

EVIDENCE

DIGITAL
SUBJECT
KNOWLEDGE

REDUCES
TEACHER
WORKLOAD

LATEST
CURRICULUM

IMPACTS
ON RESULTS

INDEPENDENT
LEARNING

DIRECT CORRELATION BETWEEN
GCSEPOD & STUDENT PROGRESS

gcsepod[®]
Education on Demand

WHAT'S NEW

GCSEPod is proven to engage students, consolidate subject knowledge and accelerate progress. We now have even more features to help reduce teacher workload and **get results - fast.**



ReadySetGo

Ready-made assignments for students who need support to reach a grade 4 in English or Maths.

Coming Soon – Science – all levels



Compare the Classroom

Analyse your usage data thoroughly, for example comparing usage between PPG and non-PPG students.



Paper to Pods

Past Paper Playlists for English and Maths, which helps students fill gaps in their knowledge and boosts their confidence.

Plus even more new content...

Every three months we publish around 200 brand new Pods on GCSEPod.com across a range of subjects to support the increasingly difficult exams.

We've recently published brand new:

English Literature, Geography, Food Preparation and Nutrition, History, IT, Sciences and Religious Studies.

Bespoke packages are available for:

Multi-Academy Trusts, Virtual schools, FE, POST 16, Adult Education, Tutor Services, Secure Units.



We've launched two brand new subjects:

Pass4English and Pass4Maths. They are condensed and targeted versions of the full English Language and Maths courses and designed specifically for students who need help to achieve a grade 4.

AT THE HEART OF GCSEPOD ARE OUR VIDEOS.

Specially created

IMAGES

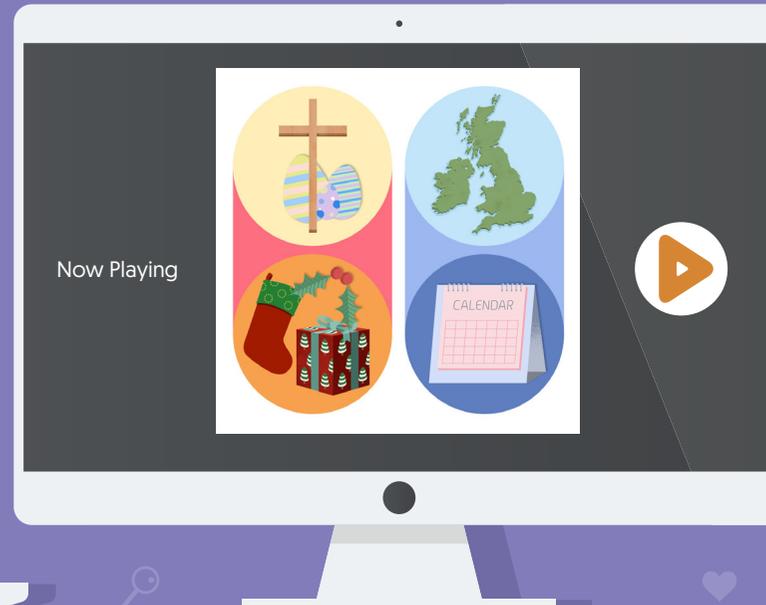
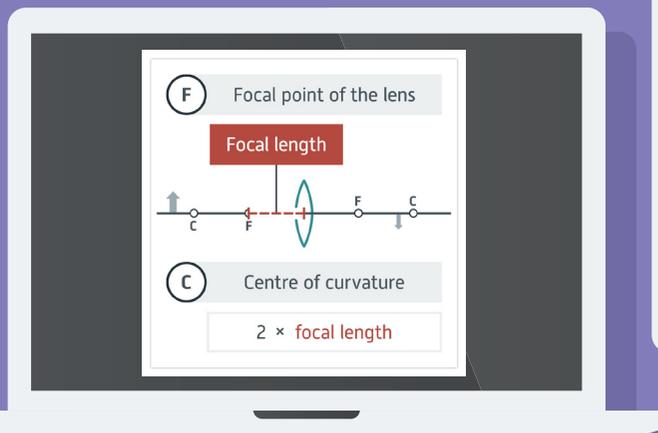
 to reinforce learning



