

TALENT STORE

glee |

27-29 June 2023
NEC Birmingham

In partnership with





What is the Talent Store?

Designed with and for up-and-coming retailers, the Glee Talent Store is a crash course in visual merchandising, giving participants the chance to learn from experts across the industry.



Talent Store participants have had the opportunity to work with and learn from influential figures within the garden industry, including:

Debbie Flowerday

Visual Merchandise Consultant who has worked with the likes of Selfridges, Gucci and John Lewis.

Michael Perry aka Mr Plant Geek

Plant expert and leading horticultural influencer.

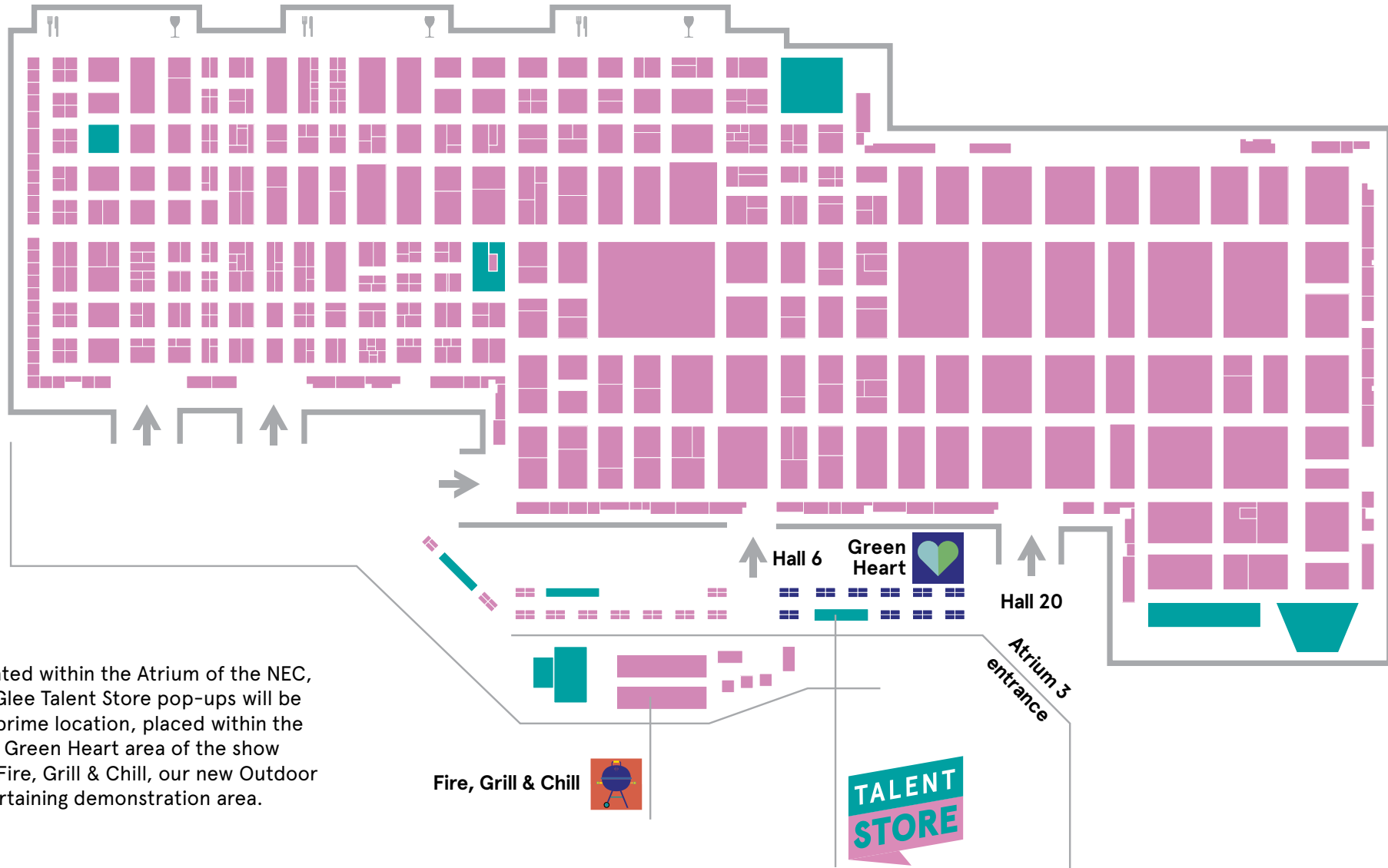
After an intensive training day which took place in March 2023, Talent Store participants will now put everything they've learnt into practice by designing a pop-up store for either house plants or outdoor plants at Glee 2023 this June.

It's the ultimate industry showcase for emerging retailers.

And now is your chance to sponsor the Glee Talent Store and gain brand exposure and other marketing perks.



Floorplan



Situated within the Atrium of the NEC, the Glee Talent Store pop-ups will be in a prime location, placed within the busy Green Heart area of the show and Fire, Grill & Chill, our new Outdoor Entertaining demonstration area.



Packages

Headline sponsor

- Feature three products within the Talent Store pop-ups.
- Your logo across all marketing promotion of the Talent Store.
- Your logo on Talent Store branding at Glee.
- Feature within the Glee Daily News.
- Feature within the Glee show guide.
- Full credit details on all products provided, we will supply the tags.

Cost: £10k

Gold sponsor

- Feature two products within the Talent Store pop-ups.
- Social media coverage on the Glee channels.
- Your logo across all marketing/website promotion of the Talent Store.
- Full credit details on all products provided, we will supply the tags.

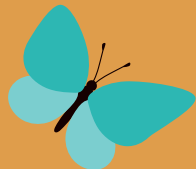
Cost: £5k

Silver sponsor

- Feature one product within the Talent Store pop-ups.
- Social media coverage on the Glee channels.
- Your logo across all marketing/website promotion of the Talent Store.
- Full credit details on all products provided, we will supply the tags.

Cost: £2.5k





Get in contact

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