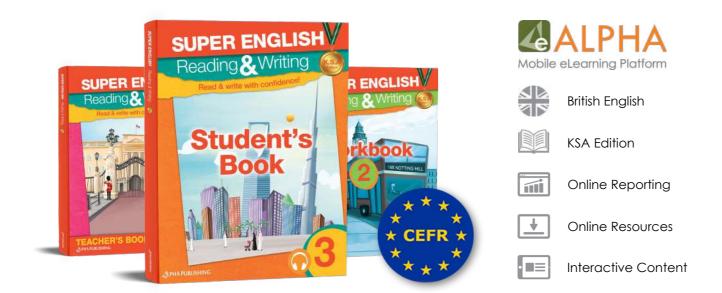
Wall Pictures + Magnetic Words



Super English Reading & Writing KSA Edition

Starters to Elementary

Common European Framework: Pre-A1-A2



Super English Reading & Writing is a seven-level course specially designed for young learners of English in the Kingdom of Saudi Arabia, from starter to elementary ability. It has been developed to help learners dramatically improve both their reading and writing skills. Learners will experience stories covering a variety of genres that are both interesting and informative. Following these stories, learners will be able to create concrete pieces of writing which will incorporate the target language patterns.

Super English Reading & Writing will allow all English learners to develop the ability to read freely and to write with greater confidence.

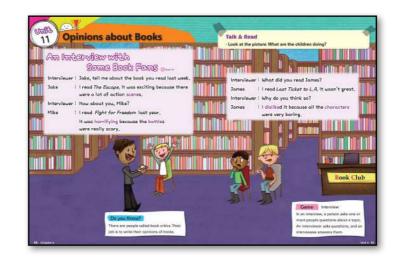
Key Features

- Organised guides for every stage of reading and writing instruction.
- Vocabulary: thematically categorised.
- Diverse selection of genres, with fun and educational stories.
- Core grammar patterns for English learners.
- Writing Point sections with multiple exercises for accurate writing.
- Specially developed with KSA students in mind.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 49



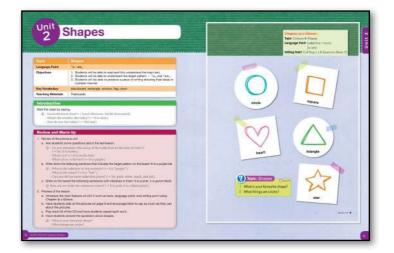
Program Components



Workbook

The Workbook provides writing exercises that will strenghen students' knowledge of vocabulary and sentence-structure skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: trace the word, puzzles, listen and fill the blanks and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.





Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guides.
- Each lesson contains a main story and set of comprehension questions.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.

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C Look and match.				wrong sentences.
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		* 🛈 get i	ap early	You should not stay up at right. T i should exercised every day.
2		= @ get i	mough sleep	() Rewrite the sentences in C. If there are any mistaken, correct them.
() Read and choose th	e words thet	have the same r	meanings	1
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8 This is the opposite of	"go outside:"			5
(i) stay inside (i)	stay up	© plenty of	@ vitamins	
4 This means "not go to	sinep."			1
@ fast food IS	plenty of	🗟 stay intide	(d) stay up	7

Teacher's Book

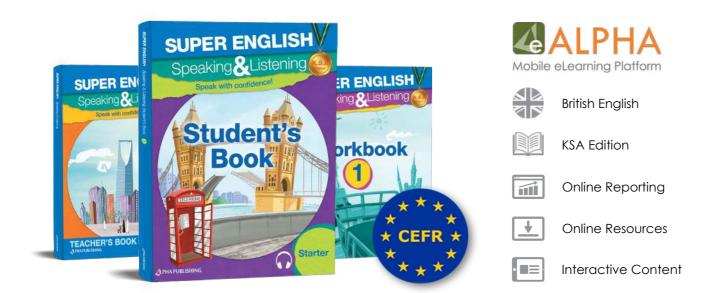
The spiral bound Teacher's Book provides a wealth of background and support information to ensure success in the classroom.

- Lesson support in the form of a lesson introduction, review and warm up ideas, talk and read, read and check questions to ensure students are understanding the story.
- Step-by-step instruction for the ready to write, and read and write exercises, with pull-out ideas for follow-up questions.