FILTER

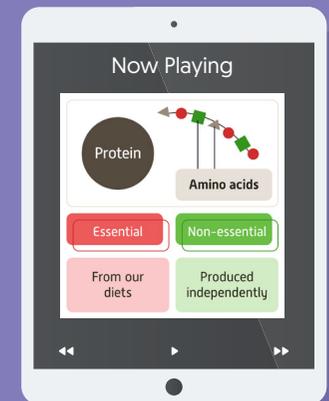
content by exam board

20 + subjects



NARRATED

by professional voice-over artists
(2 voices are used to maintain interest)



Tracks student
USAGE



Supports curriculum

CHANGE



Impacts

RESULTS



RIGOROUSLY

quality assured

Each Pod is a highly concentrated

3-5 MINUTES

of learning to keep attention focused



All major
**EXAM
BOARDS**
(incl.
international)
150 specs



WRITTEN

by expert
subject teachers

Works seamlessly across

ALL DEVICES



EACH YEAR WE PRODUCE OVER 850 BRAND NEW PODS TO KEEP OUR CONTENT FRESH AND IN LINE WITH NEW GCSE/IGCSE SPECIFICATIONS

DE-CLUTTERING THE WORKING LIVES OF TEACHERS

‘GCSEPod could be a very significant step in helping to declutter the working lives of teachers, to reduce their workload, to make them more effective in monitoring their students, and to subsequently allow them to provide more customised feedback. I’m really impressed – by GCSEPod and by the team behind it.’

Geoff Barton - General Secretary, ASCL



Quickly set homework

Set and mark homework, class tests or other assignments for your students. Give them Pods to watch, ask questions, mark and provide feedback on the same platform. Select free text or self-marking multiple choice questions. Let us do the tedious admin for you so you can focus on interventions. Use **ReadySetGo** – our ready-made playlists and knowledge checking assignments.



Analyse progress

Every assignment you set will generate a Question Level Analysis (QLA) summary. This puts all the information about a completed assignment on a single page for you, helping you to analyse progress. You can see at a glance what was set, what marks each pupil got, and what the average mark for each question and student was. All this information is exportable as well, so you can easily incorporate the results into your mark-book.



58,000+ Question Bank

Build assignments in seconds. Our Question Bank contains tens of thousands of questions created by GCSEPod teachers around the world. However, our built-in exam board filtering and your personalised selection of Pods for the assignment means that you only see the most relevant questions to choose from. You can even edit them if you wish.



Usage reporting

Track and monitor engagement with the GCSEPod dashboard. It’s visual and user-friendly, but packed with figures and easily exportable information. You can see usage data on an individual and group level, making it easy to identify students who may need additional intervention. Compare usage with attainment to demonstrate impact in your school evaluation form.



Automated intervention

Our Boost Playlists identify knowledge gaps, providing students with a detailed report on strengths and weaknesses and an automatically generated playlist of content closely matched to their weakest areas. Boost Playlists refine individualised support down to micro-level, giving students control of their own learning, and you the clarity to develop precisely focused intervention.



Exam board setting

At the click of a button, you can make sure your students only see Pods relevant to their exam board, helping to keep them focused. Choose the exam boards you teach for each subject, and all the other irrelevant stuff will be banished from sight with zero mess or confusion. You can change this at any time, so if you do change exam board, it’s just a switch that needs flicking.

