

# RHS WILD BIRD FEED

HELPING OUR FEATHERED FRIENDS TO THRIVE

The RHS Wild Bird Feed range offers supply of quality, high energy formulations. The range comprises thirteen SKU's, carefully selected for known selling potential and designed to support bird health throughout the year.



Specially formulated to attract a wide variety of birds to your garden



## RHS COMPLETE SEED MIX

12.75g Barcode 9120004639134 RHSBF002  
2kg Barcode 9120004639158 RHSBF004

12.75kg RRP: £14.99 / 2kg RRP: £3.99

- Daily feed all year round

## RHS ULTIMATE HIGH ENERGY NO MESS MIX

Barcode 9120004639165 RHSBF005

1.9kg RRP: £6.99

- Rich in sunflower hearts & peanuts, high energy mix
- Non-germinating components

## RHS HIGH ENERGY PEANUTS

Barcode 9120004639233 RHSBF012

2kg RRP: £9.99

- High energy feed
- Non-germinating components

## RHS HIGH ENERGY SUET NIBBLES BERRY FLAVOUR

Barcode 9120004639172 RHSBF006

1kg RRP: £2.99

- Rich in suet, high energy feed
- Non-germinating components

## RHS HIGH ENERGY SUNFLOWER HEARTS

Barcode 9120004639189 RHSBF007

2kg RRP: £7.49

- Rich in oil, high energy feed
- Non-germinating components

## RHS HIGH PROTEIN MEALWORMS

75g Barcode 9120004639226 RHSBF011

500g Barcode 9120004639219 RHSBF010

500g RRP: £13.99 / 75g RRP: £2.99

- High protein feed

## RHS HIGH ENERGY NYJER SEEDS

Barcode 9120004639196 RHSBF008

1kg RRP: £5.99

- Rich in oil, high energy feed
- Non-germinating components

## RHS BLACK SUNFLOWER SEEDS

Barcode 9120004639202 RHSBF009

1.5kg RRP: £2.99

- Very rich in oil, high energy feed

## RHS HIGH ENERGY SUET CAKE

Barcode 9120004639240 RHSBF013

3x 300g RRP: £4.99

- Complementary feed

## RHS 60 HIGH ENERGY SUET BALLS

Barcode 9120004639127 RHSBF001

60x 80g RRP: £11.99

- Complementary feed

## RHS 6 LARGE HIGH ENERGY SUET BALLS (NO NETS)

Barcode 9120004639141 RHSBF003

6x 90g RRP: £1.99

- Complementary feed

## BARE ROOT TREE PLANTING & LANDSCAPING



### Empathy rootgrow™ with GEL sachet for bare rooted plants

Barcode 5060160320191

Size: 360g RRP: £10.99

Barcode 5060160320221

Size: 1kg RRP: £24.99

Empathy rootgrow™ GEL, for bare rooted plants, contains rootgrow™ mycorrhizal fungi granules with a separate sachet of dipping gel powder



### rootgrow™ Professional supplied with GEL sachet

Barcode 5060160320009

Size: 2.5 Litre RRP: £45.60

Barcode 5060160320207

Size: 5 Litre RRP: £90.00

Barcode 5060160320214

Size: 10 Litre RRP: £168.00

## AFTER SALES SUPPORT & POS FOR GARDEN CENTRES

Plantworks offer a full range of in-store and plantaria POS to help promote our ranges. The key to link selling is to promote a sundry purchase near the plant being sold. We can provide banners, bed cards, corex and plant labels, all tailored for link selling Empathy products. Located amongst target plant groups such as Roses, Evergreens, Trees, Specimens and Ericaceous plants will re-enforce the message whilst customers travel around the garden centre resulting in significant uplift in sales.

A range of POS material for indoor and outdoor use can be tailored to your specification.



## Opportunities in the plant area for link sales - Afterplant Granular, Liquid and rootgrow™.



ALL EMPATHY PRODUCTS ARE SUPPLIED IN WEATHERPROOF PACKAGING



### After sales support for online retailers and catalogues

Adding our ranges to your existing web shop or catalogue could not be simpler. We can provide high resolution product images along with product descriptions, extended text and instructional videos.



empathy  
the biological choice

2021



RHS

Inspiring everyone to grow





rootgrow™ MYCORRHIZAL FUNGI



‘every plants’ lifelong partner.’

rootgrow™ mycorrhizal fungi is at the heart of the Empathy range and has established itself as a mainstream gardening product which enjoys a strong customer following. rootgrow™ mycorrhizal fungi is unique in its function to increase root area and is designed for use at time of planting to promote ‘strong, healthy plants’ in the most natural way possible.

WEATHERPROOF PACKAGING



**Empathy rootgrow™ mycorrhizal fungi**  
Barcode 5060160320412  
Size: 60g RRP: £2.25  
Barcode 5060160320023  
Size: 150g RRP: £4.99  
Barcode 8594041564741  
Size: 360g RRP: £9.99



**Empathy rootgrow™ ericoid mycorrhizal fungi**  
Barcode 5060160320726  
Size: 200g RRP: £6.99  
  
A rootgrow™ version bringing all the valuable mycorrhizal fungi benefits that will treat Rhododendron, Azalea, Blueberries and other ericaceous plants. One pack will treat up to 20 plants.

PLANT STARTER PRODUCTS



**Empathy BULB STARTER with rootgrow™**  
Barcode 5060160321358  
Size: 250g RRP: £2.99  
Barcode 5060160320399  
Size: 500g RRP: £5.99

Can be located on peg boards, shelves and till ends where bulbs, corms and tubers are displayed.



