

.CANINE GIFTING EXPERTS.
est. 2018
GOODCHAP'S

product catalogue - 2022/2023

plastic free • natural & healthy • hand made



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est. 2018

GOODCHAP'S

Goodchap's are an award winning, family run, eco friendly brand specialising in dog products for human and hound. Our passion is to ensure that our canine family members enjoy healthy, high-quality treats and toys whilst keeping our environmental impact as small as possible.

Which is why we ensure everything we use is as environmentally friendly as possible, this means all of our fish based treats are sustainably sourced from established and trusted fish merchants, our toys which we hand make ourselves only use 100% unbleached cotton and all of our packaging is 100% plastic free and biodegradable, compostable or recyclable.

We don't just cater for our four legged friends, we also offer a range of hand made gifts and stationery for dog lovers, which also come in 100% plastic free packaging.

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HEALTHY TREATS

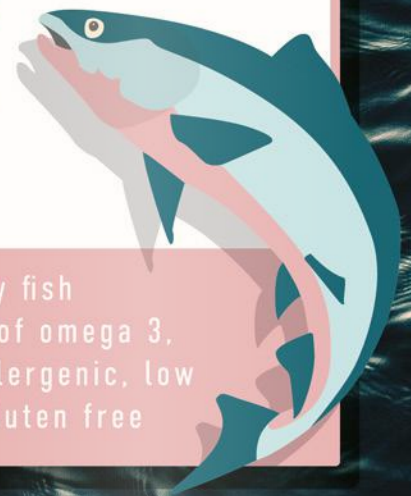
Natural and tasty treats and chews for dogs, made from nothing but fish and a little bit of potato

natural & healthy

9 benefits of fish treats for dogs

- 1 Promotes great coat condition
- 2 Naturally wheat & gluten free
- 3 Aids growth & development
- 4 Helps to remove tartar
- 5 Great for aiding digestion
- 6 Gentle on tummies
- 7 Hypoallergenic
- 8 High in protein
- 9 Low in fat

Our natural and healthy fish treats are packed full of omega 3, high in protein, hypoallergenic, low in fat and wheat and gluten free





TREAT POUCH WITH A HANDY CLIP

A great way to store your dog's favourite treats while out on walks! Fits one 200g pack of training treats.

130 x 90mm e



TREAT TIN FILLED WITH TRAINING TREATS

110 x 90mm e
40g e



A handy and refillable tin, great for training and walks. Filled with delicious, natural and healthy training treats.



TRAINING TREATS

80% FISH
20% POTATO

Made from trout, salmon, white fish and sweet potato, perfect for training both puppies and dogs

80 x 140mm e - 200g e



- Wheat & Gluten free
- High in Omega 3 & 6
- No Additives

TRAINING TREATS VALUE PACK

105 x 165 x 60mm e - 500g e

An extra large value pack of our natural training treats in a resealable box. Perfect for refilling your treat tin or treat pouch.

MRS COOK'S FISH CAKES

60% Whitefish, 40% Potato
Perfect for dogs
with weight issues
or sensitive stomachs
with less than 1% fat.



LIL' SCAMP'S FISH BITES

100% Whitefish
A great source of
protein and omega 3,
and great for keeping
teeth clean and healthy!



MR FISHER'S FISH SKINS

100% Fish skin
Air dried fish skins are
a rich source of omega
3, great for joint mobility
and brain development.



FREE OF ADDITIVES
WHEAT & GLUTEN FREE
HYPOALLERGENIC



treat a dog in need



Treat your dog to
a pack of Mrs Cook's,
Mr Fisher's or Lil' Scamp's
and we'll send some of the same
healthy treats to a rescue centre.

Since 2019, you have helped us to
donate over 150,000g of natural
and healthy dog treats to rescue
centres. On behalf of the dogs that
enjoyed those treats, thank you!

01823 618635 sales@goodchaps.co.uk www.goodchaps.co.uk

CATFISH TWIRLS



100% CATFISH

Also known as wolffish

Award winning, sustainably sourced and long lasting dog chews that are brimming in nutritious omega oils.

WHITEFISH JERKY



100% FISH SKIN

Long lasting and tasty, these healthy chews are naturally air-dried, packed full of omega 3 and sustainably sourced for your dog to enjoy.

FISH FINGERS



100% FISH SKIN

Sustainably sourced dog chews pressed into bars for your dog to crunch and enjoy. These treats are the perfect size for pooches to hold between their paws for easy gnawing.



NATURAL & HEALTHY
HYPOALLERGENIC
HIGH IN PROTEIN

30g e - 110 x 180mm e



20g e - 110 x 180mm e



18g e - 110 x 180mm e



180g e - 60 x 330mm e



75g e - 105 x 350mm e



70g e - 105 x 350mm e



ZERO WASTE SHOPPING



If plastic free packaging isn't right for your retail environment, then check out our new extra large refillable jars!

