

Home & Interiors Lifestyle Trends

Spring Summer 2023



Introducing Spring Summer 2023

This season's trends are all about an optimistic, forward-looking approach to creating desirable atmospheres at home.

Awareness for the correlation of emotional, physical, mental and environmental health and healing continues in a post-pandemic world; be it through interiors fostering intimate relationships or movements to democratise nature. Brands need to strike the balance between offering self-soothing and 'calmtainment' options as well as solutions for those drawn to multisensory, invigorating ambiences.

Overall, customers take a clearer stance for their wellbeing next to caring more for their surroundings. The focus shifts to design that nurtures our inner glow and supports us to flourish again after an extended period of uncertainty. Embrace moving forwards with more consideration for all in Spring Summer 2023.

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Future Eden forms one of four trends published in TrendBible's Spring Summer 2023 Home & Interiors trend forecast.

Exclusive to Glee save **£200 off TrendBible's Spring Summer 2023 forecast.**



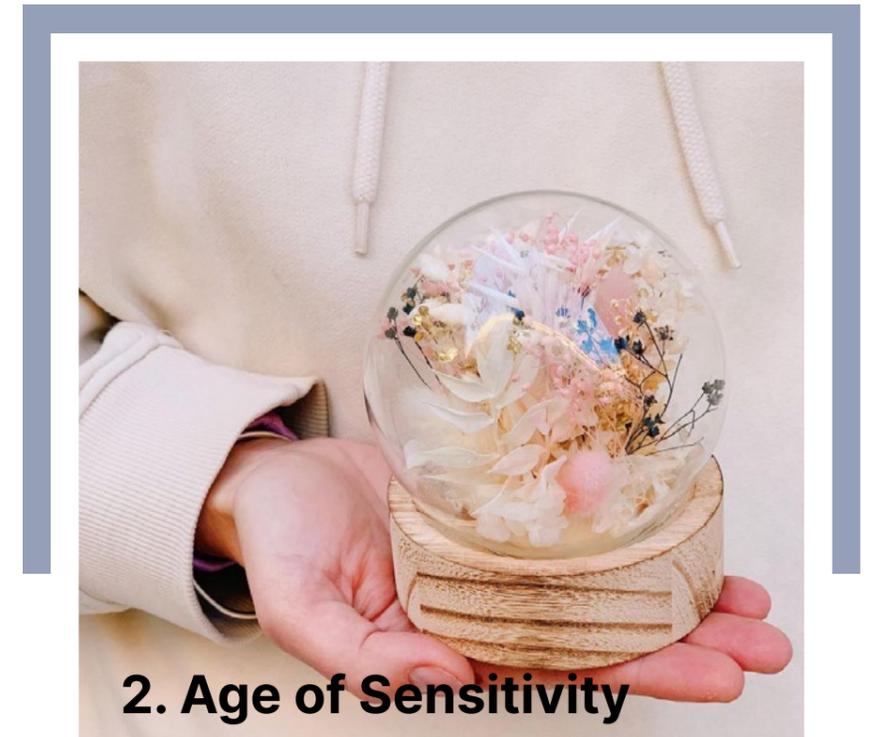
**Home & Interiors
Spring Summer 2023 Forecast**

