

dream!

APPLY



THE NEXT GENERATION OF
STUDENT APPLICATION
MANAGEMENT

WELCOME

For almost 10 years, DreamApply has been delivering a personalised, application management system to higher education clients, worldwide. Our team of dedicated professionals stands ready and equipped with industry expertise, skills, and ambition to support you in achieving success. Our goal is to continue to grow while always taking the extra step to meet your expectations.

Every year we set ambitious goals for ourselves and strive hard to not only meet, but exceed them. Last year we added machine learning capabilities to our system and the ability to conduct video interviews – and this is just the beginning. Every year we will keep adding functionalities to reduce your workload and grow your international student enrollments.

We would like to extend our gratitude to you for considering us as your cooperation partner and hope that we will have the opportunity to grow together.

ABOUT DREAMAPPLY

Since 2011, we have helped solve student admission issues for more than 200 education institutions in more than 25 countries.

DreamApply started in Tallinn, Estonia, the world's most advanced digital society, where we combine Nordic innovation with Estonian creativeness and a hunger for results. To be closer to our clients worldwide, we also have local offices in United Kingdom, Netherlands, Italy and Poland. Our multicultural team is working across the globe to offer you the best service possible.

DESIGNED TOGETHER WITH EDUCATION INSTITUTIONS

"DreamApply is a dream of an online application administration platform. The flexibility of the system and the enthusiastic engagement of the DreamApply team has consistently exceeded expectations."



Colleen Dube
Uiversity, CEO

WHAT IS DREAMAPPLY

DreamApply is a specialised student application management system designed with and for education institutions. It is built as a modular system that you can tailor with a wide number of add-ons. Customisable to fit your branding, it includes everything you need to improve the efficiency of your processes and increase the conversion rate by employing cutting-edge technological features.

TRUSTED BY
EDUCATION INSTITUTIONS WORLDWIDE



UNIVERSITÀ
DI SIENA 1240



Ca' Foscari
University
of Venice



UNIVERSITY OF
EASTERN FINLAND



Maastricht
University



TEMPUS PUBLIC FOUNDATION



HELSINKI
SUMMER
SCHOOL

Customise workflows –
tailor the application pipeline to suit your needs with personalised checklists and eliminate time-consuming work with automation rules.

Assign statuses –
follow the applicant throughout the application process with clearly differentiated statuses that reflect different steps in the application process.

Communicate with applicants –
simplify communication flows through a comprehensive communications platform and send out offer letters effortlessly.

Collect applications online –
make your application processes faster and more convenient for both your applicants and staff.

Flag/share applications –
mark notable applications and share them across your organisation for evaluation and feedback.

Report –
maintain a constant overview of your admission process with clear and extensive reporting, export wizards, and a full-featured dashboard.

Connect with other platforms –
we offer a fully-featured RESTful API to connect to any system or CRM on your campus.

Never worry about your system being outdated –
DreamApply is constantly being updated with quality of life improvements and new features rolled out monthly.

Enjoy data security –
DreamApply is fully-GDPR compliant and has all the required industry standards in cybersecurity.

"It was a smooth process to implement the service to our working environment. DreamApply has been user friendly and easy to use both for the customers and for the staff. We are delighted to recommend the DreamApply for the summer schools for the Institutes of Higher Education"

