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MADE FOR RAIN - INSPIRED BY RAINBOWS

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### EVERCREATURES

Evercreatures was founded in 2004 by two young ladies passionate about fashion and music.

Festivals were happening every weekend and our party girls saw a gap in the market for a good quality rubber wellington boot that trendy festival goers could purchase and still look incredibly cool. They designed the first wellington rain boots that was colourful and funky and Evercreatures was born.

The name Evercreatures was inspired by the quintessentially British village of Evercreech, in the county of Somerset, a stone throw from the town of Wellington whose inventive Duke gave its moniker to the Wellies.

The brand started with just four women's designs and the range quickly grew with new products being introduced every season.

The new collections incorporate the latest design trends and technical innovations. A constant of Evercreatures' designs is that they are fun and fashionable, enhanced with small quirky elements.

Now, headquartered in Lincolnshire, the brand is moving forward at full speed. Owning its factory since 2012 and not depending on third party manufacturers puts Evercreatures in a unique position. All the boots are made under our direct control and can be produced as and when required. Over the last few years, the construction and quality of Evercreatures wellies have been improved continuously.

Most recently, the rubber compound, which is the key to make a good wellie, has been upgraded to the highest possible standard. Since our production chain is vertically integrated, we can nevertheless maintain our prices at a very affordable level.

Our wellingtons are now being stocked across Europe and Asia. They have been a success online, in country stores, garden centres as well as fancy hotels and fashion boutiques.



**#MyEvercreatures** 



## AVAILABLE IN 15 COUNTRIES

#MyEvercreatures















**CHICKEN SHORT** 11CHK (GREEN)

**RAINBOW SHORT** 11RBW (MULTI)

**POLKA DOT SHORT** 11DOT (RED SPOT)



**CHICKEN MEADOW** 12CHK (GREEN)

**RAINBOW MEADOW** 12RBW (MULTI)

#MyEvercreatures

POLKA DOT MEADOW 12DOT (RED SPOT)



RAINBOW 10RBW (MULTI)



**POLKA DOT** 10DOT (RED)



**10COW** (BLACK/WHITE)

# ESCAPE TO THE COUNTRY







**CHICKEN 10CHK** (GREEN)

TELEPHONE: +44 (0) 1507 499 194 EVERCREATURES.CO.UK | TRADE@EVERCREATURES.CO.UK (f) 🕤 (**D** 





DAHLIA 10DAL (MULTI)



BRISTOL 10BRS (MARINE)

#MyEvercreatur



BRIGHTEN UP YOUR FEET







ST GEORGE 10STG (OFF WHITE)



CAMO TALL 10CAM (GREEN)

## BOOT CONSTRUCTION

## JOIN THE FAMILY



#### **CONTOURED SHAPE**

Evercreatures wellies are individually assembled by hand, using more than 50 different parts, most of them invisible in the finished design. Each rubber part plays a role in the final fit, which is incredibly versatile. Jeans can be tucked in or worn outside the wellies. Evercreatures wellies also look fabulous with a colourful pair of socks, or with naked legs to dance the night away at music festivals.

#### INSOLE

Every single pair we manufacture includes a high quality 5mm removable insole. Why removable? Well, if you need a little more, you can swap and change as you wish.... you may have your favourite sheep skin insoles you can't live without! Either way, you can be sure our insoles will still give an extremely luxurious feel.

SUPERNATURAL UNIQUE DESIGNS 100% NATURAL RUBBER HIGHEST QUALITY RUBER MIX MANUFACTURED BY US! NOT A THIRD PARTY AS GOOD AS THE MARKET LEADER - BUT CHEAPER! VEGAN FRIENDLY COMFORTABLE, DURABLE & STYLISH ECO-FRIENDLY PACKAGING

#### INING

At Evercreatures, there is no such thing as one design fits all. Our lining designs and colours have been individually chosen to contrast with or enhance the colours and patterns of the boots. Thanks to their perfect blend of natural cotton for softness and polyester for easy slip-on, Evercreatures linings are durable and comfortable.

#### UPPER – THE BEST RUBBER MIX EVER

Manufactured using our Supernatural Rubber mix! This new formulation is the result of several years of research and development in our factory, with the support of a world recognised expert from the US.

The perfect rubber compound makes the boots comfortable and resistant to cracks. And of course 100% waterproof to keep your feet dry in all weather conditions.

A little trade secret we dare to share: our rubber mix is as good as the market leader's, yet at a fraction of the price thanks to our low overheads!

#### OUTSOLE

Our sole is unique, it something we are proud of. Designed for grip, comfort and durability, using the latest design to increase your confidence on any surface.

#### PACKAGING

All our boots are lovingly packaged in our supernatural eco-friendly cardboard box. Made from recycled card, we are proud to display our boots in a stylish and durable box complete with a carry handle. You can also expect each boot to be packed neatly with an air filled sock inserted to ensure your





#### **Easy Ordering**

Once your account is up and running, we will let you know the easiest way to order. There are many options: through your distributor, agent, by phone, online or by email. Your time is important, so we try to make ordering as simple as possible.