STATS

20+
SUBJECTS

910,417



Hours spent on GCSEPod in 17/18

0.51



Higher P8 scores using GCSEPod

68%

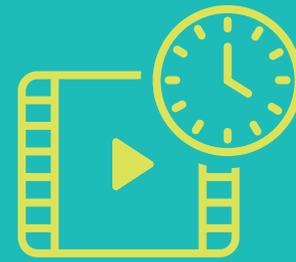


of usage happens outside the school gates



58,000

Strong, knowledge-checking bank of questions



3,547,158

Streams to date in 18/19

53%



Increase in pods accessed in last YTD

837

New Pods Created in 2018



11.5m



Pods accessed in 17/18



iPhone and Android Apps

102,246



Additional school days of learning based on a 6.5 hour day

EASY SETUP WITH DEDICATED SUPPORT, TO ENSURE IMPACT & VALUE FOR MONEY

Once subscribed to GCSEPod, you will work closely with an experienced member of our Subscriptions Team to ensure GCSEPod makes an impact and that you reach your goals. We're with you for the whole of your subscription and will ensure GCSEPod continues to support the ever-changing needs of your teachers and students.



Find out about all our features on gcesepod.com/feature-list

WE'RE ALWAYS HERE FOR YOU WITH ONGOING SUPPORT TO ENSURE IMPACT & VALUE FOR MONEY

WEEK 1

Getting to know you

A dedicated GCSEPod Project Manager will be assigned to your school and will learn your objectives for GCSEPod. This person will be your contact for everything GCSEPod related, including the technical bits.

Becoming a GCSEPod Guru

With one-to-one training, we'll show you the ropes and teach you how to train others in the art of being a GCSEPod expert.

The technical bit

We work directly with your school IT team to ensure a smooth and hassle-free launch.

Preparing you for a successful launch

We'll give you all the tools you need, ready-made, from student assembly videos to parent letters. You'll learn what makes GCSEPod successful within a school, complete with best practice examples.

MONTH 1-3

Blast off!

You're off! Students and teachers are now using GCSEPod for homework, learning and revision. You walk past a nearby classroom and hear the familiar sound of a GCSEPod narrator drifting down the corridor.

Touching base

We always stay in touch with you. We will touch base soon after the launch to hear how it went and suggest ways to keep the momentum going.

First review of usage

It's time to sit back and look what you've created! We'll show you how to analyse your usage, identifying areas of strength but also areas to develop.

"Thanks GCSEPod – you're my additional teacher."

Ysgol Uwchradd Aberteifi

MONTH 8

Taking things to the next level

You've got the basics running well, but have you squeezed every ounce of impact from your subscription? We'll help you work towards fully embedding GCSEPod into school life so it takes on a life of its own.

Participating in our community

Perhaps you'd like to join one of our local networking events, or visit a local school to discuss how they are using technology to enhance learning. Join the regional Pod Games competition. We can help you share best practice.

"Really helpful having follow up subscription check-ups. Not a product you buy and they forget about you."

St Edmund's College

MONTH 11-12

Measuring the impact

The exam results are out. Our GCSEPod Impact Analysis service can show you the best way to measure the impact and provide you with bespoke reports as evidence for Ofsted, governors and parents.

Celebrating your success

Tell your local community just how your school has harnessed the power of technology to drive student progress. Our PR team can write a press release for local and national exposure.

"Excellent bespoke service provided; always available to support and advise."

St Augustine Catholic

IMPROVEMENT AND INTERVENTION

The impact on teaching and assessment

Overview

Last year the Parker E-Act Academy pulled in its best set of exam results with the help of GCSEPod. Regional Education Director Andrew Mackereth is resolute that the academy will become Daventry's next outstanding school: no small feat for an academy which only two years ago was placed in special measures.

The Results

"I could immediately see how GCSEPod would benefit our students and help us to encourage a greater sense of responsibility for their own learning. The data shows that there was most certainly a direct correlation between students who engaged in GCSEPod and the progress they made."

Andrew Mackereth
Regional Education Director

Accelerate progress in disadvantaged learners

Overview

Richmond School's exams results showed a slight dip in its pupil premium results and the SLT were keen to provide further support to these students. Having listened to a head teacher discuss the positive impact of GCSEPod they decided to take a closer look.