TRAINING TREATS JAR

80% FISH, 20% POTATO

These large half gallon jars are great for offering your customers our popular training treats in a better value for money and packaging free way.

135 x 215mm e - 1200g e



WHITEFISH JERKY JAR

100% FISH SKIN

Charge per chew or gram with these large jars. Perfect for all types of retail environments. Including dog friendly cafés, bars and tourist attractions!

135 x 215mm e - 320g e



REFILL PACKS

Keep the jars and refill them with our refill packs. Each refill pack comes in compostable corn starch packaging, so there is still no plastic waste!

Already have your own jars?

If you have your own refillable stations, then these packs are perfect for using in your existing displays.

WHITEFISH JERKY



refill pack
320g e

TRAINING TREATS



refill pack
1200g e

award winning



SUPPLIER OF THE YEAR 2020

"Goodchap's provides a unique range of products backed up by excellent service to its customers"



NEW BUSINESS OF THE YEAR 2020

PET PRODUCTS OF THE YEAR 2020



A WORD FROM OUR CUSTOMERS



"Easy to work with, timely deliveries, orders always correct, prompt on email. We've really enjoyed working with you and appreciate your support."

MURPHY & BAILEY
Belfast

"I have been very impressed with the quality, packaging and customer service."

SLICKERS
Padstow

"Goodchap's provide excellent speedy service and nothing is too much trouble for them. Their products are innovative and popular with our customers. Their trade prices are great and their minimum order quantity makes reordering really easy."

WINSTON JAMES WOOF
Frome

NATURAL ROPE TOYS

Hand made in the UK from 100% natural cotton which hasn't been treated with any harmful bleaches, dyes or glues.



THE FRIENDLY SQUID

400 x
50mm e

The tentacled rope toy that's great for multiple dogs to play with and tug of war.

As well as being great mental stimulation for any dog, this toy is also helping clean up the places you take them for walks.*

THE DOG TOY THAT'S CLEANING UP OUR COAST

Purchase this toy and you'll be helping supply equipment and aid to litter picking volunteers all across the UK.

*For more info visit www.goodchaps.co.uk

CLEAN UP OUR COAST



PULLEY ROPE

The perfect toy for tug of war and fetch
120 x 440mm e

NEW design



PUP'S 1ST FETCH & TUG

Perfect for puppies and smaller dogs
80 x 200mm e



ECO FETCH

With an extra long handle, perfect for throwing
120 x 440mm e



ECO BALL

Perfect for playing fetch
80 x 250mm e



XL PULLEY

Great for big dogs who like to play rough
440 x 150mm e

NEW design



DOUBLE PULLEY

Designed for one or multiple dogs to play with
80 x 580mm e



2 KNOT PULLEY

Hand made from natural cotton
90 x 160mm e

UNIQUE GIFTS

Hand made in the UK
for human & hound



TRICKS AND TRIVIA

The original bonding card
game for human & hounds

Play against others
to see which human
& hound have the
strongest bond

Tin size: 110 x 90mm e





DOGGY BAG

Your dog's favourite treats and chews

A selection of fish treats in a handy gift bag. Filled with everything from our best selling training treats to a selection of long-lasting chews.

150 x 210 x 70mm - 104g



THE DOG'S GIFT BOX

Fish Fingers 60g
Pulley rope 26x9cm
Training Treats 100g

Packed with our natural and healthy training treats, a handful of our Fish Finger chews, and a pulley rope toy, perfect for showing any dog your appreciation



105 x 165 x 60mm

PUP'S 1ST GIFT BOX

Training Treats 150g
Pocket size Treat Tin
Pup's 1st fetch & Tug

The perfect gift box for new puppies and smaller dogs. Filled with our puppy friendly training treats, 2 handmade cotton rope toys and a pocket size treat tin



105 x 165 x 60mm



CHRISTMAS GIFTS

Unique gifts for dogs, from stocking fillers to gift boxes!