#### Low minimum order

There is only a low minimum order value! You can order as little or as much as you need, pair by pair. We would rather you return more often with smaller orders than submit a large order and become frustrated that a certain model is not to the liking of your clientele.

Nevertheless, there are some benefits to ordering in slightly bigger quantities, such as free deliveries. Talk to us about and we will be happy to let you know our exact conditions.

#### **Stocked Service**

We never discount our products and keep the best sellers for several seasons, while regularly introducing new designs. Evercreatures wellies will not lose their value, it is a sound investment. This is why we have the confidence to offer a unique stocked service on all our current designs.

#### **Full Image Bank**

We offer a fully up to date image bank of all our products including a large number of lifestyle images to add content to any website. Once you become a stockist, we will email a link to the library for you to use in all online or offline marketing materials

#### **UK Direct Despatch**

We are proud to work with a close network of smaller retailers who have created a strong presence online, backed by excellent customer service. We contribute to their success by streamlining their supply chain: they send us the orders they receive online and then we despatch the wellies directly to their customers. They never need to handle stock, giving them more time to promote the Evercreatures brand!

#### **Worldwide Delivery**

Evercreatures have stock holding in UK, Germany, China and Chile. We can ship worldwide from all these distribution centres. Our largest stock is based in the UK and we can ship to any European city from this location. As with UK ordering, there is no minimum order required, although any order below a certain value will incur a delivery charge.

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BLACK RUM 50BRM



MAD BIRD 50MBD













BLACK BERET 10BLB (BLACK)



TRIUMPH CHARCOAL 10TRI (BLACK)



BRISTOL 10BRS (MARINE)





ST GEORGE 10STG (OFF WHITE)



#MyEvercreatures

## STANDOUT FROM THE CROWD

## DISCOVER THE SHORELINES







**BLACK MEADOW** 12BLK (BLACK)

ALL BLACK MEADOW 12ABK (BLACK)



EGGPLANT MEADOW 12EGG (EGGPLANT)



**ST GEORGE** MEADOW 12STG NEW 2019)





**DEEP FOREST** 10DFR (NEW 2019)

PLAIN BLACK TALL 10BLK (BLACK)

**PLAIN BLACK SHORT** 11BLK (BLACK)



**EGGPLANT TALL** 10EGG (EGGPLANT)



BRISTOL MEADOW 12BRS (MARINE)



BLUE MEADOW 12BLU (BLUE)



**CHARCOAL** 

12DTR (BLACK)

MEADOW



CHICKEN MEADOW 12CHK (GREEN)



**RASPNAVY TALL** 10NRV (NAVY)



**RASPNAVY SHORT** 11RNV (NAVY)



**ALL BLACK SHORT** 11ABK (BLACK)

ALL BLACK TALL 10ABK (BLACK)



САМО MEADOW 12CAM (GREEN)



**YELLOW MEADOW** 12YEL (NEW 2019)



**POLKA DOT** 

12DOT (RED SPOT)

MEADOW



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RAINBOW MEADOW 12RBW (MULTI)





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### PERFECT FOR THE BRIDE

#MyEvercreatures



I DO WEDDING SHORT 11IDO (CREAM)

I DO WEDDING 10IDO (CREAM)



#MyEvercreatures

### EXPECT THE UNEXPECTED















KIDS RAINBOW 15RBW (MULTI) KIDS POLKA DOT

KIDS POLKA DOT 15DOT (RED SPOT)



KIDS COW 15COW (BLACK & WHITE)



KIDS BRISTOL 15BRS (MARINE)



KIDS PINK 15PNK (PINK)



KIDS BLUE 15BLU (BLUE)

Style	Measurements (mm)													
		UK	3		4		5		6		7		8	
		EU	36		37		38		39		40		41	
		US	5		6		7		8		9		10	
TALL			234				250		259		267		275	
			222		226		232		238		244		250	
	Calf (C)		255		263		271		279		287		295	
			370		370		370		370		370		370	
SHORTIE	Toe to Heel (A)		234		242		250		259		267		275	
	Toe (B)		222		226		232		238		244		250	
	Calf (C)		255		263		271		NA		NA		295	
	External Height (F)		330		3	30	330		167		167		330	
MEADOW	Toe to Heel (A)			234 24			250		259		267		275	
	Toe (B)		222										250	
	Calf (C)		NA		NA		NA						NA	
	External Height (H)		167		167		167		167		167		167	
PVC	Toe to Heel (A)		234		242		250		259		267		275	
	Toe (B)		222		226		232		238		244		250	
	Calf (C)		NA		NA		NA		NA		NA		NA	
	External Height (H)		155		155		155		155		155		155	
REMOVEABLE FOOTBED			230		238		246		255		264		271	
KIDS		UK					10	11	12	13		2		
		EU	23	24	26	27	28	29	30	31	33	34	35	
		US	5	6	7	8	9	10	11	12	2	3	4	
	Toe to Heel (A)		160	174	176	178	192	197	198	203	210	215	225	
	Toe (B)		190	192	195	200	213	214	216	221	227	235	241	
	Calf (C )													
	External Height (H)													



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EXPORTING IS **GREAT** 



recycle

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