Super English Speaking & Listening KSA Edition

Starters to Elementary

Common European Framework: Pre-A1-A2



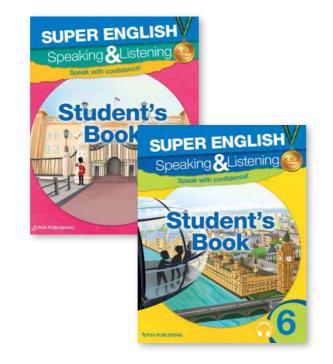
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Super English Speaking & Listening will allow all English learners to become more confident not only in their testtaking skills, but also in their English communication skills.

Key Features

- Basic conversation patterns and essential vocabulary.
- Photos and illustrations to help students' understanding.
- 12 Trial Tests, 4 Review Tests and a Final Test for check up.
- A Workbook that enhances vocabulary, pronunciation and writing.
- An audio programme that provides a reading of the Student's Book, as well as the listening materials for the tests.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 50



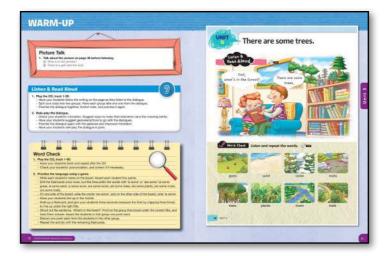
Program Components



Workbook

The Workbook provides listening and dictation exercises that will strengthen students' listening and writing skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: write the meaning, listen and write, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.





Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guide.
- Every lesson contains a short dialogue and quiz.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.

1 often play football.	Watch the correct response.	
Write its meaning. Then write the word three times.	Do you ever fred you'r oed? • • # Mo. (a	ern rleiver lacted.
3 (staty)	2 Docs to ever ride + + & this the?	le usually risks
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Teacher's Book

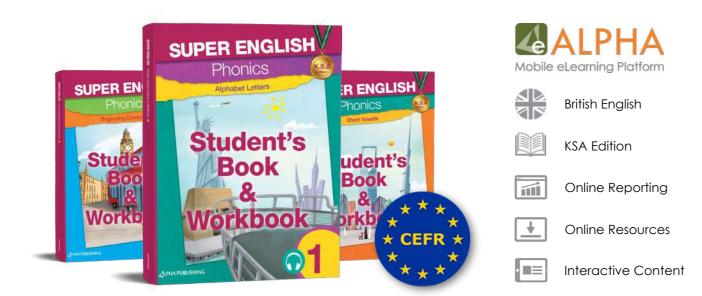
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- Listen and Read Aloud guide.

Super English Phonics KSA Edition

Starters to Elementary

Common European Framework: Pre-A1-A2



Program Components

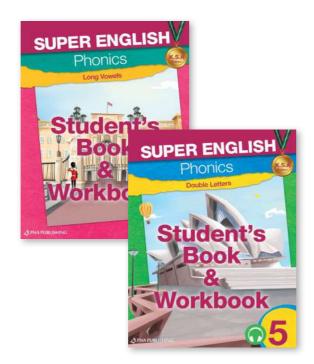


Super English Phonics is a five-level phonics series specially written for children aged 5 to 8. Each unit presents six high-frequency words to illustrate the relationship between letters and sounds. A variety of fun activities, chants and stories will ensure your learners love phonics.

Key Features

- Fun, age-appropriate activities: matching, circling, colouring, etc.
- Short, easy-to-remember chants in every unit.
- Stories to review the words in a meaningful context.
- Checkup page in every unit with a progress test.
- Review pages with additional listening and writing activities.
- Writing-based Workbooks to review words and stories.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 50



Reading & Writing Flashcards



Picture Dictionary





Student's Book & Workbook

- Divided into easy-to-follow sections with Learn and Practice exercises.
- Includes read and write, and listen and repeat review exercises.
- Can be completed in the classroom or as homework.

Speaking & Listening Flashcards



Wall Pictures + Magnetic Words



Go for English

Starters to Elementary

Common European Framework: A1–A2+



Go for English is a progressive six-level English course developed for primary school students learning English as their second language, or as a foreign language.

Go for English has been designed to teach learners through a creative approach, covering the four skills of reading, writing, speaking and listening.

