



Kapiteyn

TREND CATALOGUE

SUMMER FLOWERING 2023



# FLOWER BULBS OUR NATURE





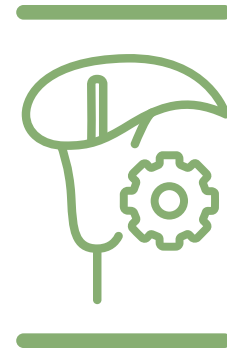
## OUR NATURE

It is in our nature to deliver the best product. We have done this since 1926 with a lot of passion for the profession.



## OUR QUALITY

We have very high quality standards for all of our products as we feel responsible for the quality of flower bulbs we offer. You can rely on us to achieve the best results possible.



## OUR INNOVATIONS

We work continuously on creative concepts for our market by being inspired by developments around us.



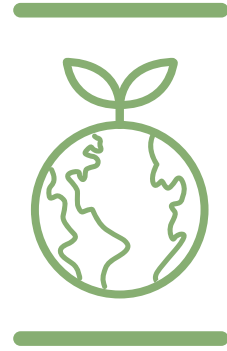
## OUR SERVICE

At Kapiteyn we work hard to surpass the expectations of our customers everyday -There is always a solution! We like to think and work according to a reliable system.



## OUR INSPIRATION

We offer inspiration as a creative partner. We develop concepts that help each other to care that our consumers are inspired and keep buying flower bulbs.



## OUR WORLD

We use nature to create our products and have set targets to contribute to a better and greener world.



## OUR AMBASSADORS







WE INNOVATE, INSPIRE AND DEVELOP  
CONCEPTS TO ENSURE THAT  
TOGETHER WITH OUR CUSTOMERS,  
CONSUMERS ARE AND STAY INSPIRED  
TO BUY FLOWER BULBS!



# NEW SUSTAINABLE PARTNERSHIP!



At Kapiteyn we are continuously active in the field of sustainability. The packing materials consist largely of recycled material. We are proud to inform that we signed, at April 7th, a letter of content with Circular Plastics Alliance, an initiative of Circular Innovations in Plastics and its partners, for an even better method to handle our materials. Circular supports us in processing the waste that is produced. With the waste that cannot be eliminated, a recycling and upcycling process is started. It will serve as raw material for plastics, paper, cappers etc. All initiatives are aimed at eliminating our carbon footprint and improving the look and feel of our products.

OUR FOOTPRINT	OUR PACKAGING	OUR EMPLOYEES
 <p>Green power <b>100% since 2020</b></p> <p><b>735 cubic meters of water saved</b> every year thanks to innovative technologies. This amounts to 1.47 million half liters bottles with water!</p>	<p>Kapiteyn purchases <b>100%</b>:</p>  <p><b>NEW PLASTIC PACKAGING MADE OF RECYCLED MATERIAL</b></p> <p>FSC or PEFC paper and cardboard</p>	 <p><b>98%</b> Employees are proud to work at Kapiteyn.</p>  <p><b>10</b> NATIONALITIES EMPLOYED</p>
<p><b>900 SOLARPANELS</b></p> 	<p><b>100%</b> Of the used material from plastic, cardboard, paper and scrap is recycled.</p> 	<p>Average score employee survey. <b>8</b></p> <p><b>IN POSSESSION OF THE SNF CERTIFICATE</b></p> <p>Kapiteyn provides certified housing for migrant workers.</p> 

## OUR CERTIFICATES

 <p><b>SUSTAINABLE SUPPLIER</b> Quality of the supplied products, particularly minimum sizes and authenticity of variety.</p>	 <p><b>QUALITY &amp; RELIABILITY</b> &gt; Social, organisational and environmental responsibilities &gt; Open, honest and traceable</p>	 <p><b>RESPONSIBLE BREEDING</b> Sustainability performance in crop protection, fertilizers and energy.</p>	 <p><b>QUALITY ASSURANCE AND CHAIN QUALITY</b> CERTIFIED ISO 9001</p>	 <p>Packing and shipment of <b>BIOSUISSE CERTIFIED</b> organic flower bulbs (BIO)</p>	 <p>Packing and shipment of <b>SKAL CERTIFIED</b> organic flower bulbs (BIO)</p>
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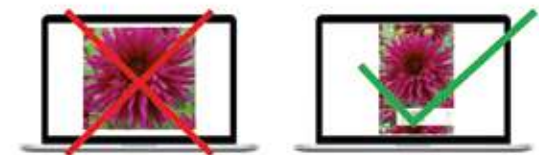
September				October				November				December				January				February				March				
36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	1	2	3	4	5	6	7	8	9	10	11	12
Orders production block 1: until 15 November												Shipment orders from 23 January																
Orders production block 2: until 15 December																Shipment orders from 6 February												
												Orders from stock: Shipment from 20 February																



**VISIT OUR KAPITEYN WEBSITE**



**VISIT OUR CONSUMER WEBSITE**



When showing our packaging online:

**PLEASE USE FULL PICTURE ONLY**



**STAY INFORMED**

# CONTENT

Welcome to our new trend catalogue for summer flowering 2023. We hope this catalogue serves as a source of inspiration. We are proud to introduce our new Kapiteyns Choice lay-out based on our corporate identity. We have added new concepts and many innovative and exclusive products to our assortment. Discover the entire summer-flowering collection for this year now!

It's our mission to surround as many people as possible with flower bulbs. That's why we offer inspiration as a creative partner. We develop concepts to inspire you and your consumers to keep buying flower bulbs.

We manage all steps in the entire value chain ourselves - that is our strength. From the start of a new variety, to propagation at our own nursery and ultimately packing and marketing for retail. So we can truly say, **Flower Bulbs, Our Nature!**

Are you looking for more inspiration and sales tips? Visit [www.kapiteyn.nl](http://www.kapiteyn.nl) and contact one of our account managers and let us inspire you! We are looking forward to a wonderful season!

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# TRENDS 2023

In order to keep abreast of what is going on in the world and our industry, we let ourselves be inspired every year by the most important trends for the floriculture sector developed by the Flower Council of Holland. The trends have been developed to serve as the basis for us to create our concepts and products.

Humanity and respect for nature are important pillars within the current time spirit. Man sees himself as the center of attention and needs hyper-personal brands and products with a good story in the field of sustainability. At odds with these individual tendons is the will to tackle social and climate problems together. The Coronavirus has also created a digital acceleration and a focus on our home and immediate environment.

Based on these trends, our following concepts are:



## WILDLIFE BLOOMS

Sustainability is important for both indoor and outdoor space and we all strive for a garden with great biodiversity. The ultimate gardening trend involves turning your green oasis into a mini-biotope where plants and animals can live and grow in harmony. Which plants reinforce each other and how can you create your own biotope? We are happy to help you with this!

- > Blooms, Bees & Butterflies
- > Seeds & Bulbs



## STYLIST FAVOURITES

Consumers look for brands and products with a good story and a way to showcase your brand is through Influencer Marketing. Especially appealing to younger target groups, the influencer can influence emotions, opinions and (buying) behaviour.

- > Lovely Combinations
- > Floral Touch
- > Bulbs With a Story



## URBAN GARDENING

Urbanization is increasing due to higher living standards in cities leading to housing shortages, lack of space and less free time. People who live in cities increasingly want to have nature closer to home which has in itself created a new trend; The Urban Garden. A consequence of this is that people want to organize their scarce free time with as higher quality as possible.

- > Patio Collection
- > Dig, Drop, Done
- > Pre-Planted Containers



## THE GREEN PURPOSE

We can no longer ignore the climate problem. Heavy rain showers and long periods of heat and drought follow each other leading to our living environment being strongly distressed. All those stones do not cool on a hot day and do not let water through when it rains; more green is needed to counteract this. Act now! Based on a sense of shame, we create ambition for change and we increasingly feel the responsibility to make space for greenery around us.

- > Grey paving to green oasis
- > Perennials



## KAPITEYNS CHOICE

The trend towards specialization continues with products being increasingly tailored to a precisely defined group of customers. A general offer is no longer sufficient; people also need a story and origin behind those products that have a clear focus that will justify an idea. We therefore need hyper-personal brands and products that have a good story.

- > Premium Bulb Collection
- > Variety Selection
- > Direct from the grower
- > Giant Bulbs & Perennials



## PROMOTIONS

Despite the popularity of online shopping, consumers still want to buy products in store; they desire interest, expertise, touch, sight and smell. To close a deal they have to be relaxed and feel like they are 'winning'. When something is limited we attach more value to it as the psychological pressure to buy increases because we think it is scarce. This limitation applies both to numbers and time so 'gone = gone' and 'only available this month' is widely used.

- > Promotions
- > Landscape Netlon & Paper Bags
- > Flower Parade



## 100% BIO

Sustainability is providing the necessities of life for the current generation without being at the expense of future generations. Due to climate change and declining biodiversity, sustainability is at the forefront of consumers' minds with attaching more value to sustainable products. We see more and more people around us showing more conscious, sustainable or actually more natural purchasing behaviour.

- > 100% BIO



## GROW, COOK & EAT

More and more attention is being paid to our health, the environment and climate change with more becoming known about the consequences of our food consumption. Our food now travels all over the world having a too large ecological footprint causing us to deplete our planet. The climate is changing rapidly and this realization demonstrates to us that we can be a producer and consumer of our own food by growing our own herbs and vegetables.

- > Grow, Cook & Eat

# TARGET GROUPS

For this catalogue we have selected 6 important target groups to link to our concepts. With this target groups we provide ideas how you can use it to improve your business.

Our target groups are based on the HTA Garden Spender Segmentation, a way of grouping and describing households with similar garden attitudes and spending. It is based on a static analyses of several consumer surveys of tens of thousands of adults.



## Backyard Barbecues

Mid-to-low disposable income young families and couples in a mix of rented and owned small homes with small gardens. Aged under 45, most have a garden, albeit it is small, most likely with a basic lawn and a paved or decked patio area for outdoor living. The idea of an outdoor room for the small house appeals strongly as does the idea of enjoying social occasions in a good-looking, compact garden.

*Target them with before and after illustrations for easy small garden and patio makeovers, enjoyable occasions with family and friends, that holiday feeling with sun on the face, a glass of wine, and a book to read.*



## Al Fresco Aspirations

Young, wealthy, cosmopolitan professionals living in good flats and rented housing. Aged between 18 and 34 they like to make an impact at social occasions. They have small spaces like balconies, patios or rooftop terraces. Like products with low effort. In promotion activities stylish looks and being on trend, inspired by the internet, or mum or dad.

*Target them with low effort, trends, gifts and balcony or patio.*



## Convenience Gardeners

Middle-income professionals and public sector workers with busy lives in modest housing with a garden. Aged between 35 and 64, they spend (slightly) more than average on their gardens. Too busy to spend time finding out ideas for their gardens and to achieve a good look in the garden that they can enjoy.

*Target them with easy to achieve and patio gardening.*

**The target groups can help you improve your business by helping you to:**

1. Identify types of customer best suited to your strategy
2. Get your organization focused on their wants and needs
3. Target and reach them with promotions tailored to their needs



**Avid Gardeners**

Well-off, retired or semi-retired elders with a keen interest in gardening and garden centre visiting. Aged over 65, 94% have a garden. Avid Gardeners love gardening. They are interested in plants and growing, and the garden is an outlet for creativity and a place to enjoy and share nature with grandchildren.

*Target them with Garden Centre in-store promotions, plant quality, wildlife & nature and respect for traditions.*



**Garden Prouds**

Wealthy, mid-to-late-life professionals living in large houses with moderate interest in gardening and high spend. Aged between 45 and 65, busy lives, high spending on quality products, media is key in influencing their tastes. Garden Prouds have an eye on their neighbours' gardens and certainly do not want their garden to be the worst on the street.

*Like colours in promotion activities, target them with top quality, a bargain or deal, colour and smell in the garden, with emphasis on results and not dirty hands.*



**Modern Hippies**

Young families, or single young women that live in good flats, rented housing or tiny houses with a small garden or balcony. Aged between 30 and 45, free spirits, adventurers, and life-lovers that want to make a positive impact on the world and a good future for their children. Their interior is an urban jungle of plants, flowers and herbs, and their balcony is a green oasis, to still find peace in the city. Buys almost everything organically, and likes to grow their- own herbs or vegetables.

*Target them with growing food, DIY products and organic bulbs.*

1m<sup>2</sup>

New



See our Wildlife Blooms concept at:  
*P. 21*

1m<sup>2</sup>

New



See our Stylist Favourites concept at:  
*P. 45*

**JUTE BEES & BUTTERFLIES**

**SEEDS & BULBS**

**1m<sup>2</sup>**

**BLOOMS, BEES & BUTTERFLIES**

**BLOOMS, BEES & BUTTERFLIES**

**PALLET IN ONE**

**Wildlife Blooms**

Pallet 100 x 100 x 180 cm

**775 700** 558 Packs

**SHADES OF COLOURS**

**LOVELY COMBINATIONS**

**1m<sup>2</sup>**

**SUMMER COLLECTION**

**LOVELY COMBINATIONS**

**PALLET IN ONE**

**Stylist Favourites**

Pallet 100 x 100 x 180 cm

**775 702** 450 Packs

1m<sup>2</sup>

New



See our Urban Gardening concept at:  
*P.55*

1m<sup>2</sup>

New



See our Green Purpose concept at:  
*P.69*

PATIO COLLECTION	OUTDOOR PLANTERS
PLANT-O-MAT	1m <sup>2</sup>
	PATIO COLLECTION

**PALLET DEAL**

**Urban Gardening**  
Pallet 100 x 100 x 180 cm  
**775 704** 376 Packs

CLIMATE GARDEN BOX	CLIMATE GARDEN BOX
PLANT-O-MAT GREY TO GREEN	1m <sup>2</sup>
	PERENNIALS

**PALLET IN ONE**

**The Green Purpose**  
Pallet 100 x 100 x 180 cm  
**775 706** 456 Packs

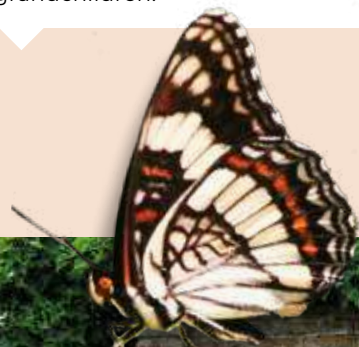
# Wildlife Blooms

## TREND

In the outdoor space, sustainability is important. We strive for a garden with great biodiversity.



The target group **Avid Gardeners** know wildlife is important in the garden. The garden is a place to enjoy and share nature with grandchildren.







# WILDLIFE BLOOMS

Great combinations that will attract wildlife to your garden. Both bees & butterflies are vital to plants as they are the pollinators which help plants reproduce. They pollinate all sorts of plants, flowers, fruit and vegetables, as well as being fascinating to watch in the garden.

- 
- NL** Mooie bloembollen combinaties die bijen en vlinders in je tuin aantrekken. Zowel bijen als vlinders zijn van vitaal belang voor planten, aangezien zij de bestuivers zijn die planten helpen zich voort te planten. Ze bestuiven allerlei soorten planten, bloemen, fruit en groenten en zijn ook fascinerend om te zien in de tuin.
- DE** Tolle Kombinationen, die Wildtiere in Ihren Garten locken. Sowohl Bienen als auch Schmetterlinge sind für Pflanzen lebenswichtig, da sie die Bestäuber sind, die die Fortpflanzung der Pflanzen unterstützen. Sie bestäuben alle Sorten von Pflanzen, Blumen, Obst und Gemüse und sind faszinierend im Garten zu beobachten.
- FR** De superbes combinaisons qui complèteront la faune et la flore dans votre jardin. Les abeilles et les papillons sont essentiels aux plantes car ils sont les pollinisateurs qui aident les plantes à se reproduire. Ils pollinisent toutes sortes de plantes, fruits et légumes et sont fascinants à observer dans le jardin.
- IT** Grandi combinazioni che attireranno la fauna selvatica nel tuo giardino. Entrambi le api e le farfalle sono essenziali per le piante in quanto sono gli impollinatori che servono le piante a riprodursi. Impollinano tutti i tipi di piante, fiori, frutta e verdure oltre ad essere bellissimi da ammirare in giardino.
- ES** Grandes combinaciones que atraerán a la fauna silvestre. Ambas abejas y mariposas son vitales para las plantas, como los polinizadores que ayudan a las plantas a reproducirse. Es fascinante observar en el jardín, la polinización en toda clase de plantas, flores, frutas y verduras.
- RU** Отличные варианты, которые обязательно привлекут в ваш сад пчел и бабочек. Именно они участвуют в процессе опыления растений, помогают им размножаться, не говоря уже о том, что за ними просто интересно наблюдать!



**Plant-O-Mat  
Bio Diversity**

ø 38 cm      12 x 45 Bulbs  
**684 990**      8711805134969



1



2



3

PRE-PLANTED  
 BIODEGRADABLE  
 TRAY

**COMBI BOX**

**Assorted Plant-O-Mat**

Box 60 x 40 x 50 cm  
**775 345**      12 Trays per Box



**Plant-O-Mat  
Wild Blooms**

ø 38 cm      12 x 45 Bulbs  
**684 992**      8711805134976



**Jute Bag Sunny Shades  
Bee & Butterfly Friendly**

20 x 10 x 25 cm  
 25 x 50 Bulbs  
**695 730**      8711805129910



**Jute Bag Bright Colours  
Bee & Butterfly Friendly**

20 x 10 x 25 cm  
 25 x 50 Bulbs  
**695 732**      8711805129927



**PALLET DEAL**

**Jute Bag  
Bee & Butterfly Friendly**

Pallet 60 x 40 x 180 cm  
**775 380**      150 Bags



**Blooms, Bees & Butterflies**  
**Salmon & Orange Shades**

18 x 7 x 27 cm    15 x 30 Bulbs  
**684 404**    8711805068950



**Blooms, Bees & Butterflies**  
**Red & White Shades**

18 x 7 x 27 cm    15 x 30 Bulbs  
**684 406**    8711805090739



**Blooms, Bees & Butterflies**  
**White & Blue Shades**

18 x 7 x 27 cm    15 x 30 Bulbs  
**684 402**    8711805068943



**Blooms, Bees & Butterflies**  
**Violet & Pink Shades**

18 x 7 x 27 cm    15 x 30 Bulbs  
**684 400**    8711805068936



**PALLET DEAL**

**Blooms, Bees & Butterflies**  
6 Trays Per Pallet  
Pallet 60 x 40 x 180 cm  
**775 250**    90 Packs



**Blooms, Bees & Butterflies**

Grow flower bulbs in your garden and bees will visit the flowers to provide for their young. Butterflies are a real joy and some feed on the pollen whilst most sip the nectar. Both pollinate the garden, wild flowers as well as fruit.



