

HIGH PROFITS • FAST MOVING • INCREASED FOOTFALL • REPEAT BUSINESS



**CPL**  
DISTRIBUTION

**SUMMER 2022**  
PRODUCT CATALOGUE

**Homefire®**  
THE HEART OF YOUR HOME

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# FROM HUMBLE BEGINNINGS...



1731

CPL dates back over 200 years, starting life as Charringtons', delivering coal by horse and cart.



1930's

Manufacturing Fuel in the UK for ~90 years.

## TODAY

Now the largest manufacturer and distributor of smokeless fuels in the world. Delivering to over 20 countries across the globe.



## TO THE NEW FACE OF...

# Homefire®

THE **FUELS** FOR ALL SEASONS

NEW

### NEW TO THE HOMEFIRE FAMILY OF FUELS

Continue the Homefire® brand journey into the summer, our Supagrill® charcoal range has been rebranded to join the Homefire® family of fuels. Bringing you one brand across all seasons.

Offering a popular brand presence all year round. For quality fuels, just look for Homefire®!





# BEST SELLING PRODUCTS

Maximise your profits and give your customers everything they need for their summer outdoor event with our best selling summer fuels

## Homefire® Firewood

The growth in firewood is huge and set to continue. Don't miss out on this growing trend. Act now and give your customers the highest quality firewood with our best selling FSC® approved Homefire range.

Whether it's ultra dry heat logs or kiln dried firewood, these premium Ready to Burn fuels provide a sustained and high heat output giving fantastic results every time.



## Restaurant Grade Lumpwood Charcoal

Larger sized (50-180mm) pieces, a high heat output, and long burn times mean that this high grade lumpwood charcoal is favoured by professional chefs and discerning customers alike. A best seller for any retailer.

Now available in a NEW convenient size 4kg Homefire® bag!



## Homefire® Barbecue Charcoal

Our market leading Supagrill® charcoal brand is now part of the Homefire® family of fuels, it is a must have for all retailers over the summer months.

Ethically sourced and packed into strong raffia bags to ensure the product is well maintained and the bags don't split, Homefire® charcoal can be relied upon to give your customers a great BBQ experience everytime.





# NEW

# FOR 2022

## NEW Barbecue, Log and Garden Ranges

We have launched a host of new lines this summer season, from new sizes of existing popular products, to brand new eco friendly barbecue and solid fuel products. We also have a full range of garden products on offer.

Enjoy a summer in the garden, from potting plants, barbecue lunches to cosy evenings by the fire pit. We have you covered!





# BARBECUE CHARCOAL

This traditional barbecue fuel is used on barbecues throughout Britain all summer long

## Homefire® Lumpwood Charcoal

This extremely popular barbecue charcoal has been the fuel of choice for customers for years. Homefire® Lumpwood Charcoal is easy to light, gives a good heat output and is an essential product for any charcoal range.



| Size               | 2.5kg             | 4kg               | 8kg               |
|--------------------|-------------------|-------------------|-------------------|
| Product Code       | 624302            | 624304            | 624308            |
| Outer Quantity     | 1                 | 1                 | 1                 |
| Outers on a Pallet | 143               | 90                | 45                |
| Product Size       | 41 x 30 x 18cm    | 60 x 31 x 18cm    | 66 x 37 x 20cm    |
| Barcode No.        | 5 017974 010879   | 5 017974 010886   | 5 017974 010893   |
|                    |                   |                   |                   |
|                    | 5 017974 010879 > | 5 017974 010886 > | 5 017974 010893 > |

## Homefire® Barbecue Briquettes

Almost half of all customers prefer barbecue briquettes for their exceptional heat output and burning times. It makes sense therefore to stock both lumpwood and briquette charcoal in your store.



