

## rootgrow™ MYCORRHIZAL FUNGI



rootgrow™ mycorrhizal fungi is the ultimate 'biofertiliser' and has become the most popular add on sale with almost any plant sold in garden centres and online. **root**grow™ is natural, sustainable, safe to use, good value and above all, effective. One simple application will last the lifetime of the treated plant and should be used 'for every time you plant'.

WEATHER RESISTANT PACKAGING



#### Empathy rootgrow™ mycorrhizal fungi

Barcode 5060160320412

Size: 60g Outer Qty: 25 or 50 Barcode 5060160320023

Size: 150g Outer Qty: 12 or 44 Barcode 8594041564741

Outer Qty: 6 or 22 Size: 360g



## Empathy rootgrow™ ericoid mycorrhizal fungi

Barcode 5060160320726

Outer Qty: 6

A rootgrow™ version bringing all the valuable mycorrhizal fungi benefits that will treat Rhododendron, Azalea, Blueberries and other ericaceous plants. One pack will treat up to 20 plants.

## PLANT STARTER PRODUCTS



#### **Empathy BULB STARTER** with rootgrow™

Barcode 5060160321358

Size: 250g Outer Qty: 12

Barcode 5060160320399

Size: 500g Outer Qty: 6

Can be located on peg boards, shelves and till ends where bulbs, corms and tubers are displayed.

#### LINK SELL WITH GROW BAGS





#### **BASKET & PATIO FEED**

Barcode 5060160320993

Size: 1 Litre Outer Qty: 6

BASKET STARTER

Barcode 5060160320580

Size: 12 Biscuits Outer Qty: 12

Basket Starter: (enough for up to 4 hanging baskets) Tomato Starter: (enough for 2 grow bags - 6 tomato / veg plants)

The complete empathy solution for link sales with hanging baskets and bedding plants. Easy to use coir biscuits containing 5 active components including rootgrow™ for sustained natural benefits at planting time. Organic based liquid feed with seaweed extract and amino acids for regular use.





TOMATO FEED Barcode 5060160321006

TOMATO STARTER Barcode 5060160320597

Size: 1 Litre

Size: 6 Biscuits



Outer Qty: 6

Outer Qty: 12



## **Empathy BIOFERTILISER Large Sizes**

Products available:

Sizes available

- Rose Food
- Evergreen
- Tree & Shrub
- Ericaceous

Size: 2.5kg Tub Outer Qty: 4 Size: 5kg Tub Outer Qty: 1

Size: 10kg Tub Outer Qty: 1



Telephone: 01795 411527

## PLANT FEEDING PRODUCTS



#### Biostimulant and feed:

The Empathy Liquid AFTER PLANT range is designed to enhance and compliment the conventional AFTER PLANT granular fertilisers.

All products contain natural and sustainable ingredients to offer your plants the best biological nutritional benefits and above all be highly effective and easy to use.







#### **Empathy AFTER PLANT Rose Feed**

Barcode 5060160320986

541code 500010052050

Size: 1 Litre Outer Qty: 6

## **Empathy AFTER PLANT All-purpose**

Barcode 5060160320122

Size: 1 Litre Outer Qty: 6

#### **Empathy AFTER PLANT Evergreen**

Barcode 5060160320979

Size: 1 Litre Outer Qty: 6

### **Empathy AFTER PLANT Ericaceous**

Barcode 5060160320146

Size: 1 Litre Outer Qty: 6

#### **Empathy AFTER PLANT Grow Your Own**

Barcode 5060160320139

Size: 1 Litre Outer Qty: 6



# Empathy AFTER PLANT House Plant Pump & Feed

Barcode 5060160321440

Size: 500ml Outer Qty: 6

## Empathy AFTER PLANT Orchid Pump & Feed

Barcode 5060160321457

Size: 500ml Outer Qty: 6

WEATHER RESISTANT PACKAGING

**TOP SELLERS** 

## **Empathy BIOFERTILISER 1KG**















The Empathy **BIOFERTLISER** range are plant food products containing nutrients, **root**grow™ mycorrhizal fungi and plant growth promoting bacteria. It not only provides essential nutrients but also conditions soil and enriches soil biology for long lasting growth benefits. Empathy **BIOFERTLISER** is designed to follow on from **root**grow™ to keep the soil biology topped up over the seasons.

### **Empathy Rose Food**

Barcode 5060160320382

Size: 1kg Outer Qty: 6

#### **Empathy Evergreen**

Barcode 5060160320450

Size: 1kg Outer Qty: 6

#### **Empathy Tree & Shrub**

Barcode 5060160320702

Size: 1kg Outer Qty: 6

#### **Empathy Ericaceous**

Barcode 5060160320719

Size: 1kg Outer Qty: 6

## **Empathy Climbers & Flowering Plants**

Barcode 5060160321396

Size: 1kg Outer Qty: 6

#### **Empathy Acer**

Barcode 5060160321792

Size: 1kg Outer Qty: 6

#### **Empathy Olive Trees**

Barcode 5060160321785

Size: 1kg Outer Qty: 6

Email: info@plantworksuk.co.uk

Web: rootgrow.co.uk



## WILD FLOWER SEED



### Mini Meadow easy sow wild flower seed

Barcode 5060160320160

Size: 3m<sup>2</sup> Outer Qty: 6

Barcode 5060160320375

Size: 10m<sup>2</sup> Outer Qty: 6

Designed as an impulse purchase with eye catching packaging. Mini meadow will produce a small, beautiful and valuable food source and habitat for bees, butterflies and insects.