**Banner**  
40 x 120 cm  
**338 232**

## Seeds & Bulbs

Sowing seeds and planting bulbs at the same time is the secret to massively increased blooms in the same space.

These brightly coloured flower combinations create more natural-looking plantings and provide vital nectar for native bees, honeybees and butterflies.



### PALLET DEAL

#### Seeds & Bulbs

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**775 258** 228 Packs

#### Banner

40 x 120 cm

**338 261**



#### Seeds & Bulbs Pink Shades

11 x 6 x 16 cm 38 x 40 Bulbs

**684 480** 8711805080174



#### Seeds & Bulbs Sunshine Shades

11 x 6 x 16 cm 38 x 40 Bulbs

**684 484** 8711805135065



#### Seeds & Bulbs Lavender Shades

11 x 6 x 16 cm 38 x 40 Bulbs

**684 482** 8711805080181

1m<sup>2</sup>



1m<sup>2</sup>



New

# PALLET IN ONE

An effective presentation tells a story; four Wildlife Blooms themed pallet deals in one, including storytelling banners. 1M<sup>2</sup> inspiration and information!

**JUTE BEES & BUTTERFLIES**

**SEEDS & BULBS**

**1M<sup>2</sup>**

**BLOOMS, BEES & BUTTERFLIES**

**PALLET IN ONE**

**Wildlife Blooms**  
Pallet 100 x 100 x 180 cm  
**775 700** 558 Packs

# Stylist Favourites

## TREND

Consumers look for brands and products with a good story. A way to showcase your brand is Influencer Marketing. Our Lovely Combinations are selected by our stylist and ready to perform!



Meet the needs of the target group **Convenience Gardeners.** Too busy to spend time finding out ideas for their gardens and to achieve a good look in the garden that they can enjoy.





# LOVELY COMBINATIONS

Great colour themed combinations of flower bulbs. Nature has room for flowers of all colours, yet some just “go together better”. You will find a combination to suit you from our range. Combinations are already selected for you to plant and enjoy.

- 
- NL** Mooie combinaties van bloembollen in kleurthema, onder het concept Lovely Combinations.
  - DE** Wundervolle Farbthemen und deren Kombinationen finden Sie in unserem Lovely Combinations Konzept.
  - FR** Superbes thématiques couleurs avec des combinaisons étudiées de bulbes à fleurs.
  - IT** Con il nome di Lovely Combinations è disponibile un assortimento di varietà che si abbinano gradevolmente nel giardino.
  - ES** Excelentes combinaciones de bulbos de flores en colores temáticos, bajo el concepto Lovely Combinations.
  - RU** Замечательные тематические цветовые сочетания луковиц цветов в концепции Прекрасные сочетания

New



**Display LC Sunshine**  
120 x 40 x 180 cm  
**775 401** 125 Packs

New



**Display LC Sorbet**  
120 x 40 x 180 cm  
**775 402** 125 Packs



**Cappercard**  
**Lovely Combinations**  
17 x 20,3 cm



**1/2 Expo Box**  
28 x 36 x 22 cm  
64 Expo boxes per Euro pallet

**Lovely Combinations**  
Nature has room for flowers of all colours, yet some just 'go together better'. From the pale pastels to vibrant purple/violet tones, the blooms of our specially selected combination packs will suit any garden or container display. Summer flowering bulbs bring an array of colour to any garden or patio.



**Banner**  
40 x 120 cm  
**338 226**





**Dahlia Decorative Karma Pink & Orange**

Size: I 10 x 3 Bulbs  
**687 195** 8711805117221



**Dahlia Red & White Shades**

Size: I 10 x 3 Bulbs  
**687 292** 8711805073589



**Gladiolus Red, Yellow & Orange**

Size: 12/14 cm 10 x 25 Bulbs  
**687 200** 8711805051198



**Begonia Pendula Pastel Mixed Colours**

Size: 6/7 cm 20 x 5 Bulbs  
**687 286** 8711805073558



**Dahlia Ball Red, Orange & Yellow**

Size: I 10 x 3 Bulbs  
**687 260** 8711805051396



**Dahlia Cactus Orange, Yellow & White**

Size: I 10 x 3 Bulbs  
**687 288** 8711805073565



**Dahlia Decorative Red & Yellow Bicolor**

Size: I 10 x 3 Bulbs  
**687 242** 8711805051334



**Zantedeschia Pink, White & Almost Black**

Size: 14/16 cm 20 x 3 Tubers  
**687 230** 8711805051297



**Begonia Double Pink & White**

Size: 6/7 cm 20 x 5 Bulbs  
**687 236** 8711805051310



**Lilium Oriental-Trumpet White & Pink Shades**

Size: 16/18 cm 15 x 5 Bulbs  
**687 222** 8711805122683



**Dahlia Colorette Red & White Bicolor**

Size: I 10 x 3 Bulbs  
**687 232** 8711805129699



**Gladiolus White, Blue & Pink**

Size: 12/14 cm 10 x 25 Bulbs  
**687 227** 8711805051280



**Dahlia Decorative Violet & Pink Bicolor**

Size: I 10 x 3 Bulbs  
**687 251** 8711805051365



**Dahlia Pompon/Ball Pink & Purple**

Size: I 10 x 3 Bulbs  
**687 257** 8711805051399



**Dahlia Decorative Soft Tones**

Size: I 10 x 3 Bulbs  
**687 258** 8711805142063



**Begonia Double Dark Red & White**

Size: 6/7 cm 20 x 5 Bulbs  
**687 197** 8711805090678



**Lilium Asiatic White & Black**

Size: 16/+ cm 15 x 4 Bulbs  
**687 191** 8711805117184



**Dahlia Cactus Black & Pink**

Size: I 10 x 3 Bulbs  
**687 284** 8711805073541



**Dahlia Fimbriata Red & White**

Size: I 10 x 3 Bulbs  
**687 199** 8711805090692



**Dahlia Pompon Jill Mixed**

Size: I 10 x 3 Bulbs  
**687 280** 8711805073527

## COMBI BOX

### Combination Box Assorted 1

60 x 40 x 23 cm

**775 004** 30 Packs per box

## COMBI BOX

### Combination Box Assorted 2

60 x 40 x 23 cm

**775 006** 40 Packs per box

# Floral Touch

## TREND

Our lightning-fast time sometimes feels inhuman. It is therefore not surprising that we sometimes want to stop time for a moment. This trend is also visible in the green sector. By drying, pressing or growing flowers, we can preserve or even collect nature.



The target group **Modern Hippies** are free spirits, adventurers and life lovers that want to make a positive impact on the world and a good future for their children.





# FLORAL TOUCH

With this summer collections you can preserve nature and stimulate your senses. Grow your own cut flower bouquet, dry your flowers or create your own picking or scented garden. Did you know that gardening is an exercise in paying attention? A garden encourages you to look, smell, feel, hear and taste - and this affects you more than you might think.

- NL** Met deze zomercollecties kun je de natuur bewaren en je zintuigen laten prikkelen. Maak je eigen snijbloemenboeket, droog je bloemen of creëer je eigen pluk- of geurtuin. Een tuin moedigt je aan om te kijken, ruiken, voelen, horen en proeven.
- DE** Mit dieser Sommermischungskollektion können Sie die Natur bewahren und Ihre Sinne fördern. Bauen Sie Ihren eigenen Schnittblumenstrauß an, trocknen Sie Ihre Blumen oder erstellen Sie Ihren eigenen Pflück- oder Duftgarten. Ein Garten ermutigt Sie zu schauen, zu riechen, zu fühlen, zu hören und zu schmecken.
- FR** Avec cette collection de mélanges d'été, vous pouvez préserver la nature et stimuler vos sens. Cultivez votre propre bouquet de fleurs coupées, séchez vos fleurs ou créez votre propre jardin de cueillette ou parfumé. Un jardin vous encourage à regarder, sentir, toucher, entendre et goûter.
- IT** Con questa collezione di misto estiva puoi preservare la natura e nello stesso tempo stimolare i tuoi sensi. Coltiva il tuo mazzo di fiori, secca i tuoi fiori o crea il tuo giardino personale con i tuoi fiori preferiti e profumati. Un giardino ti incoraggia a guardare, annusare, sentire, ascoltare e gustare.
- ES** Con esta colección mixta de verano, tú puedes preservar la naturaleza y dejar estimular a los sentidos. Crear tu propio bouquet de flor cortada, secar tus flores o crear tu propio jardín perfumado. Un jardín te anima a mirar, oler, sentir, escuchar y experimentar.
- RU** С нашей летней смешанной коллекцией растений вы сохраняете природу. Вырастите свой собственный букет, высушите цветы и наслаждайтесь ими еще дольше. Сад побуждает нас наблюдать за красотой природы, чувствовать, слышать и многое пробовать на вкус.



## PALLET DEAL

### 100 Days of Dahlia Blooms

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**775 415**

90 Packs



### 100 Days of Dahlia Blooms Shades of Pink

18 x 7 x 27 cm 15 x 5 Bulbs

**696 650** 8711805122720



### 100 Days of Dahlia Blooms Shades of Purple

18 x 7 x 27 cm 15 x 5 Bulbs

**696 654** 8711805122768



### 100 Days of Dahlia Blooms Shades of White

18 x 7 x 27 cm 15 x 5 Bulbs

**696 653** 8711805122751



### 100 Days of Dahlia Blooms Shades of Red

18 x 7 x 27 cm 15 x 5 Bulbs

**696 651** 8711805122737



### 100 Days of Dahlia Blooms Shades of Orange

18 x 7 x 27 cm 15 x 5 Bulbs

**696 655** 8711805122775



### 100 Days of Dahlia Blooms Shades of Yellow

18 x 7 x 27 cm 15 x 5 Bulbs

**696 652** 8711805122744

## Summer Collection

These Summer Collections offer a wide variety of flower bulbs suitable for large, inner-city and fragrant gardens or can be simply grown for cut flowers.



**Banner**  
40 x 120 cm  
**338 256**



**PALLET DEAL**  
**Summer Collection**  
6 Trays per Pallet  
Pallet 60 x 40 x 180 cm  
**775 257** 90 Packs



**Summer Collection**  
**Fragrant Garden**  
18 x 7 x 27 cm 15 x 36 Bulbs  
**684 444** 8711805122805



**Summer Collection**  
**Urban Gardening**  
18 x 7 x 27 cm 15 x 25 Bulbs  
**684 446** 8711805122812



**Summer Collection**  
**Flower Masses**  
18 x 7 x 27 cm 15 x 40 Bulbs  
**684 442** 8711805122799



**Summer Collection**  
**Cut Flower**  
18 x 7 x 27 cm 15 x 10 Bulbs  
**684 440** 8711805122782

# Stylist Favourites

Stories emotionalize information. By telling a story you can influence emotions, opinions and buying behaviour.

TREND





# BULBS WITH A STORY

Storytelling is trendy. All of the flower bulbs in this range have one thing in common. They all have a story to tell. People need the story and origin behind the product. Ask for a clear focus and green products that justify an ideal; products that contribute to a purpose. We therefore need hyper-personal brands and products with a good story, a story that must be lived up to.

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- NL** Storytelling is de trend. Alle bloembollen in dit assortiment hebben één ding gemeen: ze hebben allemaal een verhaal te vertellen.
- DE** Storytelling ist der Trend. Die Blumenzwiebeln in dieser Linie haben eines gemeinsam : Eine Geschichte, die es wert ist erzählt zu werden.
- FR** De jolies d'histoires à succès. Les bulbes à fleurs de cette gamme ont une chose en commun : ils ont une histoire à raconter.
- IT** Raccontare storie è di moda. I bulbi da fiore in questa varietà hanno una cosa in comune: hanno una storia da raccontare.
- ES** Contar historias es tendencia. Los bulbos de flores tienen algo en común con esto, tienen una historia de contar.
- RU** Рассказ историй является модным. Цветочные луковицы в этой области имеют одну общую черту: им есть что рассказать.



# Fragrant Peony

Anyone who falls in love with peonies is in luck, because there are more than 1,000 varieties available in all sorts of shapes and colours. These special varieties are beautifully sweet and highly fragrant.



**Cappercard**

17 x 20,3 cm

**Paeonia Duchesse De Nemours**

Size: 3/5

15 x 1 Bulb

**684 367**

8711805090715



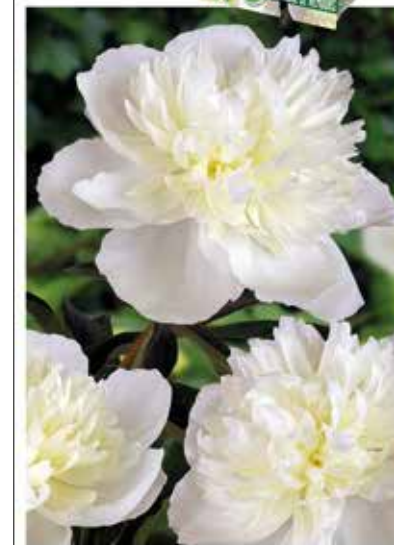
**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Highly Fragrant Peony  
Duchesse de Nemours**

Peony Duchesse de Nemours has been deservedly popular since the mid-nineteenth century. A very old yet extremely beautiful Peony, (lactiflora) that produces highly scented crown-shaped blooms with rich creamy-white petals. This classic, award-winning, double-flowered Peony is one of the earlier flowering cultivars which will continuously bloom during the flowering season and a favourite amongst the cut-flower trade.



**Banner**

40 x 120 cm

**338 116**





**Cappercard**

17 x 20,3 cm

**Peonia Madame Calot**

Size: 3/5

15 x 1 Bulb

**684 365**

8711805129712



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Highly Fragrant Peony  
Madame Calot**

Peony Madame Calot has been deservedly popular since the mid-nineteenth century. A very old yet extremely beautiful Peony, (lactiflora) that produces immense highly scented crown-shaped blooms with rich pink petals. This classic, double-flowered Peony is one of the earlier flowering cultivars which will continuously bloom during the flowering season and a favourite amongst the cut-flower trade.



**Banner**

40 x 120 cm

**338 119**



**Cappercard**

17 x 20,3 cm

**Peonia Francoise Ortegat**

Size: 3/5

15 x 1 Bulb

**684 366**

8711805129705



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Highly Fragrant Peony  
Francoise Ortegat**

Peony Francoise Ortegat has been deservedly popular since the mid-nineteenth century. A very old yet extremely beautiful Peony, (lactiflora) that produces immense highly scented crown-shaped blooms with rich red petals. This classic, double-flowered Peony is one of the later flowering cultivars which will continuously bloom during the flowering season and a favourite amongst the cut-flower trade.



**Banner**

40 x 120 cm

**338 118**



**Cappercard**

17 x 20,3 cm

**Dahlia Bishop of Llandaff**

Size: I 10 x 3 Bulbs  
**684 353** 8711805086923



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Dahlia  
 Bishop of Llandaff**

This show stopping heirloom variety dates back to 1927 and is superb on the patio or intertwined within a dark sunny border. Bishop of Llandaff displays an abundance of spectacular scarlet flowers with deep, dark-bronzed foliage which can appear almost black all summer long.



**Banner**

40 x 120 cm

**338 129**



**Cappercard**

17 x 20,3 cm

**Dahlia Imperialis**

Size: I 10 x 2 Bulbs  
**684 330** 8711805129729



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Tree Dahlia  
 Imperialis**

Add a dynamic and aromatic atmosphere to your garden with the Tree Dahlia Imperialis. This amazing Tree Dahlia grows to a height of 4 Metres (13ft) and has immense, beautiful purplish-pink flowers that cascade downwards and almost look as if they are watching over the garden! The excitement begins with the fast growing, tropical foliage that has thick bamboo-like stems.



**Banner**

40 x 120 cm

**338 113**



**Cappercard**

17 x 20,3 cm

**Dahlia Mexican Star**

Size: I 10 x 3 Bulbs

684 327

8711805090708



**1/2 Expo Box**


28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Dahlia Mexican Star**



Aptly named in relation to where the Dahlia originates, Mexican Star has fragrant, nodding, star-like blooms that are abundant in flowering. Intensely coloured burgundy petals that look like velvet and a deep golden centre fill your summer and early autumn garden with rich, deeply saturated colour and are reputed to have a chocolate aroma.



**Banner**

40 x 120 cm

**338 115**



*Dahlia*

Just as you thought your garden had produced the best of its colour, the divine dahlia arrives after the mid-summer blooms with its vibrant colours, pretty texture and beautiful petal formations.



**Cappercard**

17 x 20,3 cm

**Hymenocallis festalis**

Size: 20/+ cm

20 x 2 Bulbs

**684 360**

8711805142094



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Hymenocallis**

Also known as the Peruvian Lily, the flowers of these tropical bulbs have a Daffodil-like cup, surrounded by long, spidery petals. Each stem sports up to five fragrant, pure white blooms. Grow Hymenocallis in pots so you can enjoy having the plants nearby when they come into flower.



*New*

**Banner**

40 x 120 cm

**338 281**



**Cappercard**

17 x 20,3 cm

**Crocosmia Lucifer**

Size: 10/+ cm

25 x 15 Bulbs

**684 354**

8711805086930



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Crocosmia Lucifer**

Lucifer is probably the most popular variety of all the Crocosmia owing to their distinctive and luxuriant sword-like leaves and deep red, funnel shaped flowers that bow over portraying a delicate arching effect. Crocosmia Lucifer will bring colour to the garden in the late autumn and are very attractive to pollinating insects.



**Banner**

40 x 120 cm

**338 130**



**Cappercard**

17 x 20,3 cm

**Amerine Belladiva**

Size: 20/+ cm

25 x 2 Bulbs

**684 361**

8711805142100



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Amerine Belladiva**

Amerine Belladiva produce up to 10 Lily-like flowers on each upright stem. Their pink flowers don't just look pretty in fresh floral bouquets; they also accompany a lovely perfume. Eye-catching in garden borders and their striking blooms make a good choice for enhancing your patio as a container display.



**Banner**

40 x 120 cm

**338 282**



*Amerine*

A radiant, pink flower that immediately puts a smile on your face. The large flowers look equally good in a vase and a bouquet. Enjoy the spectacle!

