



## HOUSEPLANT SALES ARE BOOMING!

(AND SHOW NO SIGN OF SLOWING DOWN!)

- HTA MARKET UPDATE REPORTS THAT HOUSEPLANT SALES ARE UP 62% APRIL 2021 VS 2019
- THE HASHTAG #HOUSEPLANTS HAS MORE THAN SEVEN MILLION HITS ON INSTAGRAM
- PLANTS IN THE HOME CAN IMPROVE AIR QUALITY BY CAPTURING POLLUTANTS, REGULATING HUMIDITY LEVELS AND PROVIDING A WIDE RANGE OF MENTAL HEALTH BENEFITS.









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# METAL LEG HOUSEPLANT TABLES

1000MM X 1000MM TOP 450, 600, 750 MM BED H. SKU: Z0728 - 0729 - 0730



### METAL LEG HOUSEPLANT **EXTENDED TABLE**

1000MM X 2000MM TOP 750 MM BED H. **SKU: Z0740** 







#### **FEATURES**

- PLYWOOD BED
- 120MM SURROUND
- ALUMINIUM CORNERS
- PLASTIC FLOOD TRAY (950 X 950MM)

#### **FINISH OPTIONS**

- MILD STEEL LEGS & FRAME AVAILABLE IN A WIDE RANGE OF POWDER-COATED RAL COLOURS OR CLEAR LACOUERED FINISH
- TIMBER SURROUNDS AND SHELVES **AVAILABLE IN A TREATED OR, ONE** WASH OR SOLID PAINTED FINISH
- SHELVES AND SURROUNDS ARE ALSO **AVAILABLE IN A WIDE RANGE OF WOOD EFFECTS OR SOLID PAINTED COLOUR MFC**



### **HOUSEPLANT TABLE ADD ON FRAME**

SKU - Z0784 950 X 950 X 1150MM H

THE HOUSEPLANT 'ADD-ON FRAME' CAN BE PURCHASED TO FIT OUR METAL LEG & TIMBER LEG HOUSEPLANT TABLES

TH ADD-ON FRAME WILL RETROFIT OUR EXISTING 1X1M METAL OR TIMBER LEG HOUSEPLANT TABLES.

#### **MATERIALS AND FINISH**

- MILD STEEL FRAME
- AVAILABLE IN A WIDE RANGE OF RAL COLOURS OR CLEAT LACQUERED MILD STEEL





#### TIMBER LEG HOUSEPLANT TABLES

1000MM X 1000MM TOP 300, 450, 600MM BED H. SKU: X2076 - X2087 - X2086





**450MM H TABLE** 



**600MM H TABLE** 











#### **FEATURES**

- PLYWOOD BED
- 120MM SURROUND
- ALUMINIUM CORNERS
- PLASTIC FLOOD TRAY
- (FLOOD TRAY SIZE 950 X 950MM)
- OPTIONAL DRAINAGE HOLE

#### **FINISH**

- TREATED TIMBER
- SOLID PAINT
- ONE COAT WASH

### **WALL UNIT**

**SKU: Z0884** 

1000MM W 500MM D 2300 MM H

#### **FEATURES**

- ADJUSTABLE SHELVING
- POS RAIL / HANGING RAIL

#### **MATERIALS AND FINISH**

- MILD STEEL FRAME
- AVAILABLE IN A WIDE RANGE OF POWDER-COATED RAL COLOUR PAINT OR
- CLEAR LACQUERED FINISH
- TREATED TIMBER SLATTED SHELVES OR
- WIDE RANGE OF SOLID COLOUR OR WOOD EFFECT MFC SHELVES





### METAL FRAMED PERIMETER UNIT

**SKU: Z0708** 

1000MM W 600MM D 1800MM H

OUR PERIMETER UNIT CAN BE USED AS A WALL OR FLOOR DISPLAY, PAIRING THE UNITS CAN ACT AS A CENTRE DISPLAY

THE UNIT AND CAN ALSO BE USED TO CREATE A PERIMETER BETWEEN OR AROUND DEPARTMENTS.

THE UNIT COMES WITH A TOP RAIL FOR HANGING BASKET DISPLAY, POS, BRANDING AND PROMOTIONS.

## SOLID MELAMINE SHELVES



## TREATED TIMBER SLATTED SHELVES



#### **MATERIALS AND FINISH**

- MILD STEEL FRAME
- AVAILABLE IN A WIDE RANGE OF POWDER COATED RAL COLOUR PAINT

OR

**CLEAR LACQUERED FINISH** 

- TREATED TIMBER SLATTED SHELVES OR
- WIDE RANGE OF SOLID COLOUR OR WOOD EFFECT MFC SHELVES



## HANGING FEATURE ARRANGEMENT

OUR HANGING FEATURE ARRANGEMENT OFFERS A VERSATILE FREE STANDING CENTRE-PIECE ISLAND THAT CAN BE USED TO DISPLAY A WIDE RANGE OF PRODUCTS AND LINKED SALES PRODUCTS

#### **MATERIALS AND FINISH**

- MILD STEEL FRAME
- AVAILABLE IN A WIDE RANGE OF POWDER COATED RAL COLOUR PAINT

OR

**CLEAR LACQUERED FINISH** 

- TREATED TIMBER SLATTED SHELVES OR
- WIDE RANGE OF SOLID COLOUR OR WOOD EFFECT MFC SHELVES

THE ARRANGEMENT IS MADE UP OF OUR HANGING FEATURE UNIT COMBINED WITH TWO PERIMETER UNITS AND OFFERS A WIDE RANGE OF DISPLAY OPTIONS



