



WHY CUSTOMERS WANT TO BUY IT

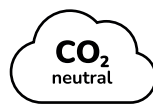
THE MOST ECO-FRIENDLY FIRE PIT ON THE PLANET

Winner of the prestigious SOLEX Best Individual Outdoor Living Product, Eco Fuego fire pits are fuelled by a single specially-designed candle which generates powerful, hypnotic flames.

Using wax technology instead of wood means that CO2 output is reduced by up to 90%, and there is minimal smoke and odour. The cost for consumers is also reduced by more than two-thirds, with a single wax refill lasting eight hours- the same as six bags of kiln-dried logs!



No wood Smoke



Burns 90% less CO₂ vs conventional fire pit



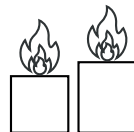
Saves money. 1 refill = 70 kiln dried logs



No Ash, No Embers, No Fuss, No Hassel!



Lights and extinguishes in seconds



Choice of beautiful designs

BE PART OF THE NEW ECO FIRE PIT REVOLUTION

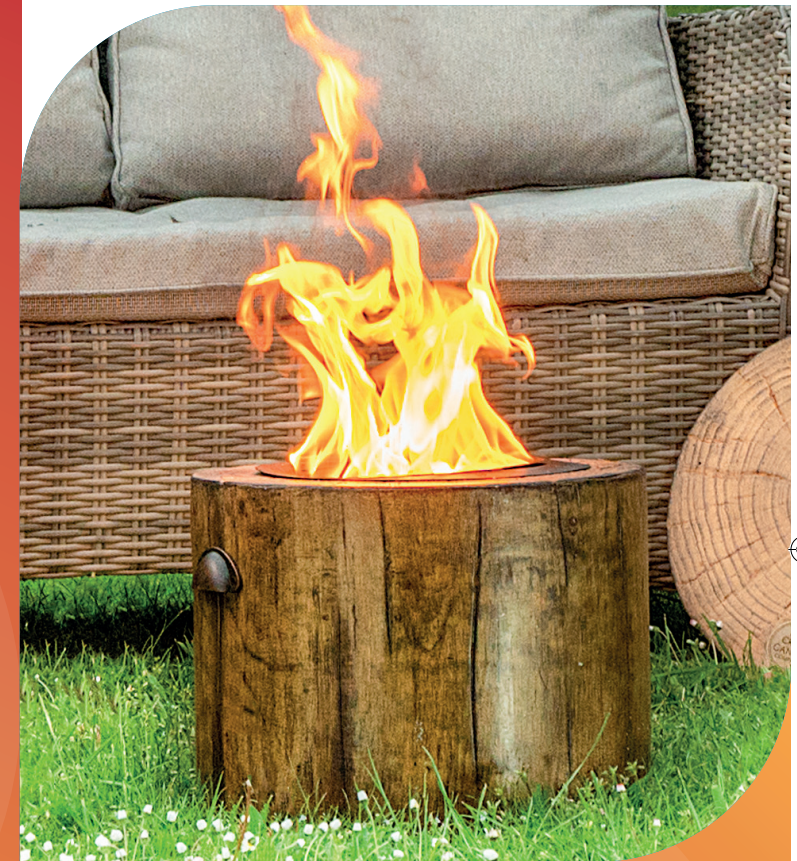


Contact Tim Jeffs

Office: 01491 411 565

Mobile: +44 7917765777

Email: tim@ecofuego.com



THE GAME-CHANGING ECO-FIRE PIT

CUTS CO₂ OUTPUT BY 90%





WHY RETAILERS WANT TO SELL IT

There are over 23 million gardens in the UK alone, but many people lack the space or the permission to operate wood-burning fire pits.

Now consumers have a choice. With no, wood smoke or hot embers to worry about, + 90% less CO2 produced compared to a conventional fires, Eco Fuego fire pits are giving more households the opportunity to affordably enjoy longer evenings and entertainment in the garden.

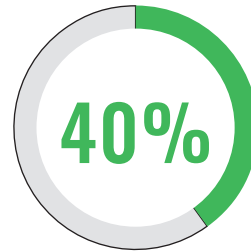
This is an exciting new fire pit segment. As well as high demand, partnering with Eco Fuego provides retailers with recurring revenue and drives returning footfall.



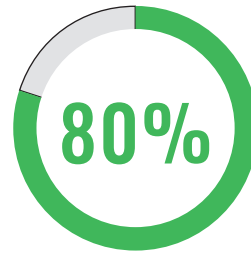
BE PART OF THE NEW ECO FIRE PIT REVOLUTION



99%
99% Relevance for Garden Centre Audience



40%
40% Reseller Margin



80%+
80%+ Recurring Refill Revenue



95%
95% Return Visitor Upsell Opportunity



\$500M
\$500m+ Market Growing at 10% CAGR