**HELSINKI
SUMMER
SCHOOL**

Pauliina Mikkonen
Helsinki Summer School

ADD-ONS

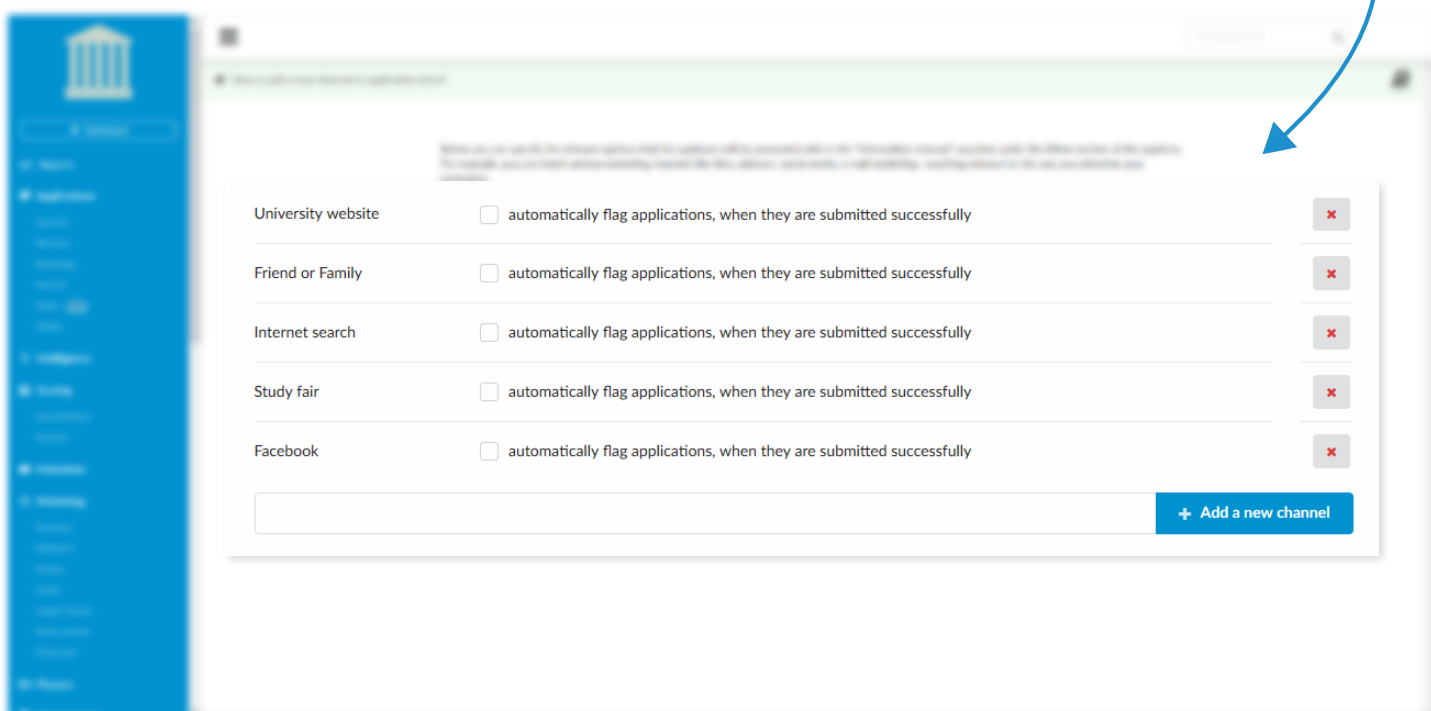
Standard functionality of DreamApply can be customised further with several add-ons.

MARKETING

The DreamApply marketing add-on includes several marketing tools designed to reduce workload for university staff and bring new insight into marketing activities, helping you gain an edge in a very competitive market. The sophisticated built-in tracker system helps you track and measure results from all your marketing activities, whether they are online campaigns, student fairs, or info sessions. Instead of measuring page views and traffic to your website, you will be able to measure how many students have been recruited through your marketing activities.

Included in this add-on is access to an offline prospectus. This function is useful for education fairs and other marketing events. All programmes from your university's DreamApply platform can be displayed on a tablet or other smart device, showcasing your best programmes to potential students in a sleek and contemporary format. Even in offline mode, the platform can still collect leads. All collected leads can be tracked until the end of the recruitment process to give you a precise overview of your conversion results.

