

# YORR

GOOD FOR PETS



AND THE PLANET

# What Shall We Stock?

Changing Foods in a Changing Market

9/27/2019

# Buzz Words & Trends

Organic

Natural

Hypoallergenic

BARF

Grain-Free

Exotic ingredients

Vegetarian-Vegan

Insect

DCM- Taurine Deficiencies

Obesity

Allergies

Bacterial infection and resistance

Kidney failure

Pancreatitis

Safe for human consumption

# General rules to follow

**Higher Meat-** Can they guarantee the meat source and what's in it?

**Naturally preserved-** No need for artificial preservatives.

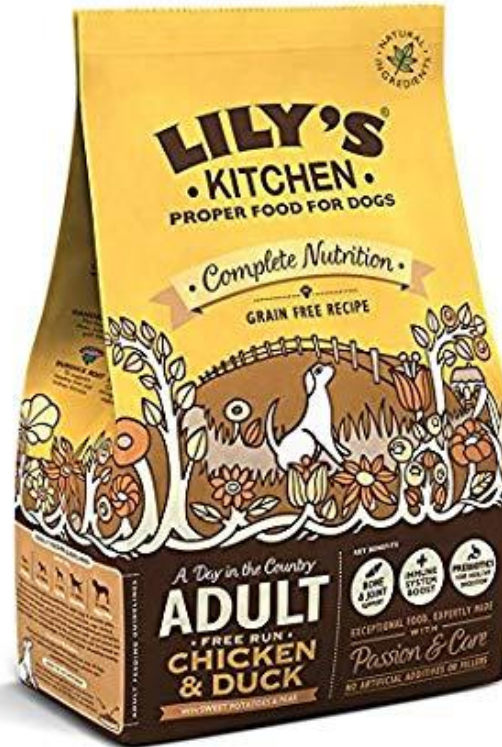
**Carbohydrates-** Lower amounts & better, where are they sourced?

**Research -** Have they done any extra testing?

**Packaging-** Recycled content % & recyclable?



# Dry Food Options



# Wet Food Options





# Raw Options



# Utilize Pet Food Comparison sites

[Allaboutdogfood.co.uk](http://Allaboutdogfood.co.uk)

[Petfoodexpert.co.uk](http://Petfoodexpert.co.uk)

Customers do and so should you.



# Alternative Proteins

Vegetarian/ Vegan

Yeast Protein

Insect Protein

[www.yorapetfoods.com](http://www.yorapetfoods.com)



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Thank you for  
listening

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