Based on the three levels of the Cambridge Young Learners Test (YLE Test), each book has a wide variety of test questions and answers to prepare learners for the test.

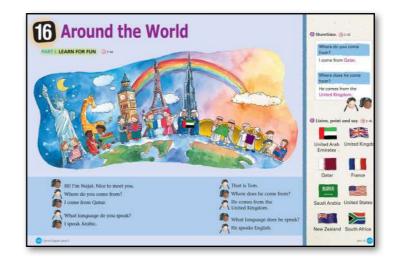
Key Features

- Region-specific content.
- Extended phonics program.
- Revised Teacher's Guide.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 51



Program Components



Workbook

Within each Student's Book there is a Workbook for practicing writing and listening skills. Students can enjoy a variety of children-centred activities in the workbooks, including;

- Listen and write.
- Look, match and write.
- Choose the correct word.
- Read and write.



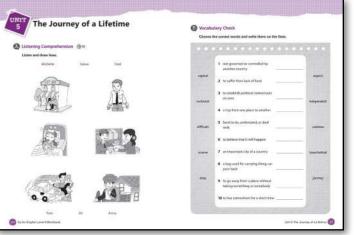
Class Audio

Go for English offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.



Student's Book

- Look at the main picture and listen to the functional dialogue and key words.
- Practice the key expressions and speaking drill.
- Enjoy the chants.
- Learn pronunciation through phonics practice.
- Listen to the funny story.



Teacher's Book

The spiral bound Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction outlining the objectives, target words/sentences, target grammar and ideas map.
- Suggestions for additional activities and classroom interaction.

Go for English KSA Edition

Starters to Elementary

Common European Framework: A1-A2+



Go for English is a progressive six-level English course developed for primary school students learning English as their second language, or as a foreign language, in the Kingdom of Saudi Arabia.

Go for English has been designed to teach our target learners through a creative language approach, covering the four skills of reading, writing, speaking and listening.

Based on the three levels of the Cambridge Young Learners Test (YLE Test), each book has a wide variety of test questions and answers to prepare learners for the requirements of the test.

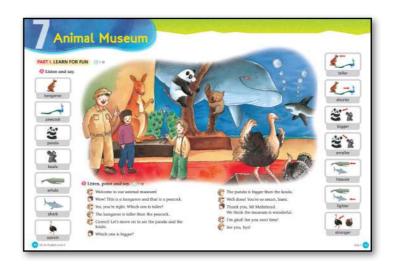
Key Features

- New, region-specific content.
- Extended phonics program.
- Revised Teacher's Book.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- New, extended region-specific content.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 51



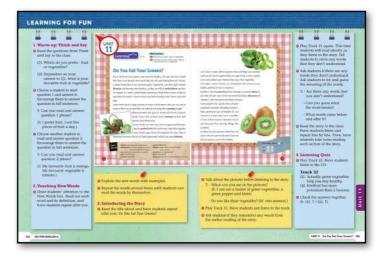
Program Components



Workbook

Within each Student's Book there is a Workbook for practicing writing and listening skills. Students can enjoy a variety of children-centred activities in the workbooks, including;

- Listen and write.
- Look, match and write.
- Choose the correct word.
- Read and write.



Class Audio

Go for English offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.



Student's Book

- Look at the main picture and listen to the functional dialogue and key words.
- Practice the key expressions and speaking drill.
- Enjoy the chants.
- Learn pronunciation through phonics practice.
- Listen to the funny story.

<u> </u>	ound			Listen, stick and write,
ten and v	vrite the letter (このか	Virtue do you come han? Lome from the He comes from 1 A
A.	Ros		から	When does the come light? When do you come from? She come from the to not from the?
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		New Zealand	United Arab Envrotes	She comes from I come from the Read, tick and write. 1. Where does the come from? 1. Where does the come from? Differ comma from States The comma from From toos
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		New Zeoland	United Arab Envirates	She comes from Loone from the Read, tick and write.
		New Zealand	United Arab Emirates	She comes from L come from the Read, tick and write.

Teacher's Book

The spiral bound Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction outlining the objectives, target words/sentences, target grammar and ideas map.
- Suggestions for additional activities and classroom interaction.

