JOHNSONS LAWN SEED

— 2023 CATALOGUE —



ADVANCED LAWN MIXTURES FOR TODAY'S GARDENER



www.johnsonslawnseed.com

MIXTURE SELECTOR

A choice of















lawn seed made easy

Resistance to Wear & Tear

Speed of Establishment

Fineness of **Appearance** **Tolerance to** Drought

Suitability for **Shady Areas**

Maintenance Required

Resistance to **Dog Patches**

TUFF GRASS	••••	11111	••	111	ı	1111	11111
GENERAL PURPOSE	1111	1111	111	111	11	111	
QUICK LAWN COCALABATON	1111	11111	1111	11111	1111	••	
QUICK FIX	11111	••••	11	1111	11	1111	
AFTER MOSS	••••	11111	111	111	111	1111	
ANY TIME	1111	11111	111	1111	111	111	
LAWN THICKENER 🧽	11111	11111	111	111	111	1111	
SHADY PLACE	11	11	1111	1111	11111	11	
LUXURY LAWN 🥏	11	11	11111	1111	1111	•	
COUNTRY MEADOW	N/A	ı	ı	11	••	•	
CELEBRATION	N/A	111	N/A	111	11	•	

2023 CATALOGUE

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COMPANY PROFILE

Johnsons LAWN SEED

Established in 1820, Johnsons is the UK's oldest lawn seed brand with a long and prestigious record of innovation, research and development. DLF Seeds Ltd, the world's largest grass breeder, is Johnsons parent company and it employs grass breeders and technologists around the globe to develop new grass varieties. The varieties and mixtures in the Johnsons range are tested and evaluated in the UK to ensure their suitability for the UK climate to create the perfect lawn for domestic and professional users.

Products are exclusively distributed in the UK by DLF Seeds, owner of the Johnsons Lawn Seed brand.

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TRADE CONTACTS

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Spencer Goodall Mobile: 07770 233089 totallysalesagencies@gmail.com

GRASS BREEDING. & RESEARCH

WHAT WE DO....

Amenity quality

- DLF administer about 30,000 amenity trial plots per year
- Multi-location trial and research network with six stations across Europe and USA. Ensures fitness and adaptation to regional stress and disease pressure

Focus on stress

- Entire assortment is screened for salt tolerance (4Salt)
- Trials under shade netting
- Turf plots under drought stress
- Greenhouse and field screening trials for specific diseases

Consumer turf

- Research for easier establishment and reduced maintenance
- Balanced mixtures for the diverse microclimates in home gardens
- Improved dog pee tolerance
- Alternative fertiliser applications methods





HOW WE DO IT.....

Genomic Selection

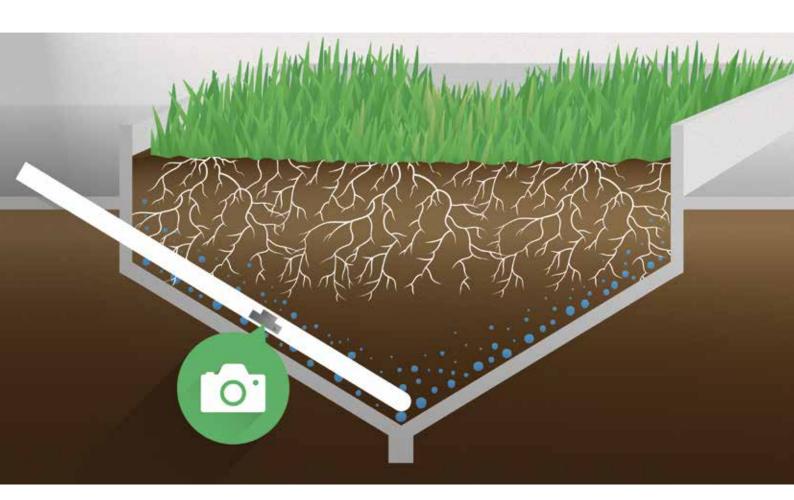
- Selection of superior plants already at seedling stage
- Faster improvement of quality traits

Drone image assistance

- More data from field trials
- Improves selection accuracy
- Provides new information

RadiMax

- State of the art facility to screen for improved root mass and select for drought tolerance
- Partnership with University of Copenhagen and other breeding companies