| Size               | 2.5kg             | 4kg               | 8kg               |
|--------------------|-------------------|-------------------|-------------------|
| Product Code       | 624102            | 624104            | 624108            |
| Outer Quantity     | 1                 | 1                 | 1                 |
| Outers on a Pallet | 252               | 192               | 64                |
| Product Size       | 35 x 21 x 13cm    | 40 x 25 x 15cm    | 60 x 30 x 17cm    |
| Barcode No.        | 5 017974 011241   | 5 017974 011258   | 5 017974 011265   |
|                    |                   |                   |                   |
|                    | 5 017974 011241 > | 5 017974 011258 > | 5 017974 011265 > |

# INSTANT LIGHT CHARCOAL

These convenient, instant light products are ideal for last minute barbecues and cooking on the go

## Homefire® Instant Light Charcoal

An extremely popular product with customers looking for a convenience purchase. Stock alongside or as a straight alternative to standard charcoal fuels.



| Size               | 2x 850g            | 2 x 1.25kg (Full pallets only) | 4 x 850g (Full pallets only) |
|--------------------|--------------------|--------------------------------|------------------------------|
| Product Code       | 624510             | 624520                         | 624530                       |
| Outer Quantity     | 1                  | 1                              | 1                            |
| Outers on a Pallet | 180                | 132                            | 110                          |
| Product Size       | 37.5 x 24.5 x 15cm | 41 x 27 x 14cm                 | 60 x 24.5 x 15cm             |
| Barcode No.        | 5 017974 010909    | 5 017974 010916                | 5 017974 010923              |



## Homefire® Instant Barbecue Trays

These perfect 'on the go' barbecues are favourites of picnickers, campers, and anyone wanting a barbecue quickly with no fuss. Work great on in store displays. Sold as outers.



| Size               | Standard Tray   | Party Tray (Large) |
|--------------------|-----------------|--------------------|
| Product Code       | 611101012       | 611001005          |
| Outer Quantity     | 12              | 5                  |
| Outers on a Pallet | 30              | 24                 |
| Product Size       | 31 x 25 x 5.5cm | 31 x 51 x 7cm      |
| Barcode No.        | 5 017974 004090 | 5 014404 202088    |





# RESTAURANT CHARCOAL & ECO FRIENDLY CHOICES

## Restaurant Grade Charcoal

Larger sized (50-180mm) pieces, a high heat output, and long burn times mean that this high grade lumpwood charcoal is favoured by professional chefs and discerning customers alike. A best seller for any retailer.



|                    |                  |                 |
|--------------------|------------------|-----------------|
| Size               | <b>4kg</b>       | <b>12kg</b>     |
| Product Code       | 614604           | 611412          |
| Outer Quantity     | 1                | 1               |
| Outers on a Pallet | 63               | 60              |
| Product Size       | 60 x 25 x 17.5cm | 70 x 49 x 26cm  |
| Barcode No.        | 5 017974 011852  | 5 017974 009538 |



## Homefire® Wood-Free BBQ Briquettes

The eco friendly choice. BBQ briquettes made from renewable organic waste. Available in a convenient pack size. Offering long lasting, high heat whilst protecting our forests.



|                    |                 |
|--------------------|-----------------|
| Size               | <b>3kg</b>      |
| Product Code       | 621103          |
| Outer Quantity     | 1               |
| Outers on a Pallet | 160             |
| Product Size       | 38 x 22 x 17cm  |
| Barcode No.        | 5 017974 012163 |



## CasusGrill™ Instant Barbecue Tray

The eco friendly choice. All natural instant barbecue tray made with charcoal, lava stone, bamboo and cardboard. Even and high heat - ideal for great BBQ food. Thermal insulation reduces the outside temperature of the grill. Reduced CO2 emissions because use of less charcoal.



|                    |                      |
|--------------------|----------------------|
| Size               | <b>Standard Tray</b> |
| Product Code       | 614800 (single)      |
| Outer Quantity     | 24                   |
| Outers on a Pallet | 10                   |
| Product Size       | 4.5 x 31 x 24cm      |
| Barcode No.        | 0 842352 100287      |



# KILN DRIED HARDWOOD LOGS

Wood is a year round fuel that is enjoyed on open fires, in stoves, and in chimeneas and braziers. Wood is also a great complement to other solid fuels

## Homefire® Kiln Dried Logs

Demand for firewood increases every year, with consumers insisting on only the highest quality Kiln Dried Hardwood Logs to achieve superior fire performance. Don't miss out on this growing trend. All our wood sourced from sustainably managed woodlands and is certified as Ready To Burn. Kiln Dried to below 20% moisture.



