

Wicked Waterer Indoor Plant Accessories



Introduction

The Wicked Waterer range has been developed by Mayhem UK. With the rapid growth in ownership of indoor house plants we saw a gap in the market for simple, well designed and attractive products to help look after your plants.

Nearly everyone who has owned house plants has inadvertently killed at least one plant! The most common cause is over watering, followed by under watering and lack of light.

Our range addresses these concerns with items that are well designed, attractively merchandised and at competitive pick up prices.

In addition to instore merchandising options we can also supply customer with an extensive range of images and video assets for online sellers.

Watch the video introducing the range:





Key Selling Features

- Checks moisture at root level, not just at the surface
- On demand instant checking or continuous checking with a reminder to water
- Red/Green easy to understand traffic light system
- Prevents both over watering and under watering (80% of plants die of overwatering)
- Attractive flower designs - Rose and Lotus
- Very long battery life - 1 x AAA will last over 3 years in normal use

PLANT WATERING SYSTEM

Keep plants watered when you are away

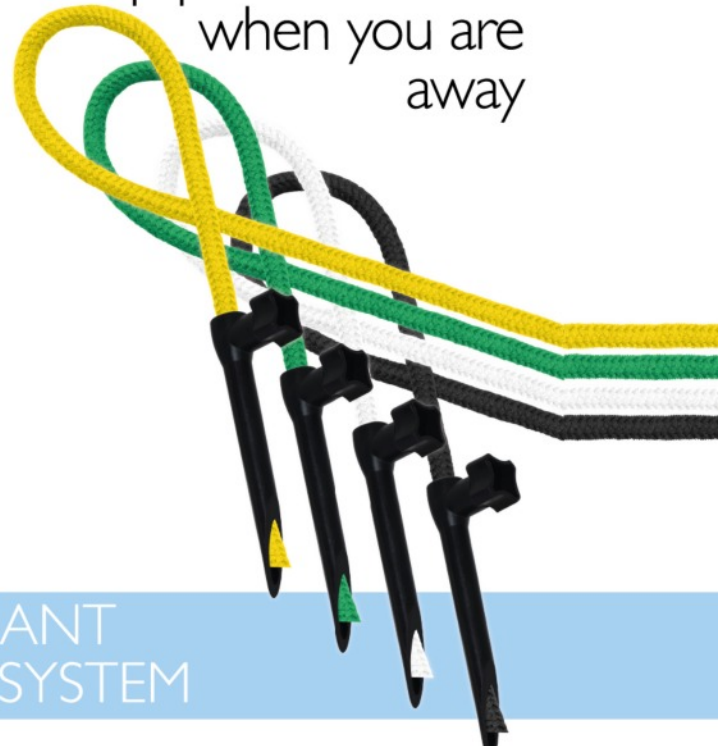
CONTROLLED WATERING



PERFECT FOR HOLIDAYS



PLANT KIT



INDOOR PLANT WATERING SYSTEM



Key Selling Features

- Multi plant system for up to 6 plants
- Control valve to adjust flow requirements, tighten to reduce flow
- You choose the water containers - a larger container = longer watering
- Nylon/polyester cords - will not rot
- Multi colour and multi length cords
- Perfect if you are going away or are just forgetful!



**THE INDOOR
PLANT BOOSTER**



Key Selling Features

- Boosts growth with 20 high intensity red/blue LEDs
- Blue light boosts foliage red light promotes flowering
- Spectacular results - plants think it's June
- Low power consumption, less than 2c per day
- Attractive adjustable white tripod, lights available in white and green
- Timer function for unattended use - 3/9/12 hours
- Universal USB Connector



Key Selling Features

- Perfect for tending small houseplants, terrariums, cacti and seedlings
- Comfortable to hold
- Easy to use. Access difficult places
- Keep your plants neatly groomed and tidy