



zest.

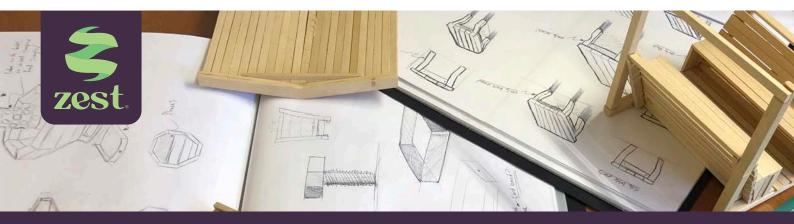




outdoor living the natural choice

www.zestoutdoorliving.co.uk





New Product Development and Innovation

Zest always focuses on the needs of the consumer and the company's philosophy, when it comes to product development, is to spend time listening to today's garden enthusiasts through market research and focus groups. This is 'User Centred Design' at its best and your customers will love the results. For the 2022 season, the company has built its dedicated new product development centre and recruited a Head of New Product Development, Neil Sholes, to drive the design of products tailored to today's consumer.

A Centre For New Product Development



Zest has invested upwards of £400,000 in product development facilities and personnel ahead of the 2022 season. The company has appointed Neil Sholes into a new role as Head of Product Design and Innovation and has also added a new product development centre at its headquarters.

Neil's remit for Zest is to spearhead a dedicated team researching and designing new products in line with consumer trends, meeting customer product requirements, and further developing key concepts such as 'easy to build'. The Innovation Centre is a state-of-theart product design innovation suite including research and concept development, the latest CAD design technology, a prototype build area, a production studio, and a marketing zone.

All Zest timber products are pressure treated and all are delivered flat packed with assembly instructions. Animated Assembly Videos are available online, visit the website for further details. Zest furniture & decorative products, as well as selected lines are guaranteed against rot for 10 years. The key below will indicate what special features a product has:



Pressure Treated & Guaranteed Made with quality Pressure Treated timber & backed by a 10 Year Guarantee Against Rot



Treated Made with quality Pressure Treated timber



Flat Packed Products are supplied flat packed with assembly instructions



Easy Build Products are supplied flat packed & designed for easy assembly



Animated Assembly Products with this symbol have an assembly video online



Home Delivery Products are available for delivery to a home address



Garden Pizza Oven Table

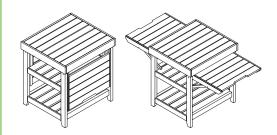
The new garden pizza oven table has been specifically designed with outdoor cooking in mind. Providing 365 degree access for fuelling the oven as well as for cooking and serving the pizzas. The main central table top is designed to securely hold a pizza oven and fold up sides for preparation and serving areas are attached. It has two substantial shelves for drinks, refreshments, plates and everything needed for outdoor entertaining in style.

Also ideal as a BBQ side table or as a garden potting table. Made from FSC®- C114990, sustainable slow grown soft wood from responsibly managed forests.

Pressure treated and comes with a 10 year guarantee against rot.

Product Code: 31315 Size: W x D x H 0.73m x 0.83m x 0.88m







In response to consumer demand for outdoor living and entertaining, the Garden Bar and 2 Stool set combines a space saving solution and versatile storage with the benefit of creating the perfect party space.

The new Garden bar, is quick and easy to set up by simply opening the two main storage doors to make a sturdy base for the fold down counter which acts as a bar. Opening the side panel hinged doors reveals fully fitted cabinet shelving ready to display a range of drinks and glasses. Guests can sit comfortably at the bar by removing the two sturdy stools which are conveniently stored inside the base section.

The innovative design of the compact shape opens up to make a great entertaining space. When not in use, the stools are simply stored away, the bar counter and doors neatly folded back into place and secured with fasteners. Made from FSC®- C114990, sustainable slow grown soft wood from responsibly managed forests.