**BASKET & PATIO FEED**  
Barcode 5060160320993  
Size: 1 Litre RRP: £7.99  
**BASKET STARTER**  
Barcode 5060160320580  
Size: 12 Biscuits RRP: £3.99

**Basket Starter & Liquid feed:** (enough for up to 4 hanging baskets)  
The complete empathy solution for link sales with hanging baskets and bedding plants. Easy to use coir biscuits containing 5 active components including rootgrow for sustained natural benefits at planting time. Organic based liquid feed with seaweed extract and amino acids for regular use.



**TOMATO FEED**  
Barcode 5060160321006  
Size: 1 Litre RRP: £7.99  
**TOMATO STARTER**  
Barcode 5060160320597  
Size: 6 Biscuits RRP: £2.99

**Tomato Starter & Liquid Feed:** (enough for 2 grow bags – 6 tomato / veg plants)  
The complete empathy solution for link sales with grow bags and tomatoes. Easy to use coir biscuits containing 5 active components including rootgrow for sustained natural benefits at planting time. Organic based liquid feed with seaweed extract and amino acids for regular use.

PLANT FEEDING PRODUCTS



**Biostimulant and feed:**  
The Empathy Liquid AFTER PLANT range is designed to enhance and complement the conventional AFTER PLANT granular fertilisers.

All products contain natural and sustainable ingredients to offer your plants the best biological nutritional benefits and above all be highly effective and easy to use.



**Empathy AFTER PLANT Rose Feed**  
Barcode 5060160320986  
Size: 1 Litre RRP: £7.99  
**Empathy AFTER PLANT All-purpose**  
Barcode 5060160320122  
Size: 1 Litre RRP: £7.99  
**Empathy AFTER PLANT Evergreen**  
Barcode 5060160320979  
Size: 1 Litre RRP: £7.99  
**Empathy AFTER PLANT Ericaceous**  
Barcode 5060160320146  
Size: 1 Litre RRP: £7.99  
**Empathy AFTER PLANT Grow Your Own**  
Barcode 5060160320139  
Size: 1 Litre RRP: £7.99

WEATHERPROOF PACKAGING



**Empathy AFTER PLANT Rose Food**  
Barcode 5060160320382  
Size: 1kg RRP: £6.99  
**Empathy AFTER PLANT Evergreen**  
Barcode 5060160320450  
Size: 1kg RRP: £6.99  
**Empathy AFTER PLANT Tree & Shrub**  
Barcode 5060160320702  
Size: 1kg RRP: £6.99  
**Empathy AFTER PLANT Ericaceous**  
Barcode 5060160320719  
Size: 1kg RRP: £6.99

The Empathy AFTER PLANT range are plant food products containing nutrients, rootgrow™ mycorrhizal fungi and plant growth promoting bacteria. It not only provides essential nutrients but also conditions soil and enriches soil biology for long lasting growth benefits.  
AFTER PLANT is designed to follow on from rootgrow™ to keep the soil biology topped up over the seasons.



**Empathy AFTER PLANT Large Sizes**  
Products available:  

- Empathy AFTER PLANT Rose Food
- Empathy AFTER PLANT Evergreen
- Empathy AFTER PLANT Tree & Shrub
- Empathy AFTER PLANT Ericaceous

  
Sizes available:  
Size: 2.5kg Tub RRP: £14.99  
Size: 5kg Tub RRP: £24.99  
Size: 10kg Tub RRP: £39.99

NEW FOR 2021



**Empathy AFTER PLANT Plant Food for Climbers & Flowering Plants**  
Barcode 5060160320252  
Size: 1kg RRP: £6.99

**After Plant™** for Climbers and Flowering Plants is a natural and bio-active fertiliser specifically designed to promote abundant flowering of a wide range of flowering plants including Clematis, Passion Flower and Honeysuckle while also helping to build soil biology.

WILD FLOWER SEED



**mini meadow easy sow wild flower seed**  
Barcode 5060160320160  
Size: 3m² RRP: £5.99  
Barcode 5060160320375  
Size: 10m² RRP: £14.99

Designed as an impulse purchase with eye catching packaging. Mini meadow will produce a small, beautiful and valuable habitat for bees, butterflies and insects.

HOUSE PLANTS



**Happy House Plant natural feed**  
Pick Me Up:  
Barcode 5060160320863  
75ml Powder RRP: £2.99  
  
100% natural plant food manufactured using a biological process that produces plant growth hormones, vitamins, nutrients, enzymes, amino acids and minerals to replenish and revitalise indoor plants and soil.

LAWN CARE



SUPREME GREEN LAWN CARE

The Complete Solution from Empathy by PlantWorks Ltd



Formed from material that would normally go to land fill  
100% recyclable!



**SUPREME GREEN Lawn Seed with rootgrow™**  
Barcode 5060160320184  
Size: 500g RRP: £7.50  
Barcode 5060160320177  
Size: 1kg RRP: £12.99  
**SUPREME GREEN Lawn Feed & Improver with rootgrow™**  
Barcode 506010321259  
Size: 4.5kg 125sqm Coverage RRP: £13.50  
**Liquid Lawn Feed & Biostimulant**  
Barcode 5060160320153  
Size: 1 Litre RRP: £7.99

Everything needed to create, maintain and enjoy a lush, high quality lawn the natural way.

In keeping with the core values of the empathy brand the Supreme Green Lawn Care range includes our well know premium quality lawn seed, liquid concentrate lawn feed and the new granular lawn feed. The feeds are formulated to reduce chemical use in gardening by increasing the natural biology in roots, soils and substrates. These pioneering products are highly effective, environmentally friendly and easy to use.