



stagecraft.

Creating Retail Theatre



BESPOKE COUNTERS & CHECKOUTS

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CONSULTATION

OUR BUSINESS DEVELOPMENT MANAGERS WILL WORK WITH YOU TO IDENTIFY YOUR NEEDS OFFERING GUIDANCE ON MATERIALS, FINISHES AND INSTALL REQUIREMENTS



DESIGN

OUR DESIGN TEAM WILL WORK TO YOUR BRIEF TO CREATE DETAILED RENDERS AND 3D DRAWINGS CONSULTING YOU ALONG THE WAY



MANUFACTURE

OUR ONSITE MANUFACTURING TEAM WILL BEGIN TO BUILD YOUR DESIGN



INSTALLATION

ONSITE LOGISTICS AND INSTALLATION TEAM WILL ARRANGE FOR DELIVERY AND INSTALATION OF YOUR FINAL PRODUCT



WE PRIDE OURSELVES ON PROVIDING A BESPOKE SERVICE TAILORED TO SUIT THE NEEDS OF OUR CUSTOMERS

ABOUT US

Stagecraft has been at the forefront of design, manufacture and installation of Retail and **Garden Centre Retail Display** for over 30 years.

Based in Mid Wales our 23,000 ft facility is equipped with state of the art machinery and is home to our dedicated and passionate design, manufacturing, sales and administration team.



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@stagecraftdisplay



Stagecraft Display Ltd



stagecraftdisplay



FSC

www.fsc.org

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RETAIL AND SERVICE COUNTERS

Checkout counters can be customised and combined with shelving and specialist retail display equipment to create a retail focus point providing extra linked sales opportunities, gift wrapping, deli or catering functionality



GIFT WRAP & FLORIST COUNTERS



Our Bespoke Gift Wrap & Florist Counters offer a multifunctional solution for service, storage, linked sales display and purchases in a single efficient space saving checkout area .



Our design team can incorporate your existing colour schemes and design elements or work with you to create a new concept for your business



MARLOWS HOME & GARDEN CENTRE

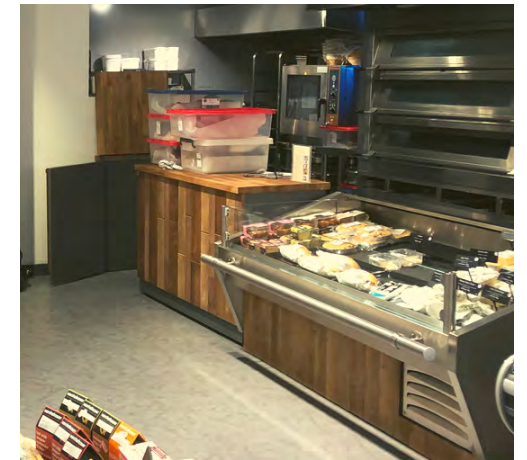
Like many garden centres across the country Marlow's decided to further their Garden Centres offerings by adding a new café and lifestyle area.

The Café area incorporated a mixture of varying timber types and metalwork creating a contemporary urban theme with a relaxed social atmosphere and has become a central part of the centres experience.



CANALSIDE FARM SHOP

We worked with Canalside Farm to design, manufacture and install a wide range of retail displays, bespoke counters and service tills along with cladding for freezer units at their shop in Great Haywood Staffordshire. The units incorporated a modern yet rustic theme throughout their store.



DAVID AUSTIN ROSES

We were tasked with a brief to make better use of space and be user-friendly for staff and customers! The final design resulted in adding two additional checkout stations incorporating existing EPOS systems increasing capacity and efficiency. The elegant new units provided additional storage and durability with solid oak tops and bump strip.

***“We’re very satisfied with the Stagecraft service from the initial planning meetings to the installation. Our new till points worked really well during our peak trading period of June and July (2019) – smaller queues meant happier customers and happy staff! Thank you Stagecraft!” - Rosalind Barker, Plant Centre Manager
David Austin Roses***