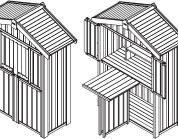
Pressure treated and comes with a 10 year guarantee against rot.

Garden Bar & 2 Stool Set

Product Code: 31304 Size: W x D x H 1.54m x 0.67m x 2.05m



Cover available as optional extra







Keep Safe Parcel Store

The Keep Safe parcel store is designed with security in mind. When a parcel is delivered and the lid is lifted, the parcel can be placed on the hinged platform. Once the lid is closed, the parcel drops into the secure space at the base of the store, ready for collection. When required, parcels are retrieved by access through the side door, which can be fitted to either side of the Keep Safe Parcel Store.

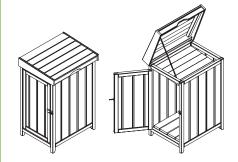
Made from FSC $\ensuremath{^{\mbox{\tiny B-}}}$ C114990, sustainable slow grown soft wood from responsibly managed forests.

Pressure treated and comes with a 10 year guarantee against rot.

Product Code: 31317 Size: W x D x H 0.58m x 0.44m x 0.84m







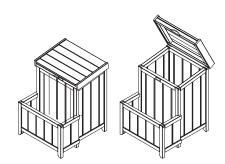


Parcel Store with Planter

To meet the increased demand for home delivery, the innovative parcel store has been designed to be both functional and an attractive home and garden feature. The easy lift lid, ensures parcels can be safely stored during the day ready for easy retrieval. Suitable for parcels in all shapes and sizes due to its generous capacity. With the addition of the front planter compartment, the Parcel store with planter becomes a colourful garden feature disguising its use as a parcel store.

The parcel store can also be used as an outdoor welly store, for storage of small garden tools, or even for storing children's garden toys. Made from FSC®- C114990, sustainable slow grown soft wood from responsibly managed forests.

Product Code: 31319 Size: W x D x H 0.50m x 0.57m x 0.69m





The Freya design presents a new design aesthetic and incorporates alternate width wooden slats cleverly spaced to make a very comfortable ergonomic seating shape. The extended high back improves comfort and support but also gives a sense of drama and presence to the outdoor dining experience. The encompassing style and presence of the Freya Dining Set offers the customer value for money through good design and premium appearance.

All details of the product have been considered, particularly the width and length of the arm rests, which provide maximum arm support as well as allowing space to rest a glass with a modern and contemporary look.

Part of Zest's new Easy Build range, the Freya dining set is designed with fewer components for simple assembly using bolts. To suit any size of outdoor space the range offers a choice of furniture combinations including two or three seater benches, round or rectangular tables, chairs and a companion seat for two.

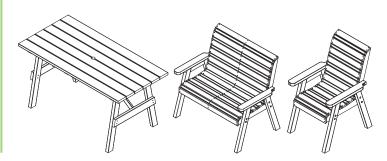
Made from FSC®- C114990, sustainable slow grown soft wood from responsibly managed forests, its pressure treated and comes with a 10 year guarantee against rot.

Freya 6 Seater Dining Set

Set Product Code: 33969 Rectangle Table Product Code: 33975

Size: W x D x H Set: 3.10m x 2.40m x 0.99m Table: 1.50m x 0.75m x 0.75m







Freya 4 Seater Dining Set

Set Product Code: 33970 **Rectangle Table Product Code: 33975**

Size: W x D x H Set: 1.50m x 2.40m x 0.99m Table: 1.50m x 0.75m x 0.75m















33976

Freya

Round

Set: 2.50m diameter x 0.99m Table: 1.00m diameter x 0.75m

Dining Set

Set Product Code: 33971 **Round Table Product Code:**



All are pressure treated and come with a 10 year guarantee against rot.

Freya Chair & Benches

Chair Product Code: 33977 2 Seater Product Code: 33973 3 Seater Product Code: 33972

Size: W x D x H Chair: 0.68m x 0.77m x 1.06m 2 Seater: 1.19m x 0.77m x 1.06m 3 Seater: 1.68m x 0.77m x 1.06m









Freya Companion Seat

Product Code: 33974 Size: W x D x H 1.90m x 0.95m x 1.06m





All are pressure treated and come with a 10 year guarantee against rot.