HOW MUCH CO₂ DOES **GRASS SEQUESTER?**

Johnsons Lawn Seed is responsible for sequestering the equivalent of more than 250,000 tonnes of Carbon per year in gardeners lawns, that's nearly 1m tonnes of CO₂

Grass also produces Oxygen, cools and cleans the air, helps prevent flooding and attracts wildlife

Grass leaves capture CO₂

Root system sequestrates CO₂ into the soil as Carbon

100m² of grass sequestrates 336 kgs of Carbon into the soil per year

This is the equivalent of 1.23t of CO₂ per year

Grass sequestrates more carbon per m² than trees

> Artificial grass does.....nothing apart from shed micro plastics into the environment

CELEBRATION PURE FLOWERS, NO FILLERS.



flowering) the Celebration mix reliably creates a dazzling display of colours attractive to the garden owner and our natural pollinators. Quick to establish with flowers usually appearing eight weeks after sowing and lasting up until the first

			AND		100	
iowing Rate: 3-5g/m ²				A STANCE		
COMMON NAME	COLOURS				1	
Paper Daisy	White/Pink/Purple				1	
Pheasants Eye	Red/Orange			4 1 1		
Pot Marigold	Red/Orange/Yellow			1000	(5)	
Cornflower	Blue/Pink/White	walks to the same	- 100	700		
Cosmos	Pink/Purple	Mary 1		Marie	Soul .	
Painted Daisy	Red/Orange/Pink/Yellow					
Dwarf Morning Glory	Blue/Purple/Pink/White		A COL	N/w		?
Chinese Forget-me-not	Blue				1	1510
California Poppy	Multi-colour mix	· Charles	11/4	三、	到 通	
Fineflower	Blue/Pink		医	40000000000000000000000000000000000000		100
Farewell To Spring	Pink/Red/White			Contract of		
Baby's Breath	Red/White			6/1		N/A
Candytuft	White/Blue/Pink/Purple				NAME:	
,				The state of the s	DATE OF A THEORY OF SHARE	ALC: NO PERSONS
	Blue/Pink/Purple/White					
Love-in-a-Mist Corn Poppy	· · · · · · · · · · · · · · · · · · ·					
Love-in-a-Mist	Blue/Pink/Purple/White					

TUFF GRASS

Tuffgrass is a unique product with proven ability to create dog patch resistant lawns and be tough enough to stand up to the wear and tear of family use.

Tuffgrass with Dog Patch Resistance is a unique new product that has been formulated to banish the problem of yellow patches and dead areas of grass caused by dogs urinating on lawns. By incorporating naturally tolerant grass species, scorched patches in lawns will be consigned to history, without consumers having to change their dog's diet or behaviour. Even if slight discolouration occasionally occurs, grass will recover.

The development of dog patch resistant grass seed is based on rock solid data from trials, with the product rigorously tested by scientists at DLF Seeds in Denmark, the parent company of Johnsons Lawn Seed. Scientists conducted 672 tests to simulate the effect of dog urine on 168 varieties of grass across seven species - trialling each variety with dog urine mixtures in four concentrations. Results showed that certain grasses offer better resistance to dog urine than others, while some did not suffer any detrimental effects.





AFTER

Tuffgrass is scientifically proven to be dog patch resistant whilst withstanding substantial wear and tear. Using dog patch resistant, hardwearing dwarf type Perennial Ryegrasses, Tuffgrass is guick to establish and tolerant of hot and cold conditions.

Quick to establish, Tuffgrass is suitable for all lawns and play areas where resistance to dog patches and family wear and tear together with value for money are important. Can be used for new lawns, overseeding and