Company: CPL Distribution  
Certificate No: WS172/00001



| Size               | CPL Standard Bag | Grab Bag        | Midi Bag<br>(Full pallets only) | Large Bag*      | Net             | 1m³<br>Bulk Bag* | 1.6m³<br>Bulk Bag* | Standard<br>Crate | Large<br>Crate   |
|--------------------|------------------|-----------------|---------------------------------|-----------------|-----------------|------------------|--------------------|-------------------|------------------|
| Product Code       | 389600           | 530510          | 395700                          | 351000          | 305600          | 531111           | 377800             | 381300            | 348200           |
| Outer Quantity     | 1                | 1               | 1                               | 1               | 1               | 1                | 1                  | 1                 | 1                |
| Outers on a Pallet | 102              | 64              | 48                              | 40              | 40              | 1                | 1                  | 1                 | 1                |
| Product Size       | 40 x 24.5 x 17cm | 42 x 25 x 17cm  | 50 x 24.5 x 20cm                | 60 x 38 x 25cm  |                 | 1m³              | 1.6m³              | 0.8 x 1.2 x 0.8m  | 1.7 x 1.2 x 0.8m |
| Barcode No.        | 5 017974 010794  | 5 017974 003208 | 5 017974 011616                 | 5 017974 008777 | 5 017974 011951 |                  |                    |                   |                  |





# HEAT LOGS

A great alternative to traditional firewood and perfect for your customers' wood burning stoves, outdoor ovens, and chimeneas. They offer a great cash margin and POR of up to 50%

## Homefire® Instant Light Fire Log

Part of the convenience range, these instant light fire logs are popular with homeowners, campers and festival goers as burn for 2-3 hours and are suitable for use in smoke control areas. Sold as outers.



|                    |                    |
|--------------------|--------------------|
| Size               | Log                |
| Product Code       | 560510010          |
| Outer Quantity     | 10                 |
| Outers on a Pallet | 90                 |
| Product Size       | 7.5 x 37.5 x 8.5cm |
| Barcode No.        | 5 017974 008753    |



## Homefire® Heat Logs

Homefire® Heat Logs (Shimada) are made from 100% compressed sawdust and shavings. A great alternative to standard seasoned firewood. Clean to store and display.



|                    |                 |
|--------------------|-----------------|
| Size               | 12 Logs         |
| Product Code       | 385300          |
| Outer Quantity     | 1               |
| Outers on a Pallet | 105             |
| Product Size       | 39 x 20 x 13cm  |
| Barcode No.        | 5 017974 010152 |



## Homefire® Eco Fire Logs

A great alternative to standard seasoned firewood. Clean to store and display.



|                    |                 |
|--------------------|-----------------|
| Size               | 5 Logs          |
| Product Code       | 392200          |
| Outer Quantity     | 1               |
| Outers on a Pallet | 96              |
| Product Size       | 42 x 26 x 9.2cm |
| Barcode No.        | 5 017974 010206 |



## Homefire® Swedish Torch

The perfect outdoor heating solution. Burns for up to 2 hours. Simply light the cuts in the log.



|                    |                 |
|--------------------|-----------------|
| Size               | 1 Log           |
| Product Code       | 396400          |
| Outer Quantity     | 1               |
| Outers on a Pallet | 168             |
| Product Size       | 19 x 18-23cm    |
| Barcode No.        | 5 017974 011722 |





# KINDLING

POR of up to 60%. Don't leave the profit behind.  
Maximise your profits by offering the little extras

## Homefire® Kindling

Ultra dry kindling wood. Supplied in shower proof polythene bag. An essential complementary product that can be used with coal, smokeless fuel, logs and chimenea fuel.