#### HANGING FEATURE ARRANGEMENT

SKU: Z0708-X2 Z0883-X1

1860 MM W 1000 MM D 2200 MM H



#### HANGING FEATURE UNIT

**SKU: Z0883** 

1260 MM W 560 MM D 2200 MM H



#### METAL FRAMED PERIMETER UNIT

**SKU: Z0708** 

1000 MM W 600 MM D 1800 MM H



### **METAL FRAME HANGING UNIT WITH FLOATING SHELF**

SKU: Z1043

#### **FEATURES:**

- TWO SOLID MFC SHELVES
- MESH GRID TOP
- **OPTIONAL HANGING MESH GRID SHELF WITH HANGING CHAINS**
- POWDER-COATED MILD STEEL FRAME & METALWORK (AVAILABLE IN A WIDE RANGE OF RAL COLOURS)

**DIMENSIONS: 2000 X 1000 X 2200MM** 

**BESPOKE OPTIONS AVAILABLE!** 





## THREE TIER HOUSEPLANT DISPLAY TABLE

SKU: Z0793

1000MM X 2000MM TOP 800 MM BED H.

OUR THREE TIER DISPLAY TABLE IS MADE FROM A COMBINATION OF TIMBER LEGS AND FRAME WITH MELAMINE SHELVES AND TOP

TABLE TOP AND SHELVES ARE AVAILABLE IN A WIDE VERITY OF WOOD EFFECT FINISHES AND COLOURS



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# ISLAND TOWER DISPLAY TOWER

**SKU: Z1017** 

**DIMENSIONS: 800 X 800 1200MM** 

• FULL MFC CONSTRUCTION

**AVAILABLE IN A WIDE RANGE OF SOLID COLOURS** AND WOOD EFFECTS.





# A FRAME DISPLAYS

**HINGED TANDEM A-FRAME:** 

**MATERIAL:** 

21MM THICK TIMBER.

FINISHES:

SOLID PAINTED, STAINED, LACQUERED OR WASH PAINTED.

SUPPLIED FLAT PACKED.





#### TABLE TOP A-FRAME

SKU: Z0400

1000MM W 560MM D 1000MM H



#### A FRAME SKU: Z0133

1080MM W 560MM D 1900MM H



#### DOUBLE A FRAME

SKU: Z0094

2350MM W 560MM D 1900MM H



## **INTERIOR TRESTLE TABLE**

SKU: X0799-TIMBER SKU: X0799-TREATED-TIMBER

1700MM W 770MM D 770MM H



#### **FINISH OPTIONS**

- WASH PAINTED
- SOLID PAINTED
- STAINED AND LACQUERED

INTERIOR TRESTLE TRESTLES TABLES ARE A VERSATILE RETAIL DISPLAY THAT CAN BE EASILY MOVED ROUND A RETAIL SPACE AS AND WHEN STOCK REQUIRES.





## HOUSEPLANT DISPLAY TABLES CAN BE CLADTO OFFER A BESPOKE LOOK!







# dobbies garden centres









# Fillier









































## RUXLEY MANOR



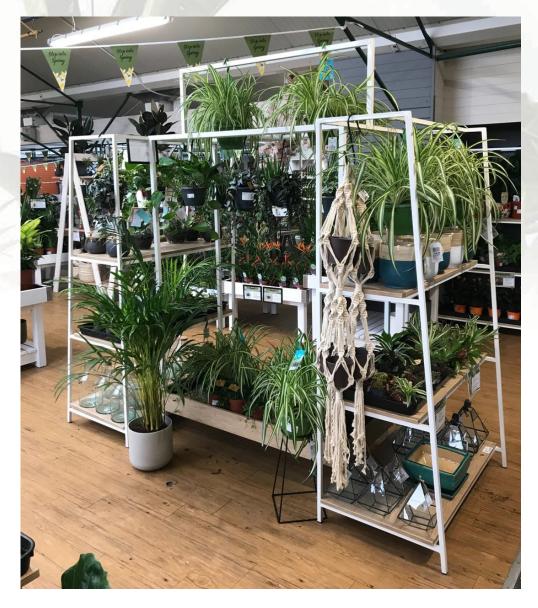








#### LANGLANDS WHINMOOR NEW HOUSEPLANT AREA











## FRON GOCH CANOLFAN ARDDIO A BWYTY GARDEN CENTRE & RESTAURANT









### YOU MAY ALSO BE INTERESTED IN...

- PLANT AREA DISPLAYS, STAGING AND BENCHING
- RETAIL COUNTERS AND CHECKOUTS
- INTERIOR RETAIL DISPLAY
- BESPOKE RETAIL SHELVING
- DESIGN & LAYOUT SERVICE
- CNC ROUTING
- TIMBER PANEL MANUFACTURE

#### AND MUCH MORE.....

















































# stagecraft. Creating Retail Theatre

Stagecraft has been at the forefront of the design, manufacture and installation of Garden Centre retail display equipment for over 30 years.

Stagecraft has gone on to developed into the much wider retail sector working with large businesses such as Waitrose, John Lewis and Next whilst retaining our position as market leaders in the supply of garden centre retail displays.

As the business has grown so too has its experience, skills and capacity. The company now additionally offer their expert manufacturing services for timber frame panel production for housing, as well as CNC cutting services to a variety of business sectors and private individuals, catering for both large and small scale runs.

WE PRIDE OURSELVES ON PROVIDING A BESPOKE SERVICE TAILORED TO SUIT THE NEEDS OF OUR CUSTOMERS.

#### We Are FSC® certified

This means we comply with the highest social and environmental standards and our timber/wood is ethically sourced from sustainable, well managed forests.



The mark of responsible forestry

WE ARE ALSO ASSOCIATE MEMBERS OF HTA AND GCA







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## Creating Retail Theatre



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