NEW 8.5KG RETAIL BAG NOW AVAILABLE

GRASS

deal for Play Areas

Dog Patch Resistant





8.5Kg BULK BAG Order Code JTUFF8.5



COVERS UP TO 10m²

210g carton (12) Order Code JTUFF210



COVERS UP TO 20m²

425g carton (12) Order Code JTUFF425



COVERS UP TO 60m²

COVERS UP TO 425m

1.275kg carton (6) Order Code JTUFF1.275



COVERS UP TO 200m²

ALSO AVAILABLE IN

10KG & 20KG BULK BAGS

SEE PAGE 22

GRASS

4.25Kg BIG BOX (2) Order Code JTUFF4.25



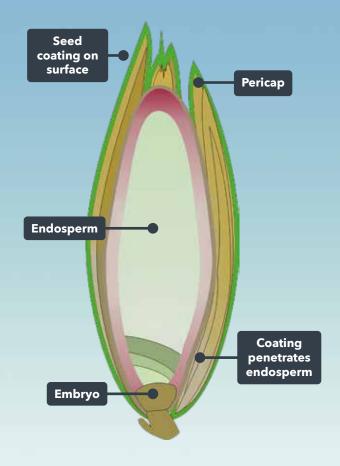
QUICK LAWN

Quick Lawn with Acceleratortreated seed offers three key benefits: rapid germination; faster lawn establishment; and requires just a third of the amount of water that's usually needed for lawn establishment. The result is a strong, thick and healthy lawn even in cold or wet conditions.

Suitable for creating a new lawn from scratch or for overseeding, the unique Accelerator treatment contains a wetting agent that speeds-up the absorption of water by helping it to penetrate the waxy surface of a grass seed faster, spurring it into growth.

The clever technology rapidly directs a carefully formulated blend of biostimulants in the seed coating - including seaweed extract, humic acids, amino acids, micronutrients and root developers - into the seed. Not only does this get lawns off to a flying start, but it delivers 38% more grass within the first seven days, compared to non-coated seed. Once the lawn has established, growth returns to a normal level for domestic grass.





The Accelerator treatment penetrates the seed and prepares it for faster germination

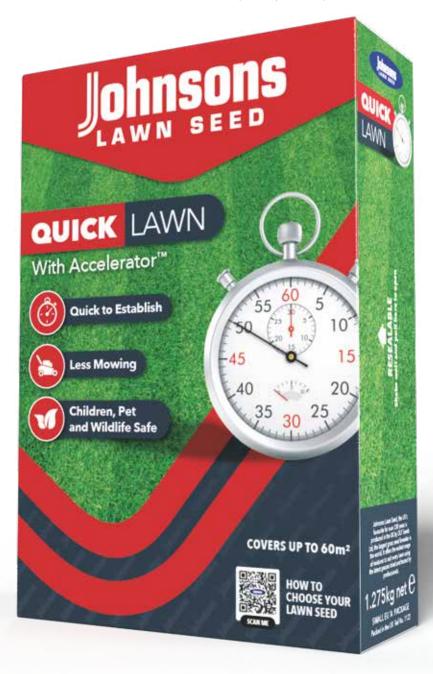
Accelerator is Child & Pet friendly

Quick Lawn is the best all-round mixture using only top varieties of dwarf type Perennial Ryegrass and creeping red fescues. Combining super fine leaved appearance with excellent wear, shade and drought tolerance. Quick Lawn is treated with Accelerator resulting in up to 38% more grass plants in the first seven days getting lawns off to a flying start. Accelerator treated Quick lawn is child & pet friendly.

Quick Lawn is the best all round mixture, rapid to establish, tolerant to wear, shade and drought with a superb appearance and needs less mowing. Can be used for new lawns, overseeding and patching.