Company: CPL Distribution  
Certificate No: WS172/00002



| Size               | Small Bag (Full pallets only) | Large Bag       |
|--------------------|-------------------------------|-----------------|
| Product Code       | 540800012                     | 540001          |
| Outer Quantity     | 12                            | 1               |
| Outers on a Pallet | 40                            | 160             |
| Product Size       | 28 x 15 x 10cm                | 30 x 20 x 15cm  |
| Barcode No.        | 5 017974 008838               | 5 017974 003369 |





# FIRELIGHTING

Whatever their fuel preference, all customers require the tools to get their fire started quickly and easily. Our ancillary range covers all the necessities

## Homefire® Charcoal Lighting Fluid

One of the easiest ways to start the barbecue, Homefire® charcoal lighting fluid is easy to use, easy to store, and a great complimentary item for all charcoal products. Sold as outers.



|                    |                       |
|--------------------|-----------------------|
| Size               | <b>1 Litre Bottle</b> |
| Product Code       | 613601012             |
| Outer Quantity     | 12                    |
| Outers on a Pallet | 84                    |
| Product Size       | 26.5 x 7.5cm diam.    |
| Barcode No.        | 5 017974 004014       |



## Homefire® Twizlers Natural Firelighters

Easy to light Homefire® Twizlers Natural Firelighters produce an odourless and smokeless flame which will last for 7-10 minutes. Water resistant packaging. Ideal for lighting fires and BBQs. Quickly becoming one of our best sellers. Sold as outers.



|                    |                 |
|--------------------|-----------------|
| Size               | <b>300g</b>     |
| Product Code       | 385400020       |
| Outer Quantity     | 20              |
| Outers on a Pallet | 24              |
| Product Size       | 30 x 20 x 9cm   |
| Barcode No.        | 5 017974 010121 |



## Homefire® Fibre-Lighters

Homefire® Fibre-Lighters are 100% natural, clean, odourless and easy to use. Ideal for lighting fires and BBQs. Water resistant packaging makes Homefire® Fibre-Lighters ideal for outdoor display units. Sold as outers.



|                    |                 |
|--------------------|-----------------|
| Size               | <b>28 Cubes</b> |
| Product Code       | 301000024       |
| Outer Quantity     | 24              |
| Outers on a Pallet | 100             |
| Product Size       | 12 x 2 x 18cm   |
| Barcode No.        | 5 017974 009057 |



## Homefire® Premium Paraffin

A premium quality fuel which is ideal for paraffin lamps, heaters, and burners. Sold as outers.



|                    |                       |
|--------------------|-----------------------|
| Size               | <b>4 Litre Bottle</b> |
| Product Code       | 306300004             |
| Outer Quantity     | 4                     |
| Outers on a Pallet | 64                    |
| Product Size       | 26 x 16 x 12cm        |
| Barcode No.        | 5 017974 003345       |





# SMOKELESS FUELS

These great value leading brand smokeless fuels are manufactured to the highest quality, and are designed to give fantastic performance every time



## Homefire Ecoal® Smokeless Fuel

The UK's only eco-friendly smokeless fuel. Made with 50% renewable material, Ecoal is unique. Low smoke and low CO<sub>2</sub>, Ecoal appeals to the eco-conscious consumers who are not willing to compromise on performance or the environment.



## Homefire® Smokeless Fuel

The UK's original smokeless fuel and arguably still the best. Brand leading product for over 70 years, with a large established user base, sure to drive increased footfall and repeat purchase in your store. HETAS approved smokeless fuel.



