

# Gardening for our sustainable future

GLEE 2019 Building sustainability into your operations

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# Introduction

# Leading the future of garden centre retailing





# RHS CHELSEA FLOWER SHOW

21-25 May 2019



## Best TradeStand

LINLEY  
RHS Chelsea Flower Show 2019  
Best TradeStand

THE ROYAL HORTICULTURAL SOCIETY



5 STAR TRADESTAND AWARD



RHS Chelsea Flower Show 2019

Dobbies Garden Centre



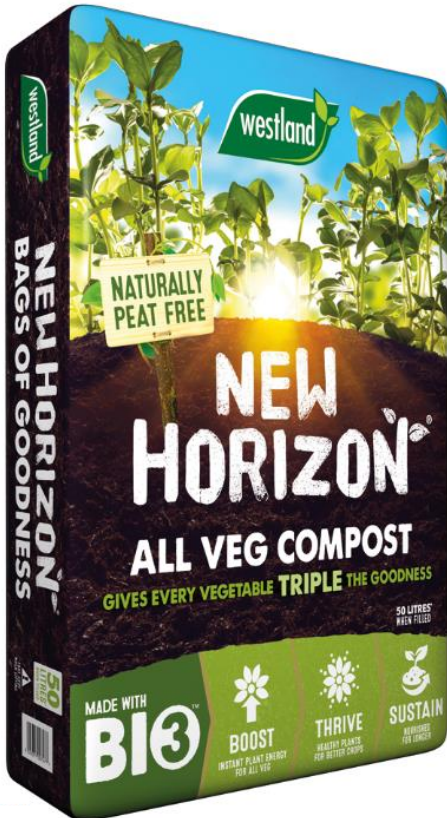
# Peat reduction



# Customer education



# Promotion in store



# Plastic reduction – growing our green credentials





# Pot & tray return service

**Drop off your plastic  
plant pots & trays here**

and we'll make sure they don't end  
up in landfill

We can take all shapes, sizes and colours, as long  
as they're plastic and not polystyrene.

Just give them a quick wash first please.



# Reducing chemicals for greener gardening





# Plant Healthy

# Summary

- Peat reduction
- Plastic reduction
- Chemical reduction
- Plant Healthy
- Dobbies leading in sustainable gardening



# Q&A