# Begonias

Choose between pretty flowers and beautiful leaves. These versatile plants are perfect for those of us who enjoy colourful flowers and those of us who fall in love with the patterned leaves of tropical plants.



## Cappercard

17 x 20,3 cm

## Begonia Copper Blossoms

Size: 24/+ cm

25 x 1 Bulb

684 358

8711805142117



## 1/2 Expo Box

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

## Begonia Copper Blossoms

This spectacular Begonia Boliviana is a sight to behold with its copper-pinky blooms held among large lush green leaves.

They are perfect for hanging baskets and patio containers with non-stop flowering all summer long. The stunning Begonia Copper Blossom will grow to produce a wow factor basket.



New

## Banner

40 x 120 cm

338 283



**Cappercard**

17 x 20,3 cm

**Begonia White Tinkle Tree**

Size: 24/+ cm

25 x 1 Bulb

**684 359**

8711805142124



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Begonia  
White Tinkle Tree**

This spectacular Begonia Boliviensis is a sight to behold with its snow-white blooms held among large lush green leaves. They are perfect for hanging baskets and patio containers with non-stop flowering all summer long. The stunning Begonia White Tinkle Tree will grow to produce a wow factor basket.



*New*

**Banner**

40 x 120 cm

**338 284**



**Cappercard**

17 x 20,3 cm

**Begonia Million Bells**

Size: 24/+ cm

25 x 1 Bulb

**684 357**

8711805135003



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Begonia  
Million Bells**

This spectacular Begonia Boliviensis is a sight to behold with its fiery reddish-orange blooms held among large lush green leaves. They are perfect for hanging baskets and patio containers with non-stop flowering all summer long. The stunning Begonia Million Bells will grow to produce a wow factor basket.



**Banner**

40 x 120 cm

**338 145**



**Cappercard**

17 x 20,3 cm

**Lilium Oriental-Trumpet Lavon**

Size: 16/18 cm

25 x 3 Bulbs

**684 352**

8711805062910



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Tree lily  
Lavon**

This Oriental Trumpet Lily is often referred to as a Tree Lily as when left in the soil to mature, it will grow to a height of up to 2.5metres (8ft) tall. Their substantially large, broad trumpet shaped flowers are just superb and have the additional benefit of being fragrant. A very easy Lily to grow and can be left in the soil to flower for a number of years.



**Banner**

40 x 120 cm

**338 134**



**Cappercard**

17 x 20,3 cm

**Lilium Oriental-Trumpet Friso**

Size: 16/18 cm

25 x 3 Bulbs

**684 349**

8711805122713



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Tree lily  
Friso**

This Oriental Trumpet Lily is often referred to as a Tree Lily as when left in the soil to mature, it will grow to a height of up to 2.5metres (8ft) tall. Their substantially large, broad trumpet shaped flowers are just superb and have the additional benefit of being fragrant. A very easy Lily to grow and can be left in the soil to flower for a number of years.



**Banner**

40 x 120 cm

**338 135**





**Cappercard**

17 x 20,3 cm

**Lilium Oriental-Trumpet Pretty Woman**

Size: 16/18 cm

25 x 3 Bulbs

684 351

8711805135010



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Tree lily  
Pretty Woman**

This Oriental Trumpet Lily is often referred to as a Tree Lily as when left in the soil to mature, it will grow to a height of up to 2.5metres (8ft) tall. Their substantially large, broad trumpet shaped flowers are just superb and have the additional benefit of being fragrant. A very easy Lily to grow and can be left in the soil to flower for a number of years.



**Banner**

40 x 120 cm

**338 146**



*Tree Lilies*

Tree lilies: One of the most delightful members of the lily family. They have masses of large flowers on tall stems. The large blooms of these varieties are fragrant.



42

# Garden Amaryllis

The Amaryllis is a traditional indoor Christmas flower but planting Amaryllis outside in the garden is an option too. They perform well in beds, borders or containers.



## Cappercard

17 x 20,3 cm

### Amaryllis Orange Queen

Size: 24/28 cm

15 x 1 Bulb

684 376

8711805142148



## 1/2 Expo Box

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

## Garden Amaryllis Orange Queen

You can now enjoy the traditional indoor-potted 'Christmas Flower' within your garden or pots on the patio. Very easy to grow and are true beauties within any garden with their continuous flowering upon multiple stems.



New

## Banner

40 x 120 cm

338 286



**Cappercard**

17 x 20,3 cm

**Amaryllis Forest Sunset**

Size: 24/28 cm

15 x 1 Bulb

**684 377**

8711805142155



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Garden Amaryllis  
Forest Sunset**

You can now enjoy the traditional indoor-potted 'Christmas Flower' within your garden or pots on the patio. Very easy to grow and are true beauties within any garden with their continuous flowering upon multiple stems.



*New*

**Banner**

40 x 120 cm

**338 287**



**Cappercard**

17 x 20,3 cm

**Amaryllis Pink Panther**

Size: 24/28 cm

15 x 1 Bulb

**684 375**

8711805142131



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Garden Amaryllis  
Pink Panther**

You can now enjoy the traditional indoor-potted 'Christmas Flower' within your garden or pots on the patio. Very easy to grow and are true beauties within any garden with their continuous flowering upon multiple stems.



*New*

**Banner**

40 x 120 cm

**338 285**



*Create a garden full of colour*

When you get right down to it, gardens are really about colour. Colours can come from flowers, foliage, bark, pottery, furniture, fences and even artwork, but in the end it is all about colour. Our gardens are meant to enhance our lives and to make our homes look better from the Curb. Colour can be soothing or exciting, it can be a riot or a river, it can be front and center or something much more subtle, but whatever our choices, colour is the goal. Choose the colour that suits you, it's your garden, so if you're happy who cares what anyone else thinks. However, understanding the basic principles of using colour in design can help make that picture in your head a reality. Be it a soothing sanctuary or a patio ready for a party.

1M<sup>2</sup>



1M<sup>2</sup>



New

# PALLET IN ONE

An effective presentation tells a story; four Stylist Favourites themed pallet deals in one, including storytelling banners. 1M<sup>2</sup> inspiration and information!

SUMMER COLLECTION	SHADES OF COLOURS	LOVELY COMBINATIONS
	1M <sup>2</sup>	
	LOVELY COMBINATIONS	

## PALLET IN ONE

**Stylist Favourites**  
 Pallet 100 x 100 x 180 cm  
**775 702** 450 Packs

# Urban Gardening

## TREND

People who live in cities increasingly want to have nature closer to home. This has created a new trend: The Urban Garden.



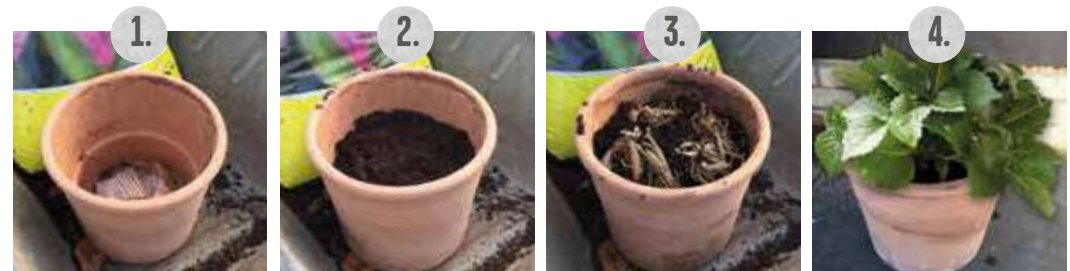
The target group **Al Fresco Aspirations** have small spaces like balconies, patios or rooftop terraces. They like products with stylish looks and being on trend.



# PATIO COLLECTION

Our patio collection contains the most popular varieties from around the world allowing you to create amazing flowering pots and beautiful borders.

- NL** In onze Patio Collectie vind je 's werelds bekendste soorten, om prachtige bloeiende potten en borders te creëren.
- DE** Unsere Patio-Kollektion enthält die beliebtesten Sorten aus der ganzen Welt, so dass Sie erstaunliche Blumentöpfe und wunderschöne Rabatten gestalten können.
- FR** Notre Patio Collection contient les variétés les plus populaires du monde entier vous permettant de créer de superbes pots de fleurs et de magnifiques bordures fleuries.
- IT** La nostra Patio Collection comprende le più famose varietà provenienti da tutto il mondo che vi permetteranno di creare meravigliosi vasi fioriti e splendide bordature.
- ES** Nuestra colección para terraza tiene las variedades más famosas del mundo, y no permite crear fabulosas macetas de flores y los más bellos mazizos.
- RU** Наша коллекция Патио содержит самые популярные сорта со всего мира, позволяющие создавать потрясающие цветения в горшках и удивительные клумбы.



New



**Patio Container Sorbet Collection**

60 x 40 x 180 cm

**775 488**

131 Packs

New



**Patio Container Sunshine Collection**

60 x 40 x 180 cm

**775 489**

131 Packs



**Cappercard  
Patio Collection**

17 x 20,3 cm



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**Patio Planting**  
Agapanthus for pots  
and containers

Bring these mediterranean plants to your patio. A garden patio can require little maintenance when compared to lawns and borders and provides for a wonderful and welcoming living space throughout the spring months – even from the winter. Agapanthus in patio pots and containers are ideal for transforming any area into a vibrant colour aspect and will bloom year after year.



**Banner**

40 x 120 cm

**338 234**

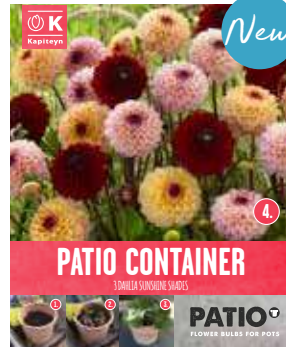




## Patio Container Packs



**Dahlia Pompon Sorbet Shades**  
 Size: l 12 x 3 Bulbs  
**684 700** 8711805122829



**Dahlia Pompon Sunshine Shades**  
 Size: l 12 x 3 Bulbs  
**684 701** 8711805142186



**Lilium Dwarf Sorbet Shades**  
 Size: 14/16 cm 15 x 5 Bulbs  
**684 702** 8711805122836



**Lilium Dwarf Sunshine Shades**  
 Size: 14/16 cm 15 x 5 Bulbs  
**684 704** 8711805122850



**Begonia Non-Stop Sorbet Shades**  
 Size: 5/6 cm 15 x 5 Bulbs  
**684 706** 8711805122850



**Begonia Non-Stop Sunshine Shades**  
 Size: 5/6 cm 15 x 5 Bulbs  
**684 708** 8711805122867



**Agapanthus Out of Africa**  
 Size: l 10 x 3 Plants  
**684 710** 8711805122874



**3 Dahlia Aspen**  
 Size: l 12 x 3 Bulbs  
**684 806** 8711805090784



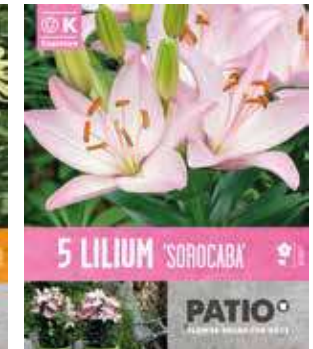
**Dahlia Melody Harmony**  
 Size: l 12 x 3 Bulbs  
**684 810** 8711805086824



**Dahlia Gallery Pablo**  
 Size: l 12 x 3 Bulbs  
**684 815** 8711805086831



**Dahlia Gallery Serenade**  
 Size: l 12 x 3 Bulbs  
**684 804** 87118051235027



**Lilium Sorocaba**  
 Size: 16/18 cm 15 x 5 Bulbs  
**684 820** 8711805086848



**Lilium White Brush**  
 Size: 16/18 cm 15 x 4 Bulbs  
**684 825** 8711805086855



**Begonia Cascade Florence**  
 Size: 5/6 cm 15 x 4 Bulbs  
**684 830** 8711805086862



**Begonia Cascade Sunray**  
 Size: 5/6 cm 15 x 4 Bulbs  
**684 835** 8711805086879



**Zantedeschia Captain Trinity**  
 Size: 14/16 cm 15 x 2 Tubers  
**684 840** 8711805086886



**Hymenocallis Ismene Zwanenburg**  
 Size: 14/+ cm 15 x 5 Bulbs  
**684 845** 8711805086893



**Agapanthus Africanus**  
 Size: l 10 x 3 Plants  
**684 850** 8711805086909



**Canna Indica Verdi**  
 Size: l 10 x 3 Plants  
**684 855** 8711805086916

# Urban Gardening



The target group **Convenience Gardeners** are too busy to spend time finding out ideas for their gardens, and to achieve a good look in the garden that they can enjoy. They want to organize their scarce free time as high-quality as possible.





# DIG, DROP, DONE

The pre-planted flower bulb tray is a garden innovation at its best! Crunched for time? Do not have a green thumb? These flower bulbs are ready to plant! The consumer does not need to plan out the garden - In 3 easy steps they can dig a hole, drop the tray or container in the garden and wait for summer, all without dirty hands!

- NL** Deze bloembollen zijn klaar om te planten. In 3 eenvoudige stappen kan de consument deze tray in de tuin of pot stoppen zonder vuile handen en wachten op de zomer!
- DE** Noch nie war die Arbeit im Garten so einfach. In 3 einfachen Schritten kann der Gärtner diese Pflanztrays im Garten oder im Topf stellen und ohne schmutzige Hände auf den Sommer warten!
- FR** Pas besoin de planifier vos plantations. En 3 étapes faciles : creuser un trou, déposer le plateau dans le jardin ou le pot et attendre l'été sans avoir les mains sales!
- IT** Questi bulbi da fiore sono pronti per essere interrati. In 3 semplici passaggi potete mettere questo vassoio nel vostro giardino o in un vaso e aspettare la periodo estiva senza sporcarsi le mani!
- ES** Estes bulbos de flores están listos para plantar. El consumidor no necesita preparar un jardín. En tres fáciles pasos, pueden hacer un agujero, echar la bandeja en el jardín o contenedor y esperar a la germinación sin ensuciarse las manos.
- RU** У нас есть готовое решение! Три простых шага: сделать углубление в земле, разместить в нем лоток с луковицами и ждать прихода лета с чистыми руками!



New



**PALLET DEAL**

**Plant-O-Mat**  
 6 Trays per Pallet  
 Pallet 60 x 40 x 180 cm  
**775 341** 78 Trays



**Plant-O-Mat**  
**Zantedeschia & Iatris**  
 ø 24 cm 18 x 19 Bulbs  
**684 956** 8710212309144



**Plant-O-Mat**  
**Acidanthera & Brodiaea**  
 ø 24 cm 18 x 19 Bulbs  
**684 958** 8710212309151



**Plant-O-Mat**  
**Gladiolus & Freesia**  
 ø 24 cm 18 x 19 Bulbs  
**684 960** 8710212309168



**Plant-O-Mat**  
**Crocosmia & Freesia**  
 ø 24 cm 18 x 19 Bulbs  
**684 954** 8710212309137

**Plant-O-Mat**  
 Planting bulbs is as easy as 1-2-3. The 100% biodegradable tray is ready for planting in a 30cm pot or direct into your garden.



**Banner**  
 40 x 120 cm  
**338 190**

## COMBI BOX

**Assorted Plant-O-Mat**

Box 60 x 40 x 50 cm

**775 342** 18 Trays per Box

PRE-PLANTED  
BIODEGRADABLE  
TRAY



1



2



3



**Balcon-O-Mat  
Galaxy Mixed**

12,5 x 54 x 5 cm

24 x 38 Bulbs

**684 974**

8711805135041



4



4



**Balcon-O-Mat  
Pink & White Shades**

12,5 x 54 x 5 cm

24 x 38 Bulbs

**684 972**

8711805135034

## COMBI BOX

**Assorted Balcon-O-Mat**

Box 60 x 40 x 50 cm

**775 350** 24 Trays per Box



**Outdoor Planter**  
**Gladiolus callianthus & Brodiaea**  
 ø 20 x 19 cm      6 x 15 Bulbs  
**695 722**      8711805142216



**Outdoor Planter**  
**Liatris & Zantedeschia**  
 ø 20 x 19 cm      6 x 10 Bulbs  
**695 720**      8711805142209



**Outdoor Planter**  
**Freesia & Gladiolus**  
 ø 20 x 19 cm      6 x 15 Bulbs  
**695 724**      8711805142223



**PALLET DEAL**  
**Outdoor Planter**  
 6 Trays per Pallet  
 Pallet 60 x 40 x 180 cm  
**775 375**      36 Planters

1m<sup>2</sup>



1m<sup>2</sup>



# PALLET IN ONE

An effective presentation tells a story; four Urban Gardening themed pallet deals in one, including storytelling banners. 1M<sup>2</sup> inspiration and information!

PLANT-O-MAT	PATIO COLLECTION	1M <sup>2</sup>	OUTDOOR PLANTERS

## PALLET DEAL

**Urban Gardening**  
 Pallet 100 x 100 x 180 cm  
**775 704** 376 Packs

# PRE-PLANTED CONTAINERS

These flower bulb planters are the perfect and easy way to bring a burst of colour to your terrace or balcony. The best thing about these bulbs is that they are already pre-planted in an attractive outdoor planter; all you have to do is just add water. If your consumer is looking for an easy way to enjoy something beautiful in summer, then this is just the product you need.



- NL** Deze bloembollenpotten zijn de perfecte en gemakkelijke manier om kleur op je terras of balkon te brengen. Het mooie van deze bollen is dat ze al voorgeplant zijn in een mooie buitenbak en dat je alleen nog water hoeft toe te voegen.
- DE** Diese Pflanzler sind die perfekte und einfache Möglichkeit, Ihrer Terrasse oder Ihrem Balkon einen Hauch von Farbe zu verleihen. Das Beste an diesen Blumenzwiebeln ist, dass sie bereits in einem attraktiven Pflanzgefäß für den Außenbereich vorgepflanzt sind. Sie müssen nur Wasser hinzufügen.
- FR** Profitez de vos fleurs d'été avec ces bacs de bulbes à fleurs pré-plantés ! Facile d'usage, les bulbes à fleurs sont déjà pré-plantés dans ce joli bac d'extérieur et vous n'avez plus qu'à les arroser et les disposer où vous le voulez dans votre terrasse ou balcon.
- IT** Questi bulbi da fiore sono la soluzione perfetta per creare un'esplosione di colore sulla tua terrazza o balcone. La cosa bella di questi bulbi è che sono già pre-piantati in un contenitore da uso esterno e l'unica cosa che bisogna fare è aggiungere acqua.
- ES** Estas jardineras de bulbos de flores son la manera perfecta y fácil de traer una explosión de color a su terraza o balcón. Lo mejor de estos bulbos es que ya están preplantados en una atractiva maceta al aire libre y todo lo que tiene que hacer es agregar agua.
- RU** Эти кашпо с заранее высаженными в них цветочными луковичками — идеальный и самый быстрый способ оживить вашу террасу или балкон. Чтобы получить такое буйство красок, нужно просто добавить воды.