## Brazier® Smokeless Fuel

UK's most popular smokeless fuel. Brazier® is a clean burning smokeless fuel which provides a mid-range alternative to the market leading Homefire, for the cost conscious consumer. HETAS approved smokeless fuel.



### Homefire Ecoal® Smokeless Fuel

| Size               | 10kg           | 20kg           | 25kg           |
|--------------------|----------------|----------------|----------------|
| Product Code       | 141310         | 141320         | 141325         |
| Outer Quantity     | 1              | 1              | 1              |
| Outers on a Pallet | 100            | 50             | 40             |
| Product Size       | 50 x 45 x 26cm | 70 x 46 x 26cm | 70 x 49 x 26cm |

### Homefire® Smokeless Fuel

| 10kg           | 20kg           | 25kg           |
|----------------|----------------|----------------|
| 141010         | 141020         | 141025         |
| 1              | 1              | 1              |
| 100            | 50             | 40             |
| 50 x 45 x 26cm | 70 x 46 x 26cm | 70 x 49 x 26cm |

### Brazier® Smokeless Fuel

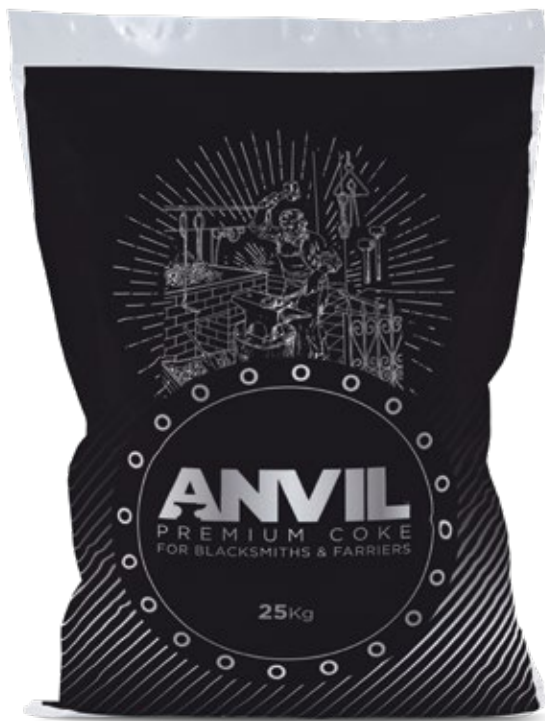
| 10kg           | 20kg           | 25kg           |
|----------------|----------------|----------------|
| 146810         | 146820         | 146825         |
| 1              | 1              | 1              |
| 100            | 50             | 40             |
| 50 x 45 x 26cm | 70 x 46 x 26cm | 70 x 49 x 26cm |



# HERITAGE FUEL

## Anvil Premium Coke

Clean burn and high heat output make this Premium Coke the fuel of choice when used on a traditional forge. Endorsed by the BABA and used by many of the UK's Blacksmith colleges.



|                    |                |
|--------------------|----------------|
| Size               | <b>25kg</b>    |
| Product Code       | 139325         |
| Outer Quantity     | 1              |
| Outers on a Pallet | 40             |
| Product Size       | 70 x 49 x 26cm |

## FOR BLACKSMITHS AND FARRIERS

- FANTASTIC CORE HEAT
- EASY TO MANAGE FUEL
- CLEAN BURN
- FORMS A GOOD CLINKER

### ENDORSED BY MEMBERS OF THE BABA

Best Coke that I have ever used in my 20 years of blacksmithing. It is of a nice, consistent size; burns very hot with minimal fumes and clinkers up into one solid chunk.

**Mort, Firebird Forge**

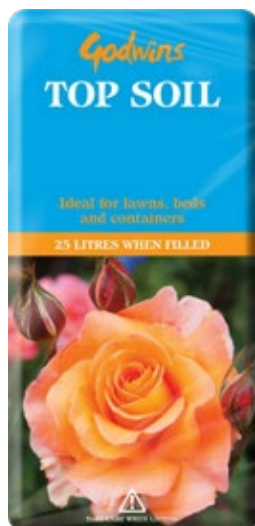
The coke was consistent and very clean producing a hard compact clinker with very little ash residue. The fire also stayed clean for a decent length of time and it was easy to clear the clinker. I would certainly be happy to use this fuel in my Forge in the future.

