



**2024**



**PRIMEUR**

**RECYCLED LANDSCAPING  
& DECORATIVE GARDEN  
PRODUCTS**

# ARE YOU READY TO JOIN THE RECYCLED REVOLUTION?

INTRODUCING OUR COLLECTION OF LAWN AND GARDEN PRODUCTS MADE FROM RECYCLED MATERIALS. STYLISH, DURABLE AND ECO-FRIENDLY, OUR COLLECTION INCLUDES PLANTERS, STEPPING STONES, GARDEN BORDERS AND TILES. BROWSE OUR LATEST COLLECTION AND JOIN US IN MAKING THE WORLD A CLEANER AND GREENER PLACE.

## CONTENTS

### 5 LAWN & GARDEN

- 6 STEPPING STONES
- 8 STOMP STONE
- 9 FLEXIBLE BORDERS
- 11 STOMP EDGE
- 12 RUBBER TILES - NEW
- 13 PLAYSPACE TILES - NEW
- 14 BBQ MAT

### 15 ECO PLANTERS

- 17 SONATA PLANTERS & TROUGHS
- 18 SYMPHONY & CELLO SERENITY - NEW
- 19 HORIZON
- 20 SERENITY & VITALITY

- 21 BARITONE
- 22 WHISKEY BARREL - NEW & ARIA
- 23 OCTAVIA
- 24 CONCERTO & FLAMENCO
- 25 ALTO - NEW
- 26 VERTICAL GARDENING

### 27 TILES

- 28 EXTREME TILES
- 29 COSMOPOLITAN EXTREME
- 30 ALPHA TILES
- 31 DECK TILES
- 32 ARISTA DECK TILES - NEW

### 33 STANDS & PACKAGING

# OUR RECYCLING PLEDGE

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IT IS CRUCIAL TO US THAT OUR PRODUCTS DO NOT HARM THE PLANET. WE TAKE PRIDE IN RE-PURPOSING SCRAP TYRES SO THEY DON'T END UP IN LANDFILLS AND ARE CONSTANTLY LOOKING FOR NEW RECYCLED MATERIAL SOLUTIONS TO EXPAND OUR RANGE.

# DESIGNED IN CANADA, MADE IN EUROPE & STOCKED IN THE UK

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WE MEET THE HIGHEST QUALITY STANDARDS AND ENSURE THAT OUR PRODUCTS WILL LAST FOR A LONG, LONG TIME





# DURABLE

FREEZE & UV RESISTANT

---



# PLANT SAFE

HELPS PLANTS THRIVE

---



# CONCIOUS

ECO FRIENDLY

---



# MOWER SAFE

WON'T BREAK OR CRACK

---

**Evolve your landscaping category sustainably**



# LAWN & GARDEN





# STEPPING STONES

DECORATIVE GARDEN STEPPING STONES WHICH HAVE THE APPEARANCE OF REAL STONE. ALL SEASON DURABILITY AND EASY TO MAINTAIN. MADE FROM RECYCLED TYRES, THEY ARE VIRTUALLY INDESTRUCTIBLE AND PROVIDE THE ULTIMATE ECO-FRIENDLY, FUNCTIONAL SOLUTION TO YOUR LIVING SPACES.

OUR STEPPING STONES ARE A SAFE ALTERNATIVE TO TRADITIONAL MATERIALS PROVIDING A SOFTER SURFACE IN THE EVENT OF SLIPS, TRIPS OR FALLS - THIS MAKES THEM PERFECT FOR GARDENS WITH CHILDREN. (TESTED TO BSEN177 0.6M CRITICAL HEIGHT FALL TEST)

PERFECT TO USE IN GARDENS OR TO CREATE A PATHWAY.