210g carton (12) Order Code JQUICK210



COVERS UP TO 20m²

425g carton (12) Order Code JQUICK425



COVERS UP TO 60m²

1.275kg carton (6) Order Code JQUICK1.275



COVERS UP TO 200m²

4.25Kg BIG BOX (2) Order Code JQUICK4.25



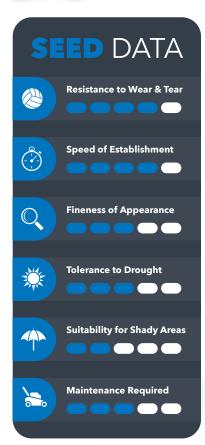
GENERAL PURPOSE

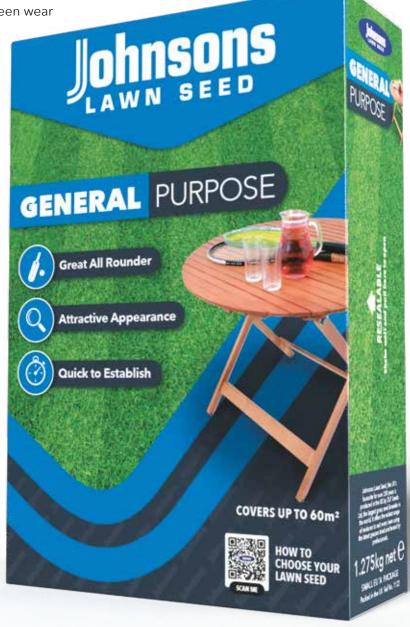
Using modern dwarf type Perennial Ryegrasses and Creeping Red Fescue, General Purpose produces a lawn of superior appearance whilst being very hardwearing. Vigorous roots strengthen the turf and give it superior resilience and durability.

General Purpose is an excellent all round mixture for most lawns providing a good balance between wear

tolerance, appearance and speed of establishment. Can be used for new lawns, overseeding and patching.







COVERS UP TO 10m²

210g carton (12) Order Code JGEN210



COVERS UP TO 20m²

425g carton (12) Order Code JGEN425



COVERS UP TO 60m²

1.275kg carton (6) Order Code JGEN1.275



COVERS UP TO 200m²

4.25Kg BIG BOX (2) Order Code JGEN4.25



QUICK FIX

A blend of Growmore, NPK 7-7-7 fertiliser and fine leaved dwarf Perennial Ryegrass, suitable for all lawns with high traffic.

Quick Fix is ideal for patching or sowing new lawns particularly for high wear areas.





COVERS UP TO 14m²

425g carton (12) Order Code JFIX425



COVERS UP TO 43m²

1.275kg carton (6) Order Code JFIX1.275



COVERS UP TO 143m²

4.25Kg BIG BOX (2) Order Code JFIX4.25



AFTER MOSS

After Moss is a 100% fine leaved dwarf Perennial Ryegrass mix coated in a specially formulated, calcium carbonate based, Anti-Moss shell that gently raises the pH of the soil to help deter the return of moss. Moss is caused by shade, poor drainage, low nutrient soil and mowing too short so if these conditions persist moss will eventually return.

All lawns where moss has been removed.

For advice on moss prevention go to www.johnsonslawnseed.com





COVERS UP TO 20m²

850g Pack (6) Order Code JMOSS850



ANY TIME

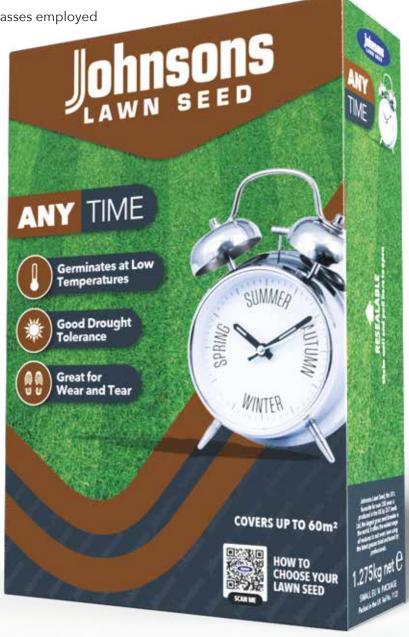
Using the latest Amenity Ryegrass and Red Fescue, Any Time establishes faster than any other mixture of this type. Any Time will germinate when the soil reaches +3°C, unlike other grasses which require a soil temp of +10°C meaning you can sow Anytime earlier or later in the year. Any Time also produces a deep green colour and is perfect for hardwearing lawns.

Any Time uses the latest Amenity Ryegrasses employed

by professionals to sow, renovate and repair grass areas under cooler conditions. It is wear tolerant, quick to establish and can be used for new lawns, overseeding and patching.







COVERS UP TO 10m²

210g carton (12) Order Code JANY210



COVERS UP TO 20m²

425g carton (12) Order Code JANY425



COVERS UP TO 60m²

1.275kg carton (6) Order Code JANY1.275





SeedBooster® is an innovative two in one seed coating developed for the professional turf market.

