



unleash your **hownd**®

We are HOWND,

# A CRUELTY-FREE & PLANET KIND BRAND FOR DOGS.

Our multi-award winning brand was  
launched in 2015 with a simple mission:

"TO ENABLE DOGS TO THRIVE  
WITHOUT CRUELTY TO OTHER ANIMALS  
AND WHILE MINIMISING DAMAGE TO  
OUR PRECIOUS PLANET"

POWERED BY PLANTS. NOT ANIMALS.®

After several years of working with vets and nutritionists,  
our amazing Plant Powered Superfood is now available.

Healthier for your pet. Happier for the planet.

NUTRITIONALLY COMPLETE &  
BALANCED SUPERFOOD

FUNCTIONAL HEMP WELLNESS TREATS

NATURALLY GORGEOUS GROOMING



[WWW.DOGSLOVEHOWND.COM](http://WWW.DOGSLOVEHOWND.COM)

# super FOOD better MOOD

**Nutritionally Complete &  
Balanced**

**Created by Vets**

**Organic Hemp and Moringa**

**Hypoallergenic**

**High in Protein**

**Supports Immunity**

**Healthy Skin & Coat**

**Added Prebiotics**

**Cruelty Free & Planet Friendly**

**Dry Food in**

**2KG and 10KG**

**Wet available**

**in 375g Tins**



# no MEAT tastier TREAT



approx  
30 treats  
per tube

100% Natural

Packed with Hemp

Gluten Free

Hypoallergenic

Added Prebiotics

Rich in Fibre

Functional Benefits

Baked in Devon

Low in Fat

Fully Branded

CDU Available



   @DogsLoveHownd

# Fresh & CLEAN Natural ROUTINE

## Core Range

**Kind to Skin & Coat**

**Naturally Low Lather**

**pH Balanced**

**Sensitive Formulas**

**Conditioning Shampoos**

**Refreshing Body Mists**

**Matching Sets**

**Long Lasting Fragrance**

**250ml Bottles**

**Also available in 5L Pro**

**Groomer Jugs (25:1)**

**Heavy Duty Large Wipes**



# Awesome COAT better STROKES

## Spa Range



**White & Bright Shampoo  
(NO Bleach or Optical  
Brighteners!)**

**Natural Foam Wash  
(no water needed)**

**Award-Winning Face Scrub &  
Tear Stain Treatment**

**His and Hers Long Lasting  
Colognes and Perfumes**

**Triple Protection Hemp**

**Infused Paw Nose & Skin Balm  
with added Sun Protection**



# 2021 Retailer Price List GBP

Product Code	Product Description	Volume	Units per Trade Pack	Unit Weight (KG)	Unit Trade Price	RRP
<b>Plant Powered Superfood</b>						
HOPPSHMAD10KG	Plant Powered Superfood with Organic Hemp Protein & Moringa Adult 10kg	10KG	1	10.20	£34.70	£59.99
HOPPSHMAD2KG	Plant Powered Superfood with Organic Hemp Protein & Moringa Adult 2kg	2KG	6	2.10	£ 8.09	£13.99
HOQPCWDF375G	Hearty Quinoa & Pumpkin Casserole with Hemp Protein and Moringa	375g	6	0.40	£ 1.71	£ 3.50
HOFPLDWDF375G	Fragrant Papaya & Lentil Dahl with Moringa and Coconut	375g	6	0.40	£ 1.71	£ 3.50
HOFBCPWDF375G	Fresh Blueberry & Coconut Porridge with Chia and Oats	375g	6	0.40	£ 1.71	£ 3.50
<b>Hemp Wellness Treats</b>						
HOGAIHWT130G	Got An Itch? Hemp Wellness Treats	130g	10	0.17	£ 2.65	£ 4.50
HOGOHW130G	Golden Oldies Hemp Wellness Treats	130g	10	0.17	£ 2.65	£ 4.50
HOKCHWT130G	Keep Calm Hemp Wellness Treats	130g	10	0.17	£ 2.65	£ 4.50