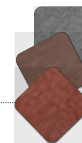
CRACKED LOG  
EARTH

IECOWAY



# STEPPING STONES

## REVERSIBLE



GREY  
EARTH  
TERRA COTTA



BUTTERFLY  
46 X 46 CM



SCROLL  
46 X 46 CM



LEAVES  
46 X 46 CM

## INSPIRED BY NATURE



RIVER ROCK  
46 X 46 CM



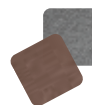
NATURAL STONE  
53 X 42 CM



CRACKED LOG  
46 X 46 CM



RAILROAD TIE  
25 X 61 CM



GREY  
EARTH



#recycledrubber  
revolution



# STOMP STONE

LIGHTWEIGHT STEPPING STONES.  
NO INSTALLATION, NO DIGGING.  
SIMPLY PLACE DIRECTLY INTO GRASS,  
DIRT, SAND OR GRAVEL AND STOMP.  
PERFECT FOR PATHWAYS IN VEGETABLE  
GARDENS, PATIO GARDENS AND  
MORE....

WATCH HOW  
TO INSTALL



10 PCS  
DISPLAY  
↓



30 X 30 CM ○→





# FLEXIBLE BORDERS

FLEXIBLE AND ULTRA DURABLE, OUR EASY TO SHAPE BORDERS ADAPT TO STRAIGHT OR CURVED AREAS. THEY OFFER A LIGHT WEIGHT ALTERNATIVE TO HEAVY CONCRETE EDGING.

LONG LASTING IN ANY WEATHER CONDITIONS AS THEY ARE MADE FROM RECYCLED CAR TYRES. SPIKES ARE INCLUDED FOR EASY AND COMPLETE INSTALLATION.