An innovative two in one seed coating developed for the professional turf market. Each seed is wrapped in its own parcel of fast and slow release fertiliser, the seed germinates sooner and establishes faster resulting in up to 30% more grass and a denser law than by sowing seed and fertiliser separately. This makes it particularly effective when used on slower to establish finer grasses, such as those in Shady Place and Luxury Lawn and for improving existing lawns with Johnsons Lawn Thickener.

An added benefit is that the coating also acts as a harmless deterrent to birds.

SeedBooster® treated seed gives you

- 30% more grass
- **Faster germination and establishment**
- Child, pet and environmentally friendly
- **Harmlessly** deters birds
- A new. energised lawn





LAWN THICKENER

Perfect for thickening tired lawns, patches or even new lawns. The SeedBooster® treatment on Lawn Thickener is Child, Pet and Environmentally friendly and acts as a harmless bird deterrent too. Uses dwarf type Perennial Ryegrass.

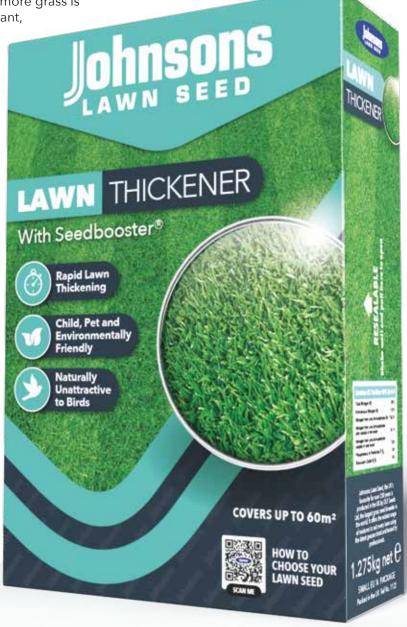
Perfect for thickening tired lawns where more grass is needed quickly. Wear and drought tolerant,

can be used for patching and new

lawns too.







COVERS UP TO 20m²

425g carton (12) Order Code JBOOST425



COVERS UP TO 60m²

1.275g carton (12) Order Code JBOOST1.275



SHADY PLACE



Shady Place is specially formulated to produce an excellent lawn under shady conditions. To do this we have used different types of fescue and browntop bent as these are more tolerant of shade than mixtures with perennial ryegrass. Shady Place is fine and dense and where it's very shady will, like all grasses, benefit from a higher cut to help it grow in low light.

Shady Place is suitable for areas in shade from

trees, fences, hedges and walls and will tolerate dry and damp conditions.







COVERS UP TO 10m²

210g carton (12) Order Code JSHADY210



COVERS UP TO 20m²

425g carton (12) Order Code JSHADY425



COVERS UP TO 60m²

1.275kg carton (6) Order Code JSHADY1.275



COVERS UP TO 200m²

4.25Kg BIG BOX (2) Order Code JSHADY4.25



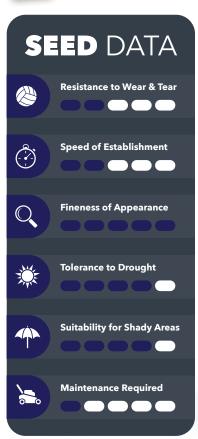
LUXURY LAWN



Luxury Lawn is a traditional fescue and browntop bent mixture. In the past this was called a front lawn mix and it is designed to be a very fine and dense lawn ideally suited to being mown short and, with the correct lawn mower, having stripes. It's the ideal mix for its appearance and will tolerate light use.

Luxury Lawn is suitable for all types of lawn where appearance is a priority, fine, dense and tolerant of shade too.







COVERS UP TO 20m²

425g carton (12) Order Code JLUX425



COVERS UP TO 60m²

1.275g carton (12) Order Code JLUX1.275



BULK BAGS

Johnsons
Lawn Seed is
available
in 10kg and
20kg
Bulk Bags.

All Bulk Lawn
Seed is packed
in polypropylene
laminate bags. These
bags have been
specially designed
and manufactured
to improve durability
and protect against
damage in transit.



AVAILABLE IN



GENERAL PURPOSE

QUICK LAWN

ANY TIME









Another advantage of stocking the Johnsons Lawn Seed range is access to the DLF Seeds Ltd. "Masterline" - a professional range of Amenity Grasses, Wild Flowers and Fertilisers.