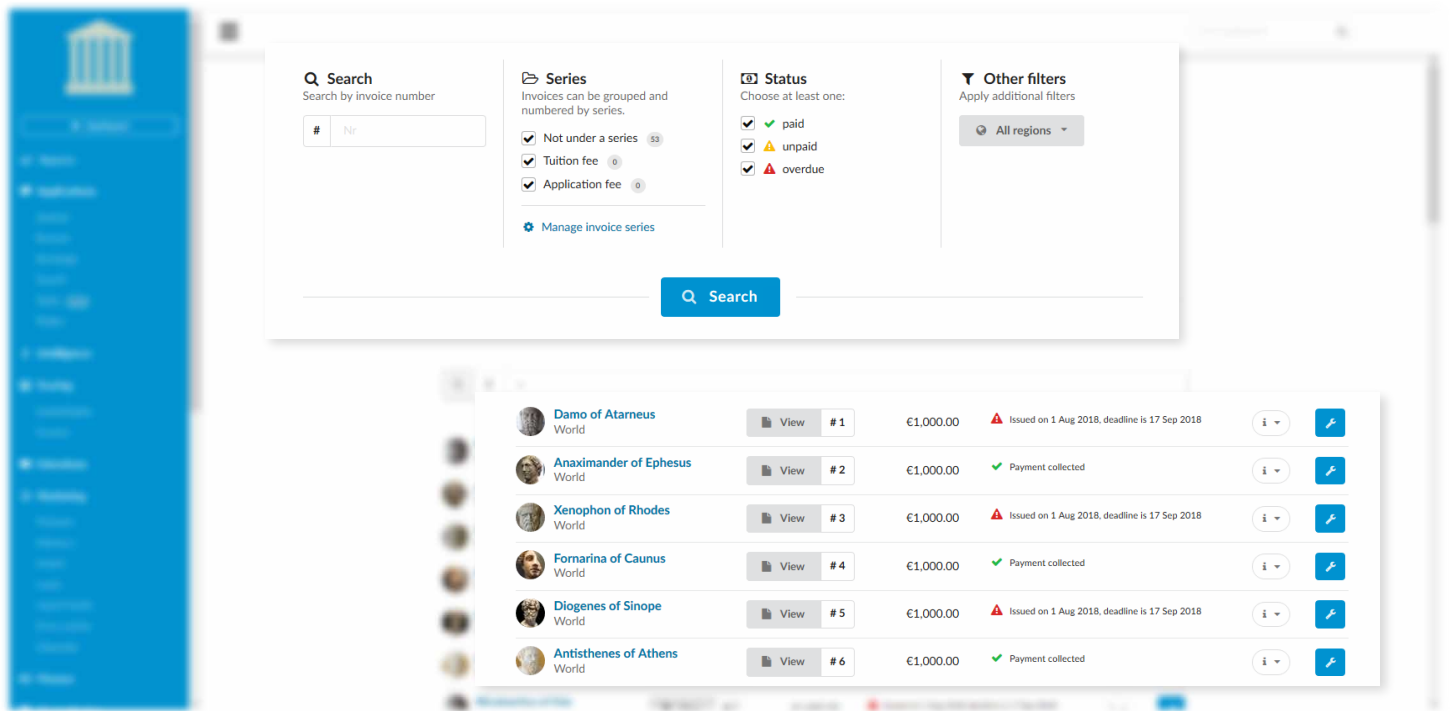
Additionally, we are also offering a robust agent management system to keep track of your agents and their activities, measuring their efficiency. Never again will you have to question whether you are using the right channels to recruit your students – with the marketing add-on you have everything you need to precisely measure it!



The screenshot displays the DreamApply marketing add-on interface. On the left is a blue sidebar with a university logo and a list of navigation items. The main content area shows a table of marketing channels with checkboxes for tracking and a '+ Add a new channel' button. A blue arrow points from the text above to the table.

Channel	Tracking	Action
University website	<input type="checkbox"/> automatically flag applications, when they are submitted successfully	
Friend or Family	<input type="checkbox"/> automatically flag applications, when they are submitted successfully	
Internet search	<input type="checkbox"/> automatically flag applications, when they are submitted successfully	
Study fair	<input type="checkbox"/> automatically flag applications, when they are submitted successfully	
Facebook	<input type="checkbox"/> automatically flag applications, when they are submitted successfully	

[+ Add a new channel](#)



FINANCE

The Finance add-on makes it possible to easily collect and track payments from students. These financial tools include an invoicing system where invoices can be generated, issued, and tracked based on data within the system and payment gateways to process payments automatically. Pre-existing integrations with major gateways such as PayPal are provided. Accepting application or tuition fees has never been so simple and hassle-free!

