



# INFINITY

CHRISTMAS TREES

The Freshest & Finest British Grown  
Christmas Trees Directly From The Grower





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*Our aim is simple – to help our customers sell only the finest quality British Christmas trees as profitably as possible to ensure repeat business from their satisfied customers!*





# Our Story



*Our mission is to supply only the freshest and finest quality Christmas trees direct from our fields to our customers.*

Infinity Christmas Trees is a newly established consortium of professional British Christmas tree growers supplying one of the largest ranges of 100% UK grown real Christmas trees. Our plantations are spread throughout the UK, with a total of 880,000 trees increasing by 180,000 per annum to meet demand.

We have a wealth of expertise. Our members have been growing trees for a combined total of over 100 years and have been selling trees to both the wholesale and retail markets for over 25 years. We are therefore very well placed to provide any advice you may need or to solve any problems you may have.

All our trees are grown from only the finest selected seeds which are nurtured into seedlings at our partner nursery. From day one every tree is individually cared for by hand until harvest. We then cut our trees as late as possible to maximise the freshness and aid needle retention over the Christmas period.

All our growers meet the same high standards and grow their trees in accordance with the code of practice established by the British Christmas Tree Growers Association.

## Reliability & After Sales Service

At all times we want to make sure that our customers are completely satisfied with the excellence of our products and the reliability of our services. If any problems arise, WE sort them out – you will not be brushed off to meet an agent or third party grower.

Our aim is simple - to help our customers sell only the finest quality British Christmas trees as profitably as possible to ensure repeat business from their satisfied customers.

We take great pride and care with everything we do, whether growing our trees or serving our customers. We want to build happy, long lasting professional relationships.





# Freshest and Finest Quality Trees

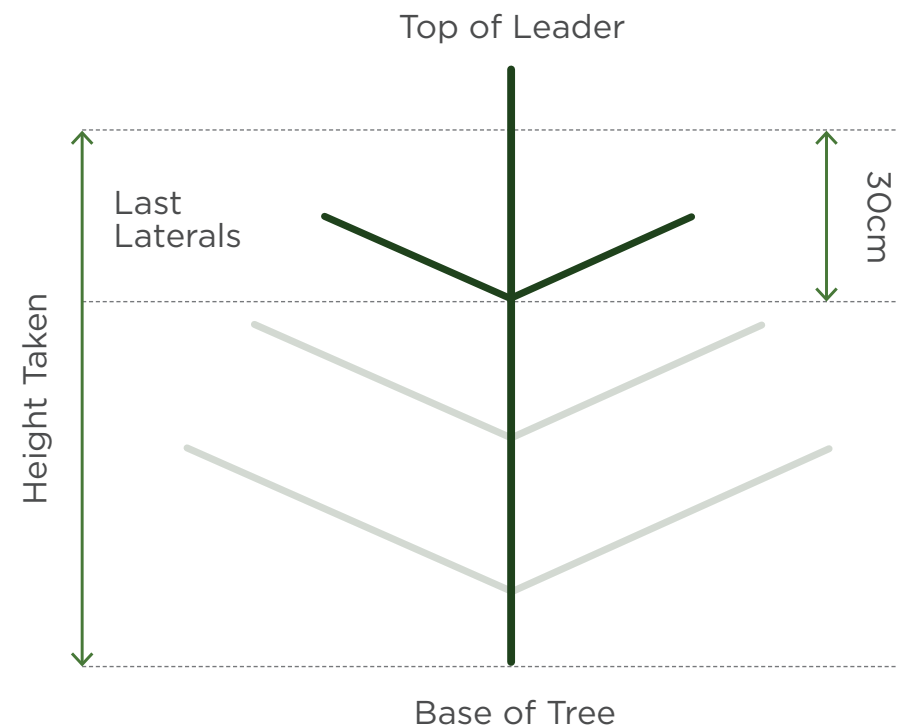


We are dedicated to growing only the finest Christmas trees by planting from only the best seed stock, hand graded to our exacting standards by our industry leading partner nursery.

Our pot grown trees are nurtured from seedlings and planted in their special growing pots in our fields. The specially designed pots have a hole pattern on the bottom and around the sides allowing the smaller roots to work through the pot and gain water and nourishment.

Throughout its life our team takes pride in nourishing, pruning and shaping every tree as required. We will do as much or as little as is needed to produce only the finest Christmas trees.

*We measure each tree to exacting standards, which means you have a tree measured not to the top of the leader but to 30cm above the last laterals on each tree.*





# Our Trees

∞ Change potted to pot grown trees ↓

We supply cut trees from 3ft (100cm) to 20ft (600cm) and potted trees from 1.4ft (40cm) to 5ft (150cm), all at very competitive prices.

## Tree Grading

### Premium - Grade A

Cream of the crop chosen by many high end retailers seeking the finest and fullest tree at a competitive price.

### Classic - Grade B

An even tree, less density than a premium tree.

### Field Mix

Tailored to your requirements and price point.

## Nordmann Fir (*Abies nordmanniana*)

Cut and Pot Grown

The Nordmann fir is best known for its needle holding longevity. Its foliage is glossy and richly blue green in colour. The needles are soft. Ideal for centrally heated rooms and for homes with children and pets.