CHRISTMAS BITES TIN

A reusable tin filled with 100% salmon treats
25g e - 110 x 90mm e



12 DAYS OF CHRISTMAS

A selection of treats and toys

Cod skin Wreath 9cm e 270 x 110
2 x Christmas Bites 10g e x 105mm e
2 x Fish Fingers 12g e
3 x Mr Fisher's 10g e
3 x Mrs Cook's 10g e
Rope Toy 20cm e



Contents and design of Christmas line may vary

SANTA PAWS SACK

Filled with christmas treats and toys that are sure to get any dog's tail wagging

Cod skin wreath 9cm
Christmas Bites 25g
160 x 200mm



THE DOG'S BAUBLE

Filled with 100% salmon treats
80 x 130mm
25g

THE PUP'S BAUBLE

Filled with our puppy friendly training treats
80 x 130mm
40g



Contents and design of Christmas line may vary



CHRISTMAS CRACKER

The award winning, uniquely designed cracker that your dog can actually pull. Contains two rope toys and a pack of 100% salmon treats

70 x 400mm e
Toys 2 x 20cm e
Treats 10g e



CHRISTMAS WREATH TREE PACK

Long lasting
100% cod
skin chew
100 x 150mm e
9cm e



CHRISTMAS BITES TREE PACK

Natural 100%
salmon treats
100 x 150mm e
60g e



PUP'S 1ST CRACKER

A puppy size version of our Christmas Cracker, filled with our puppy friendly training treats

Toys 2 x 15cm e - Treats 25g e
50 x 300mm e



Beth Goodwin for GOODCHAP'S

Local illustrator, Beth Goodwin, shares the same love for dogs and views towards the well-being of them, and the environment, as everyone here at Goodchap's. With her aid we've created a range of hand made notebooks perfect for any dog lover



MEMO NOTEBOOKS

Set of 3 notebooks with lined pages

Hand made in Britain

52 lined 75gsm pages

Size: 100 x 145mm

Biodegradable packaging



A5 NOTEBOOKS

Illustrated & hand bound in Somerset

Hand made in Britain
Size: 140 x 200mm

60 lined 80gsm pages
Biodegradable packaging



Staffie



Dachshund



French Bulldog



Golden Retriever



Whippet



Cocker Spaniel

Ruff Notes



More from Beth Goodwin Designs

As well as working with Goodchap's, Beth also has a range of animal themed prints and greetings cards available for trade, go direct or order through www.faire.com

www.bethgoodwin.co.uk • goodwinbeth@hotmail.com

DISPLAY UNITS

Filled counter top displays and floor standing units



COUNTER DISPLAY UNIT

Goodchaps' Counter Display Units (CDUs) are a cost-effective way of increasing sales at point of sale locations.

Place near your tills and checkouts and the bold, striking, photography on our cardboard display stands will capture attention leading to increased sales and up-selling opportunities.

Available for tinned products:

- Christmas bites
- Tricks & Trivia
- Treat Tin



TREAT TIN
TRICKS & TRIVIA
CHRISTMAS BITES

10 x products in each CDU
115 x 135 x 235mm assembled
Photography may not be as seen above



FSDU

Floor Standing Display Unit

Helps to improve product visibility in your store

- compact footprint
- eye catching design
- easy assembly

Our Floor Standing Display Unit (FSDU) is made from 100% recyclable materials and is a great way of improving sales by increasing product visibility.

Its small footprint means it will fit into various store locations easily. Its simple but eye catching design displays Goodchap's unique sales points and products clearly while capturing the attentions of passers by.



Contents sold separately

FSDU REFILL

No one wants an empty display unit

One FSDU holds all of the products below. Keep your unit stocked up with an extra refill bundle

Treats

- 4 x Mrs Cook's Value Pack
- 4 x Mr Fisher's Value Pack
- 4 x Lil Scamp's Value Pack
- 10 x Training Treats
- 10 x Treat Tins in CDU

Gifts

- 4 x Doggy Bag
- 4 x Pup's 1st Gift Box
- 4 x The Dog's Gift Box

Chews

- 4 x Catfish Twirls
- 4 x Whitefish Jerky
- 4 x Fish Fingers
- 4 x Fish Fingers Value Pack

Toys

- 4 x Double Pulley
- 4 x Pup's 1st Fetch & Tug
- 4 x 2 Knot Pulley
- 4 x The Friendly Squid

TRIAL BUNDLE

New to Goodchap's and not sure what you want to order?

Our trial bundle has been designed to give you a good taste of our products.

A selection of our best sellers, a range of price points and a variety of products across different lines

- 5 x Fish Fingers
- 5 x Fish Fingers Value Pack
- 5 x Mr Fishers Value Pack
- 5 x Mrs cook's Value Pack
- 10 x Training Treats
- 10 x Tricks & Trivia in CDU
- 10 x Treat Tin in CDU
- 5 x Pup's 1st Gift Box
- 5 x Double Pulley
- 3 x Eco Ball
- 3 x 2 Knot Pulley
- 5 x Memo Notebooks

CONTACT INFO

For more information on how to become a stockist of Goodchap's products, please get in touch using the contact information below

sales@goodchaps.co.uk

www.goodchaps.co.uk

01823 618635



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product lines and designs may change



Goodchap's - product catalogue - 2022

Low Minimum Order Quantities, speedy delivery and stock held