FLEXIBILITY  
SCALE

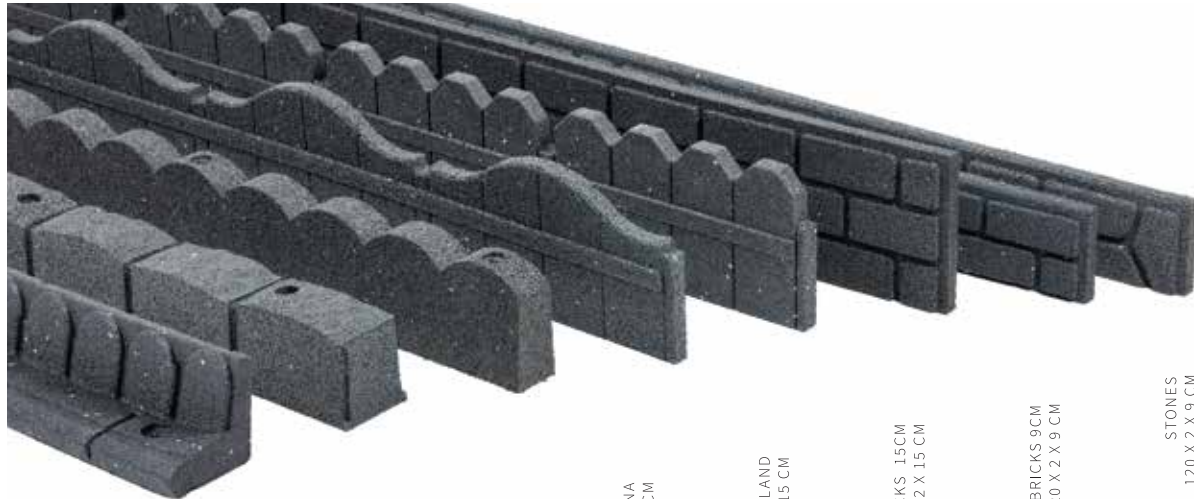


# EZBorder

CAROLINA  
EARTH



# FLEXIBLE BORDERS



MOWER EDGE  
120 X 7 X 8 CM

ROMAN STONE  
120 X 7 X 9 CM

SCALLOP  
120 X 5 X 10 CM

CAROLINA  
120 X 2 X 15 CM

MARYLAND  
120 X 2 X 15 CM

BRICKS 15CM  
120 X 2 X 15 CM

BRICKS 9CM  
120 X 2 X 9 CM

STONES  
120 X 2 X 9 CM



FLEXIBILITY  
SCALE



4 X SPIKES



1 X CONNECTOR  
3 X SPIKES



GREY  
EARTH



7

WATCH  
HOW TO INSTALL



SEPERATE SPIKE  
PACKS AVAILABLE



THINLINE  
610 X 0.6 X 9 CM  
+ 5 SPIKES

GREY  
EARTH



FLEXIBILITY  
SCALE







LIGHTWEIGHT MODULAR  
BORDER. EASY TO INSTALL  
DIRECTLY IN GRASS, SOIL, SAND  
OR GRAVEL. PATENTED CUTTING  
EDGE TECHNOLOGY ENABLES  
EASY INSTALLATION IN MINUTES.  
NO DIGGING REQUIRED, EASY TO  
MAINTAIN. IDEAL FOR FLOWER BEDS,  
PATHWAYS, GARDENS, DRIVEWAY  
BORDERS AND MORE....

# STOMP EDGE



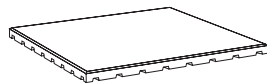
30 X 10 X 12 CM

12 PCS DISPLAY





# RUBBER TILES



50 X 50 X 2.5 CM



THE RUBBER TILE ALLOWS YOU TO ARRANGE A SAFE, COMFORTABLE AND ATTRACTIVE RECREATIONAL OR EDUCATIONAL AREA. THE SQUARE EDGES AND CHAMFER CORNERS ALLOW THE TILES TO BE PLACED TIGHTLY TO EACH OTHER, GIVING YOU A GREAT LOOK WITH THE COMFORT OF RUBBER.



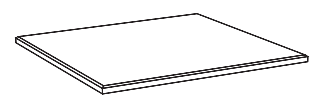
RUBBER TILES  
RED



AVAILABLE  
IN 3 COLOURS



PLAYSPACE TILES  
RED



1M X 1M X 1CM  
←-----→

THIS VERY LARGE RUBBER TILE  
MAKES A GREAT SURFACE INDOORS OR  
OUT. VERY COMFORTABLE UNDERFOOT  
FOR A VERY ATTRACTIVE RECREATIONAL  
OR OUTDOOR LIVING AREA. THE SQUARE  
EDGES AND CHAMFER CORNERS ALLOW  
THE TILES TO BE PLACED TIGHTLY TO  
EACH OTHER, GIVING YOU A GREAT LOOK  
WITH THE COMFORT OF RUBBER.



○  
↓  
AVAILABLE  
IN 3 COLURS



# PLAYSPACE TILES



# BBQ MAT

BBQ GRILL MAT IS DESIGNED TO ACCOMMODATE MOST BARBECUES. MAT OFFERS PREMIUM SURFACE PROTECTION, AND IS NON-POROUS WHICH PREVENTS CONTAMINATES FROM REACHING YOUR DECK OR PATIO SURFACE. DURABLE: ABRASION AND SCRATCH RESISTANT. THE LOW MAINTENANCE MAT OFFERS SUPERIOR ENDURANCE AND RESISTS STAINING, WHILE BEING OIL, GREASE AND DIRT RESISTANT. THIS MAT WILL LAST FOR MANY YEARS AND IS EASY TO CLEAN WITH MILD SOAP AND WATER.



SMOOTH

3mm

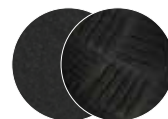
80 x 120 cm



DECKPLATE

3mm

80 x 120 cm



DISPLAY  
36 PCS  
H100 X 60 X 40 CM



DECKPLATE





# ECO PLANTERS





# SELF WATERING SYSTEM

FOR EFFECTIVE PLANT GROWTH  
INDOOR OR OUTDOOR

CHECK OUT THIS VIDEO  
TO EXPLORE THE FEATURES



EVERY PLANTER INCLUDES A  
WATER RESERVOIR TO ENSURE  
PLANTS STAY PROPERLY  
HYDRATED BOTH INSIDE  
OR OUTSIDE.



