



BESPOKE INTEGRATED PLANNING SERVICE

designed for you



Simply put, BIPS is a system for enabling you to have a well-planned and attractive card department, using publishers of your choice. Based on your wishes, we create, organise and install your new card department, understanding:

- With our integrated planning service, your card department will be designed precisely and uniquely for you.

In addition to your local Noel Tatt sales contact, you will also get the support from a dedicated in-house team member to see your card department through to installation.

GETTING STARTED

Your Noel Tatt sales contact will visit and listen to your thoughts on what you would like to achieve with your new department and offer advice where needed.

They will understand the publishers you wish to use and how much space you would like each of them to have as a share of your overall display.

We have relationships with all major publishers who are delighted to work with us.

Once we have all of the details, we will liaise with the participating publishers and then:

- Create a proposed plan which will be discussed with you and can be adjusted or amended to create a final version
- Agree an install date with you, which will be sent to all participating publishers along with the agreed pocket allocations
- On the agreed date, we and the other publishers will arrive to layout your new department

The whole process should be hassle free!



PLANNING YOUR DEPARTMENT

We have a fantastic team available, fully trained on our visual planning software, which contains our model line and also that of participating publishers.

We have knowledge and experience of the optimum number of pockets per caption to achieve the best sales from your department, alongside your own unique requirements.

Open birthday can be planned by genre to ensure that your customers can browse and find their required card more effectively.





AGES

FOR HIM

RELATIONS

FOR HER

FOR HER

RELATIONS

TREND

TREND

THANKS

AGES



FEMALE
RELATIONS



FEMALE BIRTHDAY





ADDITIONAL SUPPORT

Card fixtures

Where needed, Noel Tatt will supply new card fixtures:

- Free on loan
- In a style, size and colour of your choice
- With no contracts; we invest in long term mutually beneficial relationships

Bespoke point of sale – supplied free of charge

- Colour scheme and design style to suit you.
- Department level & rack headers available.



Service

Each publisher is responsible for the performance of their pockets. Only local sales people representing each publisher will understand how to get the best from their allocated pockets. They will manage their stock to ensure you have their best sellers consistently throughout the year.

You have control!

- Regular meetings to review performance by publisher and to show new ranges.
- Opportunity to reflect changes in buying patterns and update displays accordingly.
- No contract means no restrictions.

Contact us now to discuss further or to arrange a visit from one of our sales team. We would be delighted to be of service!

Give us a call on 01227 811600
... or simply email sales@noeltatt.co.uk

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