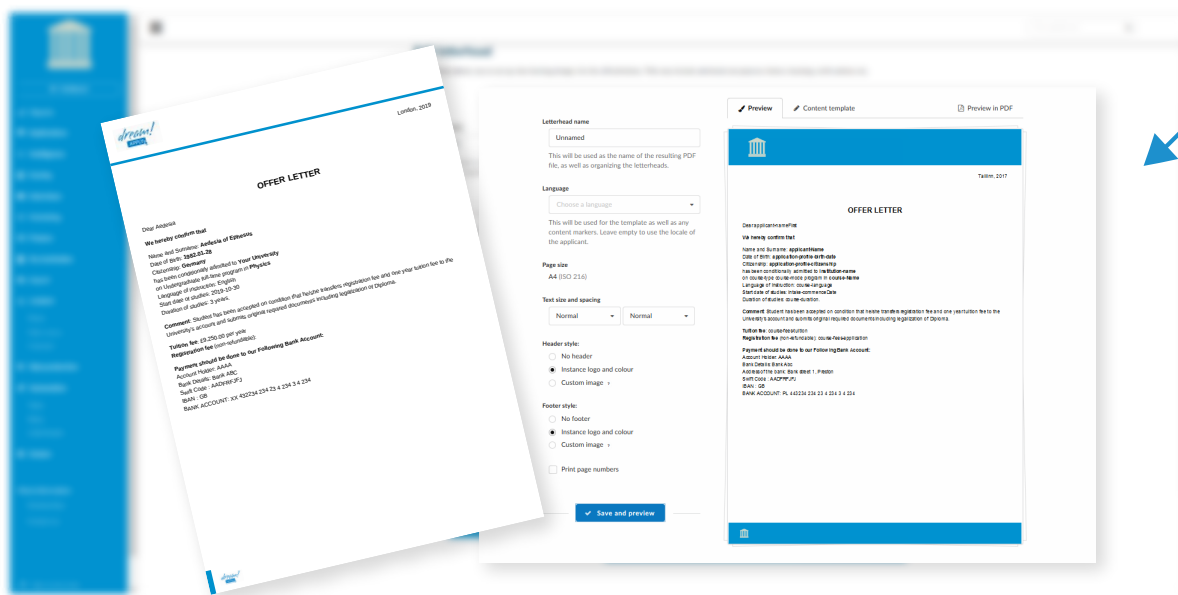
"Our cooperation with DreamApply reformed how we handle international student admissions and measure marketing/recruitment efforts in Estonia. It became one of the greatest success stories in our higher education."