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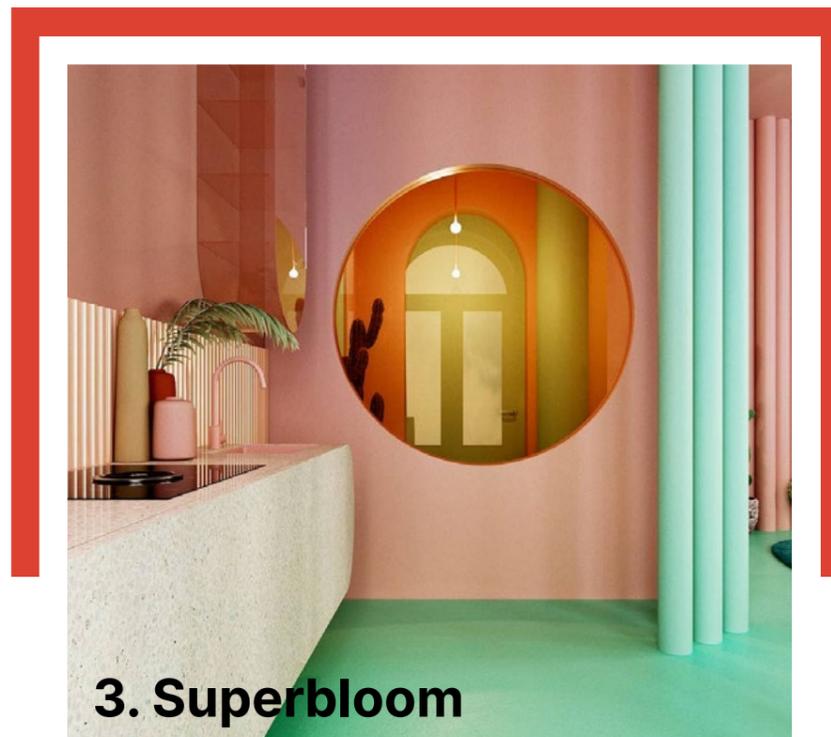
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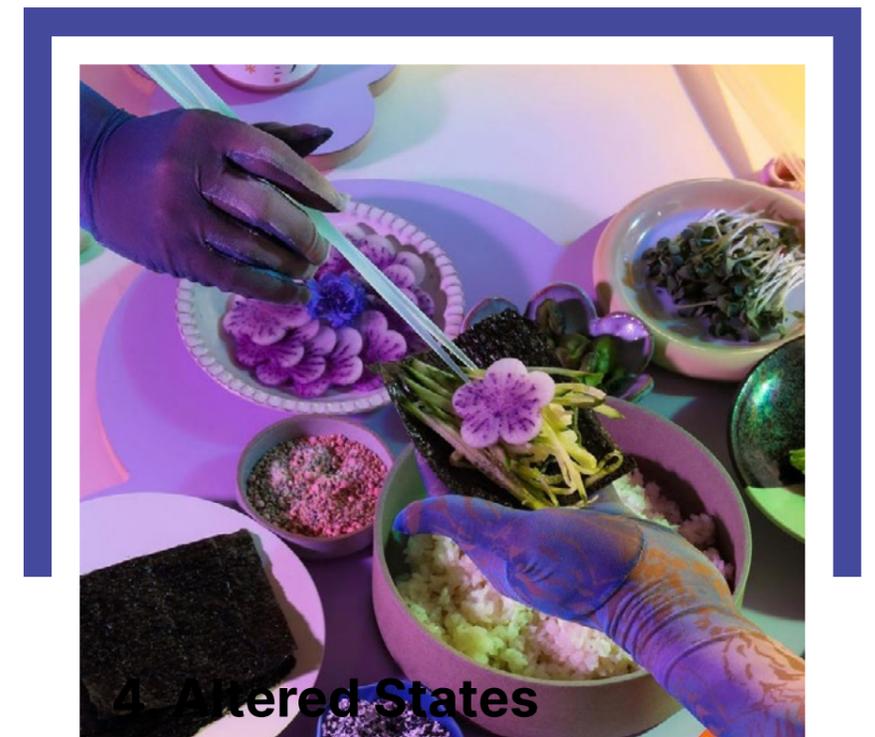
1. Future Eden



2. Age of Sensitivity



3. Superbloom



4. Altered States

Future Eden

Trend 1
Spring Summer 2023

What's driving this trend?

Building back better / Ultra localism / Democratising nature / Remote working

The pandemic has fuelled alternative living models that enable shorter or fewer commutes for many, and more time for the things we enjoy, alongside greener, more walkable neighbourhoods. Worries of a lasting urban exodus are pushing authorities to address long-festering problems so city centres need to work hard to entice people back now that it's no longer always necessary for work.

The global lockdowns highlighted how many people, particularly in urban areas, are missing out on green space. There is now a need to democratise nature and reframe eco narratives from wholesome and rural, to accessible to all. Nature-friendly initiatives are already being explored by authorities that are looking at how cities can be better for people and nature alike. Paris is removing half of its 140,000 on-street car parking spaces, replacing concrete with gardens to make the city greener and more human-centred.

