



## Solid Soap with a Twist

Our revolutionary SOLID soap dispenser, coupled with uniquely designed accessories, enable you to dramatically reduce your impact on the environment without compromising on effectiveness, convenience, or cost.

Our SNOAP dispenser's ability to hygienically dispense your required quantity into a powder form, not only decreases the amount of soap/shampoo needed for an effective wash, but dramatically reduces the costs involved too. You will get over 1,000 hand washes from our bars.

Our SNOAP Dispenser can be used by the sink, bath or in the shower and works brilliantly with our hand selected, artisan shampoos and soaps.



Lower cost



Reduce environmental impact



Without compromise

## The geeky part

- It takes 5 x the energy to produce Liquid v Solid.
- It takes 9 x the energy to transport Liquid v Solid.
- 20 x more energy is used in Liquid soap packaging.
- 20 x larger energy footprint for Liquid v Solid.
- Liquid soap has 10 x the carbon footprint of Solid.
- We use 30% more water when washing with Liquid.
- SNOAP lasts 10 times longer than liquid soap.
- 1 bar of SNOAP equals 10 bottles of Liquid or 2.5L.
- 40 bars of SNOAP packed is a large shoe box size v 100L of liquid (400 X 250ml bottles).
- 40 bars weigh <5 kg v >100 kg of Liquid.
- 100L of liquid cost £500 (250ml @£1.25) Equivalent Bars cost £200 (1 bar @£5).
- Most liquid "soaps" are actually detergent and therefore called hand wash!