*New*

**Pre-Planted Container  
Dahlia Mixed**

30 x 30 cm      36 x 3 Bulbs  
8711805142285



*New*

**Pre-Planted Container  
Begonia Mixed**

30 x 30 cm      36 x 5 Bulbs  
8711805142292

**PALLET DEAL**

**Pre-Planted Containers**  
72 Planters per Pallet  
Pallet 100 x 120 x 180 cm  
**775 750**      72 Planters

# The Green Purpose



The target group **Backyard Barbecues** are young families and couples in a mix of rented and owned small homes with small gardens. Most likely with a basic lawn and paved or decked patio area for outdoor living.



## TREND

We can no longer ignore the climate problem. Less pavement and more green is needed. We feel more and more responsible to make space for greenery around us. Even if we don't have an outdoor space or just a small garden, we find a way for a green living environment.





Image: MooiWatPlantendoen.nl

# GREY PAVING TO GREEN OASIS

Many gardens are paved over, and this affects more than the environment on your doorstep. This tray with flower bulbs is ready to plant. Find a place in your garden or create a space in paved areas. Dig a hole, drop the tray and wait for summer, all without dirty hands!

- NL** Onze leefomgeving is sterk verstedend en dit heeft invloed op het milieu. Groen maakt blij, verdrijft zomerse hitte en vangt overtollig regenwater op. Deze biologisch afbreekbare tray met bloembollen is klaar om te planten. Zoek een plekje in je tuin of creëer een plek door stenen weg te halen. Graaf een gat, leg de tray er in en wacht op de zomer, en dit allemaal zonder vuile handen!
- DE** Viele Gärten sind gepflastert und das wirkt sich nicht nur auf die Umgebung vor der Haustür aus. Diese Trays (Anhang) mit Blumenwiebeln sind fertig zum Pflanzen. Finden Sie einen Platz in Ihrem Garten oder schaffen Sie einen Platz in gepflasterten Bereichen. Graben Sie ein Loch, legen Sie das Tablett rein und warten Sie einfach auf den Sommer, ganz ohne schmutzige Hände!
- FR** Donner plus de place à la nature ! Colorer et personnaliser vos jardins et terrasses pavés avec ce kit de bulbes à fleurs prêt à planter ! Retirer quelques pavés et faites pousser des fleurs pour apporter plus de verdure et d'esthétisme chez vous. Laisser les fleurs prendre la place de vos pavés !
- IT** Molti giardini sono pavimentati, e questo ha molto più impatto sull'ambiente di quanto si pensi. Questo vassoio con bulbi da fiore è pronto per essere piantato. Basta che trovi un bel posto nel tuo giardino o crea uno spazio in una delle zone pavimentate. Scava un buco, inserisci il vassoio e aspetta che arrivi l'estate, il tutto senza sporcarti le mani!
- ES** Muchos jardines están pavimentados y esto afecta más que el medio ambiente en su puerta. Esta bandeja con bulbos de flores está lista para plantar. Encuentre un lugar en su jardín o cree un espacio en áreas pavimentadas. Cava un hoyo, deja caer la bandeja y espera el verano, ¡todo sin ensuciarse las manos!
- RU** Сегодня для простоты ухода многие садовые территории «заасфальтированы», а это влияет на окружающую среду. Мы представляем лоток с растениями, который сразу готов к посадке. Найдите пространство в своем саду или небольшое место на мощеном участке, выкопайте яму, опустите поддон и ждите лета, чтобы насладиться цветением. Никаких проблем или грязных рук!



## PALLET DEAL

### Climate Garden

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**775 354**

108 Packs

## GREEN IS GREAT!

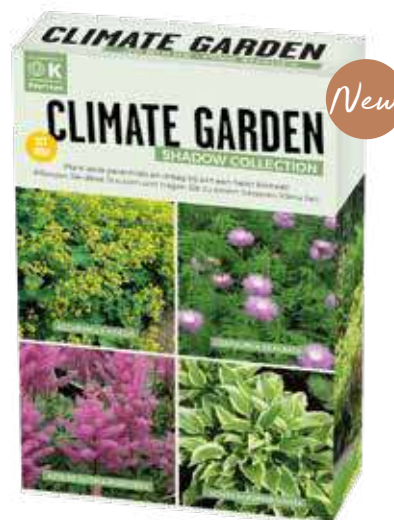
- ✓ Improves biodiversity
- ✓ Purifies the air
- ✓ Drains rain better
- ✓ Cools in the summer
- ✓ Brings atmosphere!



### Banner

40 x 120 cm

**338 288**



### Climate Garden Box Shadow Collection

16 x 6 x 23,5 cm 18 x 10 Plants

**685 002**

8711805142247



### Climate Garden Box Fragrant Collection

16 x 6 x 23,5 cm 18 x 10 Plants

**685 000**

8711805142230



### Climate Garden Box Pollinator Collection

16 x 6 x 23,5 cm 18 x 25 Plants

**685 004**

8711805142254



## PALLET DEAL

### Plant-O-Mat - Grey to Green

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**775 352**

150 Packs

## TURN YOUR GREY SPACE GREEN!

Many gardens are paved over, and this affects more than the environment on your doorstep.

This tray with flower bulbs is ready to plant. Find a place in your garden or create a space in paved areas. Dig a hole, drop the tray and wait for summer, all without dirty hands!



### Banner

40 x 120 cm

**338 139**



### Plant-O-Mat Grey to Green Sparaxis

24 x 23,5 cm      25 x 30 Bulbs

**684 996**      8711805135225



### Plant-O-Mat Grey to Green Freesia

24 x 23,5 cm      25 x 30 Bulbs

**684 997**      8711805135232



### Plant-O-Mat Grey to Green Crocosmia

24 x 23,5 cm      25 x 30 Bulbs

**684 994**      8711805135201



### Plant-O-Mat Grey to Green Liatris

24 x 23,5 cm      25 x 30 Bulbs

**684 995**      8711805135218

# The Green Purpose



The target group **Convenience Gardeners** have busy lives. They like gardens that are easy to achieve. Perennials require little maintenance and come back year after year.

## TREND

We feel currently increasingly responsible for making room for greenery around us. Perennials contribute to a better climate and more biodiversity; A sustainable choice because they bloom again year after year.





# PERENNIALS

Extend your summer flowering garden with perennials. Perennials stimulate the senses with their scent, improve the climate, require little maintenance and attract bees and butterflies. That makes perennials indispensable in the garden, on the balcony or terrace. Perennials return year after year!

- NL** Vaste planten prikkelen de zintuigen met hun geur, verbeteren het klimaat, vragen weinig onderhoud en trekken bijen en vlinders aan. Dat maakt vaste planten onmisbaar in de tuin of op het balkon en terras. Vaste planten bloeien lang door de verschillende seizoenen heen. Daardoor kun je het hele jaar van een bloeiende tuin genieten.
- DE** Erweitern Sie den sommerblühenden Garten mit Stauden. Stauden regen mit ihrem Duft unsere Sinne an, verbessern das Klima, sind pflegeleicht und locken Bienen und Schmetterlinge an. Das macht Stauden im Garten oder auf Balkon und Terrasse unverzichtbar. Stauden kommen jedes Jahr wieder!
- FR** Embellissez votre jardin fleuri d'été avec des vivaces. Les vivaces stimulent les sens par leur parfum, subliment le jardin, nécessitent peu d'entretien et attirent les abeilles et les papillons. Cela rend les vivaces indispensables dans votre jardin ou sur vos balcons-terrasses. Un plus : Les vivaces reviennent chaque année !
- IT** Estendi il tuo giardino con piante perenni. Queste piante stimolano i tuoi sensi con il loro profumo, migliorano il clima, richiedono poca manutenzione e attirano api e farfalle. Ciò rende che le piante perenni siano una necessità in giardino o in balcone e terrazza. La pianta perenna torna ogni anno!
- ES** Extiende tu jardín de flores de verano con plantas perennes. Las plantas perennes estimulan los sentidos con su aroma, mejoran el clima, requieren poco mantenimiento y atraen abejas y mariposas. Eso hace que las plantas perennes sean indispensables en el jardín o en el balcón y la terraza. ¡Las plantas perennes vuelven año tras año!
- RU** Многолетники. Добавьте к цветам в вашем саду многолетние растения, их аромат стимулирует чувства, они улучшают климат, не требуют особого ухода, активно привлекают пчел и бабочек и радуют вас из года в год! Все это делает многолетние растения незаменимыми в саду, на балконе или террасе.



### PALLET DEAL

#### Hemerocallis

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**758 100**

90 Packs



### PALLET DEAL

#### Iris Germanica

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**758 102**

90 Packs



### PALLET DEAL

#### Phlox

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**758 104**

90 Packs



### PALLET DEAL

#### Paeonia

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**758 106**

90 Packs



1m<sup>2</sup>

**Peonies**  
 The cottage garden is a distinct style that uses informal design and peonies are an important part of such a garden. Peonies are a valuable source of colour while many varieties are also fragrant. Very effective when grown with lilies and taller perennials adding colour to your garden for many years.



**Phlox**  
 An essential part of summer border plants, Phlox is a perennial favourite for lovely landscapes and gardens. An easy to grow perennial that comes back reliably every season, adding brilliant colour and vertical attention to your summer garden. Garden phlox bloom in mid-summer and are a great addition to casual cottage gardens, the cutting garden or as a back drop. Most are fragrant, bee and butterfly friendly and wonderful in our flower bouquets.

**PHLOX**  
**PAEONIA**  
**IRIS GERMANICA**  
**HEMEROCALLIS**  
 1m<sup>2</sup>

**PALLET IN ONE**

**Perennials**  
 Pallet 100 x 100 x 180 cm  
**775 230** 360 Packs



**PALLET DEAL**

**Assorted Perennials**  
 6 Trays per Pallet  
 Pallet 60 x 40 x 180 cm  
**758 108** 90 Packs

## Itoh Paeonia

Itoh Peonies are rare and unusual, crossed between Garden Peonies and Tree Peonies. On a mature Itoh, over a dense, rounded habit with lasting foliage, you will discover over 50 blooms throughout a long period. They also have dark green, lush, deeply lobed foliage that lasts until autumn.



### Banner

40 x 120 cm

**338 280**



### Paeonia Itoh Pink Ardour

Size: 2/3 15 x 1 Plant

**635 550** 8711805135164



### Paeonia Itoh Canary Brilliants

Size: 2/3 15 x 1 Plant

**635 552** 8711805135171



### Paeonia Itoh Cora Louise

Size: 2/3 15 x 1 Plant

**635 554** 8711805135188



## PALLET DEAL

### Assorted Itoh Paeonia

6 Trays per Pallet

Pallet 60 x 40 x 180 cm

**758 110** 90 Packs



# COLOUR CHANGING PEONY

Peony Coral Sunset is a recent cut flower favourite and easy to grow in the garden. The semi double, bowl shaped blossoms, with their elegant ruffled petals emerge an intense coral with rose overtones, before eventually fading to a pale lemon. Free flowering and highly fragrant this variety is ideal for the garden, ideal for pollinators.



**Paeonia  
Coral Sunset**

Size: 2/3                      15 x 2 Plants  
**635 536**                      8711805131524

**Paeonia Arborea  
in Tubes**

Size: TOP                      12 x 1 Plant  
**775 100**                      8711805019990





## *The climate proof garden*

Sustainability, Climate Solutions and Biodiversity: that is what this garden stands for. Of course, this means that there is primarily room for greenery and less for paving, which allows the rain to sink straight into the ground during heavy rainfall. Bees, butterflies and other insects are attracted to the garden with the right flowers and plants. Perennials have a strong survival mechanism. They can withstand extreme temperatures and even prolonged drought.

1m<sup>2</sup>



1m<sup>2</sup>



New

# PALLET IN ONE

An effective presentation tells a story; four Green Purpose themed pallet deals in one, including storytelling banners. 1M<sup>2</sup> inspiration and information!

CLIMATE GARDEN BOX	1M <sup>2</sup>	CLIMATE GARDEN BOX
PLANT-O-MAT GREY TO GREEN		PERENNIALS

## PALLET IN ONE

**The Green Purpose**  
 Pallet 100 x 100 x 180 cm  
**775 706** 456 Packs

# Kapiteyns Choice

## TREND

A clear focus and green products that justify an ideal: products that contribute to a purpose.



The target group **Avid Gardeners** love gardening. They are interested in plants and growing, and the garden is an outlet for creativity.





# PREMIUM BULB COLLECTION

Our Premium Bulb Collection offers unique flower bulb varieties. We are constantly adding new bulb varieties to this range with the aim of providing the real flower bulb collectors with the most special flower bulbs.

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- NL** Onze Premium Bulb Collection biedt zeer bijzondere bloembollensoorten. We voegen voortdurend nieuwe bolsoorten toe aan dit assortiment. Dit alles met als doel de echte bloembollenverzamelaars te voorzien van de meest bijzondere bloembollen.
- DE** Unser neues und exklusives Konzept bietet besonderen Blumenzwiebelsorten. Wir erweitern dieses Sortiment ständig um neue Zwiebeln. All dies mit dem Ziel, den echten Blumenzwiebelsammlern die speziellsten Blumen-zwiebeln zur Verfügung zu stellen.
- FR** Notre nouveau concept exclusif propose les variétés de bulbes à fleurs très spéciales. Nous ajoutons constamment de nouvelles variétés de bulbes à cette gamme. Tout cela dans le but de fournir aux vrais collectionneurs les bulbes à fleurs les plus spéciaux.
- IT** Il nostro concetto nuovo ed esclusivo offre la collezione di bulbi molto speciale. Aggiungiamo in continuazione alla collezione nuove varietà di bulbi. Tutto questo con lo scopo di fornire ai veri collezionisti i bulbi da fiore quelli più speciali.
- ES** Nuestros nuevos y exclusivos conceptos te ofrecen la muy especial variedad de bulbos de flor. Nosotros estamos constantemente añadiendo nuevas variedades de bulbo a esta gama. Todo esto con la intención de proveer a las colecciones de bulbos de flor real, con la más especial bulbos de flor.
- RU** Наша новая эксклюзивная коллекция включает лучшие и особенные сорта цветочных луковиц, мы постоянно добавляем в этот ассортимент новые сорта, настоящие коллекционеры наверняка оценят ее по достоинству.



**Display PBC Red-Yellow**

120 x 40 x 180 cm

**775 426**

150 Packs



**Display PBC Pink-White**

120 x 40 x 180 cm

**775 427**

150 Packs



**Cappercard  
Premium Bulb Collection**

13,7 x 20,3 cm



**1/2 Expo Box**

28 x 36 x 22 cm

64 Expo boxes per Euro pallet

**COMBI BOX**

**Gladiolus & Liliums**

60 x 40 x 23 cm

**775 001** 30 Packs per box

**COMBI BOX**

**Dahlias**

60 x 40 x 23 cm

**775 002** 30 Packs per box

**Border Dahlia  
Encore**

This striking fimbriated dahlia will produce a wealth of rich golden yellow flowers. This is a new stunning variety that will add presence and structure to any border through the summer months and into the autumn. They make really good cut-flowers brightening up any home.



**Banner**

40 x 120 cm

**338 222**





# Dahlia



**Dahlia Anemone Flowering Richards Fortune**  
Size: I 15 x 2 Bulbs  
**671 358** 8711805122669



**Dahlia Cactus Leila Savanna Rose**  
Size: I 15 x 2 Bulbs  
**671 348** 8711805086725



**Dahlia Collerette Kelsey Annie Joy**  
Size: I 15 x 2 Bulbs  
**671 355** 8711805090661



**Dahlia Decorative Bacardi**  
Size: I 15 x 2 Bulbs  
**671 334** 8711805142667



**Dahlia Decorative Daan**  
Size: I 15 x 2 Bulbs  
**671 316** 8711805129965



**Dahlia Decorative Hollyhill Lemon Ice**  
Size: I 15 x 2 Bulbs  
**671 314** 8711805129675



**Dahlia Decorative Jowey Gipsy**  
Size: I 15 x 2 Bulbs  
**671 333** 8711805073459



**Dahlia Decorative Lady Liberty**  
Size: I 15 x 2 Bulbs  
**671 354** 8711805090654



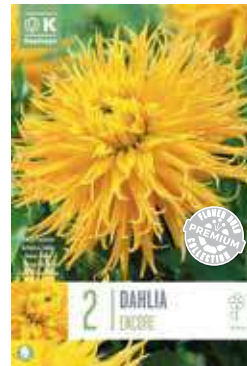
**Dahlia Decorative X factor**  
Size: I 15 x 2 Bulbs  
**671 340** 8711805117078



**Dahlia Decorative Nadia Ruth**  
Size: I 15 x 2 Bulbs  
**671 356** 8711805091019



**Dahlia Decorative Pinelands Pam**  
Size: I 15 x 2 Bulbs  
**671 357** 8711805122676



**Dahlia Decorative Encore**  
Size: I 15 x 2 Bulbs  
**671 311** 8711805064846



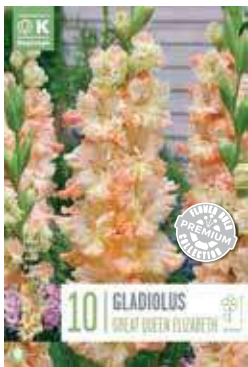
# Gladiolus



**Gladiolus Ruffled Charmberry**  
Size: 12/14 cm 15 x 10 Bulbs  
**671 800** 8711805087296



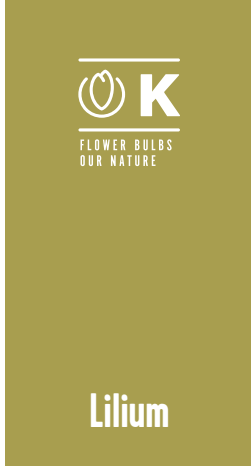
**Gladiolus Ruffled Saint Dmitri Solynski**  
Size: 12/14 cm 15 x 10 Bulbs  
**671 805** 8711805087302



**Gladiolus Ruffled Great Queen Elizabeth**  
Size: 12/14 cm 15 x 10 Bulbs  
**671 810** 8711805087319



**Gladiolus Ruffled Katherina**  
Size: 12/14 cm 15 x 10 Bulbs  
**671 825** 8711805087340



# Lilium



**Lilium Oriental Double Lotus White**  
Size: 12/14 cm 15 x 2 Bulbs  
**671 321** 8711805134945



**Lilium Oriental Double Lotus Pink**  
Size: 12/14 cm 15 x 2 Bulbs  
**671 322** 8711805134952



**Lilium Martagon Arabian Night**  
Size: 16/18 cm 15 x 1 Bulb  
**671 323** 8711805134921



**Lilium Martagon Golden Morning**  
Size: 16/18 cm 15 x 1 Bulb  
**671 324** 8711805134938

# Kapiteyns Choice





# VARIETY SELECTION

The Variety Selection offers up to 300 different varieties of wonderful flower bulbs and plants. We have put together retail concepts with specially formulated assortments for 3m<sup>2</sup> to 10m<sup>2</sup> retail spaces. The broad selection of standard, innovative flower bulb varieties and our retail concepts offer you maximum M<sup>2</sup> sales opportunities.