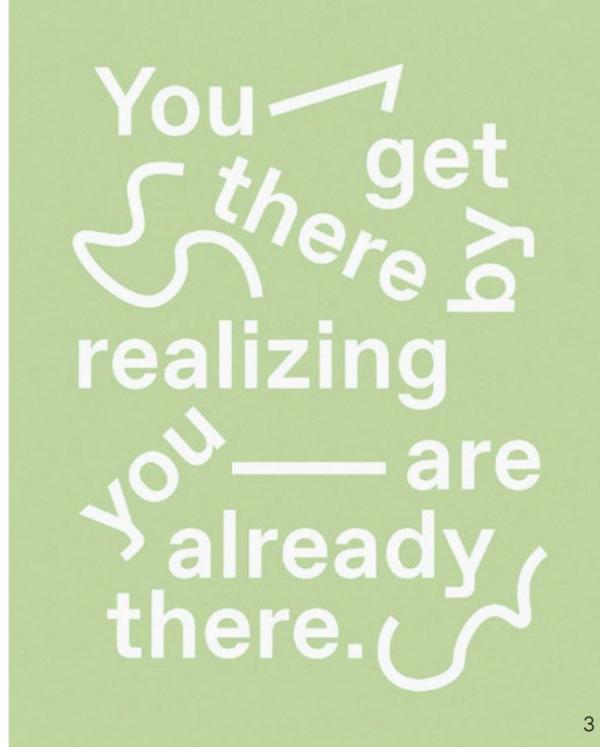
In a post-pandemic world, where working from home continues to be at least part of the equation, there will be a want and need to get more from local areas. The 15 minute city project envisions a future for neighbourhoods that would assure all necessary amenities exist a short walk from peoples' front doors. The project recommends developing cities in smaller modules, with essential services concentrated around community hubs.

Within the home, householders bring the outside in, to create little Edens of their own. Favour the essentials and eliminate the superfluous, as functionality and durability drive design direction.



Future Eden

Urban resilience
Functional
Resistant & durable
Utilitarian
Pet friendly
Eco-conscious





Future Eden: Mood

This trend explores a new symbiosis between the best of urban and natural environments. Increasingly we see people surpassing classic notions of an eco-look for ecological choices and biophilic design. Circular thinking is expected to include future-forward technology; utilised for micro-farming at home to creating functional, longer-lasting, easy to repair and easy to recycle products.

Long commutes and car-first transit will be replaced with bike rides and walking. In the fresh air, they feel truly recharged and progressively seek more natural spaces even within the city. Outdoor experiences set the scene for much-needed escapism from the concrete jungle and what felt like too much time spent exclusively with the inner-most circle of family and friends, for many.

Inspired by their outdoor exploits, people create their own Eden at home. Nature brings decoration and colour to urban environments as pockets of green appear among the grey. Home agriculture becomes the centre of the culinary experience as householders join the fight for urban resilience. A glimpse at their smartphone informs them which crops are ready before they harvest microgreens, from sprouts to jingle bell peppers.

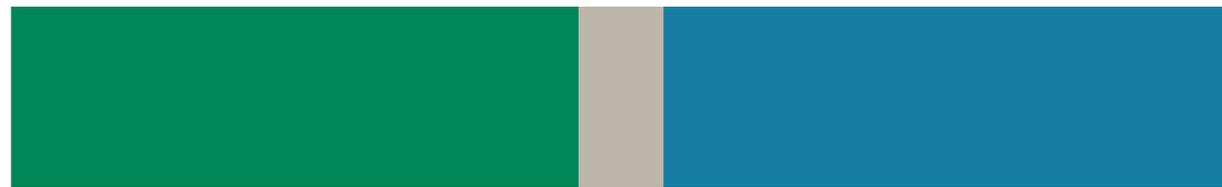
Design direction is very pet friendly in this trend. Next to furry, now also non-furry companions become more prominent members of the family. Clever storage solutions keep pet products tucked out of sight when not in use, enjoying the best of both worlds; sleek interiors that also happen to take into account the needs of their little friends.

Colour Combinations

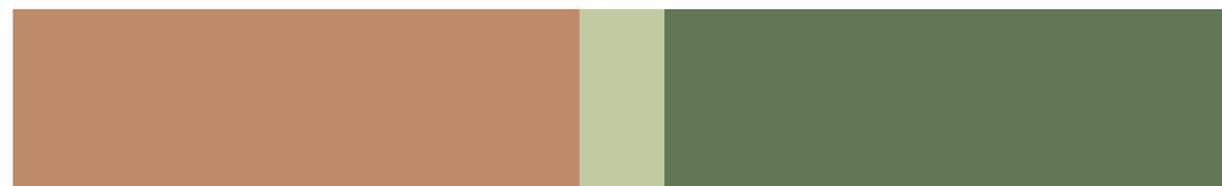
Varying shades of green, ranging from earthy Dill to purposely artificial-looking Jelly Bean, are key for this nature-loving yet urban trend. Pair them with pops of Bluejay or Cream Gold to enhance the outdoor-sports inspired feel of this modern eco-conscious story. A base of Silver Lining, Dark Gull Gray or Sandstorm grounds brighter nuances and bolder contrasts. Chalky Seedling green rounds off the palette, offering a touch of softness.