Merili Reismann
Study in Estonia

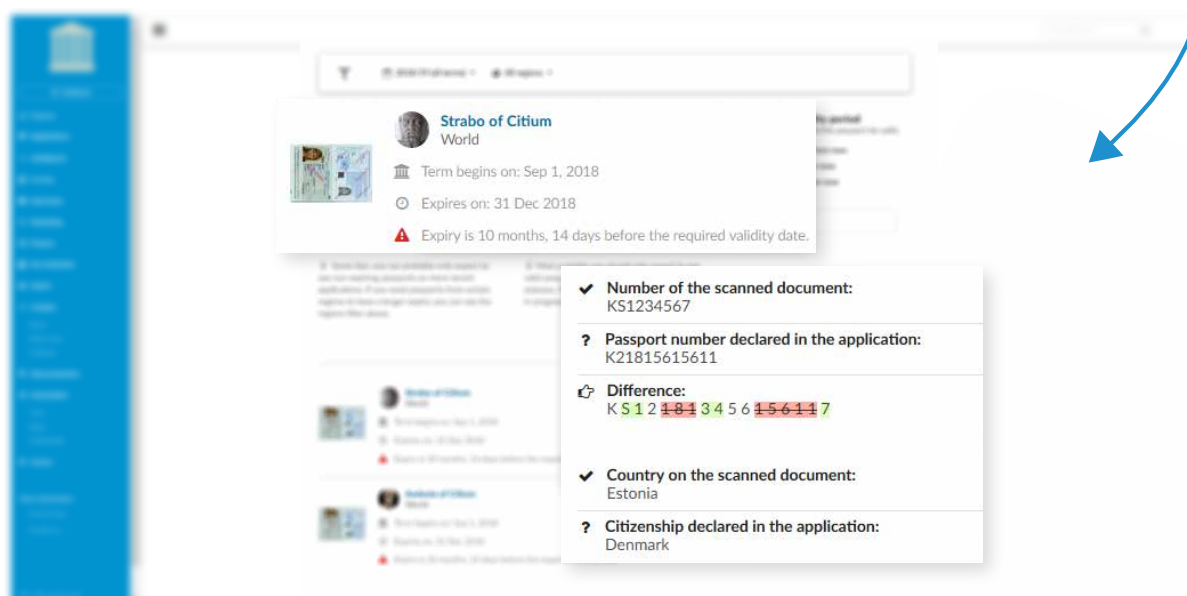
LETTERHEADS

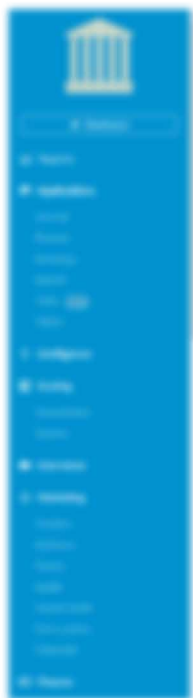
The Letterheads add-on brings your offer letters to a new level by allowing you to customise and design your own offer letters that can be sent out manually or automatically. Add headers, footers, logos, and custom design elements to your outgoing offers to impress potential students and increase your conversion rate. Offer letters can be populated automatically with applicant data and generated and attached to outgoing communication with just a couple of clicks. Never again waste time on manually creating and sending out offer letters – have the Letterheads add-on do it for you!



INTELLIGENCE

The Intelligence add-on uses machine learning to scan uploaded identifying documents and detect errors such as dissimilar information between what is entered in an application and the actual information in a passport. It is also possible to automatically detect if a passport is going to expire within a defined timeframe. Never again will you need to visually verify id-document data and compare it to application data - the Intelligence add-on will do it for you.





Name ▾	Progress ▾	Last updated ▾		
Skype interview	<div><div></div></div> 0 / 0 scored	Nov 13, 2018	View scoresheet	✎
Department review	<div><div></div></div> 0 / 0 scored	Nov 13, 2018	View scoresheet	✎
Previous education	<div><div></div></div> 0 / 0 scored	Nov 13, 2018	View scoresheet	✎
English proficiency	<div><div></div></div> 0 / 0 scored	Nov 13, 2018	View scoresheet	✎
+ New scoresheet				

SCORING

The Scoring add-on allows you to assign scores for various aspects of applications, such as English skills or whether documents and previous level of education meet set criteria. Create and customise your own scoring systems and give limited access to staff responsible for evaluating candidates to ensure you only recruit the best students.

“SSE Riga gained a valuable tool which is useful when recruiting international students. We are very satisfied with the level of service we can provide to our applicants/clients thanks to our new admissions management system – provided by DreamApply.”



Evita Lūkina

The Stockholm School of Economics in Riga



RANKING

The Ranking add-on provides a way to manage your admissions on a per-programme basis. Utilising a ranking view of applications, there are tools included for quota management, graphical and tabular reports across all programmes and, export functionality. With the Ranking add-on, you can handle large volumes of applications by issuing bulk offers and doing bulk changes in application statuses. Combine it further with a scoring tool to automatically rank your students based on scores.