## COLOURS & FINISHES



SLATE



STEEL GREY



COFFEE

RECYCLED RUBBER TYRE



EGGSHELL



ASH



CLAY



OAK



SHADOW

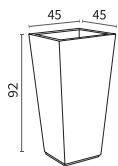


BALSAM

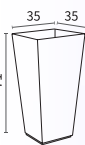
RECYCLED CELLULOSE POLYMER

# SONATA PLANTERS & TROUGHS

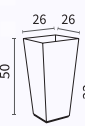
THE WIDE RANGE OF SIZES MAKE THESE A GREAT SOLUTION FOR ANY SPACE. LARGE ENOUGH TO HOLD SMALL TREES, ALL THE WAY DOWN TO VERY SMALL SIZES, WHICH ARE PERFECT FOR A WINDOW SILL. EVERY PLANTER INCLUDES A WATER RESERVOIR TO ENSURE PLANTS STAY PROPERLY HYDRATED INDOORS OR OUT. UNBREAKABLE AND DURABLE AS THEY ARE DESIGNED FOR ALL SEASONS.



SONATA  
92CM



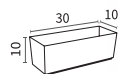
SONATA  
71CM



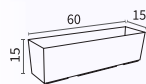
SONATA  
50CM



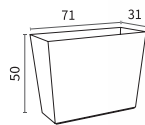
SONATA  
33CM



SONATA TROUGH  
10CM TABLETOP



SONATA TROUGH  
15CM TAPERED



SONATA TROUGH  
50CM



SONATA 50 CM  
STEEL GREY

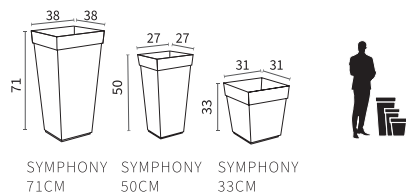


SONATA 33 CM  
STEEL GREY



# SYMPHONY

SLEEK, MODERN PLANTERS  
DESIGNED TO BEAUTIFY ANY OUTDOOR  
ENTRANCEWAY, PATIO, DECK AND MORE...  
ECO-FRIENDLY PLANTERS ARE MADE OF  
RECYCLED MATERIALS AND INCLUDE A  
WATER RESERVOIR TO ENSURE PLANTS  
STAY PROPERLY HYDRATED.



A CLASSIC SHAPE ENRICHED  
WITH A MODERN PATTERN WILL  
EMPHASIZE THE BEAUTY AND  
UNIQUENESS OF YOUR PLANTS.  
A DECORATIVE ATTRACTIVE  
DESIGN TO SUIT INDOOR &  
OUTDOOR USE.



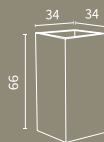
CELLO  
SERENITY  
33CM



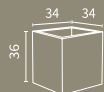
# CELLO SERENITY

# HORIZON

THE CUBIC SHAPE OF THE HORIZON COLLECTION BRINGS SOPHISTICATION AND MODERN STYLE TO THE HOME OR GARDEN. A WATER RESERVOIR IS INCLUDED TO ENSURE THE PLANTS STAY PROPERLY HYDRATED WHETHER THEY ARE INDOORS OR OUT. UNBREAKABLE AND DURABLE AS THEY ARE DESIGNED TO WITHSTAND THE ELEMENTS.



HORIZON  
66CM



HORIZON  
36CM

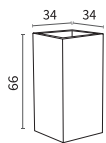


HORIZON 66 CM  
STEEL GREY

HORIZON 36 CM  
STEEL GREY

# SERENITY

THE CONTEMPORARY DESIGN OF THIS COLLECTION BRINGS MODERN STYLE TO THE HOME OR GARDEN. A WATER RESERVOIR IS INCLUDED TO ENSURE PLANTS STAY PROPERLY HYDRATED. UNBREAKABLE, DURABLE FOR ALL SEASONS.