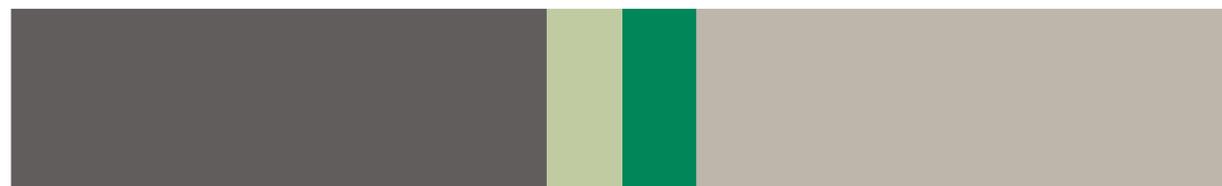
Silver Lining / Cream Gold



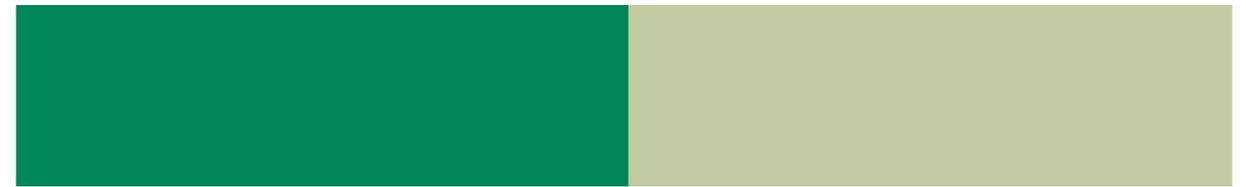
Jelly Bean / Silver Lining / Bluejay



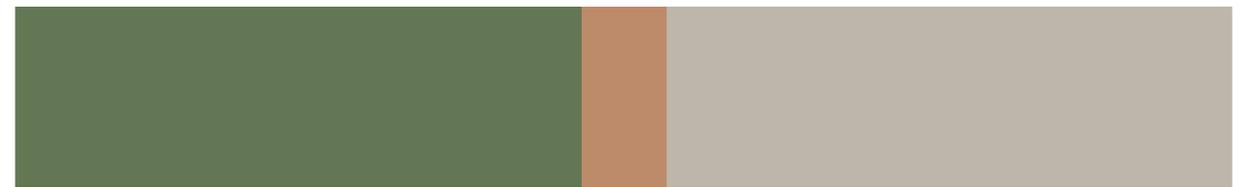
Sandstorm / Seedling / Dill



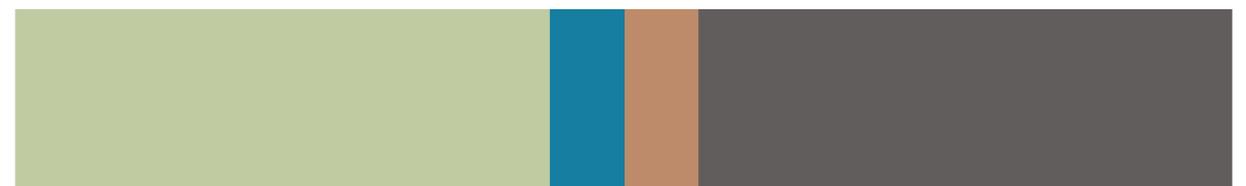
Dark Gull Gray / Seedling / Jelly Bean / Silver Lining



