

Wicked Waterer Indoor Plant Accessories



Introduction

The Wicked Waterer range has been developed by Mayhem UK. With the rapid growth in ownership of indoor house plants we saw a gap in the market for simple, well designed and attractive products to help look after your plants.

Nearly everyone who has owned house plants has inadvertently killed at least one plant! The most common cause is over watering, followed by under watering and lack of light.

Our unique, patented range addresses these concerns. All items come in merchandisers to sell at competitive pick up prices.

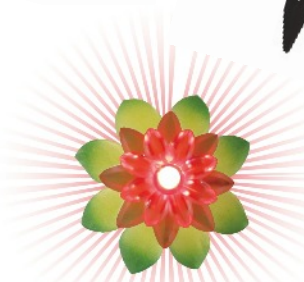
Watch the video introducing the range:



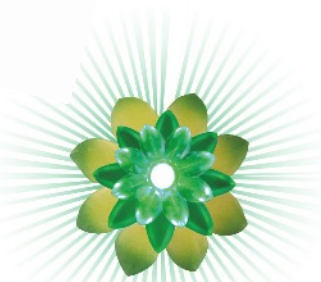


Standard
Size
[19 cm]

Tall Size
[26cm]



RED
water plant



GREEN
don't water

Key Selling Features

- Checks moisture at root level, not just at the surface
- On demand instant checking or continuous checking with a reminder to water
- Red/Green easy to understand traffic light system
- Prevents both over watering and under watering (80% of plants die of over watering)
- Attractive flower designs - Rose or Lotus
- Very long battery life - 1 x AAA will last over 18 months in normal use

PLANT WATERING SYSTEM

12
DAYS

Controlled watering for house plants

Great for holidays



Water roots directly



Keep plants watered when you are away



INDOOR PLANT WATERING SYSTEM

10
PLANT
PACK

4
PLANT
PACK



Key Selling Features

- Multi plant system for up to 10 plants
- Control valve to adjust flow requirements, tighten to reduce flow
- You choose the water containers - a larger container = longer watering
- Nylon/polyester cords - will not rot
- Multi colour and multi length cords
- Perfect if you are going away or are just forgetful!



**THE INDOOR
PLANT BOOSTER**



Key Selling Features

- Boosts growth with 20 high intensity red/blue LED's
- Blue light boosts foliage red light promotes flowering
- Spectacular results - plants think it's June
- Low power consumption, costs less than 2c per day
- Attractive adjustable white tripod, lights available in white and green
- Timer function for unattended use - 3/9/12 hours
- Universal USB Connector



Key Selling Features

- Perfect for tending small houseplants, terrariums, cacti and seedlings
- Comfortable to hold
- Easy to use. Access difficult places
- Keep your plants neatly groomed and tidy



SNIP & CLIP

PLANT GROOMERS



Key Selling Features

- Long nosed clippers to access awkward to access foliage
- Snips for delicate indoor plant maintenance, deadheading etc
- Perfect pair for indoor and outdoor pruning duties
- Spring loaded for easy cutting
- Keep your plants neat and tidy

Wicked Waterer Retail Display Options

Each product is shipped in a retail display merchandiser. These can be displayed individually or placed onto a combined retail display unit to maximise impact.

Floor Standing Merchandiser

Height: 156 cm

Width: 53 cm



Counter Top Displays