NEW

Starters to Intermediate

Common European Framework: Pre-A1-B1+



English Vision is a six-level course aimed at young English language learners. The course is based on the latest CEFR and Cambridge YLE-Preliminary standards with a strong focus on phonics and grammar, along with the skills of reading, writing, speaking and listening. The comprehensive course provides for differentiated learning in the classroom and includes, at its core, vital student criteria such as CLIL, Critical Thinking and 21st Century Skills. Along with an extensive range of project-based learning initiatives, the course provides Social Emotional Learning centred on the concepts of Living Values, Language for Developing Life Skills and Digital Citizenship.

Key Features

- Vocabulary
- Skills: Reading, Writing, Speaking, Listening
- Grammar
- Functions
- Phonics
- Sonas
- Sounds and Spelling
- Projects
- Posters
- 21st Century Skills
- Critical Thinking
- CLIL / Cross-Curricular features
- Differentiated Learning
- Social Emotional Learning Skills

*ISBN details available on page 52



Program Components

The latest addition to the Alpha ELT portfolio focuses on Levels 1 to 6, and includes the following components;



Workbook

The Workbook accompanies the Student's Book and reinforces each unit's target language through a wide variety of engaging activities.

- The Workbook contains modules and units using the same easy-to-follow structure as the Student Book.
- · Includes a wide range of activities such as read, listen and write, unscramble sentences, match sentences, fill in the missing words.
- Can be completed in the classroom or as homework.

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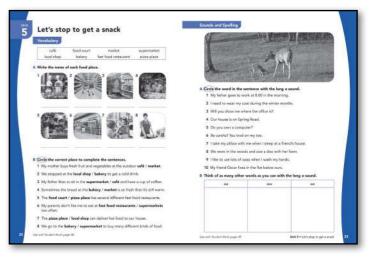
Student Book

Each module includes:

- Module Opener
- 3 Units
- Module Wrap-Up and Projects

Each unit includes:

- Vocabulary
- Phonics, Sounds and Spelling
- Reading with Pre- and Post-Reading activities
- Grammar
- Listening
- Writing
- Speaking
- Social Emotional Learning



Teaching Guide

Teaching Guide includes unit-by-unit walkthroughs for all levels which:

- Highlight how to teach individual units.
- Extend and reinforce the target language.
- Extensively signpost between Teaching Guides and individual books.
- Explain the standards used.

Assessment 1–6

- Workbook end of module exam practice introduces learners to the type of tasks they'll encounter in the separate Assessment Book.
- Assessment Books for each level containing Entry, Unit, Skills, and Final tests.
- Based on the latest CEFR and Cambridge standards.





Flashcards 1–6

- Illustrate core vocabulary of Levels 1-6.
- Used in Teaching Guide activities.

Social-Emotional Learning, leading to:

ing Values Taking Care of Pets	Speaking My Cli	assmate
A Look Tick (<) the ways we take care of a pet.	A Choose a classmate.	Ask, write and circle.
	Nome of lother:	Me is: fumry / tiondly / load / tall / shaft / big / small / quiet
	Name of mother;	She k: funny / hendly / loud / fall / short / big / small / quiet
Match the sentences with the pictures. Cean your pet i home Love your pet.	Name of brother(s):	He is/They are: furny / hendy / loud / tal / short / big / smal / quiet
Play with your pet Feed your pet	Name of sister(s):	She is/They are: Luny / trendy / loud / tal / short / big / email / guiet
King Skills Capitalising Names A Find and skiels the mistakes. My name is call, Jam how england, I ke in innon,	Name of pet:	till är: turny / tiendy / loud / toll / short / big / small / quiet
My cousin is tom. He lives in monchester.	Write and present,	
1 2 3 4 5 8 Wife about your beat friend We about the data We have not the UAL See New Cost	mather is He is/They are	Har/Hs fother is
My bast triend is		
lives in lives	1	End 2 - Furnity and franch

SEL Skills will help young learners;

- Understand and manage their emotions.
- Set and achieve positive goals.
- Feel and show empathy for others.

Posters 1–6

- Levels 1 to 6
- 5 per level
- Interactive teaching aid.
- Allow for large group practice.
- Allow for target language revision.