This comprehensive "Off the Shelf" grass seed range covers all landscape and sports turf requirements including football, golf, cricket and tennis. DLF Seeds Ltd. is the UK's largest producer and supplier of native wild flower mixtures. All "Masterline" mixtures are available by special order, therefore

negating the need to carry any stock, and can be with you within 4 working days from receipt of order.

For further information or to request a copy of the "Masterline" catalogue please call 01386 791113.

COUNTRY MEADOW

A Wild Flower mixture of native origin as sown by the professionals. For optimum appearance, and a greater ratio of flowers to grass, use sowing rate as directed.

Ideal for the gardener who is looking to create a Wild Flower meadow and attract animal life.

WILD FLOWER SPECIES USED

Birdsfoot Trefoil, Black Medick, Black Knapweed, Common Vetch, Meadow Buttercup, Oxeye Daisy, Ribwort Plantain, White Campion, White Clover, Self Heal, Yarrow, Musk Mallow and Red Campion.

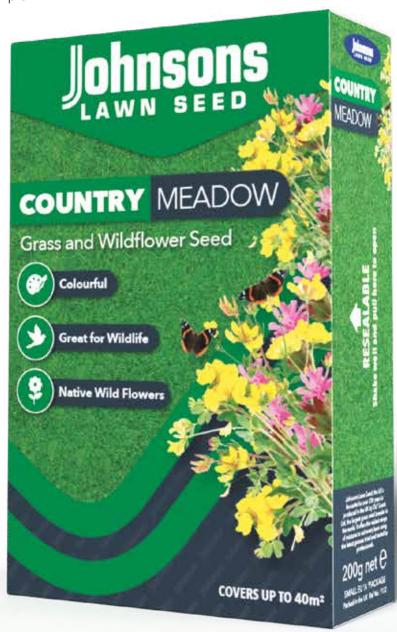
SPECIES USED

Browntop Bent, Crested Dogstail, Meadow Fescue, Red Fescue, Smooth Stalked Meadow Grass and Yorkshire Fog.









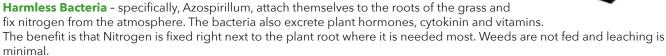
We reserve the right to substitute or change without notice subject to availability.

SUPER SMART

Do you want to use a lawn feed that uses nature to feed the grass not animal by products or synthetic fertilisers?

Contains three naturally occurring ingredients, bacteria to feed your lawn, micronutrients to make the grass grow green and mycorrhizae to increase the roots.

Essential Micronutrients - Seaweed extract ensures the availability of micronutrients and gives a gentle and natural green up to the grass plants. Many lawn fertilisers use iron to achieve this effect which over time has a detrimental effect on the soil.



Soluble Mycorrhizae - can increase the root system by up to 150 times. In a lawn the close proximity of other grass plants eventually means they all become connected through the mycorrhizal network sharing water and nutrients for a healthier lawn. The mycorrhizae in Super Smart is soluble and can be applied to new, existing and establishing lawns and watered in by rain/hosepipe. Most mycorrhizae products have to be applied to bare soil so are only used for new sowings.



Super Smart lawn feed will normally start having an effect after a week. The beneficial bacteria are long lasting and will continue to feed your lawn throughout the season while the mycorrhizae will develop and stay in the root system of your lawn. Two applications per year is all that is required.

Dense healthy grass provides less space for weeds and moss to get into your lawn and the beneficial bacteria feed the grass and unlike other fertilisers do not feed

Super Smart lawn feed is safe to use around children, pets and wildlife

Super Smart Lawn Feed does not contain animal by products or synthetic fertiliser.

For more information on how Super Smart Lawn Feed works visit our website and find Super Smart in the product range pages www.johnsonslawnseed.com

COVERS UP TO 100m²

1kg Pack (6) Order Code JSMART1



THE ONLY FEED 100% ORGANIC



BENEFITS



Safe for children, pets and wildlife



No animal by products or synthetic fertiliser



Creates dense, green slow growing lawns



For use in Spring, Summer or Autumn



For new, establishing or existing lawns



Long lasting effect



Thicker grass helps prevent weeds and moss

CREATED BY NATURE PERFECTED BY Johnsons

DISPLAY PALLETS

1/4 pallet display units with eye catching headers.