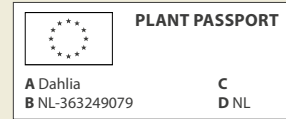
- 
- NL** De Variety Selection biedt bijna 300 verschillende soorten prachtige bloembollen en planten. Wij hebben winkelconcepten samengesteld met assortimenten voor 3m<sup>2</sup> en 10m<sup>2</sup> winkelruimte.
- DE** Die „Variety Selection“ bietet fast 300 verschiedene Sorten wundervoller Blumenzwiebeln und Pflanzen. Wir haben Retailkonzepte mit speziell formulierten Sortimenten für 3m<sup>2</sup> und 10m<sup>2</sup> Verkaufsflächen zusammengestellt.
- FR** La sélection de variétés propose jusqu'à 300 variétés différentes de magnifiques bulbes à fleurs et plantes. Nous avons mis en place des concepts de vente au détail avec des assortiments spécialement formulés pour des surfaces commerciales de 3 et 10 m<sup>2</sup>.
- IT** Variety Selection offre fino a 300 diverse varietà di bulbi bellissimi e piante meravigliose. Abbiamo creato un concetto di vendita ben dettagliato con collezioni speciali per spazi commerciali di 3m<sup>2</sup> e 10m<sup>2</sup>.
- ES** La variada selección te ofrece hasta 300 variedades de bulbos y plantas de maravillosas flores. Hemos puesto juntos conceptos al por menor con un elaborado especial surtido de 3m<sup>2</sup> a 10m<sup>2</sup> en locales comerciales.
- RU** Многообразие коллекции обеспечивается за счет почти 300 различных сортов цветочных луковок и растений. Кроме того, в этом предложении мы учли концепцию розничной торговли для площадей в 3 кв.м и 10 кв.м.



Planting instructions

Quality Seal

Plant passport on backside



Specie name in different languages

Height

Unique selling point pictograms

Full planting instruction on backside



**Cappercard**  
**Variety Selection**

13,7 x 20,3 cm



**1/4 Expo Box**

14,5 x 36 x 22 cm

128 Expo boxes per Euro pallet

## Great Combination

Nature has room for flowers of all colours, yet some just "go together better". For your summer garden, we selected these great companions ready for you to plant and enjoy. Great for your garden or patio pots.



**Banner**

40 x 120 cm

**338 773**

## Great Combination

Nature has room for flowers of all colours, yet some just "go together better". For your summer garden, we selected these great companions ready for you to plant and enjoy. Great for your garden or patio pots.



**Banner**

40 x 120 cm

**338 775**



Special formulated assortment for 3m<sup>2</sup> retail space.

3m<sup>2</sup>



**Display Premium Selection**

120 x 40 x 180 cm

**775 421** 565 Packs



**Display Premium Selection**

60 x 40 x 180 cm

**775 422** 269 Packs

Special formulated assortment for 10m<sup>2</sup> retail space. Maximum m<sup>2</sup> sales opportunities!