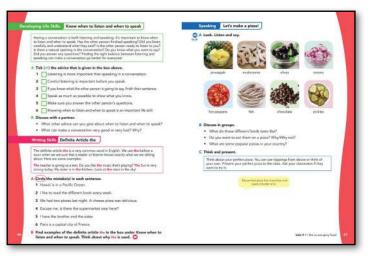




2 www.alphapublishing.com



- Awareness of Living Values (Levels 1 to 2)
- Language for Developing Life Skills (Levels 3 to 4)
- Familiarity with Digital Citizenship through the section, Living with Technology (Levels 5 to 6)



SEL skills will help young learners;

- Establish and maintain positive relationships.
- Make responsible decisions.

Four Worlds into English 1–6

NEW

Starters to Elementary

Common European Framework: A1-A2+



Program Components



Four Worlds into English is a progressive 6-level English course developed for primary school students learning English as their second language, or as a foreign language.

Four Worlds into English has been designed to teach our target learners through a creative language approach, covering the four skills of reading, writing, speaking and listening. Each book has many kinds of questions and answers which the students are required to know.

Workbook

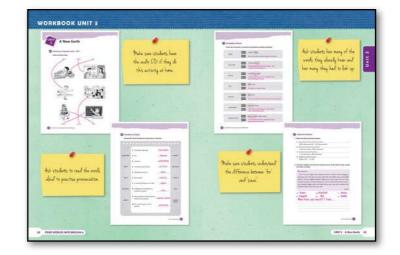
Each Student's Book has a Workbook for practising writing and listening skills. Students can enjoy a variety of children-centred activities in the workbooks.

Key Features

- Corresponding pictures.
- Phonics recognition.
- Associated phonics words.
- Flashcards Levels 1-6.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- Region-specific content.
- Online content on eAlpha, dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 52



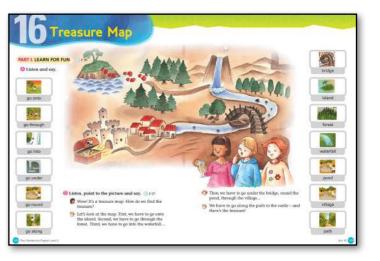


Four Worlds into English offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.



Student's Book

- Each Unit includes; Learning for Fun, Reading for Fun, Vocab for Fun, Grammar for Fun, Writing for Fun, Discussion for Fun and Describing for Fun.
- Highlights listening guiz from related audio.



Teacher's Book

The Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction with a detailed description of each element of the course.
- Suggestions for additional activities and classroom interaction.

Beginner to Intermediate

Common European Framework: A1–B1+

Kavanagh, Morris, Moore, Cattunar, Smith, Canaletti



English Leader is a four-level course specifically adapted for young teenage students.

The comprehensive syllabus places academic coursework within a broader historical, geographical and cultural context, ensuring an educational and stimulating experience for students. The CLIL approach allows students to absorb and discuss real-world information at their level of English.

Levels 1-2 revolve around a unique storyline in which two language students travel to England to study at an English language summer school. The students make friends, visit new places, and encounter new experiences, all the while developing their language skills. The series has a balanced, well-paced approach that centres on problemsolving tasks as well as consolidation and vocabulary expansion exercises, which allow students to revise and further develop their language skills.

Program Components



Student Book

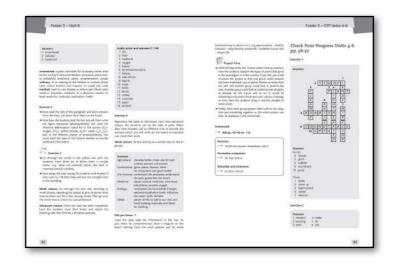
- 12 units divided into 4 folders.
- Double language input of new items in different situations and registers.
- Inductive approach to grammar-teaching. Varied approaches to skills development including CLIL.
- Insights into the cultures of the English-speaking world.



Workbook + Audio

- Consolidation exercises and activities follow the same organisation as the Student Book.
- Study Tips to develop students' learning abilities.
- Extra listening material in the Student Book audio.