Johnsons Lawn Seed ¼ pallet displays are a proven method to capture impulse sales while minimising the product footprint. The quarter pallets feature all Johnsons top sellers, including the new Super Smart Lawn Feed.







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TUFF GRASS

GENERAL PURPOSE

QUICK LAWN

QUICK FIX

AFTER MOSS

ANY TIME

LAWN THICKENER

SHADY PLACE

SUPER SMART

SIZE

PRODUCT CODE

<u> </u>	
96 x 425g	D/P JTUFF425
96 x 425g	D/P JGEN425
96 x 425g	D/P JQUICK425
96 x 425g	D/P JFIX425
45 x 850g	D/P JMOSS850
96 x 425g	D/P JANY425
96 x 425g	D/P JBOOST425
96 x 425g	D/P JSHADY425
45 x 1kg	D/P SUPER1

LAWN CALENDAR

MARCH

Lawn maintenance starts this month. Before giving the lawn its first light cut, brush it vigorously to remove surface rubbish. Give it a thorough raking with a spring tine rake so that the grass and weeds are set up to meet the mower blades.

Two light cuts just to 'tip off' the grass are sufficient. Trim and neaten the edges of the lawn. If your mower does not have a roller on it, this is the time to give the lawn a roll when the surface is dry. This is a good time for lawn restoration work.

APRIL

Give the lawn its Spring feed and start weed control. Where moss is a problem, apply a moss killer. Mow the lawn weekly, reducing the height of the cut a little, although not below 2cm (1in). Cut out coarse grasses and keep the edges of the lawn trimmed.

MAY

Increase frequency of mowing as necessary, gradually reducing the height of the cut to Summer levels. This is the best month for weed control when the grass is dry but the soil moist. Water thoroughly if drought is apparent.

JUNE

Mowing the lawn twice a week may be necessary if the soil is moist. If on the other hand there is a long dry spell, raise the height of the cut and mow once a week. If weeds remain after initial treatment, repeat the process although not during a long dry spell. Rake the lawn before mowing to keep grass and clover 'runners' under control. Keep edges trimmed and water copiously in long dry spells.

JULY

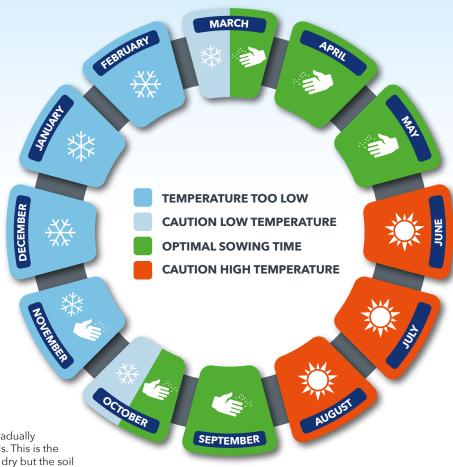
Mow regularly at the Summer cutting height and keep edges trimmed. A Summer 'tonic' feed may be applied during any showery spell.

AUGUST

Mow regularly at the Summer cutting height. Rake the lawn once again before mowing to keep runners under control.

SEPTEMBER

Decrease the frequency of mowing and start raising the cutting height. If worm casts appear brush off prior to mowing. If any diseases are spotted, treat with fungicide. Think about spiking and top dressing, or the application of an Autumn feed. This is another good time for any lawn restoration work.



OCTOBER

Regular mowing stops this month, and the cutting height should be raised to a minimum 2cm (1in) for the last cut or two. Also, if spiking and top dressing or Autumn feeding have not already been done, then now is the time. Lawn repairs should also be undertaken this month:- levelling out bumps and hollows, reseeding bare patches, removing coarse grasses, etc. Brush away fallen leaves and worm casts.

NOVEMBER

A topping cut may be necessary, with the blades set high. Brush away leaves and worm casts.

DECEMBER

Apart from brushing away fallen leaves it is best to keep off the lawn.

JANUARY

Keep off the lawn at this time of year except to brush away fallen leaves. Have the mower serviced.

FEBRUARY

Brush off any worm casts. Do not cut the lawn this month.