Jasmine Folding Chair

Zest's stylish painted Jasmine Folding Chair is a design classic. Elegant and inspired by the simple contours of the popular Adirondack style, it is made from rich, durable and sustainable acacia wood. Super comfortable with a sloped seat and angled back with wide arm rests, it is perfect for relaxing and enjoying any outdoor space.

Acacia wood is naturally water resistant and has natural durability, making this chair as practical as it is attractive. When not in use, the Jasmine chair simply folds away, making it easy to store until the next perfect day.

Comes with a 10 year guarantee against rot.

Available in Light and Dark Grey.

Dark Grey Product Code: 27643 Light Grey Product Code: 27644 Size: W x D x H 0.67m x 0.80m x 0.88m





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Cherry Blossom Bench

Inspired by Japanese architecture and beautifully crafted to bring an oriental feel to the garden, the new Cherry Blossom Bench from Zest is functional, elegant and absolutely on trend. Made from FSC®- C114990 sustainable slow grown soft wood from responsibly managed forests, the innovative bench incorporates oriental style square back panel supports making it a both a feature and a unique looking and delightful bench.

Simple to build, the oriental style is also reflected in the top bar of the back panel, with elegant, upward curves, designed to match the Cherry Blossom Arch, launched in 2019.

Pressure treated and comes with a 10 year guarantee against rot.

Product Code: 29990 Size: W x D x H 1.45m x 0.65m x 0.92m







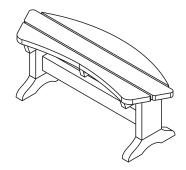


Curved Bench Seat

The gentle curves of the comfortably shaped seat makes it perfect to sit around a fire pit or low table when combined with additional benches to create a versatile circular seating arrangement. Alternatively, the innovative benches are designed to stand together end-to-end creating a serpentine seating arrangement providing flexibility for an informal gathering.

Its extra wide footprint and robust legs are designed to be sturdy and stable on a lawn or softer surface. Made from FSC®- C114990, sustainable slow grown soft wood from responsibly managed forests, the simple to build curved bench seat has been designed for informal everyday use. It is made from pressure treated wood and comes with a guarantee against rot for 10 years. Product Code: 29735 Size: W x D x H 1.05m x 0.40mm x 0.39mm







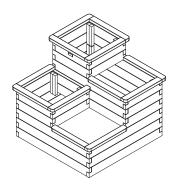
4 Tier Raised Bed

Designed to make a tall and impactful garden feature for flowers or cascading plants, the 4 tier raised bed is designed to give height and easy access for gardeners. This sturdy and well-constructed planter is ideal for grow your own fruit and vegetables as an alternative to flowers. Its 4 separate compartments makes for easy planting especially suitable for children and the amateur gardeners. An internal base floor is available as an optional extra.

Made from FSC[®]- C114990, sustainable slow grown soft wood from responsibly managed forests.

Product Code: 31321 Size: W x D x H 0.96m x 0.96m x 0.83m





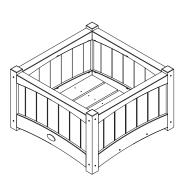


Chelsea Square Planter

The new Chelsea Square planter is perfect for creating a beautiful outdoor display of colour. The quality finish of the planed timber and vertical panels sets this planter apart from others giving it a look of quality and style. The planter is large enough to make a dramatic focal impact in any garden and can hold a wide selection of plants. The shape of the classic arches gives it a classic Chelsea look which showcasing colourful displays like no other.

Raised off the ground to improve air flow, the planter is made from FSC®- C114990, sustainable slow grown soft wood from responsibly managed forests.

Product Code: 29992 Size: W x D x H 0.60m x 0.60m x 0.37m





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