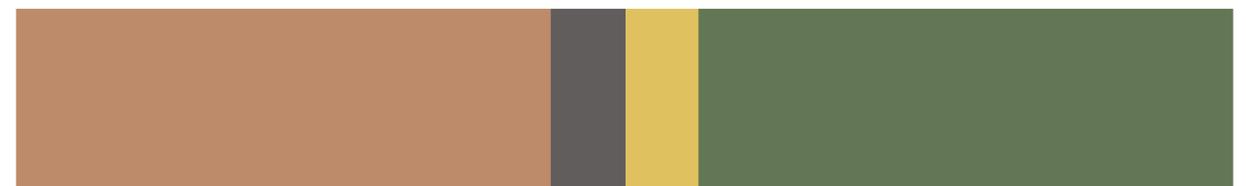
Jelly Bean / Seedling



Dill / Sandstorm / Silver Lining

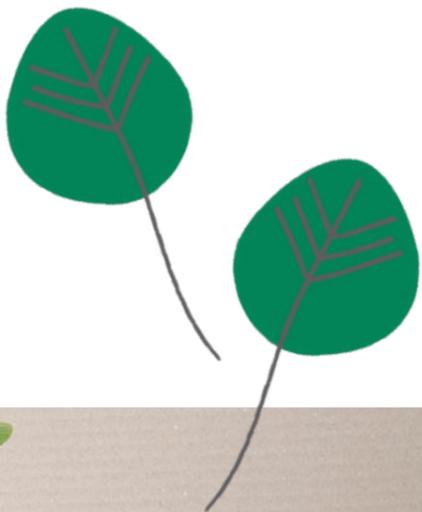


Seedling / Bluejay / Sandstorm / Dark Gull Gray



Sandstorm / Dark Gull Gray / Cream Gold / Dill

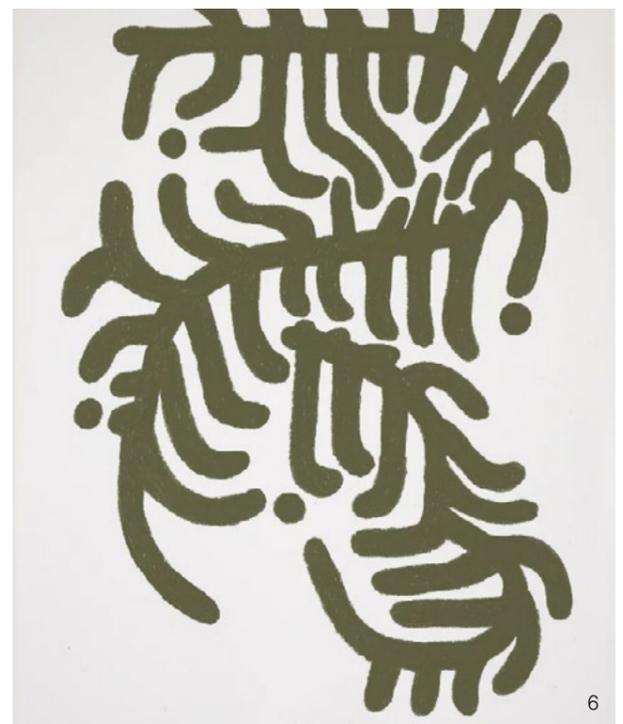
Product Direction



Green shoots and signs of new life appear in the home. From edible plants to decorative print and pattern.



Small yet potent green interventions appear in the home as householders create a little Eden of their own. A rise in at-home micro farming echoes a new urban resilience in the face of food production issues.





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6



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Micro Trend Pet friendly design

With pet ownership on the rise, pet friendly products are designed without compromising on aesthetics. For those who love their pets like family, pet furniture needs to reach a new level of style-consciousness with ottoman-shaped couches and sculptural cages.

Storage solutions connect pets and their owners avoiding added clutter. Wall-mounted units provide a practical way to store pet products without sacrificing interior design. Tucked out of sight when not in use, the units can house toys, treats and leashes. Reflecting the eco mindset of this trend, pet products are crafted from purely natural materials from oak frames for beds to natural rubber for toys.



In locations where built environments are optimised for human constructs rather than nature, urban dwellers bring the outside in, creating pockets of green among the grey.



Outdoor terrain inspires textiles and surface pattern design. Moss-like patterns, faux grass textures and alpine hay composites provide a visual connection to nature, with the latter also granting a haptic and olfactive experience.