10m<sup>2</sup>



**Display Blue, Purple & Pink**  
 120 x 40 x 180 cm  
**775 440** 539 Packs



**Display Yellow & White**  
 120 x 40 x 180 cm  
**775 441** 521 Packs



**Display Red & Orange**  
 120 x 40 x 180 cm  
**775 442** 537 Packs



**Small Display Blue-Purple**

60 x 40 x 180 cm

**775 443** 258 Packs



**Small Display Pink-White**

60 x 40 x 180 cm

**775 444** 275 Packs



**Small Display Yellow-Orange**

60 x 40 x 180 cm

**775 445** 265 Packs



**Small Display Red-Orange**

60 x 40 x 180 cm

**775 446** 265 Packs



# Dahlia Cactus



**Dahlia Cactus Color Spectacle**

Size: I 12 x 1 Bulb  
**661 005** 8711805014414



**Dahlia Cactus Elga**

Size: I 12 x 1 Bulb  
**661 010** 8711805034542



**Dahlia Cactus Friquolet**

Size: I 12 x 1 Bulb  
**661 015** 8711805034559



**Dahlia Cactus Gold Crown**

Size: I 12 x 1 Bulb  
**661 020** 8711805014438



**Dahlia Cactus Kennemerland**

Size: I 12 x 1 Bulb  
**661 035** 8711805014469



**Dahlia Cactus My Love**

Size: I 12 x 1 Bulb  
**661 040** 8711805014483



**Dahlia Cactus Orfeo**

Size: I 12 x 1 Bulb  
**661 045** 8711805014490



**Dahlia Cactus Witteman's Best**

Size: I 12 x 1 Bulb  
**661 070** 8711805014544



# Dahlia Decorative



**Dahlia Decorative Akita**

Size: I 12 x 1 Bulb  
**661 200** 8711805014551



**Dahlia Decorative Arabian Night**

Size: I 12 x 1 Bulb  
**661 205** 8711805014568



**Dahlia Decorative Crazy Love**

Size: I 12 x 1 Bulb  
**661 215** 8711805014575



**Dahlia Decorative Creme De Cassis**

Size: I 12 x 1 Bulb  
**661 220** 8711805060879



**Dahlia Decorative Duet**

Size: I 12 x 1 Bulb  
**661 225** 8711805014582



**Dahlia Decorative Edinburgh**

Size: I 12 x 1 Bulb  
**661 230** 8711805060886



**Dahlia Decorative Eveline**

Size: I 12 x 1 Bulb  
**661 235** 8711805014681



**Dahlia Decorative Garden Wonder**

Size: I 12 x 1 Bulb  
**661 240** 8711805014605



**Dahlia Decorative Glorie van Noordwijk**

Size: I 12 x 1 Bulb  
**661 255** 8711805014636



**Dahlia Decorative Isadora**

Size: I 12 x 1 Bulb  
**661 260** 8711805060893



**Dahlia Decorative Onesta**

Size: I 12 x 1 Bulb  
**661 265** 8711805060909



**Dahlia Decorative Seattle**

Size: I 12 x 1 Bulb  
**661 275** 8711805036768



**Dahlia Decorative Sunlady**

Size: I 12 x 2 Bulbs  
**661 252** 8711805090838



**Dahlia Decorative White Perfection**

Size: I 12 x 1 Bulb  
**661 290** 8711805014667





## Dahlia Decorative Dinnerplate



**Dahlia Decorative Dinnerplate  
Creve Coeur**

Size: I 12 x 1 Bulb  
**661 298** 8711805090821



**Dahlia Decorative Dinnerplate  
Kelvin Floodlight**

Size: I 12 x 1 Bulb  
**661 300** 8711805060923



**Dahlia Decorative Dinnerplate  
Lavender Perfection**

Size: I 12 x 1 Bulb  
**661 305** 8711805060930



**Dahlia Decorative Dinnerplate  
Thomas A. Edison**

Size: I 12 x 1 Bulb  
**661 310** 8711805060947



## Dahlia Ball



**Dahlia Ball  
Babette**

Size: I 12 x 1 Bulb  
**661 400** 8711805060961



**Dahlia Ball  
Golden Torch**

Size: I 12 x 1 Bulb  
**661 405** 8711805036775



**Dahlia Ball  
Peter**

Size: I 12 x 1 Bulb  
**661 410** 8711805036805



**Dahlia Ball  
Red Cap**

Size: I 12 x 1 Bulb  
**661 415** 8711805014698



**Dahlia Ball  
Sunny Boy**

Size: I 12 x 1 Bulb  
**661 420** 8711805036799



**Dahlia Ball  
Sylvia**

Size: I 12 x 1 Bulb  
**661 425** 8711805060978



## Dahlia Pompon



**Dahlia Pompon  
Bantling**

Size: I 12 x 1 Bulb  
**661 500** 8711805014735



**Dahlia Pompon  
Golden Scepter**

Size: I 12 x 1 Bulb  
**661 510** 8711805036829



**Dahlia Pompon  
Little Robert**

Size: I 12 x 1 Bulb  
**661 515** 8711805036836



**Dahlia Pompon  
Nescio**

Size: I 12 x 1 Bulb  
**661 520** 8711805014711



**Dahlia Pompon  
Stolze Von Berlin**

Size: I 12 x 1 Bulb  
**661 525** 8711805014742



**Dahlia Pompon  
White Aster**

Size: I 12 x 1 Bulb  
**661 530** 8711805014728



## Dahlia Border Cactus



**Dahlia Border Cactus  
Park Princess**

Size: I 12 x 1 Bulb  
**661 600** 8711805014766



**Dahlia Border Cactus  
Park Record**

Size: I 12 x 1 Bulb  
**661 605** 8711805060985



**Dahlia Border Cactus  
Playa Blanca**

Size: I 12 x 1 Bulb  
**661 610** 8711805060992



**Dahlia Border Cactus  
Red Pygmy**

Size: I 12 x 1 Bulb  
**661 615** 8711805014773



**Dahlia Border Cactus München**

Size: I 12 x 1 Bulb  
**661 620** 8711805014780



**Dahlia Anemone Flowering**



**Dahlia Anemone Flowering Inca**

Size: I 12 x 1 Bulb  
**661 805** 8711805041625



**Dahlia Anemone Flowering Polka**

Size: I 12 x 1 Bulb  
**662 505** 8711805061388



**Dahlia Anemone Flowering Take Off**

Size: I 12 x 1 Bulb  
**662 510** 8711805061395



**Dahlia Topmix**



**Dahlia Topmix Pink**

Size: I 12 x 1 Bulb  
**661 900** 8711805014872



**Dahlia Topmix Red**

Size: I 12 x 1 Bulb  
**661 905** 8711805014889



**Dahlia Topmix White**

Size: I 12 x 1 Bulb  
**661 910** 8711805014896



**Dahlia Topmix Yellow**

Size: I 12 x 1 Bulb  
**661 915** 8711805014902



**Dahlia Classic**



**Dahlia Classic Bishop of Dover**

Size: I 12 x 1 Bulb  
**662 700** 8711805061449



**Dahlia Classic Bishop of Leicester**

Size: I 12 x 1 Bulb  
**662 705** 8711805061456



**Dahlia Classic Bishop of Llandaff**

Size: I 12 x 1 Bulb  
**662 710** 8711805026646



**Dahlia Luxe Cactus**



**Dahlia Cactus Black Touch**

Size: I 8 x 2 Bulbs  
**662 002** 8711805087102



**Dahlia Cactus Cabana Banana**

Size: I 8 x 2 Bulbs  
**662 005** 8711805061050



**Dahlia Cactus Chat Noir**

Size: I 8 x 2 Bulbs  
**662 010** 8711805061067



**Dahlia Cactus Hy Trio**

Size: I 8 x 2 Bulbs  
**662 014** 8711805073824



**Dahlia Cactus Mingus Randy**

Size: I 8 x 2 Bulbs  
**662 016** 8711805135263



**Dahlia Cactus Tahiti Sunrise**

Size: I 8 x 2 Bulbs  
**662 020** 8711805061081



**Dahlia Luxe Cactus Spider**



**Dahlia Cactus Spider Alauna Clair-Obscur**

Size: I 8 x 2 Bulbs  
**662 100** 8711805061098



**Dahlia Cactus Spider Ambition**

Size: I 8 x 2 Bulbs  
**662 105** 8711805061104



**Dahlia Cactus Spider  
Tsuki-Yori-No-Shisha**  
Size: I 8 x 2 Bulbs  
**662 125** 8711805061142

  
Kapiteyn

**Dahlia  
Luxe  
Decorative**



**Dahlia Decorative  
Avignon**  
Size: I 8 x 2 Bulbs  
**662 200** 8711805061159



**Dahlia Decorative  
Blue Boy**  
Size: I 8 x 2 Bulbs  
**662 205** 8711805061166



**Dahlia Decorative  
Bodacious**  
Size: I 8 x 2 Bulbs  
**662 206** 8711805135270



**Dahlia Decorative  
Hawaii NL**  
Size: I 8 x 2 Bulbs  
**662 208** 8711805135287



**Dahlia Decorative  
Karma Gold**  
Size: I 8 x 2 Bulbs  
**662 236** 8711805087029



**Dahlia Decorative  
Vancouver**  
Size: I 8 x 2 Bulbs  
**662 255** 8711805014650



**Dahlia Decorative  
Who Dun It**  
Size: I 8 x 2 Bulbs  
**662 260** 8711805061272

  
Kapiteyn

**Dahlia  
Luxe  
Decorative  
Dinnerplate**



**Dahlia Decorative Dinnerplate  
Café au Lait**  
Size: I 8 x 2 Bulbs  
**662 300** 8711805061289



**Dahlia Decorative Dinnerplate  
Fleurel**  
Size: I 8 x 2 Bulbs  
**662 305** 8711805061302



**Dahlia Decorative Dinnerplate  
Peaches and Cream**  
Size: I 8 x 2 Bulbs  
**662 310** 8711805061319

  
Kapiteyn

**Dahlia  
Luxe  
Decorative  
Border**



**Dahlia Decorative Border  
Gallery Art Fair**  
Size: I 8 x 2 Bulbs  
**662 423** 8711805129750



**Dahlia Decorative Border  
Gallery Pablo**  
Size: I 8 x 2 Bulbs  
**662 450** 8711805122898



**Dahlia Decorative Border  
Gallery Singer**  
Size: I 8 x 2 Bulbs  
**662 452** 8711805122904



**Dahlia Decorative Border  
Melody Harmony**  
Size: I 8 x 2 Bulbs  
**662 420** 8711805061364

  
Kapiteyn

**Dahlia  
Luxe  
Various**



**Dahlia Anemone Flowering  
HS Date**  
Size: I 8 x 2 Bulbs  
**662 512** 8711805135294



**Dahlia Various  
Verrone's Obsidian**  
Size: I 8 x 2 Bulbs  
**662 635** 8711805122911

**Gladiolus**



New

**Gladiolus Bra Val**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 035** 8711805015442



**Gladiolus Côte D'Azur**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 005** 8711805034696



**Gladiolus Espresso**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 010** 8711805036904



New

**Gladiolus Kio**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 020** 8711805041687



New

**Gladiolus Maxial**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 025** 8711805015428



New

**Gladiolus Milka**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 050** 8711805034665



New

**Gladiolus Norma Jean**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 015** 8711805015435



New

**Gladiolus Nova Zembla**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 100** 8711805015527



New

**Gladiolus Peche Melba**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 045** 8711805015459



**Gladiolus Priscilla**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 055** 8711805015473



New

**Gladiolus Red Balance**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 085** 8711805015503



**Gladiolus Rose Supreme**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 070** 8711805015411



**Gladiolus Stereo**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 075** 8711805061517



**Gladiolus Zizanie**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 110** 8711805061524



**Gladiolus Mixed**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 115** 8711805027315



**Gladiolus Maroon Mixed**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 114** 8711805135096



**Gladiolus Romantic Mixed**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 116** 8711805129774



**Gladiolus Galaxy Mixed**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 118** 8711805129781



New

**Gladiolus Ruffled Mixed**  
Size: 12/14 cm 12 x 10 Bulbs  
**663 120** 8711805142346



**Gladiolus Butterfly Mademoiselle de Paris**  
Size: 10/12 cm 15 x 10 Bulbs  
**663 135** 8711805015657



**Gladiolus Butterfly Mixed**  
Size: 10/12 cm 15 x 15 Bulbs  
**663 145** 8711805061531



**Gladiolus Colvillei nanus Prins Claus**  
Size: 8/+ cm 15 x 10 Bulbs  
**663 155** 8711805034702



**Gladiolus Colvillei Mixed**  
Size: 8/+ cm 15 x 15 Bulbs  
**663 165** 8711805061548



## Lilium Asiatic



**Lilium Asiatic Red County**

Size: 16/18 cm 15 x 3 Bulbs  
**664 000** 8711805014995



**Lilium Asiatic Orange County**

Size: 16/18 cm 15 x 3 Bulbs  
**664 005** 8711805040680



**Lilium Asiatic Yellow County**

Size: 16/18 cm 15 x 3 Bulbs  
**664 030** 8711805015008



**Lilium Asiatic Landini**

Size: 16/18 cm 15 x 3 Bulbs  
**664 040** 8711805061579



**Lilium Asiatic Levi**

Size: 16/18 cm 15 x 3 Bulbs  
**664 045** 8711805014988



**Lilium Asiatic Navona**

Size: 16/18 cm 15 x 3 Bulbs  
**664 050** 8711805015015



**Lilium Asiatic Purple Dream**

Size: 16/18 cm 15 x 3 Bulbs  
**664 057** 8711805090852



**Lilium Asiatic White Brush**

Size: 16/18 cm 15 x 3 Bulbs  
**664 052** 8711805061586



## Lilium Asiatic Dwarf



**Lilium Pixie Yellow**

Size: 14/16 cm 15 x 3 Bulbs  
**664 065** 8711805015039



**Lilium Pixie Orange**

Size: 14/16 cm 15 x 3 Bulbs  
**664 075** 8711805015053



**Lilium Pixie Red**

Size: 14/16 cm 15 x 3 Bulbs  
**684 082** 8711805142353



**Lilium Pixie Pink**

Size: 14/16 cm 15 x 3 Bulbs  
**684 083** 8711805142360



**Lilium Pixie White**

Size: 14/16 cm 15 x 3 Bulbs  
**664 080** 8711805015060



## Lilium Oriental



**Lilium Oriental Brasilia**

Size: 16/18 cm 15 x 3 Bulbs  
**664 085** 8711805061593



**Lilium Oriental Baferrari**

Size: 16/18 cm 15 x 3 Bulbs  
**664 090** 8711805034580



**Lilium Oriental Dizzy**

Size: 16/18 cm 15 x 3 Bulbs  
**664 125** 8711805129804



**Lilium Oriental Josephine**

Size: 16/18 cm 15 x 3 Bulbs  
**664 095** 8711805015077



**Lilium Oriental Merostar**

Size: 16/18 cm 15 x 3 Bulbs  
**664 100** 8711805015084



**Lilium Oriental Montezuma**

Size: 16/18 cm 15 x 3 Bulbs  
**664 105** 8711805061609



**Lilium Oriental Muscadet**

Size: 16/18 cm 15 x 3 Bulbs  
**664 110** 8711805041663



**Lilium Oriental Rialto**

Size: 16/18 cm 15 x 3 Bulbs  
**664 115** 8711805036898



## Lilium Oriental Double



**Lilium Oriental Double Broken Heart**  
Size: 16/18 cm 15 x 1 Bulb  
**664 130** 8711805061623



**Lilium Oriental Double Distant Drum**  
Size: 16/18 cm 15 x 1 Bulb  
**664 135** 8711805061630



**Lilium Oriental Double Polar Star**  
Size: 16/18 cm 15 x 1 Bulb  
**664 137** 8711805090869



## Lilium Trumpet



**Lilium Trumpet African Queen**  
Size: 20/24 cm 15 x 1 Bulb  
**664 175** 8711805014919



**Lilium Trumpet Pink Perfection**  
Size: 20/24 cm 15 x 1 Bulb  
**664 185** 8711805014933



**Lilium Trumpet Regale**  
Size: 20/24 cm 15 x 1 Bulb  
**664 190** 8711805014940



## Lilium Oriental Trumpet



**Lilium Oriental Trumpet Empoli**  
Size: 16/18 cm 15 x 2 Bulbs  
**664 165** 8711805034184



**Lilium Oriental Trumpet Lavon**  
Size: 16/18 cm 15 x 2 Bulbs  
**664 170** 8711805061678



## Zantedeschia Calla



**Zantedeschia Captain Melrose®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 025** 8711805040734



**Zantedeschia Captain Murano®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 010** 8711805061746



**Zantedeschia Captain Promise®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 015** 8711805051167



**Zantedeschia Captain Romance®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 020** 8711805034764

New



**Zantedeschia Captain Solo®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 040** 8711805015749



**Zantedeschia Captain Trinity®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 030** 8711805020026



**Zantedeschia Captain Ventura®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 035** 8711805051174



**Zantedeschia Odessa®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 055** 8711805015718



**Zantedeschia Picasso®**  
Size: 14/16 cm 15 x 1 Tuber  
**666 045** 8711805040727



## Begonia Double



**Begonia Double Orange**  
Size: 5/6 cm 15 x 3 Bulbs  
**665 000** 8711805015114



**Begonia Double Pink**  
Size: 5/6 cm 15 x 3 Bulbs  
**665 005** 8711805015790



**Begonia Double Red**

Size: 5/6 cm 15 x 3 Bulbs  
**665 010** 8711805015121



**Begonia Double White**

Size: 5/6 cm 15 x 3 Bulbs  
**665 015** 8711805015138



**Begonia Double Yellow**

Size: 5/6 cm 15 x 3 Bulbs  
**665 020** 8711805015145



**Begonia Double Mixed**

Size: 5/6 cm 15 x 3 Bulbs  
**665 025** 8711805061692



**Begonia Pendula Cascade**



**Begonia Pendula Cascade Orange**

Size: 5/6 cm 15 x 3 Bulbs  
**665 090** 8711805015190



**Begonia Pendula Cascade Pink**

Size: 5/6 cm 15 x 3 Bulbs  
**665 095** 8711805017613



**Begonia Pendula Cascade Red**

Size: 5/6 cm 15 x 3 Bulbs  
**665 100** 8711805015206



**Begonia Pendula Cascade White**

Size: 5/6 cm 15 x 3 Bulbs  
**665 105** 8711805015123



**Begonia Pendula Cascade Yellow**

Size: 5/6 cm 15 x 3 Bulbs  
**665 110** 8711805015220



**Begonia Pendula Cascade Mixed**

Size: 5/6 cm 15 x 3 Bulbs  
**665 115** 8711805061715



**Begonia Specials**



**Begonia Bouton de Rose**

Size: 5/6 cm 15 x 3 Bulbs  
**665 125** 8711805015312



**Begonia Camelia**

Size: 5/6 cm 15 x 3 Bulbs  
**665 161** 8711805087050



**Begonia Cascade Florence**

Size: 5/6 cm 15 x 3 Bulbs  
**665 130** 8711805041765



**Begonia Cascade Sunray**

Size: 5/6 cm 15 x 3 Bulbs  
**665 135** 8711805041762



**Begonia Compacta Pastel Mixed**

Size: 5/6 cm 15 x 3 Bulbs  
**665 163** 8711805087074



**Begonia Crispa Marginata Mixed**

Size: 5/6 cm 15 x 3 Bulbs  
**665 162** 8711805087067



**Begonia Picotee Lace Apricot**

Size: 4/5 cm 15 x 2 Bulbs  
**665 164** 8711805087081



**Begonia Picotee Lace Pink**

Size: 4/5 cm 15 x 2 Bulbs  
**665 166** 8711805090883



**Begonia Scented**



**Begonia Cascade Odorosa**

Size: 5/6 cm 15 x 3 Bulbs  
**665 160** 8711805050528



**Begonia Fimbriata**



**Begonia Fimbriata Mixed**

Size: 5/6 cm 15 x 3 Bulbs  
**665 060** 8711805061708

## Miscellaneous Bulbs



**Amaryllis belladonna**

Size: 18/+ cm 10 x 1 Bulb  
**667 000** 8711805015794



**Anemone coronaria De Caen**

Size: 6/7 cm 20 x 15 Bulbs  
**667 005** 8711805011772



**Anemone coronaria St. Brigid**

Size: 6/7 cm 20 x 15 Bulbs  
**667 010** 8711805011765



**Bletilla striata**

Size: 1 15 x 1 Bulb  
**667 040** 8711805061760



**Crocosmia Syn. Montbretia crocosmiiflora Mixed**

Size: 6/+ cm 20 x 15 Bulbs  
**667 055** 8711805016012



**Crocosmia Syn. Montbretia George Davidson**

Size: 6/+ cm 20 x 10 Bulbs  
**667 065** 8711805061777



**Crocosmia Syn. Montbretia Lucifer**

Size: 10/+ cm 20 x 10 Bulbs  
**667 070** 8711805016043



**Freesia Double Blue**

Size: 6/8 cm 20 x 10 Bulbs  
**667 085** 8711805011901



**Freesia Double Pink**

Size: 6/8 cm 20 x 10 Bulbs  
**667 090** 8711805011918



**Freesia Double Red**

Size: 6/8 cm 20 x 10 Bulbs  
**667 095** 8711805011925



**Freesia Double White**

Size: 6/8 cm 20 x 10 Bulbs  
**667 100** 8711805011932



**Freesia Double Yellow**

Size: 6/8 cm 20 x 10 Bulbs  
**667 105** 8711805011949



**Freesia Double Mixed**

Size: 5/6 cm 20 x 15 Bulbs  
**667 110** 8711805011888



**Freesia Single Mixed**

Size: 5/6 cm 20 x 15 Bulbs  
**667 115** 8711805011895



**Gladiolus callianthus Murielae syn. Acidanthera**

Size: 6/8 cm 20 x 15 Bulbs  
**667 125** 8711805016180



**Gloriosa Rothschildiana**

Size: 15/20 cm 15 x 1 Bulb  
**667 130** 8711805061807



**Hymenocallis festalis Zwanenburg**

Size: 14/+ cm 15 x 2 Bulbs  
**667 140** 8711805015848



**Ixia Mixed**

Size: 5/+ cm 20 x 20 Bulbs  
**667 150** 8711805012175



**Nerine bowdenii Isabel**

Size: 12/+ cm 15 x 3 Bulbs  
**667 155** 8711805015862



**Nerine bowdenii Isabel**

Size: 12/+ cm 15 x 2 Bulbs  
**667 160** 8711805051181



**Nerine bowdenii Vesta**

Size: 12/+ cm 15 x 2 Bulbs  
**667 170** 8711805041717



**Ornithogalum Saundersiae**

Size: 16/18 cm 15 x 2 Bulbs  
**667 175** 8711805015879



**Oxalis Deppei Iron Cross**

Size: 5/6 cm 20 x 20 Bulbs  
**667 185** 8711805016241





**Polianthus tuberosa**  
**The Pearl**

Size: 12/+ cm 15 x 2 Bulbs  
**667 195** 8711805015886



**Ranunculus**  
**Orange**

Size: 6/7 cm 20 x 10 Bulbs  
**667 200** 8711805012267



**Ranunculus**  
**Pink**

Size: 6/7 cm 20 x 10 Bulbs  
**667 205** 8711805012274



**Ranunculus**  
**Red**

Size: 6/7 cm 20 x 10 Bulbs  
**667 210** 8711805012281



**Ranunculus**  
**White**

Size: 6/7 cm 20 x 10 Bulbs  
**667 215** 8711805012250



**Ranunculus**  
**Yellow**

Size: 6/7 cm 20 x 10 Bulbs  
**667 220** 8711805012298



**Ranunculus**  
**Mixed**

Size: 5/6 cm 20 x 10 Bulbs  
**667 225** 8711805012243



**Scadoxus multiflorus**  
**syn. Haemanthus**

Size: 14/16 cm 15 x 1 Bulb  
**667 235** 8711805015893



**Sparaxis**  
**Mixed**

Size: 5/+ cm 20 x 20 Bulbs  
**667 240** 8711805012311



**Tigridia Pavonia**  
**Mixed**

Size: 7/9 cm 20 x 10 Bulbs  
**667 265** 8711805016326



**Tritelleia**  
**Koningin Fabiola**

Size: 5/+ cm 20 x 20 Bulbs  
**667 270** 8711805042790





## Perennial Plants



**Agapanthus africanus Africanus**  
Size: I 10 x 1 Plant  
**669 000** 8711805016395



**Agapanthus albus**  
Size: I 10 x 1 Plant  
**669 005** 8711805016401



**Astilbe Brautschleier**  
Size: 2/3 10 x 1 Plant  
**669 015** 8711805122935



**Astilbe Gloria Purpurea**  
Size: 2/3 10 x 1 Plant  
**669 017** 8711805142377



**Canna indica Green Leaf Picasso**  
Size: I 10 x 2 Plants  
**669 050** 8711805016524



**Canna indica Brown Leaf Red King Humbert**  
Size: I 10 x 2 Plants  
**669 055** 8711805016531



**Canna indica Green Leaf The President**  
Size: I 10 x 2 Plants  
**669 060** 8711805036928



**Canna indica Brown Leaf Verdi**  
Size: I 10 x 2 Plants  
**669 065** 8711805016548



**Convallaria majalis**  
Size: PLK 10 x 10 Plants  
**669 070** 8711805057626



**Cosmos atrosanguineus**  
Size: I 10 x 1 Plant  
**669 075** 8711805041748



**Dicentra spectabilis**  
Size: 2/3 10 x 1 Plant  
**669 080** 8711805016579



**Dicentra spectabilis Alba**  
Size: 2/3 10 x 1 Plant  
**669 085** 8711805016562



**Gypsophila paniculata Pink Festival**  
Size: I 10 x 1 Plant  
**669 095** 8711805016586



**Gypsophila paniculata Snowflake**  
Size: I 10 x 1 Plant  
**669 090** 8711805016593



**Hemerocallis Autumn Red**  
Size: I 10 x 2 Plants  
**669 100** 8711805142407



**Hemerocallis Stella D'Oro**  
Size: I 10 x 2 Plants  
**669 101** 8711805142414



**Hemerocallis Pink Charm**  
Size: I 10 x 2 Plants  
**669 102** 8711805142421

New

New

New

New



**Hemerocallis  
Purple Waters**  
Size: I 10 x 2 Plants  
**669 103** 8711805142438



**Hosta  
Frances Williams**  
Size: I 10 x 1 Plant  
**669 109** 8711805142391



**Hosta  
Marmalade on Toast**  
Size: I 10 x 1 Plant  
**669 107** 8711805142384



**Incarvillea delavayi**  
Size: II 10 x 2 Plants  
**669 130** 8711805016708



**Iris germanica  
Blue Sapphire**  
Size: I 10 x 2 Plants  
**669 150** 8711805061876



**Iris germanica  
Edith Wolford**  
Size: I 10 x 2 Plants  
**669 160** 8711805061890



**Iris germanica  
Headlines**  
Size: I 10 x 2 Plants  
**669 170** 8711805016722



**Iris germanica  
Night Owl**  
Size: I 10 x 2 Plants  
**669 175** 8711805016746



**Iris germanica  
Skating Party**  
Size: I 10 x 2 Plants  
**669 190** 8711805016760



**Iris germanica  
Stepping Out**  
Size: I 10 x 2 Plants  
**669 195** 8711805016777



**Kniphofia uvaria  
syn. Tritoma**  
Size: I 10 x 1 Plant  
**669 205** 8711805016791



**Liatris spicata**  
Size: 10/12 cm 10 x 10 Plants  
**669 210** 8711805016814



**Paeonia lactiflora  
Amabilis**  
Size: 2/3 10 x 1 Plant  
**669 245** 8711805016845



**Paeonia lactiflora  
Bowl of Beauty**  
Size: 2/3 10 x 1 Plant  
**669 252** 8711805142445



**Paeonia lactiflora  
Coral Sunset**  
Size: 2/3 10 x 1 Plant  
**669 230** 8711805055066



**Paeonia lactiflora  
Festiva Maxima**  
Size: 2/3 10 x 1 Plant  
**669 235** 8711805016838



**Paeonia lactiflora  
Jan van Leeuwen**  
Size: 2/3 10 x 1 Plant  
**669 236** 8711805135256



**Paeonia lactiflora  
Karl Rosenfeld**  
Size: 2/3 10 x 1 Plant  
**669 250** 8711805016852



**Paeonia lactiflora  
Nippon Beauty**  
Size: 2/3 10 x 1 Plant  
**669 242** 8711805129828



**Paeonia lactiflora  
Sarah Bernhardt**  
Size: 2/3 10 x 1 Plant  
**669 260** 8711805016869



**Phlox  
Blue Paradise**  
Size: I 10 x 2 Plants  
**669 282** 8711805142469



**Phlox  
Brigadier**  
Size: I 10 x 2 Plants  
**669 280** 8711805142452



**Phlox  
Bright Eyes**  
Size: I 10 x 2 Plants  
**669 284** 8711805142476



**Phlox  
Rembrandt**  
Size: I 10 x 2 Plants  
**669 286** 8711805142483

# Kapiteyns Choice





# DIRECT FROM THE GROWER

Loose flower bulbs in display trays, rack boxes and show boxes for a direct-from-the-grower presentation. We grow our flower bulbs on our own fields. These flower bulbs come direct from the heart of the Dutch flower bulb district - The North of Holland - fresh from the land. Our crew takes great pride in growing our premium flower bulbs and closely monitor the fields during the growth cycle of the bulbs.

- 
- NL** Losse bloembollen in display trays, rekboxen en showboxen voor een direct-van-de-kwekerpresentatie.
- DE** Lose Blumenzwiebeln in Display Trays, Rackboxen und Schaukartons für eine Präsentation direkt vom Züchter.
- FR** Bulbes à fleurs en vrac dans des plateaux de présentation, des boîtes de support et des boîtes de présentation pour une présentation directe du producteur.
- IT** Sono in presentazione, direttamente dal coltivatore, bulbi di fiori sfusi in vassoio da esposizione, confezioni più grandi e scatole expo.
- ES** Bulbos sueltos de flor en bandejas de exhibición, cajas de estantes y vitrinas para una presentación directa del productor.
- RU** Цветочные луковицы в выставочных лотках, стеллажах и на витринах позволяют сразу увидеть результат и сравнить с тем, что указано на этикетке.

## Direct from the Grower

These flower bulbs come direct from the heart of the Dutch flower bulb district - The North of Holland - fresh from the land. The fields are closely monitored during the growth cycle of the bulbs and the bulbs are grown with great pride!