SEE BACK PAGE FOR FULL FSDU DISPLAY SOLUTION



## **LAWN CARE**

# **SUPREME GREEN LAWN CARE**

The Complete Solution from Empathy by PlantWorks Ltd







In keeping with the core values of the empathy brand the Supreme Green Lawn Care range includes our well known premium quality lawn seed, liquid concentrate and the new granular lawn feed. The feeds are formulated to reduce chemical use in gardening by increasing the natural biology in roots, soils and substrates. These pioneering products are highly effective, environmentally friendly and easy to use.

#### SUPREME GREEN Lawn Seed with rootgrow™

Barcode 5060160320184

 Size: 500g
 14sqm Coverage
 Outer Qty: 6

 Barcode 5060160320177
 Outer Qty: 6

 Size: 1kg
 28sqm Coverage
 Outer Qty: 6

 Barcode 5060160321488
 Outer Qty: 1

 Size: 3kg
 84sqm Coverage
 Outer Qty: 1

**SUPREME GREEN Lawn Feed & Improver with root**grow™

Barcode 506010321259

Size: 4.5kg 125sqm Coverage Outer Qty: 30

SUPREME GREEN Lawn Patch & Repair with rootgrow™

Barcode 5060160321402

Size: 3kg Treats 45 patches Outer Qty: 30

Liquid Lawn Feed & Biostimulant

Barcode 5060160320153

Size: 1 Litre Outer Qty: 6

SEE PRICE LIST OR ASK US ABOUT SPECIAL RATE PALLET DEALS!

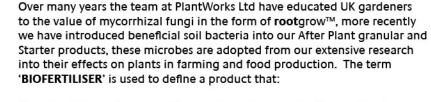
## **NEW PRODUCTS**

## **Empathy BIOFERTILISER**

COMING SOON MARCH 2023



**BIOFERTILISER** 



Contains living micro-organisms which, when applied to seeds, plant surfaces, or soil, colonize the rhizosphere to improve nutrient use efficiency (NUE), plant health, establishment and growth.

Culturally, gardeners are moving away from traditional chemical feeds and seeking out alternatives for effective plant nutrition – The range of Empathy products are the solution.



barcode 300010

Size: 1kg

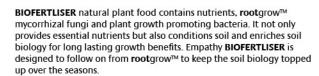
Outer Qty: 6



Barcode 5060160321785

Size: 1kg

Outer Qty: 6











## Empathy Mini Meadow Wild Flower Mix

for Bees, Bugs and Butterflies

## **Promotional Display**

Fully liveried floor standing display unit (FSDU)

40 packs of Mini Meadow 3m2

FSDU holds 20 units - additional clip strips for dual location

Free delivery if total order value is over £300

Replenishment available from your preferred wholesaler



# Counter Top or Till End Display Stand

Available in two versions:
60g rootgrow (25 sachets)

150g rootgrow (16 sachets)

Delivered pre-loaded

Link sell with every plant purchase

Complete with header card

Replenishment available from your preferred wholesaler



Telephone: 01795 411527



## **BARE ROOT TREE PLANTING & LANDSCAPING**



## Empathy rootgrow™ with GEL sachet for bare rooted plants

Barcode 5060160320191

Size: 360g Outer Qty: 6 or 22

Barcode 5060160320221

Size: 1kg Outer Qty: 6 or 10

Empathy **root**grow™ GEL, for bare rooted plants, contains **root**grow™ mycorrhizal fungi granules with a separate sachet of dipping gel powder



# rootgrow™ Professional supplied with GEL sachet

Barcode 5060160320009

Size: 2.5 Litre Outer Qty: 4

Barcode 5060160320207

Size: 5 Litre Outer Qty: 1

Barcode 5060160320214

Size: 10 Litre Outer Qty: 1

## **AFTER SALES SUPPORT & POS FOR GARDEN CENTRES**

PlantWorks offer a full range of in-store and plantaria POS to help promote our ranges. We can provide banners, bed cards, correx and plant labels, all tailored for link selling Empathy products. Locating amongst target plant groups such as Roses, Evergreens, Trees, Specimens and Ericaceous plants will re-enforce the message whilst customers travel around the garden centre.

# A range of POS material for indoor and outdoor use can be tailored to your specification.









ALL EMPATHY PRODUCTS ARE SUPPLIED IN WEATHERPROOF PACKAGING



## After sales support for online retailers and catalogues

Adding our ranges to your existing web shop or catalogue could not be simpler. We can provide high resolution product images along with product descriptions, extended text and **instructional videos**.



At Empathy by PlantWorks we are constantly seeking suitable packaging that would satisfy the need to hold and protect our products and reduce environmental impact. Our new larger lawn seed is paper while the lawn feed tub is made from recycled material (2nd generation plastic). We recently changed our bottle lid from black to white as black is not recognised by most recycling centre sorting machines.

Almost all Empathy products are packaged in resealable packs thus making them reusable, there is an added cost to this but it is a policy we took very early on so the consumer can choose to re-use rather than discard to waste or recycling. For example, a bulb starter pack, which is resealable, is ideal for storing bulbs, corms and setts over winter, they can even be used as alternative plant pots for cuttings and seedlings etc.