Ranking

Filter: Ancient Greek Spring semester 2018/19

Hint: focus your work on specific priorities

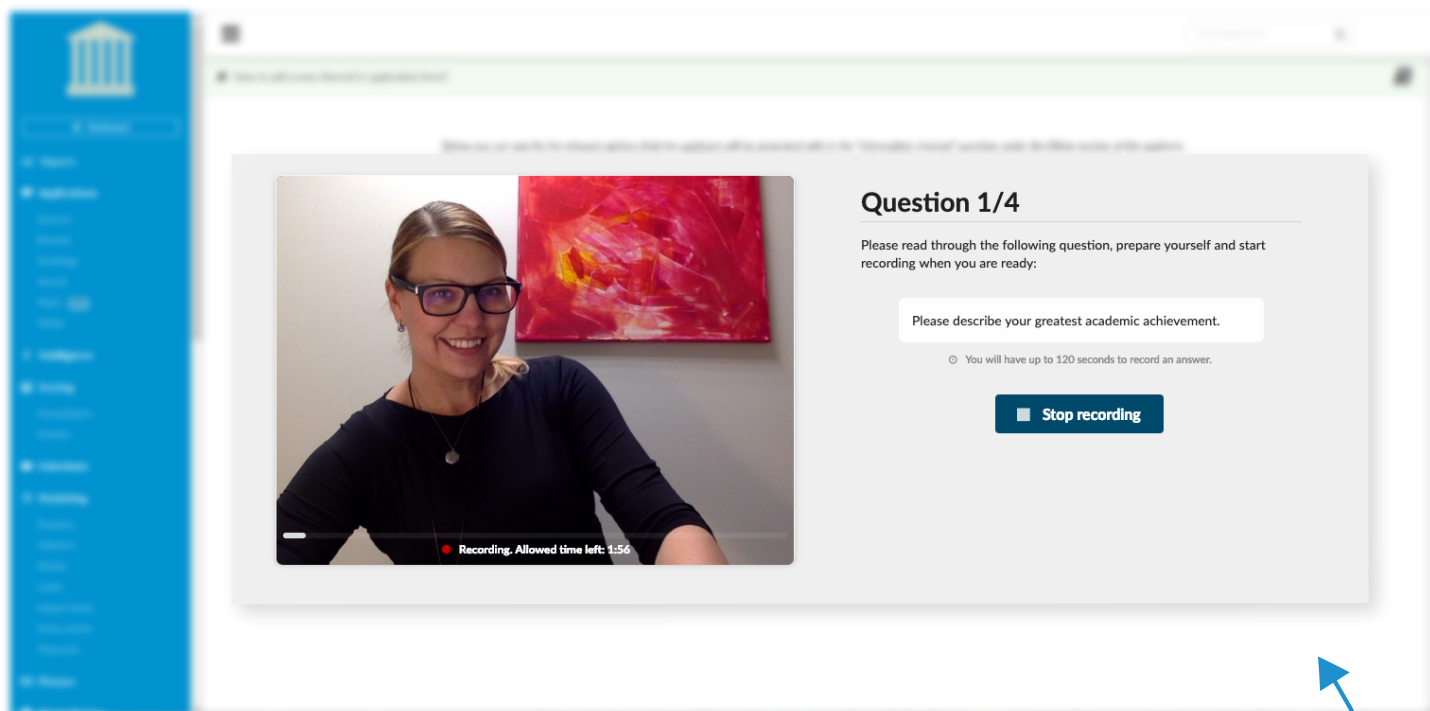
	Change all	Applicant	Priority	Score	Status
1	Not visible	Damo of Atarneus World	I	56	Conditionally accepted
2	Not visible	Anaximander of Ephesus World	I	14	Conditionally accepted
3	Suggested rank	Damo of Atarneus World	I	12	Positive feedback

Set a quota (currently unlimited)

Eliminated applicants

Applicant	points	Status
Fornarina of Caunus World	points	Failed

“DreamApply has been very helpful, as it has accelerated the process of accepting students by having the possibility of creating template emails which are sent to students. Furthermore, the system is very clear and well-ordered. We are very positive regarding using DreamApply.”



INTERVIEWS

The Interviews add-on helps you rebuild your application management process by including pre-recorded interviews. Instead of going through a lengthy, online interview/scheduling process, you can simply set scenarios consisting of 1-5 questions for students and have them record themselves responding to questions. Your staff can evaluate and score videos at their leisure, saving you time and resources to work with your best applicants!

"Since we started using the "Interviews" feature, our admissions processes have become more sufficient. It has become easier to check the English/Polish language proficiency, background, plans and the intensions of any particular candidate."