### Banner

40 x 120 cm

**338 289**

### Paper Bags

Size: 9,5 x 16 x 22 cm 1000 Bags

### 759 092

Size: 14 x 22 x 26 cm 500 Bags

### 759 093

Size: 16 x 24 x 38 cm 500 Bags

### 759 094



### 1/4 Rack Box

14,5 x 36 x 19 cm

128 Expo boxes per Euro pallet



### Display Tray

40 x 60 x 20 cm

36 Expo boxes per Euro pallet

**Gladiolus**



**Gladiolus  
Côte D'Azur**

Size: 14/+ cm 350 Bulbs  
**674 052** 8711805123291  
 Size: 14/+ cm 100 Bulbs  
**677 005** 8711805123888



**Gladiolus  
Rose Supreme**

Size: 14/+ cm 350 Bulbs  
**674 054** 8711805123307  
 Size: 14/+ cm 100 Bulbs  
**677 006** 8711805123895



**Gladiolus  
Bra Val**

Size: 14/+ cm 350 Bulbs  
**674 060** 8711805123338  
 Size: 14/+ cm 100 Bulbs  
**677 015** 8711805123925



**Gladiolus  
Peche Melba**

Size: 14/+ cm 350 Bulbs  
**674 064** 8711805123352  
 Size: 14/+ cm 100 Bulbs  
**677 018** 8711805123949



**Gladiolus  
Red Balance**

Size: 14/+ cm 350 Bulbs  
**674 070** 8711805123383  
 Size: 14/+ cm 100 Bulbs  
**677 033** 8711805123970



**Gladiolus  
Nova Zembla**

Size: 14/+ cm 350 Bulbs  
**674 072** 8711805123390  
 Size: 14/+ cm 100 Bulbs  
**677 039** 8711805123987

**Zantedeschia**



**Zantedeschia  
Captain Romance®**

Size: 14/16 cm 100 Tubers  
**674 078** 8711805123420  
 Size: 14/16 cm 25 Tubers  
**678 016** 8711805124106



**Zantedeschia  
Captain Trinity®**

Size: 14/16 cm 25 Tubers  
**678 018** 8711805124113



**Zantedeschia  
Captain Ventura®**

Size: 14/16 cm 100 Tubers  
**674 080** 8711805123437  
 Size: 14/16 cm 25 Tubers  
**678 019** 8711805124120



**Zantedeschia  
Captain Solo®**

Size: 14/16 cm 100 Tubers  
**674 082** 8711805123444  
 Size: 14/16 cm 25 Tubers  
**678 021** 8711805124137



**Zantedeschia  
Captain Murano®**

Size: 14/16 cm 100 Tubers  
**674 084** 8711805123451  
 Size: 14/16 cm 25 Tubers  
**678 027** 8711805124144



**Zantedeschia  
Captain Picasso®**

Size: 14/16 cm 25 Tubers  
**678 029** 8711805124151



**Zantedeschia  
Captain Promise®**

Size: 14/16 cm 100 Tubers  
**674 086** 8711805123468  
 Size: 14/16 cm 25 Tubers  
**678 030** 8711805124168



**Zantedeschia  
Captain Odessa®**

Size: 14/16 cm 25 Tubers  
**678 036** 8711805124175

**Giant  
Bulbs**



**Crinum powelli**

Size: 24/+ cm 50 Bulbs  
**674 088** 8711805123475



**Gloriosa  
Rothschildiana**

Size: 15/20 cm 25 Bulbs  
**679 001** 8711805124182



**Hymenocallis festalis  
Zwanenburg**

Size: 14/+ cm 200 Bulbs  
**674 090** 8711805123482

Size: 14/+ cm 25 Bulbs  
**679 006** 8711805124199



**Nerine bowdenii**

Size: 12/+ cm 300 Bulbs  
**674 092** 8711805123499

Size: 12/+ cm 50 Bulbs  
**679 009** 8711805124205



**Ornithogalum  
saundersiae**

Size: 16/18 cm 150 Bulbs  
**674 094** 8711805123505

Size: 16/18 cm 25 Bulbs  
**679 012** 8711805124212



**Polianthus tuberosa  
The Pearl**

Size: 12/+ cm 200 Bulbs  
**674 096** 8711805123512

Size: 12/+ cm 25 Bulbs  
**679 015** 8711805124229



  
Kapiteyn

**Begonia Double Orange**

  
BEGONIA ORANGE

**Begonia Double Orange**

Size: 6/7 cm 100 Bulbs  
**674 026** 8711805123161

Size: 6/7 cm 50 Bulbs  
**676 000** 8711805123758

  
BEGONIA PINK

**Begonia Double Pink**

Size: 6/7 cm 100 Bulbs  
**674 028** 8711805123178

Size: 6/7 cm 50 Bulbs  
**676 001** 8711805123765

  
BEGONIA RED

**Begonia Double Red**

Size: 6/7 cm 100 Bulbs  
**674 030** 8711805123185

Size: 6/7 cm 50 Bulbs  
**676 003** 8711805123772

  
BEGONIA WHITE

**Begonia Double White**

Size: 6/7 cm 100 Bulbs  
**674 032** 8711805123192


Size: 6/7 cm 50 Bulbs  
**676 006** 8711805123789

  
BEGONIA YELLOW

**Begonia Double Yellow**

Size: 6/7 cm 100 Bulbs  
**674 034** 8711805123208

Size: 6/7 cm 50 Bulbs  
**676 009** 8711805123796

  
Kapiteyn

**Begonia Pendula Cascade**

  
BEGONIA ORANGE

**Begonia Pendula Cascade Orange**

Size: 6/7 cm 100 Bulbs  
**674 036** 8711805123215

Size: 6/7 cm 50 Bulbs  
**676 200** 8711805123802

  
BEGONIA PINK

**Begonia Pendula Cascade Pink**

Size: 6/7 cm 100 Bulbs  
**674 038** 8711805123222

Size: 6/7 cm 50 Bulbs  
**676 201** 8711805123819

  
BEGONIA RED

**Begonia Pendula Cascade Red**

Size: 6/7 cm 100 Bulbs  
**674 040** 8711805123239

Size: 6/7 cm 50 Bulbs  
**676 203** 8711805123826

  
BEGONIA WHITE

**Begonia Pendula Cascade White**

Size: 6/7 cm 100 Bulbs  
**674 042** 8711805123246

Size: 6/7 cm 50 Bulbs  
**676 206** 8711805123833

  
BEGONIA YELLOW

**Begonia Pendula Cascade Yellow**

Size: 6/7 cm 100 Bulbs  
**674 044** 8711805123253

Size: 6/7 cm 50 Bulbs  
**676 209** 8711805123840





## Lilium Asiatic



**Lilium Asiatic  
Red County**

Size: 16/18 cm 30 Bulbs  
**675 100** 8711805123659



**Lilium Asiatic  
Yellow County**

Size: 16/18 cm 30 Bulbs  
**675 103** 8711805123666



**Lilium Asiatic  
Orange County**

Size: 16/18 cm 30 Bulbs  
**675 104** 8711805123673



**Lilium Asiatic  
Navona**

Size: 16/18 cm 30 Bulbs  
**675 106** 8711805123680



## Lilium Oriental



**Lilium Oriental  
Josephine**

Size: 16/18 cm 30 Bulbs  
**675 200** 8711805123703



**Lilium Oriental  
Merostar**

Size: 16/18 cm 30 Bulbs  
**675 203** 8711805123710



**Lilium Oriental  
Montezuma**

Size: 16/18 cm 30 Bulbs  
**675 204** 8711805123727



**Lilium Oriental  
Rialto**

Size: 16/18 cm 30 Bulbs  
**675 206** 8711805123734



**Lilium Oriental  
Baferrari**

Size: 16/18 cm 30 Bulbs  
**675 212** 8711805123741



## Lilium Trumpet



**Lilium Trumpet  
African Queen**

Size: 20/24 cm 80 Bulbs  
**674 000** 8711805123031

Size: 20/24 cm 25 Bulbs  
**675 000** 8711805123628



**Lilium Trumpet  
Pink Perfection**

Size: 20/24 cm 80 Bulbs  
**674 002** 8711805123048

Size: 20/24 cm 25 Bulbs  
**675 006** 8711805123635



**Lilium Trumpet  
Regale**

Size: 20/24 cm 80 Bulbs  
**674 004** 8711805123055

Size: 20/24 cm 25 Bulbs  
**675 009** 8711805123642



## Miscellaneous Bulbs



**Freesia  
Double Mixed**

Size: 5/6 cm 250 Bulbs  
**679 524** 8711805124243





### Show Box

75 x 36 x 15 cm

39 Boxes per Euro pallet

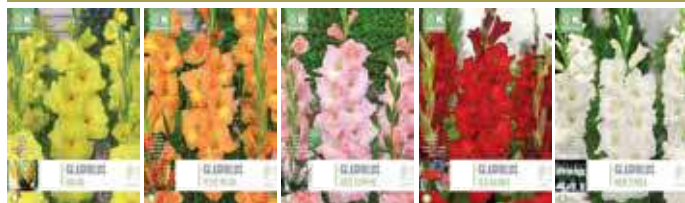


Size: 14/16 cm

5 x 25 Bulbs

**760 790**

### GLADIOLUS



Size: 12/14 cm      5 x 100 Bulbs      Size: 14/+ cm      5 x 80 Bulbs

**760 745**

**760 750**

### GLADIOLUS BICOLOR



Size: 12/14 cm      5 x 100 Bulbs      Size: 14/+ cm      5 x 80 Bulbs

**760 755**

**760 760**

### DAHLIA DECORATIVE



Size: I      5 x 10 Bulbs

**760 722**

### DAHLIA BALL



Size: I      5 x 10 Bulbs

**760 724**

### BEGONIA DOUBLE



Size: 6/7 cm      5 x 30 Bulbs

**760 717**

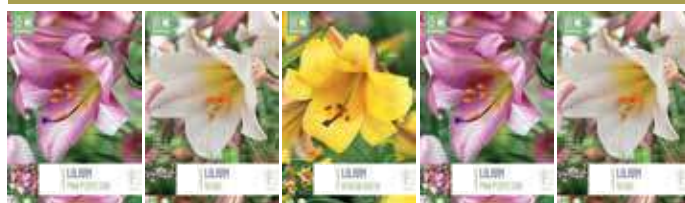
### BEGONIA PENDULA CASCADE



Size: 6/7 cm      5 x 30 Bulbs

**760 727**

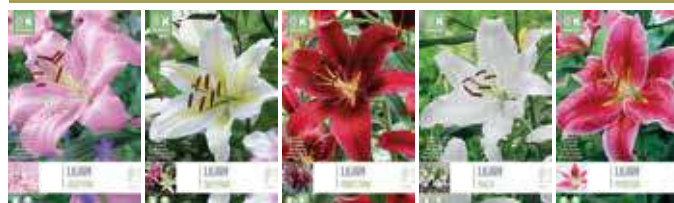
### LILIUM TRUMPET



Size: 20/24 cm      5 x 20 Bulbs

**760 700**

### LILIUM ORIENTAL



Size: 14/16 cm      5 x 25 Bulbs

**760 710**



# Kapiteyns Choice





# GIANT BULBS & PERENNIALS

How to choose flower bulbs: size matters! - The larger the bulb; the bigger and more beautiful the flower. These special, large, high quality bulbs have great looks and are displayed loose in ready-to-sell display boxes.

- NL** De grootte van een bloembol is belangrijk! Hoe groter de bol; hoe groter en mooier de bloem. Deze bijzondere grote kwaliteitsbollen zien er prachtig uit en worden los gepresenteerd in verkoopklare displays.
- DE** Wie wählt man Blumenzwiebeln aus? Auf die Größe kommt es an! Je größer die Zwiebel, desto größer und schöner die Blüte. Diese besonderen, großen und hochwertigen Zwiebeln haben eine direkt-vom-Feld Optik. Sie werden als lose Zwiebeln in verkaufsfertigen Displays präsentiert.
- FR** Comment choisir des bulbes à fleurs : la taille est un des critères les plus importants ! Plus le bulbe est gros, plus la fleur sera grande et belle. Ces bulbes à fleurs spéciaux, grands et sélectionnés ont une belle apparence. Ils sont désormais présentés dans des meubles présentoirs prêts à la vente.
- IT** Come scegliere i bulbi da fiore: conta molto la grandezza! Se il bulbo è bello grande, vedria che ti viene anche il fiore grande. In poche parole, più grande è meglio è. Questi bulbi grandi, speciali e di alta qualità sono davvero stupendi e pronti per la vendita.
- ES** Bombillas gigantes sueltas: Cómo elegir los bulbos de flores: ¡el tamaño importa! Cuanto más grande es el bulbo, más grande y hermosa es la flor. Estas bombillas especiales, grandes y de alta calidad tienen un aspecto excelente. Se exhiben sueltos en exhibidores listos para la venta.
- RU** Гигантские луковицы. Размер имеет значение! Действительно, действует правило - чем крупнее луковица, тем крупнее и красивее цветок. Наши специальные, большие и высококачественные луковицы имеют и великолепный внешний вид! Они всегда доступны в свободной продаже на открытых палетах.



**GIANT FLOWER BULBS**



**Display  
Giant Bulb Collection**

120 x 40 x 180 cm

**775 486** 560 Bulbs



**Amerine belladiva**

Size: 20/+ cm 60 Bulbs  
**674 098** 8711805123529



**Amaryllis belladonna**

Size: 20/+ cm 60 Bulbs  
**674 100** 8711805123536



**Begonia boliviensis  
Santa Cruz**

Size: 24/26 cm 80 Bulbs  
**674 107** 8711805142513



**Hymenocallis festalis  
Zwanenburg**

Size: 20/+ cm 70 Bulbs  
**674 112** 8711805123598



**Incarvillea delavayi  
Alba**

Size: TOP 50 Bulbs  
**674 113** 8711805129859



**Incarvillea delavayi  
Pink Giant**

Size: TOP 70 Bulbs  
**674 114** 8711805123604



**Colocasia esculenta**

Size: 23/27 cm 30 Bulbs  
**674 108** 8711805123574



**Crinum powellii  
Album**

Size: 24/+ cm 30 Bulbs  
**674 109** 8711805129835



**Crinum powellii**

Size: 24/+ cm 40 Bulbs  
**674 110** 8711805123581



**Ornithogalum  
saundersiae**

Size: 20/+ cm 70 Bulbs  
**674 116** 8711805123611



**Display**  
**Giant Perennial Collection**  
 120 x 40 x 180 cm  
**775 487** 96 Plants



**Agapanthus umbellatus Alba**  
 Size: TOP 8 Plants  
**681 256** 8711805039349



**Agapanthus umbellatus**  
 Size: TOP 8 Plants  
**681 258** 8711805030858



**Paeonia Sarah Bernhardt**  
 Size: TOP 12 Plants  
**681 250** 8711805030841



**Paeonia Karl Rosenfield**  
 Size: TOP 12 Plants  
**681 252** 8711805035679



**Paeonia Shirley Temple**  
 Size: TOP 12 Plants  
**681 254** 8711805035686

# Promotions

## TREND

Closing a good deal, feels like winning. A good promotion increases the psychological pressure.



Meet the needs of the target group **Garden Prouds**. They own houses with large gardens that contain lots of plants and features. Target them by a bargain or a deal. They like colours in promotion activities.







# PROMOTIONS

Improve your turnover easily with our promotional lines. Promotion packs for the best retail price and 20% free packs for the best value for money.

---

- NL** Verbeter eenvoudig je omzet met onze promotielijnen. Promotion Packs voor de beste verkoopprijs en 20% Free Packs voor de beste prijs-kwaliteitverhouding.
- DE** Super Angebote, hervorragend im Preis- Leistungsverhältnis und mit hoher Umschlagsgeschwindigkeit.
- FR** Gros conditionnements, bonnes affaires, à forte rotation et à des prix très intéressants.
- IT** Linea promozionale a prezzo economico esposto su diversi espositori ed in scatoloni.
- ES** ¡Grandes ofertas, excelente valor y líneas de movimiento rápido, a los mejores precios !
- RU** Спецпредложения, супер стоимость и быстро продающиеся позиции по самой лучшей цене!



## PALLET DEAL

### Promotion A

6 Trays per Pallet  
Pallet 60 x 40 x 160 cm

**765 280** 160 Packs

## PALLET DEAL

### Promotion B

12 Trays per Pallet  
Pallet 60 x 80 x 160 cm

**765 282** 325 Packs



### Cappercard Promotion Pack

17 x 20,3 cm



### Display Tray Promotion Pack

60 x 40 x 23 cm





**Gladiolus Mixed Colours**  
 Size: 12/14 cm 20 x 25 Bulbs  
**680 000** 8711805680008



**Gladiolus Pastel Mixed Colours**  
 Size: 12/14 cm 20 x 25 Bulbs  
**680 010** 8711805087128



**Dahlia Cactus Mixed Colours**  
 Size: l 20 x 3 Bulbs  
**680 100** 8711805681005



**Dahlia Decorative Mixed Colours**  
 Size: l 20 x 3 Bulbs  
**680 110** 8711805681104



**Dahlia Decorative Pastel Mixed Colours**  
 Size: l 20 x 3 Bulbs  
**680 115** 8711805087104



**Dahlia Pompon Mixed Colours**  
 Size: l 20 x 3 Bulbs  
**680 120** 8711805681203



**Dahlia Dwarf Mixed Colours**  
 Size: l 20 x 3 Bulbs  
**680 130** 8711805681302



**Lilium Asiatic Mixed Colours**  
 Size: 16/18 cm 25 x 5 Bulbs  
**680 200** 8711805682002



**Lilium Oriental Mixed Colours**  
 Size: 16/18 cm 25 x 5 Bulbs  
**680 210** 8711805682101



**Begonia Double Mixed Colours**  
 Size: 5/6 cm 25 x 5 Bulbs  
**680 300** 8711805683009



**Begonia Pendula Mixed Colours**  
 Size: 5/6 cm 25 x 5 Bulbs  
**680 310** 8711805683108



**Crocosmia Mixed Colours**  
 Size: 6/+ cm 50 x 25 Bulbs  
**680 415** 8711805065034



**Nerine bowdenii**  
 Size: 12/14 cm 25 x 5 Bulbs  
**680 420** 8711805068134



**Freesia Single Mixed Colours**  
 Size: 6/+ cm 50 x 30 Bulbs  
**680 500** 8711805038588



**Zantedeschia Sunset Mixed Colours**  
 Size: 14/16 cm 25 x 3 Tubers  
**680 550** 8711805037055



## PALLET DEAL

### Promotion Perennials A

6 Trays per Pallet  
Pallet 60 x 40 x 160 cm

**765 290** 135 Packs

## PALLET DEAL

### Promotion Perennials B

12 Trays per Pallet  
Pallet 60 x 80 x 160 cm

**765 292** 260 Packs



**Agapanthus africanus Blue**  
Size: I 20 x 3 Bulbs  
**680 426** 8711805087142



**Agapanthus africanus White & Blue**  
Size: I 25 x 2 Bulbs  
**680 425** 8711805065058



**Alcea Rosea Mixed Colours**  
Size: I 25 x 6 Bulbs  
**680 430** 8711805129866



**Aster Alpinus Mixed**  
Size: I 25 x 4 Plants  
**680 626** 8711805142551



**Echinacea Breeders Mixed**  
Size: I 25 x 3 Bulbs  
**680 632** 8711805142582



**Hosta Mixed**  
Size: I 25 x 4 Plants  
**680 628** 8711805142568



**Iris Sibirica Mixed Colours**  
Size: I 25 x 3 Bulbs  
**680 622** 8711805142537



**Liatris spicata**  
Size: 10/12 cm 20 x 25 Bulbs  
**680 510** 8711805087135



**Lupine Mixed Colours**  
Size: I 20 x 10 Bulbs  
**680 630** 8711805142575



**Mirabilis Japala Mixed**  
Size: I 20 x 10 Plants  
**680 620** 8711805142520



**Paeonia Mixed Colours**  
Size: 2/3 cm 25 x 2 Plants  
**680 447** 8711805090906



**Phlox Mixed Colours**  
Size: I 25 x 5 Plants  
**680 624** 8711805142544



## PALLET DEAL

**Promotion 20% Free**

6 Trays per Pallet

Pallet 60 x 40 x 160 cm

**765 284** 150 Packs



**Cappercard  
Promotion 20% Free**

17 x 20,3 cm



**Display Tray  
Promotion 20% Free**

60 x 40 x 23 cm



**Gladolus  
Mixed Colours**

Size: 12/14 cm 20 x 30 Bulbs  
**680 700** 8711805042042



**Dahlia Cactus  
Mixed Colours**

Size: l 20 x 4 Bulbs  
**680 705** 8711805042059



**Dahlia Decorative  
Mixed Colours**

Size: l 20 x 4 Bulbs  
**680 710** 8711805042066



**Lilium Asiatic  
Mixed Colours**

Size: 16/18 cm 30 x 6 Bulbs  
**680 715** 8711805042073



**Lilium Oriental  
Mixed Colours**

Size: 16/18 cm 30 x 6 Bulbs  
**680 720** 8711805042080



**Begonia Double  
Mixed Colours**

Size: 5/6 cm 30 x 6 Bulbs  
**680 725** 8711805042097



**PALLET DEAL**

**Landscape Netlon Bags**  
 6 Trays per pallet  
 Pallet 60 x 40 x 180 cm  
**Gladiolus Mixed Colours**  
 Size: 12/14 cm      72 x 50 Bulbs  
**684 171**      8711805091286



**Landscape Netlon Bags in Display Tray**  
 60 x 40 x 23 cm  
**Gladiolus Mixed Colours**  
 Size: 12/14 cm      12 x 50 Bulbs  
**684 170**      8711805091286



**PALLET DEAL**

**Landscape Paper Bags**  
 6 Trays per pallet  
 Pallet 60 x 40 x 180 cm  
**Seed Dahlia Mixed Colours**  
 Size: I      90 x 8 Bulbs  
**684 174**      8711805142612

**PALLET DEAL**

**Landscape Netlon & Paper Bags**  
 12 Trays per Pallet  
 Pallet 60 x 80 x 180 cm  
**765 291**      162 Packs



**Landscape Paper Bags in Display Tray**  
 60 x 40 x 23 cm  
**Seed Dahlia Mixed Colours**  
 Size: I      15 x 8 Bulbs  
**684 173**      8711805142612



## Flower Parade

Flower bulbs for every garden budget. Flower Parade is a selection of 20 affordable flower bulb varieties of good quality with smaller quantities and smaller sizes. A great deal for a colourful summer garden!