SERENITY  
66CM



SERENITY  
36CM

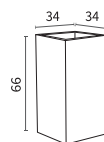


SERENITY 66 CM  
SLATE



VITALITY 36 CM  
SLATE

ANOTHER DESIGN TWIST IN A CLASSIC SILHOUETTE. BRINGS SOPHISTICATED STYLE TO THE HOME OR GARDEN. INCLUDES A WATER RESERVOIR TO ENSURE PLANTS STAY PROPERLY HYDRATED. UNBREAKABLE, DURABLE FOR ALL SEASONS.



VITALITY  
66CM



VITALITY  
36CM



# VITALITY





OUR CONTEMPORARY  
PLANTER IS SIMPLE, ELEGANT  
AND ESSENTIAL. THIS PIECE  
IS SUITABLE FOR ALL GARDENS  
AND INTERIORS.



BARITONE  
40CM

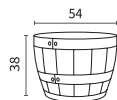
BARITONE  
30CM

# BARITONE

30 CM  
SLATE

# WHISKEY BARREL

THIS PLANTER SHAPE IS A UNIQUE AND STYLISH WAY TO ADD SOME RUSTIC CHARM TO YOUR GARDEN OR HOME DECOR. OFFER A CLASSIC AND TIMELESS AESTHETIC THAT CAN COMPLEMENT A VARIETY OF OUTDOOR AND INDOOR SETTINGS, AND PROVIDE A PERFECT CONTAINER FOR PLANTS AND FLOWERS TO THRIVE.



WHISKEY  
BARREL  
38CM



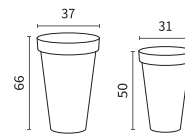
WHISKEY BARREL  
SLATE



ARIA 50CM  
STEEL GREY

THESE CLASSIC PLANTERS WITH A LIP ARE MADE FROM RECYCLED MATERIALS ARE A SUSTAINABLE AND ECO-FRIENDLY CHOICE FOR YOUR GARDENING NEEDS THEY ARE BOTH STYLISH AND PRACTICAL, INCLUDE A WATER RESERVOIR TO ENSURE PLANTS STAY PROPERLY HYDRATED. UNBREAKABLE, DURABLE FOR ALL SEASONS.

# ARIA



ARIA  
66CM



ARIA  
50CM



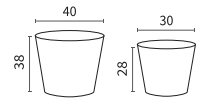


38 CM  
COFFEE

28 CM  
COFFEE

15 CM  
SLATE

THE OCTAVIA COLLECTION  
OFFERS WARM, MODERN STYLING  
WITHOUT THE HARD EDGE.  
SIMPLE, CLEAN DESIGN, MAKING  
IT SUITABLE IN BOTH  
CONTEMPORARY AND  
TRADITIONAL SETTINGS



OCTAVIA  
38CM

OCTAVIA  
28CM



OCTAVIA  
15CM

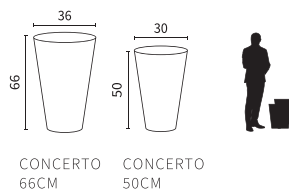


# OCTAVIA

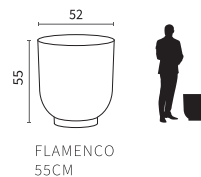


# CONCERTO

THIS SIMPLE, CONTEMPORARY MUST-HAVE PIECE IS BEAUTIFULLY DESIGNED FOR ANY INDOOR/ OUTDOOR ENTRANCEWAY, PATIO, DECK, GARDEN AREA AND LIVING SPACE. OUR INNOVATION TEAM SOURCES HIGH GRADE RECYCLED MATERIALS TO CREATE THIS ECO-FRIENDLY COLLECTION. SPECIALLY DESIGNED WITH A SELF-WATERING SYSTEM TO ENSURE PLANTS STAY PROPERLY HYDRATED WITH MINIMAL MAINTENANCE REQUIRED.