## Fraser Fir (*Abies frazeri*)

Cut and Pot Grown

Citrus scented, more compact than the Nordmann and ideal for smaller spaces due to its slimmer conical shape. Good needle retention.





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## Noble Fir (*Abies procera*)

Cut

A majestic tree, with excellent proportions for showing off larger decorations. Bluer foliage and slightly smaller needles than the Nordmann but with its fabulous needle-retention.



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## Norway Spruce (*Picea abies*)

Cut and Pot Grown

The traditional Christmas tree, strong and sturdy with an excellent shape and a classic Christmas scent. Small, sharp green needles with ability to withstand cold and damp. Not a needle-fast tree but watering daily will slow the needle drop.



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## Blue Spruce (*Picea pungens glauca*)

Cut and Pot Grown

Classic shape best known for its beautiful colour which varies from steel blue through to silvery-green. Blue Spruce is a symmetrical and attractive tree with dense branches. Not a needle-fast tree but watering daily will help reduce possible needle drop.



# Retail with Infinity



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*Helping you to grow  
your business successfully.*

Here at Infinity we care about the  
successful growth of your business.

Our extensive knowledge and experience can guide you  
through the process of both setting up and running a  
prosperous retail sales outlet. We can supply everything  
from marketing material to merchandise to either start  
up or increase your real Christmas tree sales.

Why not let us come to your site to chat through the  
options to put you on the road to both a successful  
and profitable Christmas tree business?.









# Additional Products & Services



With over 25 years' experience of supplying Christmas trees to both the wholesale and retail market, we can supply our customers direct with not only Christmas trees but also a wide range of associated products and services.

Our specialist team has a wealth of expertise and experience in all aspects of Christmas tree handling, presentation and movement.

Here at Infinity Christmas Trees we create bespoke workshops and training courses to cover Health and Safety requirements when handling Christmas trees, and training days on safe handling and use of manual netters.

Courses run throughout the year to suit our customers' demands and schedules.

*For all product enquiries please contact us directly and we will be happy to help!*



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## Funnels & Netters

Available in 25cm/34cm/45cm/55cm/65cm  
Galvanised Steel

**Call to obtain latest prices and deal**





### Netting

We will calculate your netting requirement at the time of order and supply the correct amount of netting needed.

LZ & ST available in 25cm/34cm/45cm/55cm/65cm

**Call to obtain latest prices and deal**



### Funnel Bands

Both hard and soft rubber available in 25cm/34cm/45cm/55cm/65cm

**Call to obtain latest prices and deal**



### Natural Decorations

We offer seasonal natural decorations including mistletoe and holly.

**Call to obtain latest prices and deal**



### Decorative Outer Pots

Available in 10 and 15 litres. An Ideal addition for your pot grown Christmas Trees.

**Call to obtain latest prices and deal**



### Wreaths

Our natural Wreaths are all made with fresh foliage cut from our own plantations. They offer excellent value and can be tailored to your specific requirements with sizes ranging from 6 to 36 inches.

**Call to obtain latest prices and deal**



### Christmas Tree Stands

Krinner comfort and premium stands available in small, medium, large and Xlarge.

**Call to obtain latest prices and deal**

# Why Choose Infinity?



*Infinity Christmas tree growers are passionate about trees and all things green. We are all committed to helping the environment in every way possible.*

## Hassle Free Delivery

Wherever possible we use local haulage companies which we have been using successfully for many years. This increases reliability and helps to reduce road time and related costs on your delivery. At certain locations we are able to provide our own delivery solutions with our own transport.

## Traceability

All our trees, once an order has been placed, will carry a label with a barcode and unique serial number to enable us to trace in which plantation it was grown. This label will also carry instructions on how best your customers should look after the tree once it is in their home.

## Sustainability, Carbon Footprint and the Environment

For every tree harvested another two are planted in its place to ensure that production is sustainable.

Infinity Christmas trees growers are passionate about trees and all things green! Our growers are all committed to helping the environment in every way feasible. We aim to use as few chemicals as possible and those used are fully approved and tested to ensure minimal impact on water courses, flora and fauna.

A real Christmas tree is a renewable resource and benefits the environment by removing carbon dioxide from the atmosphere and releasing clean oxygen. Every acre of Christmas trees grown produces the daily oxygen requirement for 16 people.

A hectare of Christmas trees will absorb 6 tonnes of carbon dioxide each year, with a single Christmas tree taking up to 10 years to filter the amount of CO<sub>2</sub> produced by a 90 minute car journey.

Our plantations provide enough daily oxygen for 5,920 people and absorb 900 tonnes of CO<sub>2</sub> each year.

Our trees create a very small carbon footprint as they are delivered direct to you from one of our local plantations.



## Get in touch

If you would like to find out more about our trees and other products/ services we offer, then please get in touch.

Our growers would love to give you both a personalised tour around one of our plantations and information on how each species is grown and cared for.



01531 802845



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[Infinity Christmas Trees](https://www.linkedin.com/company/InfinityChristmasTrees)



Bridgend Farm, Much Cowarne,  
Ledbury, Herefordshire, HR7 4JL



[dbrown@infinitychristmastrees.co.uk](mailto:dbrown@infinitychristmastrees.co.uk)







[www.infinitychristmastrees.co.uk](http://www.infinitychristmastrees.co.uk)