**Adrian, Bringsty Forge**

# GARDEN CARE

## Godwins Top Soil

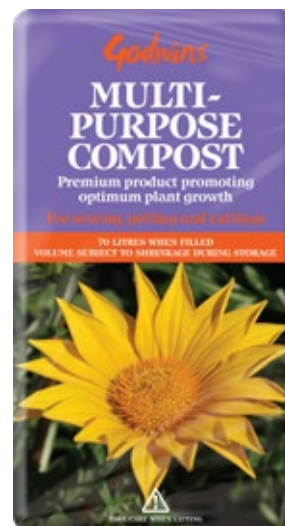
Ideal for lawns, beds and containers.



|                    |              |
|--------------------|--------------|
| Size               | <b>25Ltr</b> |
| Product Code       | 312200       |
| Outer Quantity     | 1            |
| Outers on a Pallet | 72           |

## Godwins Multi-Purpose Compost

Premium product promoting optimum plant growth. For sowing, potting and cuttings.



|                    |              |
|--------------------|--------------|
| Size               | <b>70Ltr</b> |
| Product Code       | 328500       |
| Outer Quantity     | 1            |
| Outers on a Pallet | 42           |

## Godwins Peat Free All-Purpose Compost

For sowing, potting and cuttings.



|                    |              |
|--------------------|--------------|
| Size               | <b>50Ltr</b> |
| Product Code       | 312100       |
| Outer Quantity     | 1            |
| Outers on a Pallet | 60           |

## Godwins Blended Horse Manure

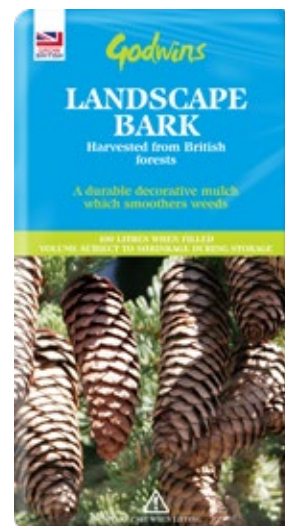
Suitable for Roses, Shrubs, Fruit Trees, Vegetables and Flowers. Improves water retention, helps drainage and soil aeration, increases yields.



|                    |              |
|--------------------|--------------|
| Size               | <b>40Ltr</b> |
| Product Code       | 313200       |
| Outer Quantity     | 1            |
| Outers on a Pallet | 75           |

## Godwins Landscape Bark

Harvested from British forests. A durable decorative mulch which smothers weeds.



|                    |               |
|--------------------|---------------|
| Size               | <b>100Ltr</b> |
| Product Code       | 328900        |
| Outer Quantity     | 1             |
| Outers on a Pallet | 36            |

## Godwins Crop Bag

Contains a ready mixed compost, complete with balanced plant food.



|                    |              |
|--------------------|--------------|
| Size               | <b>30Ltr</b> |
| Product Code       | 312700       |
| Outer Quantity     | 1            |
| Outers on a Pallet | 88           |



# POINT OF SALE

## Point of Sale Boards

A wide range of correx POS boards are available for internal or external use. Contact the commercial team for more details and pricing.



## Outdoor Swing Signs

Double sided pavement signs available to fit either A2 or A1 posters. The polycarbonate poster wallet opens at the top with magnetic seals which provide excellent weather protection and allow for easy poster changes.



Size

A2

Product Size

76 x 50 x 120cm

Price

POA

## Display Units

Free standing display units are well suited to containing lighter, ancillary products. Specification and pricing available upon request.