### Display Flower Parade

60 x 40 x 180 cm

**776600** 420 Packs

# Biodiversity

The target group **Modern Hippies** are free spirits, adventurers and life lovers that want to make a positive impact on the world. Buy almost everything organically and likes to grow their own herbs or vegetables.



## TREND

Due to climate change and declining biodiversity, sustainability is gaining more attention and consumers attach more value to sustainable products. We see more and more people around us displaying a more conscious, sustainable or actually more natural purchasing behavior.







# 100% BIO

A unique, and wide assortment of organic flower bulbs and perennials. With a 100% chemical-free cultivation, we want to support the dynamic eco system with products that are safe for our climate, humans and animals. We are committed to bulbs that make people and nature. These flower bulbs are Organic (SKAL) certified.

- NL** Een uniek en breed assortiment biologische bloembollen en vaste planten. We willen het dynamische ecosysteem ondersteunen met producten die veilig zijn voor ons klimaat, mens en dier. Deze bloembollen zijn Skal gecertificeerd. Dit houdt in dat het gehele biologische teeltproces gecontroleerd en gecertificeerd is.
- DE** Ein einzigartiges und breites Sortiment an Bio-Blumenzwiebeln. Mit einer 100% chemiefreien Kultivierung wollen wir das dynamische Ökosystem mit Produkten unterstützen, die für unser Klima, Menschen und Tiere sicher sind. Diese Blumenzwiebeln sind Bio (SKAL) zertifiziert.
- FR** Un assortiment unique et large de bulbes et de plantes vivaces biologiques. Avec une culture 100% sans produits chimiques, nous voulons soutenir l'écosystème dynamique avec des produits sans danger pour notre climat, nos humains et nos animaux. Ces bulbes à fleurs sont certifiés Bio (SKAL).
- IT** Una collezione unica e ampia di bulbi da fiore e piante perenni biologici. Con una coltivazione al 100% priva di sostanze chimiche, vogliamo sostenere l'ecosistema dinamico con prodotti sicuri per il nostro clima, per noi esseri umani e per gli animali. Questi bulbi da fiore sono certificate biologici (SKAL).
- ES** Un único y amplio surtido de bulbos de flor orgánicos y perennes. Con un 100% de cultivos libres de química, queremos mantener un sistema eco-dinámico que sean seguros para nuestro clima, humanos y animales. Estos bulbos de flor están certificados como orgánicos (SKAL).
- RU** Уникальный и разнообразный ассортимент экологически чистых цветочных луковок и многолетних растений. Выращивая их абсолютно без использования каких-либо химикатов, мы поддерживаем экологию. аши цветочные луковки имеют сертификат SKAL.



**Cappercard**  
**100% BIO**

13,7 x 20,3 cm



**1/4 Expo Box**

14,5 x 36 x 22 cm

128 Expo boxes per Euro pallet

**Display 100% BIO**

60 x 40 x 180 cm

**7B10000** 311 Packs

**Organic Flower Bulbs**

Organic flower bulbs are cultivated 100% chemical free which supports the dynamic eco system in which we live.

To enable them to be certified as Organic both flower bulbs and the soils in which they are cultivated have to comply with very strict quality and environmental requirements.

To recognise organic flower bulbs they have a certification label (Skal); This means that the standards have been applied and adhered to by the entire supply chain.



**Banner**

40 x 120 cm

**338 290**



**Lilium Oriental Pink**

Size: 14/16 cm 20 x 1 Bulb  
**6B10064** 8711805118860



**Lilium Oriental White**

Size: 14/16 cm 20 x 1 Bulb  
**6B10065** 8711805142629



**Zantedeschia Yellow**

Size: 14/16 cm 15 x 1 Bulb  
**6B10072** 8711805118907



**Zantedeschia Pink**

Size: 14/16 cm 15 x 1 Bulb  
**6B10076** 8711805118921



**Freesia Single Mixed**

Size: 5/6 cm 20 x 12 Bulbs  
**6B10080** 8711805118945



**Gladiolus Callianthus Syn. Acidanthera**

Size: 6/8 cm 20 x 15 Bulbs  
**6B10082** 8711805118952

New



**Dahlia Decorative  
Café au Lait**

Size: I 12 x 1 Bulb  
**6B10016** 8711805118624



**Dahlia Decorative  
Lavender Perfection**

Size: I 12 x 1 Bulb  
**6B10026** 8711805118679



**Dahlia Decorative  
Seattle**

Size: I 12 x 1 Bulb  
**6B10030** 8711805118693



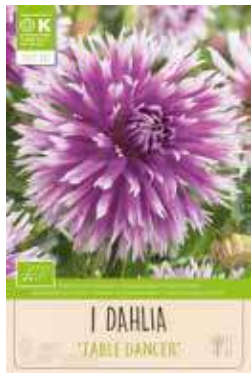
**Dahlia Pompon  
Rocco**

Size: I 12 x 1 Bulb  
**6B10000** 8711805118549



**Dahlia Ball  
Sylvia**

Size: I 12 x 1 Bulb  
**6B10002** 8711805118556



**Dahlia  
Table Dancer**

Size: I 12 x 1 Bulb  
**6B10040** 8711805118747



**Dahlia Fimbriata  
White Perfection**

Size: I 12 x 1 Bulb  
**6B10031** 8711805091040



**Dahlia Cactus  
Witteman's Best**

Size: I 12 x 1 Bulb  
**6B10008** 8711805118587



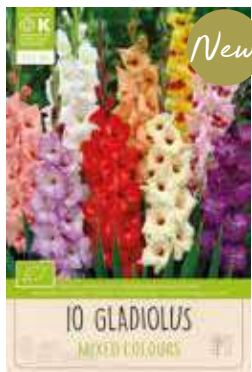
**Convallaria  
Rosea**

Size: pips 15 x 2 Bulbs  
**6B10084** 8711805118969



**Gypsophila  
Snowflake**

Size: I 10 x 1 Bulb  
**6B10090** 8711805118990



**Gladiolus  
Mixed Colours**

Size: 10/12 cm 20 x 10 Bulbs  
**6B10048** 8711805118785



**Gladiolus  
Red**

Size: 12/14 cm 20 x 8 Bulbs  
**6B10054** 8711805118815



**Gladiolus  
White**

Size: 12/14 cm 20 x 8 Bulbs  
**6B10058** 8711805118839



**Gladiolus  
Blue**

Size: 12/14 cm 20 x 8 Bulbs  
**6B10060** 8711805118846



*Want to see more?*  
Ask for our offer!



**Bee Butterfly  
Collection Bag**

15 x 5 x 25 cm  
**6B20030** 24 Packs per Tray

# Vegetable Gardening

## TREND

More and more attention is being paid to our health, the environment and climate change. Having too large an ecological footprint causes us to deplete our planet. We can be a producer and a consumer of our own food.



**Backyard Barbecues** tend to be young couples and families making their first homes. They like easy gardening and love to show their own grown veggies at social occasions in their garden.





# GROW, COOK & EAT

Vegetable Gardening is trendy and growing. Grow, Cook & Eat is the range for all home – grown products for your vegetable garden; A refreshing assortment of attractive and innovating products for your ‘cultivation and harvesting’ department. It meets the demand of any vegetable gardener. A vegetable garden is a perfect way to regain control. You decide for yourself what you grow and how much you grow.

- 
- NL** Het moestuinieren is trending en groeiend! Speciaal hiervoor heeft Kapiteyn het Grow, Cook & Eat label geïntroduceerd. Hét label voor alle zelf te kweken producten voor in de moestuin.
- DE** Gemüsegarten ist im Trend! Grow, Cook & Eat ist das Sortiment für alle Produkte aus eigenem Anbau für Ihren Gemüsegarten. Eine erfrischende Auswahl an attraktiven und innovativen Produkten für Ihre Abteilung „Anbau und Ernte“.
- FR** Le maraîchage est à la mode et en pleine croissance. ‘Grow, Cook & Eat’ est la gamme de tous les produits du terroir pour votre potager. Un assortiment rafraîchissant de produits attractifs et innovants pour votre département «culture et récolte».
- IT** L’orticoltura è in crescita e molto di moda. Grow, Cook & Eat è la gamma di tutti i prodotti coltivati in casa per il tuo orto. Un assortimento rinfrescante di prodotti attraenti e innovativi per il tuo reparto di ‘coltivazione e raccolta’.
- ES** La horticultura es vanguardista y en expansión. Crecer, Cocinar y Comer es el alcance para todos los hogares- productos que crecen de tu propia huerta. Un refrescante surtido de atractivos e innovadores productos para tu departamento de cultivo y recolección.
- RU** Огородничество – очень модное направление, его популярность постоянно растет под девизом «Выращивай, готовь и ешь». Мы представляем свежий ассортимент привлекательных и инновационных продуктов для вашего огорода и получения хорошего урожая, и это практически все разнообразие домашних продуктов для вашего огорода.



**Cappercard  
Grow, Cook & Eat**

13,7 x 20,3 cm



**1/4 Expo Box**

14,5 x 36 x 22 cm

128 Expo boxes per Euro pallet

**Display Grow, Cook & Eat**

60 x 40 x 180 cm

**715 900** 200 Packs



**Strawberry  
Ostara**

Size: I 10 x 2 Plants

**685 600** 8711805117726



**Strawberry  
Elsanta**

Size: I 10 x 2 Plants

**685 602** 8711805117733



**Strawberry  
White Dream**

Size: I 10 x 1 Plant

**685 606** 8711805142636



**Strawberry  
Raspberry**

Size: I 10 x 2 Plants

**685 607** 8711805142643



**Artichoke  
Cynara Scolymus**

Size: I 10 x 2 Plants

**685 610** 8711805117764



**Asparagus  
Albus**

Size: I 10 x 2 Plants

**685 612** 8711805117771



**Asparagus  
Viridis**

Size: I 10 x 2 Plants

**685 614** 8711805117788



**Rhubarb  
Red Champagne**

Size: I 10 x 1 Plant

**685 616** 8711805117795



**Horseradish  
Armoracia Rusticana**

Size: I 10 x 1 Plant

**685 618** 8711805117801



**Ginger  
Zingiber Officinale**

Size: I 10 x 1 Plant

**685 620** 8711805117818



**Onion  
Sturon**

Size: 14-21 10 x 100 Bulbs

**685 630** 8711805117849



**Onion  
Red Baron**

Size: 14-21 10 x 100 Bulbs

**685 632** 8711805117856



**Onion  
Snowball**

Size: 14-21      10 x 100 Bulbs  
**685 631**      8711805090999



**Onion  
Mixed**

Size: 14-21      10 x 100 Bulbs  
**685 633**      8711805091002



**Shallot  
Red Sun**

Size: 7-14      10 x 10 Bulbs  
**685 634**      8711805117863



**Shallot  
Golden Gourmet**

Size: 7-14      10 x 10 Bulbs  
**685 636**      8711805117870



**Garlic  
Germidour**

Size: 45-55      10 x 2 Bulbs  
**685 640**      8711805117887



**Garlic  
Thermidrome**

Size: 45-55      10 x 3 Bulbs  
**685 642**      8711805117894

# VEGGIES FOR YOUR BALCONY

A balcony or just a tiny outdoor space? Check out our easy pre-planted container vegetables. This biodegradable tray is filled with onions and shallots and is ready to plant!



**Balcon-O-Mat**

**Onion & Shallot Mix**

12,5 x 54 x 5 cm      24 x 38 Plants  
**685 670**      8711805135355



# 100% ORGANIC VEGETABLES

Growing vegetables is trendy and steadily growing! The Grow, Cook & Eat range has a wide range of products that are great for your kitchen garden. With these edible products, you no longer have to go to the grocery store to buy fresh vegetables, fruits or herbs. You can now easily grow and harvest these products yourself. Fun, tasty and healthy! Of course, after the harvest, it's time to eat and experience that special taste! Fresh and full of vitamins.



## COMBI BOX

### Paper Bag Collections

Box 60 x 40 x 30 cm

**7B30202** 15 Bags per Box



**Cappercard**  
**100% BIO Grow, Cook & Eat**  
 13,7 x 20,3 cm



**1/4 Expo Box**  
 14,5 x 36 x 22 cm  
 128 Expo boxes per Euro pallet

**Display**  
**100% BIO Grow, Cook & Eat**  
 60 x 40 x 180 cm  
**7B3000** 210 Packs





**Strawberry Elsanta**  
 Size: I 10 x 3 Plants  
**6B30000** 8711805118082



**Strawberry White Pineberry**  
 Size: I 10 x 2 Plants  
**6B30002** 8711805118099



**Strawberry Framberry**  
 Size: I 10 x 3 Plants  
**6B30004** 8711805118105



**Strawberry Rosea**  
 Size: I 10 x 2 Plants  
**6B30006** 8711805118112



**Lovage Levisticum**  
 Size: I 10 x 1 Plant  
**6B30024** 8711805118204



**Asparagus Green**  
 Size: I 10 x 1 Plant  
**6B30026** 8711805118211



**Rhubarb White**  
 Size: I 10 x 1 Plant  
**6B30028** 8711805118228



**Strawberry Spinach Chenopodium Capitatum**  
 Size: I 10 x 1 Plant  
**6B30008** 8711805118129



**Oxalis Deppei Iron Cross**  
 Size: I 20 x 10 Bulbs  
**6B30011** 8711805090968



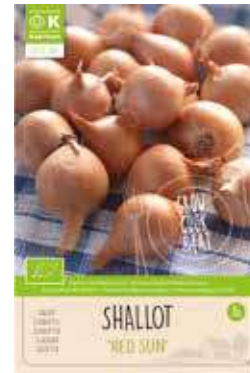
**Rhubarb Champagne**  
 Size: I 10 x 1 Plants  
**6B30012** 8711805118143



**Rhubarb Mira**  
 Size: I 10 x 1 Plant  
**6B30014** 8711805118150



**Jerusalem Artichoke Helianthus Tuberosus**  
 Size: I 10 x 1 Plant  
**6B30030** 8711805118235



**Shallot Red Sun**  
 Size: 7-14 10 x 8 Bulbs  
**6B30032** 8711805118242



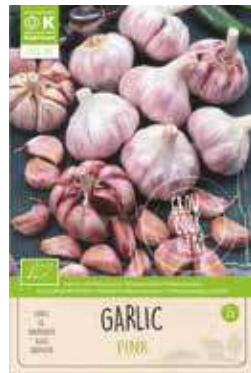
**Onion Sturon**  
 Size: 10-21 10 x 80 Bulbs  
**6B30034** 8711805118259



**Artichoke Cynara Scolymus**  
 Size: I 10 x 1 Plant  
**6B30016** 8711805118167



**Garlic White**  
 Size: 45-55 10 x 2 Bulbs  
**6B30018** 8711805118174



**Garlic Pink**  
 Size: 45-55 10 x 2 Bulbs  
**6B30020** 8711805118181



**Wild Garlic Tulbaghia**  
 Size: I 10 x 3 Bulbs  
**6B30022** 8711805118198



**Onion Red Baron**  
 Size: 10-21 10 x 60 Bulbs  
**6B30033** 8711805142650

# KAPITEYN WORLDWIDE

We will be taking part in the following trade fairs in the near future:



9th-11th November 2022

**IFTF**

Expo Haarlemmer  
Vijfhuizen, The Netherlands



24th-27th January 2023

**IPM**

Essen, Germany



22th-24th February 2023

**Myplant & Garden**

Milan, Italy



23th March-14th May 2023

**Keukenhof**

Lisse, The Netherlands



27th-29th June 2023

**Glee**

NEC Birmingham, United Kingdom

  
**PROMOTION  
MATERIAL**

Banners and topcards  
for a colourful shop experience.



**Banner Flower Bulbs Indoor**  
70 x 200 cm  
**338 595**



**Topcard General**  
**338 205** 115 x 40 cm



**Topcard Orange & Red Shades**  
**338 206** 115 x 40 cm



**Topcard Pink & Purple Shades**  
**338 207** 115 x 40 cm



**Topcard White & Yellow Shades**  
**338 208** 115 x 40 cm



**Banner Dahlia Outdoor**  
**338 590**

300 x 100 cm



[www.kapiteyn.nl](http://www.kapiteyn.nl)