THE FLAMENCO LEANS TO THE TRADITIONAL, BUT HAS A UNIVERSAL APPEAL. THIS ROUND PLANTER BRINGS A CLEAN, CLASSIC LOOK TO TRANSFORM ANY LIVING SPACE.



# FLAMENCO

# ALTO

AESTHETICALLY  
PLEASING AND MODERN,  
THE ALTO POT COMBINES  
CHARM WITH EXCEPTIONAL  
FUNCTIONALITY. IT WILL  
BE PERFECT IN ANY  
SETTING, REGARDLESS  
OF THE WEATHER AND  
SEASON.



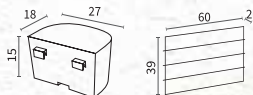
SLATE





# VERTICAL GARDENING

VERTICAL GARDEN PLANTERS AND ACCESSORIES DELIVER URBAN GARDENING SOLUTIONS FOR TODAY'S MODERN LIVING ENVIRONMENTS. SIMPLE TO USE, DURABLE & MADE OF RECYCLED MATERIALS - STRIVING TO PROVIDE A GREEN ANSWER TO ANY URBAN GARDENING QUESTION.



RACK

PLANTER CURVE SLATE

CAN BE ATTACHED DIRECTLY TO THE WALL - NECESSARY ACCESSORIES INCLUDED

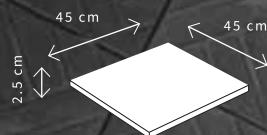


# TILES



# EXTREME TILE

PROTECT YOUR FLOORS AND OTHER SURFACES WITH THIS DURABLE, WEATHER-RESISTANT RUBBER TILE. THESE HEAVY DUTY TILES ARE MADE FROM RECYCLED RUBBER TYRES AND WITHSTAND HEAVY LOADS. EASY TO INSTALL. INTERLOCKING RAMP EDGES AND CORNERS ARE ALSO AVAILABLE



SOLID

DRAINAGE CHANNELS ENSURE WATER AND DEBRIS QUICKLY FLOW OFF THE TOP SURFACE.



DRAINAGE



SOLID



ACCESSORIES



PACK

1 PACK  
4 PCS

=  $\frac{45 \times 45 \text{ cm}}{0.81 \text{ m}^2}$



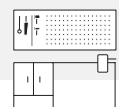
LAUNDRY ROOM



GARAGE



STORAGE

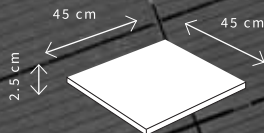


WORKSHOP



# COSMOPOLITAN EXTREME

THIS LARGER AND THICKER TILE MAKES A GREAT OUTDOOR LIVING SPACE, EVEN FOR HEAVY TRAFFIC AREAS. A STRENGTHENED DOVE TAIL INTERLOCKING SYSTEM HOLDS THE TILES FIRMLY IN PLACE, WHILE STILL ALLOWING FOR WATER AND DEBRIS QUICKLY FLOW OFF THE TOP SURFACE.

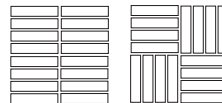


COSMOPOLITAN  
GRAPHITE



COSMOPOLITAN  
EXTREME

LAYING  
POSSIBILITIES:



COFFEE  
STEEL  
GREY  
GRAPHITE



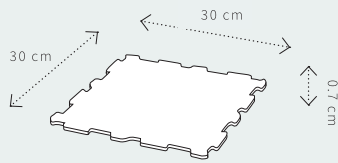
EXTREMELY DURABLE  
CONSTRUCTION  
WITH A STRONG DOVE TAIL  
INTERLOCKING SYSTEM





# ALPHA TILE

LEAD THE MARKET WITH THIS HIGH VALUE, PRICE SENSITIVE FLOORING SYSTEM. THESE TILES ARE MADE FROM RECYCLED RUBBER TYRES AND WITHSTAND HOUSEHOLD LOADS. DESIGNED WITH A SECURE INTERLOCKING SYSTEM AND DO NOT REQUIRE ADDITIONAL EDGES AND CORNERS. THE DIY HOMEOWNER CAN EASILY CONSTRUCT A NEW DURABLE FLOOR IN STORAGE AREAS, SHEDS, MUDROOMS OR WORKSHOPS WITH OUR EASY-TO-INSTALL SYSTEMS, WITHIN HOURS.