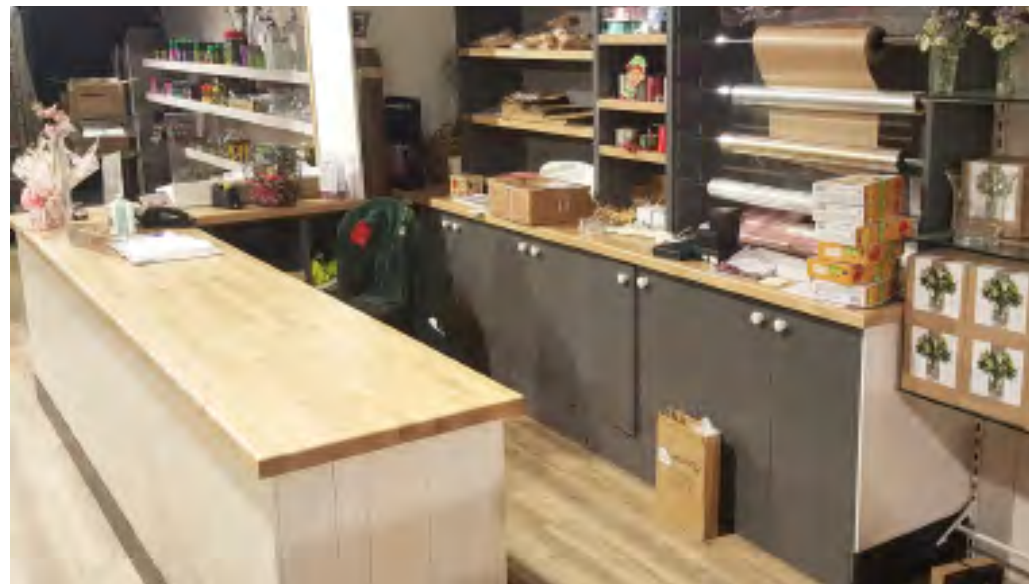
RUXLEY MANOR

"I appreciate the input, the flexibility and the speed that Stagecraft worked and I would wholeheartedly recommend them to anyone looking for a shopfitting company. We were working to a very tight timescale so I needed someone that could commit to this project and that I could rely on to deliver. Stagecraft achieved in all these areas, we completed the project on time and were open for the key Christmas trading period."

**ANDREW EVANS, MANAGING DIRECTOR
RUXLEY MANOR GARDEN CENTRE**



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JACKSONS GARDEN CENTRE

The elegant new checkout counter units installed at Jacksons Garden Centre offer spacious multi layered checkout counter space and provide storage and displays options, durability from of solid oak tops and bump strip. Jacksons is a boutique award winning family run Garden centre set in the beautiful hills of Trelawnyd North Wales.



FITTLEWORTH COMMUNITY SHOP

Fittleworth community shop checkout area needed to accommodate a number of functions such as cafe and coffee shop service, retail checkout for local produce along with the post office.

Our design team were tasked to combine the many services needed and to create a multi functional counter and retail checkout.

The final design incorporated the functionality needed providing display space, storage space, incorporating catering equipment and EPOS till systems.



FARMBOROUGH COMMUNITY SHOP



OLD RAILWAY GARDEN CENTRE

The Old Railway Line Garden Centre is an award winning garden centre located in Mid Wales and has won the award for 'Best Garden Centre Wales & the West' for eight consecutive years



BODNANT WELSH FOODS

Stagecraft worked with Bodnant to create a range of retail display systems in-keeping with the ethos of the retail outlet and the products it was selling within a farm shop environment.

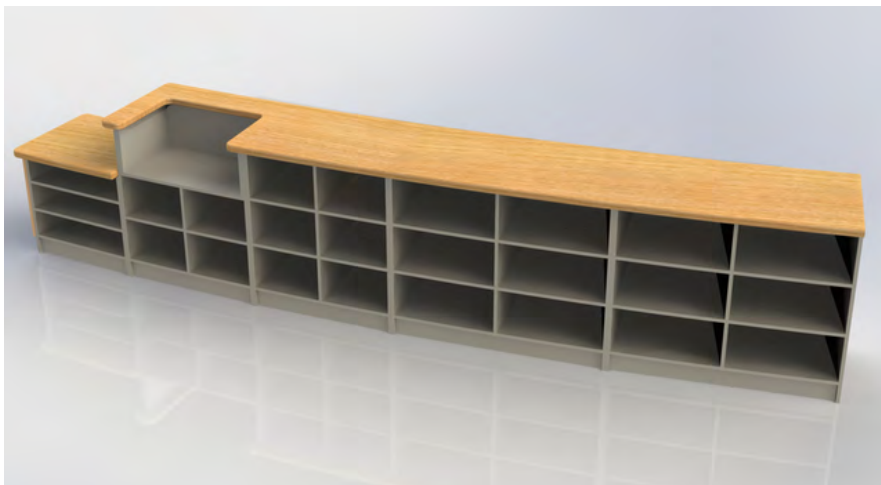
This involved the design and manufacture of an eye-catching four-station till counter that features an oak and Welsh slate worktop.



BCN WILDLIFE TRUST

The BCN wildlife trust chose Stagecraft for the complete fit-out of their gift shop which included a large service counter.

They opted for a simple curved counter with storage cupboards to the rear and a cladded finish along the front for a simple natural look, in-keeping with their brand and the rest of the retail environment.



LLANELLI WILDLIFE TRUST

We were commissioned by the WWT to update the information desk and gift store checkout area at their centre in Llanelli. The new units provided customer friendly space gaining extra storage and incorporate new E-POS and computer system.

The counters are made up of a timber frame with a solid oak top and slatted painted timber sides, The WWT's logo mounted on the front face of the counter and was cut out of MDF using our CNC router





SALES TEAM & PROJECT MANAGEMENT

We have a dedicated sales team with a wealth of knowledge and experience that will work with you to develop your concept and source the right product for your needs.

DESIGN

Our Dedicated Design team specialise in turning customer concepts into 'real life' retail solutions! Our design team are experienced in creating new designs or adapting existing products for full retail area fit out or for single product purchase

MANUFACTURE



Our 23,000 ft facility at our Mid Wales base is equipped with state of the art machinery and is home to our dedicated and passionate manufacturing team

DELIVERY & LOGISTICS

We have dedicated staff that will organise delivery of your products!

From a single package to a roll out of lorries, We will work with you to organise delivery times to suit your needs

INSTALLATION

We have a dedicated team of craftsman that can build and install your products on site!

Our installation team will work with you to organise installation to fit in with your project needs



WE ARE FSC® CERTIFIED

This means we comply with the highest social and environmental standards and our timber/wood is ethically sourced from sustainable, well managed forests.

WE ARE ALSO ASSOCIATE MEMBERS OF HTA AND GCA



stagecraft.