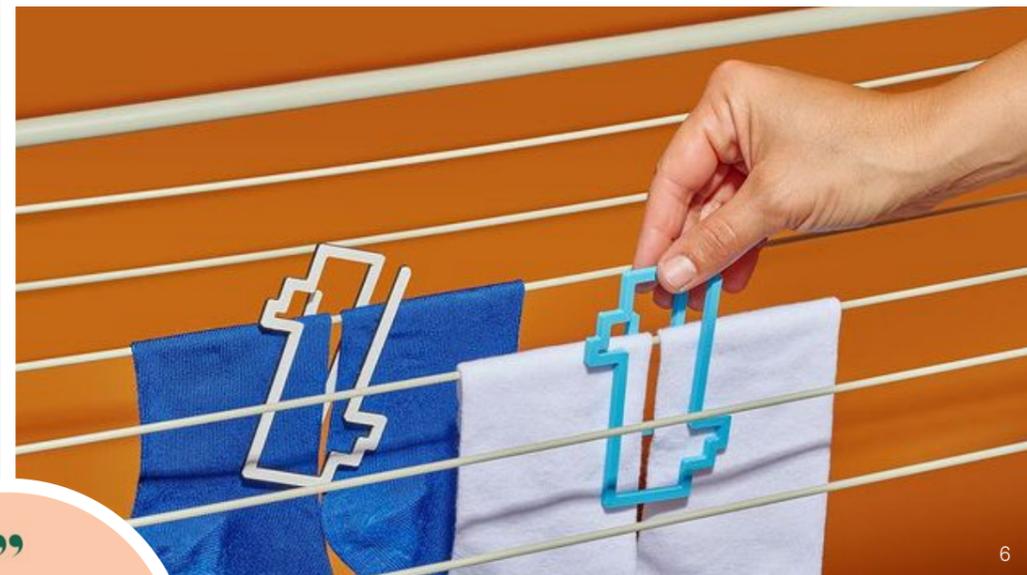
Going nowhere. And proud of it.



Secluded, exclusive and deliciously plush, interiors are reminiscent of luxury eco resorts, making consumers feel cocooned in a natural paradise.



Materials once again take centre stage as hardwoods establish a strong visual connection with nature. Prioritise real nature over simulated nature; and smartly simulated nature over no nature.



“ FLOWERS ARE FOR TINDER DATES, PLANTS ARE FOR SOIL MATES. ”

Whether it's watering, weeding, or simply hanging out the washing, homemakers want to be well equipped so they can make the most of the outdoors on their doorstep.



“Future Eden combines the best of tech-friendly, urban lifestyles with the benefits of tending to the natural world. This trend speaks to the rising number of eco-conscious consumers, that expect sustainable products and circular design without compromising on a fresh outlook.”