# ETHICAL SOURCING

## Ethical Charcoal Sourcing Policy

Here at CPL, we recognise that there are concerns surrounding human rights violations and environmental issues that coincide with the sourcing of charcoal in developing countries. These practises cannot continue, and, as a company, we have set out to ensure that sourcing ethical raw materials is our top priority when manufacturing charcoal for our Homefire® products.

## The Burning Issue

In 2017, Earthsite (NGO) issued a report surrounding the production of some South American charcoal. There were several damning revelations within the report, including

### LACK OF FSC CERTIFICATION AND DEFORESTATION OF RAINFORESTS

There were also issues surrounding pollution created from sourcing materials in other countries, for example Nigeria.



Most importantly, there were also reports regarding

### POOR WORKING CONDITIONS AND A LACK OF LIVING CONDITIONS ON-SITE

In many instances, there were no fresh water or sanitary facilities for the employees and their families, and workers were paid by the weight of the charcoal they produced, not for the hours they worked.



## How we combat these issues

CPL's Ethical Trading Policy means we don't take advantage of lower employment or manufacturing costs in developing countries. In addition, we don't trade with suppliers that we believe violate human rights, exploit the environment, and don't adhere to government-recognised trading sanctions.

It's also our focus to develop long-term partnerships with our suppliers. However, we only begin these affiliations by ensuring minimum assurances from each supplier.

In order to safeguard these objectives, we invite suppliers to tender, where employment records, production and product standards, capabilities and policies are all examined. Once we're satisfied with the information, we'll visit the factories for inspection, including an ongoing audit of each facility.





## CPL ONLY TRADE IN FSC® CERTIFIED CHARCOAL SOURCED FROM RESPONSIBLE PRODUCTION SITES

### All our Homefire® charcoal products adhere to the following:

- All Homefire® charcoal products are FSC certified, guaranteeing they come from responsibly managed forests
- All Lumpwood and Instant Light charcoal are only sourced from static kiln production sites to ensure we aren't funding poor environmental and working practices
- All suppliers are independently SMETA audited, so workers' rights and environmental impact are secured
- All factories are visited and raw materials identified and verified, to guarantee ethical sourcing

Our principle policies ensure that the raw materials we use in our products are sourced ethically to help protect workers' rights and the environmental impact of our industry. All reports into our auditing and ethical sourcing can be found on [SEDEX.com](https://www.seDEX.com), where we are members.

# WHY STOCK CPL FUELS?

- High margin products
- Fast moving lines
- Highly profitable
- Nature of product drives repeat business and increased footfall
- Strong, well known and respected, year round products under the UK's most popular fuel name
- FSC certified charcoal and wood ranges, ethically sourced from responsible suppliers - see page 17 for more details.
- Highly visible, attractive packaging that is instantly recognisable
- Extensive range of Point of Sale solutions to support your sales effort
- Commercial and technical support from industry experts, who know what they are talking about and have been working in this sector for years
- Small order size or full pallet deliveries on short delivery lead times enabling efficient stock management
- Complete range of products to suit every customer segment





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## HOW TO ORDER



**BY PHONE:**  
**01623 860 228**



**BY FAX:**  
**01246 212 064**



**BY EMAIL:**  
**commercialteam@cpldistribution.co.uk**

Opening hours: Monday - Friday  
8:30am - 5:30pm

## TERMS AND CONDITIONS

The product listings are correct at the time of publishing, we reserve the right to amend or withdraw products with no prior warning.

All products sold are subject to availability.

Bundle prices are only applicable if products are sold as part of the Bundle Deal.

Packaging may vary to that shown.

Minimum order of £85.

Discounts available for full pallet orders & full loads.

Deliveries will be made within 3-5 working days unless you are informed otherwise.

# SUMMER 2022

## PRODUCT CATALOGUE

CPL Distribution Ltd.  
Registered in England No: 00544782  
VAT No: 651611950  
Registered Office:  
Westthorpe Fields Road, Killamarsh, Sheffield S21 1TZ