HOPPHWT130G	Playful Pup Hemp Wellness Training Treats	130g	10	0.17	£ 2.65	£ 4.50
HOYSHWT130G	Yup You Stink! Hemp Wellness Treats	130g	10	0.17	£ 2.65	£ 4.50
<b>Conditioning Shampoos</b>						
HOPPCS250	Playful Pup Natural Conditioning Shampoo	250ml	4	0.30	£ 4.95	£ 9.00
HOKCCS250	Keep Calm Natural Conditioning Shampoo	250ml	4	0.30	£ 4.95	£ 9.00
HOGAICS250	Got An Itch? Natural Conditioning Shampoo	250ml	4	0.30	£ 4.95	£ 9.00
HOYSCS250	Yup You Stink! Natural Conditioning Shampoo	250ml	4	0.30	£ 4.95	£ 9.00
<b>Moisturising Body Mists</b>						
HOPBMB250	Playful Pup Moisturising Body Mist	250ml	4	0.30	£ 4.95	£ 9.00
HOKCBM250	Keep Calm Moisturising Body Mist	250ml	4	0.30	£ 4.95	£ 9.00
HOGAIBM250	Got An Itch? Moisturising Body Mist	250ml	4	0.30	£ 4.95	£ 9.00
HOYBSM250	Yup You Stink! Moisturising Body Mist	250ml	4	0.30	£ 4.95	£ 9.00
<b>Emergency Dog Wipes</b>						
HOYSEDW5	Yup You Stink! Antibacterial Emergency Dog Wipes	5 pack	10	0.10	£ 1.65	£ 2.95
<b>Spa Collection</b>						
HOMWBCS250	White & Bright Colour Enhancing Conditioning Shampoo	250ml	4	0.30	£ 5.30	£10.00
HOBMF250	Banana Facial & Natural Tear Stain Treatment	250ml	4	0.30	£ 6.15	£12.00
HOMNDFW200	Foam Wash Natural Dry Shampoo	200ml	4	0.25	£ 6.20	£12.00
<b>Natural Pet Perfumes</b>						
HOBLCMD250	Butch Leather Cologne For Man Dogs	250ml	4	0.30	£ 6.20	£12.00
HOPBPLD250	Peach Bum Parfum For Lady Dogs	250ml	4	0.30	£ 6.20	£12.00
<b>Skin, Nose and Paw Balm</b>						
HOHBHSPB50G	Hemp by Hownd Skin, Nose and Paw Balm with Sun Protection	50g	6	0.07	£ 5.30	£10.00
<b>HOWND® Pro Groomer Core</b>						
HOPROPPCS5L	Playful Pup 25:1 Concentrate Conditioning Shampoo	5 Litre	1	5.80	£39.95	N/A
HOPROKCS5L	Keep Calm 25:1 Concentrate Conditioning Shampoo	5 Litre	1	5.80	£39.95	N/A
HOPROGAICS5L	Got An Itch? 25:1 Concentrate Conditioning Shampoo	5 Litre	1	5.80	£39.95	N/A
HOPROYSCS5L	Yup You Stink! 25:1 Concentrate Conditioning Shampoo	5 Litre	1	5.80	£39.95	N/A
<b>HOWND® Pro Groomer Spa</b>						
HOMCDCRM2.5L	Miracle Conditioner Deep Conditioning Repair Masque	2.5 Litre	1	3.00	£51.95	N/A
HOPROMWBCS5L	White & Bright Colour Enhancing Conditioning Shampoo 25:1	5 Litre	1	5.80	£49.95	N/A
HOPROBMFS2pt5L	Banana Facial & Tear Stain Treatment	2.5 Litre	1	3.00	£39.95	N/A



WWW.DOGSLOVEHOWND.COM

unleash your **hownd** 

## Get in Touch

**Victoria Lowe**

**Global Sales Manager**

**e. [victoria@dogslovehownd.com](mailto:victoria@dogslovehownd.com)**

**p. +44 (0) 20 3004 5255**

**m. +44 (0)7814 031663**

**Mark Hirschel**

**Commercial Director & Co-Founder**

**e. [mark@dogslovehownd.com](mailto:mark@dogslovehownd.com)**

**p. +44 (0) 20 3004 5255**

**m. +44 (0)7900 188533**

**We Love Social too....**

**@DogsLoveHownd**



**Power Pet Brands Limited, t/a HOWND**  
**Devonshire House, Manor Way, Borehamwood**  
**Hertfordshire, WD6 1QQ**  
**Company Number 08689643**  
**VAT GB170299205**

unleash your **hownd** 