ALPHA TILE



10 PCS IN A PACK



PACK

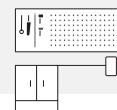
1 PACK 10 PCS	=	30 x 30 cm 0.85 m <sup>2</sup>
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LAUNDRY ROOM



STORAGE

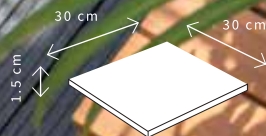


WORKSHOP

ALPHA TILE  
BLACK



COSMOPOLITAN  
STEEL GREY



# DECK TILES

RENEW AND RESURFACE ANY OUTDOOR LIVING SPACE: DECKING, PATIO AND MORE... QUICK-CLICK CONNECTION SYSTEM MAKES IT EASY TO INSTALL AND KEEPS TILES SECURED TOGETHER. DESIGNED WITH DRAINAGE CHANNELS TO ENSURE WATER AND DEBRIS QUICKLY FLOW OFF THE TOP SURFACE.



COSMOPOLITAN



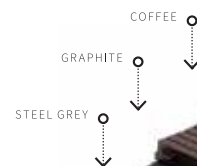
MOSAIC



WATCH HOW TO  
INSTALL



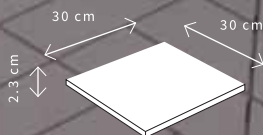
PACK





# ARISTA DECK TILES

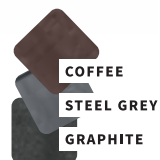
DURABLE AND WEATHER-RESISTANT SOLUTION FOR OUTDOOR FLOORING. THESE INTERLOCKING TILES ARE EASY TO INSTALL AND MAINTAIN, AND CAN BE USED ON VARIOUS SURFACES SUCH AS CONCRETE OR WOOD. ARISTA DECK TILES COME IN A RANGE OF COLOURS AND PATTERNS TO MATCH YOUR DESIGN PREFERENCES, MAKING THEM A VERSATILE AND STYLISH CHOICE FOR ANY OUTDOOR SPACE.



PARQUET  
SHADOW



WOODGRAIN



PARQUET



THICKNESS:  
2.3 CM



PACK

1 PACK  
6 PCS

=

30 X 30 CM  
0.54M<sup>2</sup>



# STANDS & PACKAGING



# PACKAGING

MOST OF OUR RANGE IS PACKED IN WEATHERPROOF PACKAGING SO IT CAN BE MERCHANDISED IN ALL AREAS OF THE STORE.



BORDER SPIKES ARE PACKAGED WITH THE PRODUCT TO ENSURE EASY INSTALLATION





# MERCHANDISING DISPLAYS



WOOD DISPLAY FOR BORDERS  
WITH WATERPROOF SIGNAGE  
H183 X 120 X 80 CM



WOOD DISPLAY FOR BORDERS & STONES  
WITH WATERPROOF SIGNAGE  
H183 X 120 X 80 CM



WOOD DISPLAY  
FOR STEPPING STONES  
WITH WATERPROOF SIGNAGE  
H170 X 73 X 67 CM



WOOD PALLET DISPLAY  
WITH WATERPROOF SIGNAGE  
H122 X 120 X 100 CM  
SUITABLE FOR OUR 120CM BORDERS  
AND STEPPING STONES



PALLET + WATERPROOF SKIRT  
FOR PLANTERS, DECKING, BORDERS  
& STEPPING STONES  
100 X 120 CM



INDOOR CARD FSDU  
FULLY PRINTED  
H100 X 60 X 40 CM

**Made with the  
awareness of our  
impact on the  
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THIS CATALOGUE IS MADE FROM  
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