Leonid Markusyk
Vistula Group of Universities





LANGUAGES

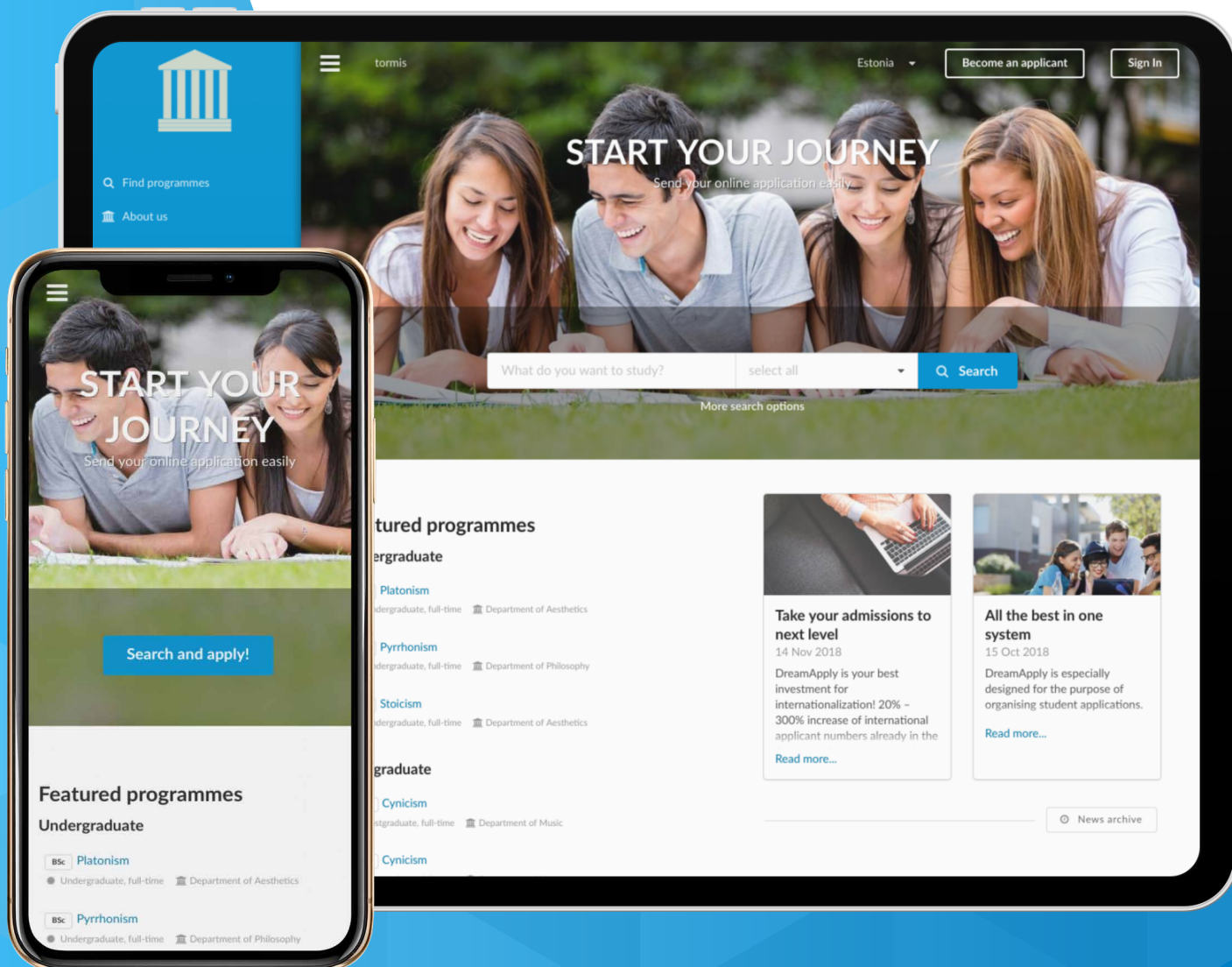
DreamApply can be translated into different languages. Besides English, our platform is available entirely in Russian and German, partial translations also exist for many other languages, including Italian, Hungarian, Polish, and Latvian. Whether you want to receive students from countries with different languages, or you have staff that prefers to work in your local language, DreamApply has you covered. We're adding more languages every year – contact us if you have specific language requirements and we will see what we can do!



"DreamApply is a great platform to handle large numbers of applications even with different workflows and processes for different faculties under the same roof. It is really user friendly both for the administrators and for the applicants."



Péter Árvai
University of Pécs



CONTACT

If you wish to know more about the system, its functionalities and add-ons, contact us!

DreamApply

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