



## PRODUCT CATALOGUE

2023 - 2024



# Its gardening... But with a difference.

Our aim is to offer a user experience to our customers through our range of affordable, accessible and straight forward products. No matter what age, what level of experience, or how much space is available we aim to give our users the confidence to garden through the innovative design of our unique products. Nothing is more exciting than enjoying a healthy homemade meal using ingredients grown in your own home or garden.







## GROW SOW SIMPLE

*The future of gardening is convenient, simple and above all guaranteed*

Grow Sow Simple™ truly believe everyone should have the opportunity to experience the thrill of growing and eating their own fresh herbs and vegetables. No matter what their circumstances, whether a novice new to gardening or an old hat experienced grower, whether growing in an abundant allotment or a tiny balcony, our range can help gardeners get the most from the space.



## PRODUCTS

SEEDCELL®  
SEEDCELL® PRO GROWER  
MICROGROW®  
MICRO GARDEN  
BUILD & GROW®  
BUILD & GROW® - PEPPA PIG  
WILD FLOWER BLOOM BALLS







*Gardening made easy*

Each biodegradable, plantable seed pod is pre-sown with high quality seeds and comes ready to plant; just water the soil and plant the seed pod. Once planted, the seed pod will absorb and retain the moisture it needs whilst feeding water directly to the seeds using our patented water absorbing technology. The pod protects the seeds as they begin to germinate in a safe micro environment, before breaking down naturally leaving zero waste and high quality healthy plants.



**SCAN TO FIND  
OUT MORE**





## SEEDCELL® DISKS\*

SeedCell® disks have long been one of the most popular best sellers. The disk contains 8 seed pods, which are easy to break apart and plant either together or at the customers convience. Look for the multipack logo for disks containing 4 different seed types. Each multipack is themed to help customers pick which pack best suits their needs. The pods are each numbered with the corresponding seed types printed on the reverse of the packaging for easy recognition, more growing information is also provided. The SeedCell disks provide customers with a great value proposition with an entire pack of herbs in one pack. We also supply some of the more popular best sellers as a disk, perfect for gardeners with more space.



## MIXED HERB

[MULTIPACK]

**CORIANDER | PARSLEY | BASIL | ROCKET**

A collection of quick growing and popular herbs. The Mixed Herbs SeedCell option is perfect for small space and windowsill gardening



INDOOR  
ALL YEAR



OUTDOOR  
MAR - JULY



HARVEST  
ALL YEAR



SKU  
SC-00191



## MIXED SALAD

[MULTIPACK]

**CUCUMBER | CHERRY TOMATO | ROCKET | LETTUCE**

This specially selected selection of delicious salad favourites are fantastic for growing in small spaces and larger plant pots.



INDOOR  
ALL YEAR



OUTDOOR  
MAR - SEPT



HARVEST  
ALL YEAR



SKU  
SC-00190



## MIXED TOMATO

[MULTIPACK]

**CHERRY | MONEYMAKER | WHITE BEAUTY | BEEFSTEAK**

A fantastic variety of delicious colourful tomatoes. The Mixed Tomato option is ideal for salads or simply eaten on their own.



INDOOR  
ALL YEAR



OUTDOOR  
APRIL - JUNE



HARVEST  
JUNE - OCT



SKU  
SC-00193



## MIXED VEGETABLE

[MULTIPACK]

**PUMPKIN | COURGETTE | BROCCOLI | SQUASH**

Chosen for their ease of growing, this selection of veg will keep you harvesting from spring through till winter.



INDOOR  
FEB - MAY



OUTDOOR  
FEB - JUNE



HARVEST  
JUNE - NOV



SKU  
SC-00192



## MIXED LETTUCE

[MULTIPACK]

**BUTTERHEAD | WATERCRESS | OAK | RED LETTUCE**

With a mix of textures, colour and variety; this Mixed Lettuce selection of well known favourites are essential for any salad bowl.



INDOOR  
ALL YEAR



OUTDOOR  
APRIL - MAY



HARVEST  
JUNE - OCT



SKU  
SC-00196



## SUPER GREENS

[MULTIPACK]

**SPINACH | KALE | BROCCOLI | KOHLRABI**

The Super Greens SeedCell includes a selection of greens that are packed with vitamins and nutrients.



INDOOR  
FEB - MAY



OUTDOOR  
MAR - SEPT



HARVEST  
ALL YEAR



SKU  
SC-00197





# SMALL SPACE MIX

[MULTIPACK]

**CHERRY TOMATO | CAYENNE | BELL PEPPER | CUCUMBER**

This selection of veg has been specially selected for their ability to grow upwards for the gardener with limited space.

