



### A Little About Us...

Retired teachers, Debbie and her partner Rob set up the new business to keep them busy in retirement.

"It was just going to be a small weekend hobby, providing practical useful dog walking bags to make owning a dog a little easier."

However, as feedback was so positive from the dog owning community in both urban and rural environments, they decided to take a punt on Dragons' Den and the investment is set to take the business on a new trajectory.

We'd love to hear from you and see how we can help your business

Debbie & Rob 🐾

[www.barkingbags.co.uk](http://www.barkingbags.co.uk)

[info@barkingbags.co.uk](mailto:info@barkingbags.co.uk)

01908 104977



### Further Features

- Selected models have reflective strips for added safety when walking in the dark.
- Draw string side pocket – large enough to carry the dog waste once bagged up. No more walking around carrying the unmentionable stuff by hand!
- Room for your own personal items, keys, phone, sunglasses and gloves.
- Wear across the body or attached to a belt using clips on the reverse

### What Barking Bags can offer you

- Competitive sales margins
- POS for your retail outlets
- Great customer support
- Opportunities for collaborative social media campaigns
- Fast delivery
- Competitive sales margins (see price lists)

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Find us on social media:



As seen on  
**Dragons'  
Den**



Designed for dog walking,  
by dog walkers

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## Quite simply, a Barking Bag makes the dog owner's life easier...

No need to search for the lead, poo bags, dog treats or favourite toys. Keep your bag fully stocked with everything you need, on a hook by the door and you are always good to go.

There is even room for your own personal items, keys, phone, sunglasses and gloves.

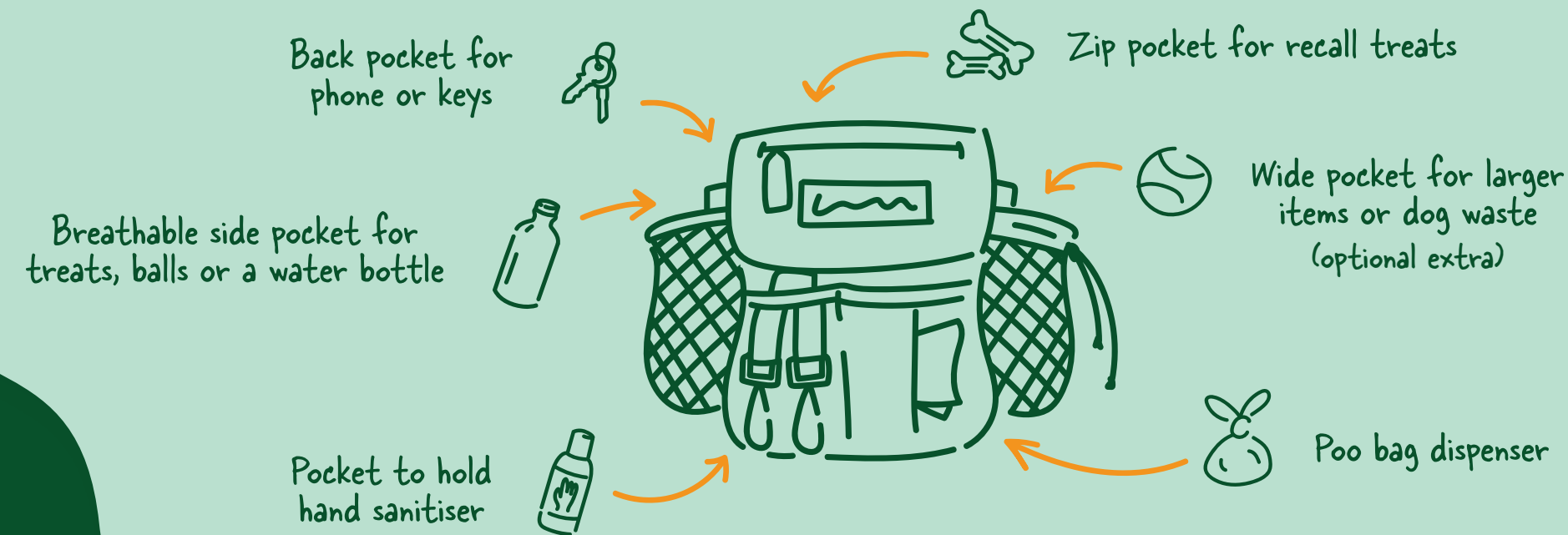


## Carrying a dog walking bag is a relatively new concept.

When Barking Bags first came up with the idea in 2015 there was nothing on the market (except treat training bags and bum bags) so as well as designing the bags, we have played a part in 'educating' customers about the benefits of owning a bag designed for purpose.

Our team attend dog shows throughout the country, we are active on social media and of course in January 2022, we appeared on Dragons' Den, and were offered investment.

Now, it is not unusual to see dog owners out with a bag. There are competitor products on the market but Barking Bags are leading the way.



## Hero Product

The savvy retailer will be able to add value to the sales by encouraging customers to kit them out, adding balls, bottles, treats, clickers and whistles, extra poo bags, collapsible water bowls and more!



## Purchasing a Barking Bag is set to become a dog owners' essential.

As important as purchasing dog food and treats, a dog bed, a quality lead and collar, toys and dog insurance, all of which you would find in good pet retailers. With bags retailing from under £40 they also make an ideal gift.