The Results

"I instantly saw how GCSEPod can help meet the needs of our Pupil Premium students. GCSEPod is a well used resource and although began as a resource to help a specific target group, it's ended up being a resource the whole school benefits from."

Jenna Potter
Headteacher

Additional funding and impact on outcomes

Overview

Castle Manor Academy is a great example of a school who used GCSEPod this year to drive progress without breaking the bank. They are now reporting record-breaking GCSE results including closing their Pupil Premium gap by over 13% and their gender gap by 8%.

The Results

"It isn't a coincidence that their most improved results were in English, maths and science – the subjects with the highest GCSEPod usage. It is clear GCSEPod has helped knowledge retention and means that students are going into exams more confident."

James Gosden
Deputy Headteacher

Supporting SEND

Overview

Rivermead School found GCSEPod helpful for its learners with Special Educational Needs and those who have EHCPs. Many of them were told from a young age they would never achieve anything in English. Yet this year, Beth Hayhow-Meads, Head of English was immensely proud.

The Results

"GCSEPod was an exceptionally useful tool; a way of consolidating knowledge and understanding. Many learners with ASD or social communication difficulties find the concept of studying at home very challenging. GCSEPod was able to break some of those barriers."

Beth Hayhow-Meads
Head of English

READ HOW OTHER TEACHERS ARE HAVING SUCCESS WITH GCSEPOD

www.gcsepod.com/case-studies

Stimulate independent learning

Overview

Salesian College in Farnborough is an independent Catholic grammar school, proud of its outstanding achievements. Despite operating a no mobile policy, they were keen to look at ways of utilising mobile technology to enhance learning.

The Results

"I could immediately see how it could work for us in our school. We steer our students to GCSEPod as the content has been written by teachers and we can be confident that what the students are learning is indeed correct and relevant to their studies."

Paul Garner
Head of ICT

Support the individual needs of learners

Overview

Ormiston Sudbury Academy is a co-educational academy in Suffolk. Their aim is to provide every student with the support and confidence to achieve their very best and fully prepare them as individuals for the adult world. They use GCSEPod to support the individual needs of the school's learners.

The Results

"The most important thing to us was the quality and breadth of GCSEPod's content. GCSEPod has been written by teachers who clearly understand the curriculum and is narrated very well; it has clearly been produced by professionals who understand how and why teenagers learn and retain information."

Dom Howkins
Vice Principal

Content suitable for IGCSEs

Overview

St Christopher's School in Bahrain was the very first British International School to sign up to GCSEPod back in 2012. The school offers a British style education. It still has the highest usage and downloads of all international subscribers.

The Results

"It is important that students make best use of their mobile devices, both in school and at home. GCSEPod, which was well received by students, allows them to develop their own independent learning. I would recommend GCSEPod to international schools."

Ed Goodwin OBE
Principal

Demonstrate impact in school self evaluation

Overview

School budgets are under huge pressure, which means that evaluating the true impact of any resource is more important than ever. Dominic Salles, Assistant Head at Chipping Campden School, wanted to find a more objective way of evaluating the impact and determining the school's ROI on its subscription to GCSEPod.

The Results

"Students across the board were downloading the pods – nearly 10,000 in seven months – and anecdotal feedback from students indicated that it was a useful resource. What's more, our exam results that year increased by 13%. So, GCSEPod really was the bargain that it seemed!"