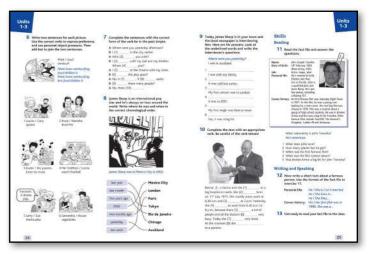
Tests & Resources

Photocopiable materials for testing include:

- Evaluation grids to track students' progress.
- Battery of tests Entry, Unit, Revision, Skills, Culture.
- Reinforcement and Grammar Extension Worksheets.
- CLIL Worksheets.
- Personal Toolkit Pictionary Worksheets.
- Audio scripts and answer keys for Tests and Worksheets.



Secondary



Teacher's Book + Audio Resources

- Clear table of contents.
- Introduction to the methodology.
- Full teaching notes for each unit, transcripts of recordings, answer keys.
- Full cross-referencing to all elements: Workbook, Personal Toolkit, Tests & Resources.
- Class Audio.



Personal Toolkit

- Flexible, extra materials.
- 144 grammar worksheets with explanations and exercises.
- 600 words and expressions in 15 themed tables linked to worksheets included in Teacher's Resources.



Test-Maker Resources

• Entry, Unit, Folder, Skills and Culture Spot Tests available in Microsoft Word.

Beginner to Intermediate

Common European Framework: A1-B1+

Kavanagh, Morris, Moore, Cattunar, Smith, Canaletti

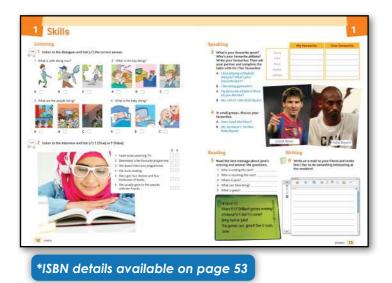


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The comprehensive syllabus places academic coursework within a broader historical, geographical and cultural context, ensuring an educational and stimulating experience for students. The CLIL approach allows students to absorb and discuss real-world information at their level of English.

Levels 1–2 revolve around a unique storyline in which Middle Eastern students travel to England to study at an English language summer school. The students make friends, visit new places and encounter new experiences, all the while developing their language skills. The series has a balanced, well-paced approach that centres on problem-solving tasks as well as consolidation and expansion vocabulary exercises, which allow students to revise and further develop their language skills.

Program Components



Student Book

- 12 units divided into 4 folders.
- Double language input of new items in different situations and registers.
- Inductive approach to grammar-teaching. Varied approaches to skills development including CLIL.
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Workbook + Audio

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- Study Tips to develop students' learning abilities.
- Extra listening material in the Student Book Audio.

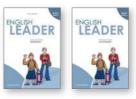


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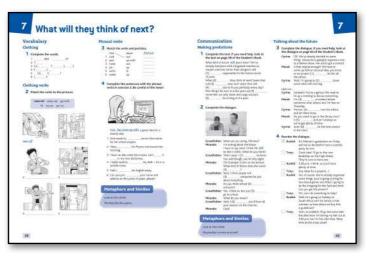
Tests & Resources

Photocopiable materials for testing include:

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- Battery of tests Entry, Unit, Revision, Skills, Culture.
- Reinforcement and Grammar Extension Worksheets.
- CLIL Worksheets.
- Personal Toolkit Pictionary Worksheets.
- Audio scripts and answer keys for Tests and Worksheets.



Secondary



Teacher's Book + Audio Resources

- Clear table of contents.
- Introduction to the methodology.
- Full teaching notes for each unit, transcripts of recordings, answer keys.
- Full cross-referencing to all elements: Workbook, Personal Toolkit, Tests & Resources.
- Class Audio.



Personal Toolkit

- Flexible, extra materials.
- 144 grammar worksheets with explanations and exercises.
- 600 words and expressions in 15 themed tables linked to worksheets included in Teacher's Resources.



Test-Maker Resources

• Entry, Unit, Folder, Skills and Culture Spot Tests available in Microsoft Word.

Four Worlds into English 7–12



Beginner to Intermediate

Common European Framework: A1-B1+



Program Components



Four Worlds into English is a progressive 6-level English course developed for secondary school students learning English as their second language or as a foreign language.

Four Worlds into English has been designed to teach our target learners through a creative language approach, covering the four skills of reading, writing, speaking and listening. Each book has many kinds of questions and answers which the students are required to know.