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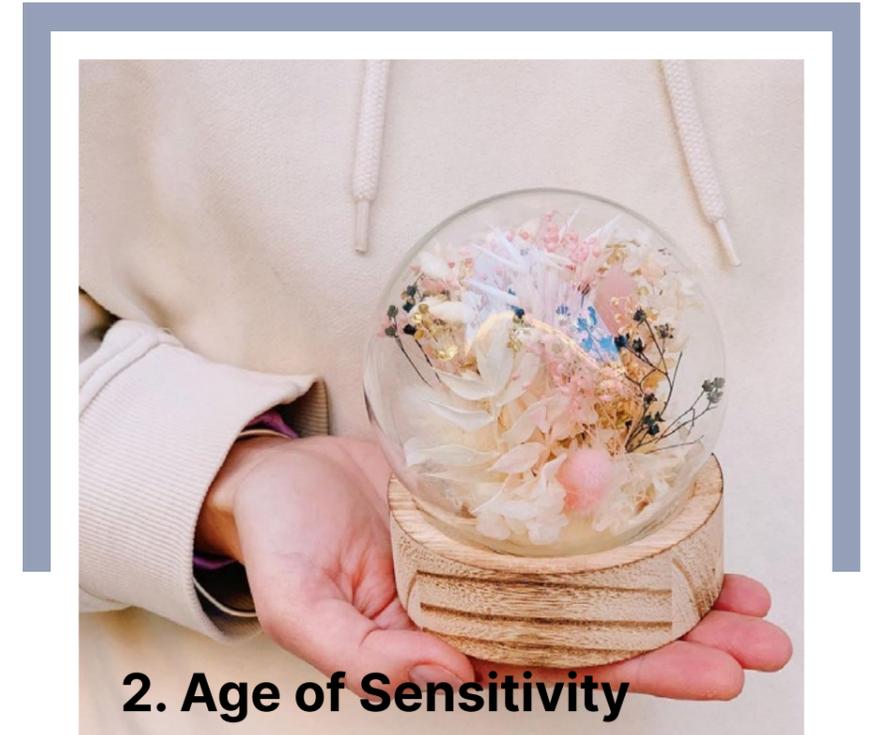
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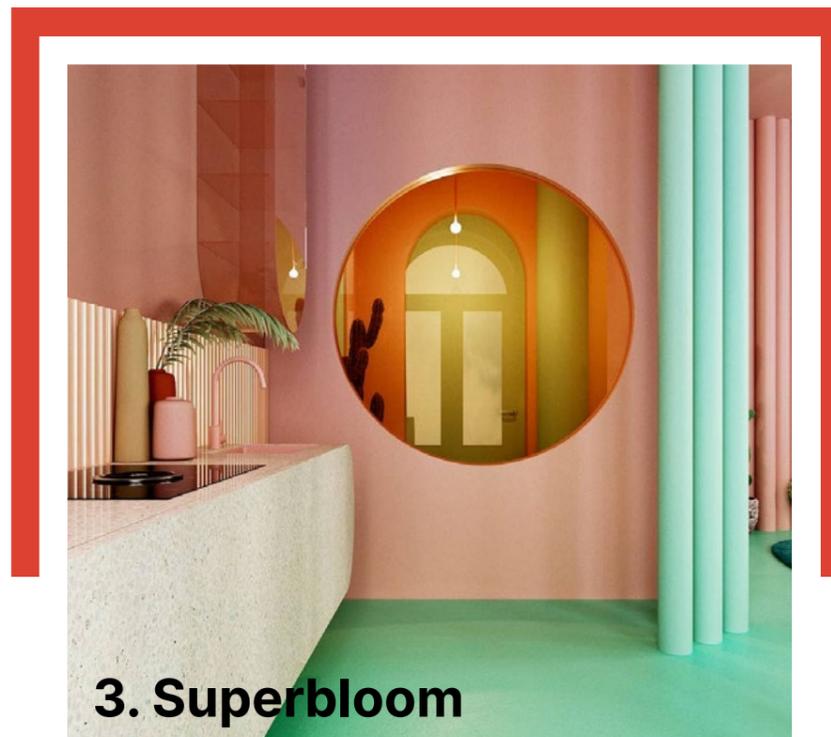
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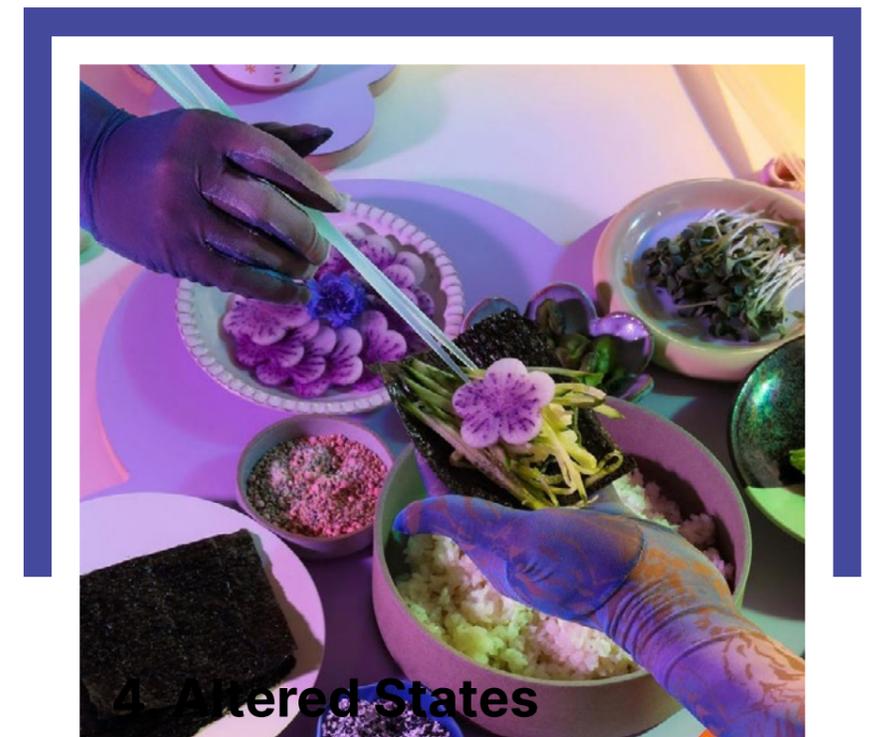
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