Dominic Salles
Assistant Principal

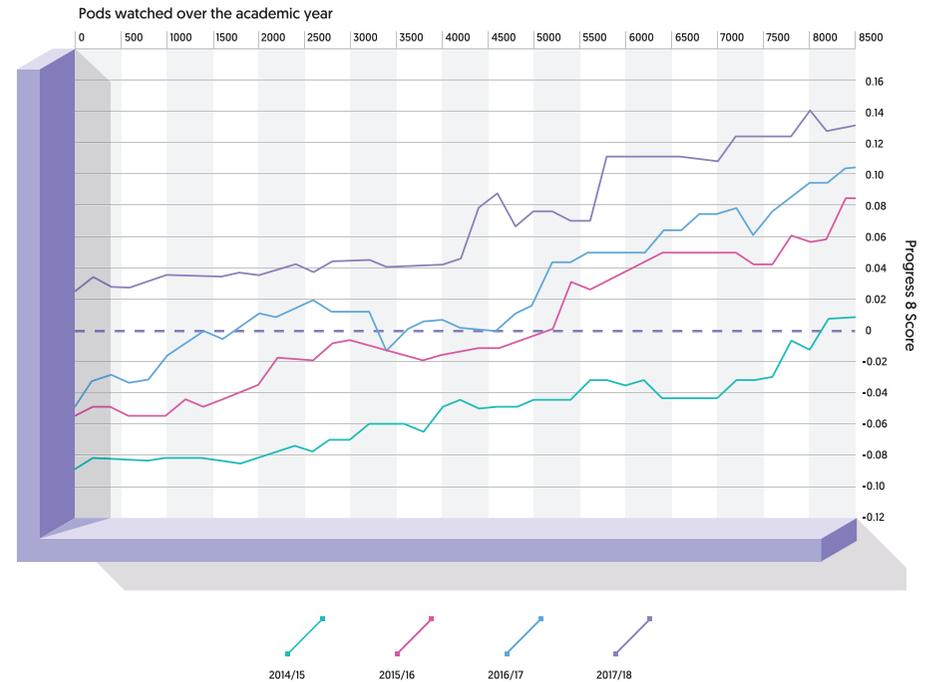
THE IMPACT GCSEPOD HAS ON PROGRESS 8 SCORES

Results show the longer you use GCSEPod and the more Pods students watch – the better their results.

Usage growth over time



Impact on Progress 8 Scores



3

Top users exceed their predicted grades by an average of 3 grades across their subjects



910,417
Hours spent on GCSEPod in 17/18

25%

of GCSEPod users achieve 12 Attainment 8 points more than the bottom 25%



DON'T JUST TAKE OUR WORD FOR IT

"GCSEPod - It played a part in supporting our best ever progress scores."

Simon Taylor, CEO, The Three Rivers Learning Trust

"Smashing target grades with the help of GCSEPod."

Thomas Alleynes High School

"GCSEPod is an invaluable part of the offer we make available to our GCSE students. We use it because students say it works."

Jim Smith, Head of School, Clevedon School

"I believe everybody deserves a decent education, and GCSEPod goes a long way to achieving that."

James Pickering, Assistant Headteacher, Marshalls Park Academy

"GCSEPod has become my baby, I absolutely love it and schools should have had it years ago."

Dave Nichols, Head of Geography, The Snaith School

"For us, GCSEPod perfectly fitted into everything we wanted to achieve."

Kion Nikoumaram, Vice Principal, Manor Croft Academy

"GCSEPod is the BEST resource I have used since I began working in education."

Sarah Eggleston, Head of English, Stretford High School

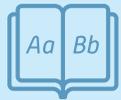
"GCSEPod is used by our learners in the most weird and wonderful places – it is truly mobile."

Jim Smith, Head of School, Clevedon School

SUBJECT KNOWLEDGE



Maths



English Language



English Literature



Physics



Biology



Chemistry



Combined Science



Coordinated Science



Computer Science



Business Studies



Geography



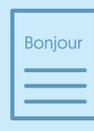
History



Religious Studies



Spanish



French



German



Welsh



Design & Technology



PE



View More Online

TEACHER TOOLS



Subject Knowledge



Exam Board Filtering



Exam Specific Playlists



Current & New Specs



Community Question Bank



Assessment Setting



Automated Intervention



iPhone & Android Apps



Setup & Support



Advanced Usage Reporting

IN PARTNERSHIP WITH (PARTNER MEMBERS' DISCOUNTS AVAILABLE)