Workbook

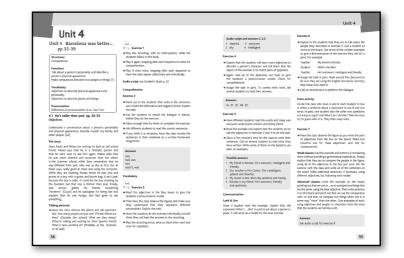
Each Student Book has a Workbook for practising writing and listening skills. Students can enjoy a variety of children-centred activities in the Workbooks.

Key Features

- Corresponding pictures.
- Phonics recognition.
- Associated phonics words.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- Region-specific content.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

*ISBN details available on page 53





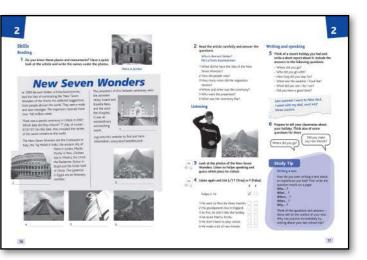


Four Worlds into English offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.



Student Book

• Each module covers grammar, vocabulary, communication/pronunciation exercises



Teacher's Book

The Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction with a detailed description of each element of the course.
- Suggestions for additional activities and classroom interaction.

Target English

Beginner to Advanced

Luke Prodromou with Audrey Cowan

TARGET english Mobile eLearning Platform TAR RGET ENGI IGLISH British English **Online Reporting** ŧ Online Resources Interactive Content CEFR

Target English is a motivating, six-level, carefully graded English course providing thorough grammar, vocabulary and skills work through content which is interesting for teenagers and young adults.

The combination of clear, easy-to-use, printed, digital and online materials, and the particular attention paid to the needs of mixed-ability classes and different learning styles, make Target English readily adaptable to any teaching situation.

Program Components



*ISBN details available on page 54

Student's Book

• Double linguistic input: each unit opens with an initial presentation text in various formats (article, email, report). This is followed by a second presentation offering key functional language in real contexts.

Common European Framework: A1-C1

- Key grammar structures and functions clearly presented in Grammar and Functions boxes.
- A productive activity combining elements learned in the unit with students' own personal experience.
- · Clear vocabulary in every unit.
- Flash Forward activities keep fast finishers busy.

Special sections at each level:

Beginner

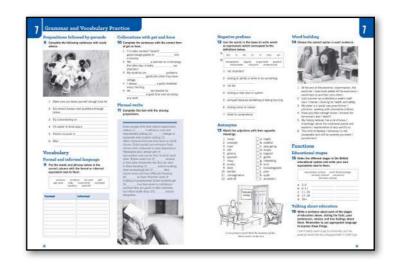
• Focus on vocabulary and culture

Pre-Intermediate

• Focus on Reading: extensive reading and comprehension activities

Upper-Intermediate

• Word building, Writing reference



Teacher's Book

- · Introduction to the methodology.
- Extensive unit-by-unit teaching notes.
- Suggestions for further activities.
- Teaching techniques for mixed-ability classes.
- Full answer keys to all exercises and activities.
- Transcript of all recordings.

Test Maker and Downloadable Teacher's Resources



- level.
- All recorded material in MP3 format.

Young Adult

Elementary

 Starter Unit reviewing essential grammar, functions and vocabulary

Intermediate

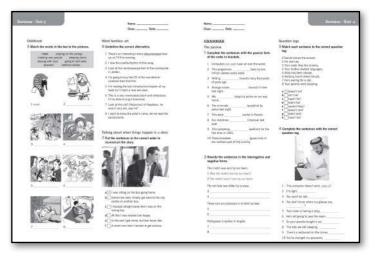
• Focus on CLIL

Advanced

• Focus on authentic real-world language

Workbook + Audio Resources

- Unit-by-unit grammar reference and further practice to fix target structures.
- Revision and consolidation activities for listening, reading and writing.
- Recordings of all Workbook listening material.
- Irregular verb tables.
- Function files (Pre-Intermediate).
- Useful expressions and phrasal verbs lists (Intermediate).
- Topic vocabulary list for Cambridge English: First (Upper-Intermediate).

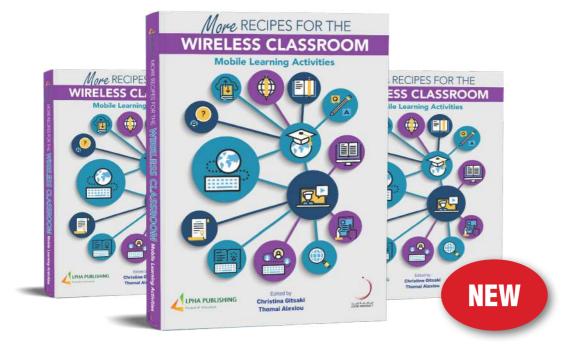


Editable tests in Word format allowing teachers to adapt the tests to the class's interests, needs and

• Further skills practice through culture, CLIL and literature-based worksheets with accompanying audio.

askme@alphapublishing.com

ESP



More Recipes for the Wireless Classroom aims to promote the successful integration of mobile devices into classrooms where English is both the medium of instruction and object of study. More than 50 relevant activities have been designed by academics who are committed to the use of mobile technologies in order to enhance teaching and learning in the classroom. Suitable for educators teaching students whose ability is between A1-C1.

Key Features

- 3 sections on teaching 'General English', 'Academic English' and 'Content and Language Integrated Learning' (CLIL).
- 50 activities designed by academics and educators.
- All activities are carefully scaffolded.
- Specific learning objectives.
- Identification of specific apps and online resources.

*ISBN details available on page 54





Interactive content offline



Download the eAlpha app from





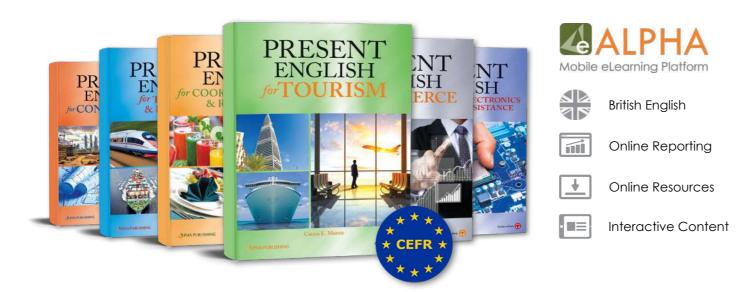
Download for Windows Vista/7



Present English

Elementary to Intermediate

Common European Framework: A2–B1+



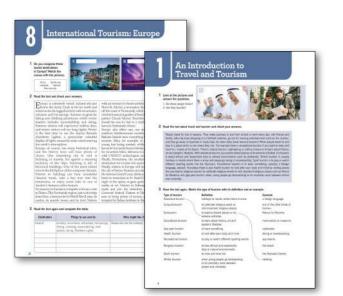
Present English for Mechanics, Electronics & Technical Assistance



The **Present English** series has been specially designed for students who are studying for a career in a particular industry. Each book introduces the vocabulary and language specific to the sector and includes practice exercises in all four skills: reading, writing, speaking and listening.

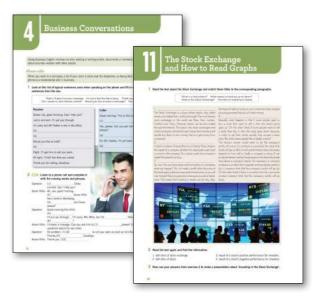
This course has been developed to allow learners to enhance their English within a relevant and relative context.

Present English for Tourism



*ISBN details available on page 54

Present English for Commerce



Present English for Transport & Logistics





Present English for Cooking, Catering & Reception



Present English for Construction



Pre-Primary

Pandy and Friends	Level 1	Level 2	Level 3
Student's Book	9781785563324	9781785563331	9781785563348
Activity Book	9781785563355	9781785563362	9781785563379
Teacher's Guide	9781785563386	9781785563393	9781785563409
Flashcards	9781785564116	9781785564123	9781785564130
Story Cards	9781785563416	9781785563423	9781785563430
Phonics Flashcards & Work Sheets	9781785563447	9781785563447	9781785563447
Numbers & Alphabet Flashcards	9781785563478	9781785563478	9781785563478
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