**INDOOR**  
ALL YEAR

**OUTDOOR**  
APRIL - JUNE

**HARVEST**  
JAN - DEC

**SKU**  
SC-00199



# ALLOTMENT MIX

[MULTIPACK]

**CAULIFLOWER | BROCCOLI | CABBAGE | BRUSSELS SPROUT**

This selection of vegetables are ideal for the gardener with plenty of space. A collection of family favourites, perfect for raised beds.

**INDOOR**  
ALL YEAR

**OUTDOOR**  
MAR - SEPT

**HARVEST**  
JAN - DEC

**SKU**  
SC-00198



# SUNFLOWER

[SINGLE VARIETY]

**GIANT SINGLE**

How tall can you grow yours? This particular variety of sunflower seed notorious for their giant heads and thick stems are perfect for growing in any size plant pot.

**INDOOR**  
ALL YEAR

**OUTDOOR**  
MAR - MAY

**HARVEST**  
JUNE - OCT

**SKU**  
SC-00209



# MIXED CHILLI

[MULTIPACK]

**CAYENNE | JALAPENO | ANAHEIM | HABANERO**

A selection of some of the most popular chilli peppers from around the world. These pepper plants grow tall, perfect for small space gardening.

**INDOOR**  
ALL YEAR

**OUTDOOR**  
APRIL - MAY

**HARVEST**  
JUNE - OCT

**SKU**  
SC-00194




# PIZZA TOPPER

[MULTIPACK]

**BASIL | TOMATO | BELL PEPPER | ROCKET**

This new and improved variety includes all the pizza topper favourites such as peppery rocket and sweet crunchy bell peppers.

**INDOOR**  
FEB - MAY

**OUTDOOR**  
APRIL - JUNE

**HARVEST**  
JAN - DEC

**SKU**  
SC-00195



# SPINACH

[SINGLE VARIETY]

**SPINACH**

This tender and nutritious 'baby leaf' variety is perfect for successional growing. Ideal for growing in raised beds or planters.

**INDOOR**  
ALL YEAR

**OUTDOOR**  
MAR - AUG

**HARVEST**  
ALL YEAR

**SKU**  
SC-00211



# BELL PEPPER

[SINGLE VARIETY]

**SWEET**

Great for growing in a greenhouse or directly outside. This versatile variety of seed will yield juicy, sweet, thick walled peppers, perfect for cooking.

**INDOOR**  
ALL YEAR

**OUTDOOR**  
MAY - JUNE

**HARVEST**  
JULY - OCT

**SKU**  
SC-00201



# ROCKET

[SINGLE VARIETY]

**'APOLLO' ROCKET**

This peppery variety of rocket grows large and fast. The perfect accompaniment to side salads or used simply as garnish.

**INDOOR**  
ALL YEAR

**OUTDOOR**  
MAR - SEPT

**HARVEST**  
JAN - DEC

**SKU**  
SC-00200







## TOMATO

[SINGLE VARIETY]  
**MONEYMAKER**

A classic british favourite. Nothing beats a home-grown juicy tomato. Typically grown in large plant pots with plenty of drainage.

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
APRIL - MAY

 **HARVEST**  
JUNE - OCT

 **SKU**  
SC-00204



## KALE

[SINGLE VARIETY]  
**GREEN KALE**

Crunchy, hardy 'winter greens'. This variety of kale will produce large amounts, ideal for picking when required.

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
MAY - JUNE

 **HARVEST**  
NOV - FEB

 **SKU**  
SC-00210



## CHERRY TOMATO

[SINGLE VARIETY]  
**GARDENERS DELIGHT**

An excellent source of vitamin C and antioxidants. This variety of cherry tomato produces masses of sweet, juicy fruits. Ideal for outdoor or greenhouse gardening.

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
MAY - JUNE

 **HARVEST**  
JULY - OCT

 **SKU**  
SC-00207



## CUCUMBER

[SINGLE VARIETY]  
**MARKETMORE**

A fantastic tasty variety of cucumber is excellent for its resistance to outdoor weather. Ideal for large plant pots and grow bags.

 **INDOOR**  
FEB- APRIL

 **OUTDOOR**  
MAY - JUNE

 **HARVEST**  
JULY - OCT

 **SKU**  
SC-00202



## COURGETTE

[SINGLE VARIETY]  
**ALL GREEN BUSH SEED**

This particular variety of courgette is a very versatile and easy vegetable to grow. They can be harvested as baby courgettes or left to mature and develop into marrows; both great tasting.

 **INDOOR**  
FEB - MAY

 **OUTDOOR**  
APRIL - JUNE

 **HARVEST**  
JAN - DEC

 **SKU**  
SC-00202



## CAYENNE CHILLI

[SINGLE VARIETY]  
**CAYENNE**

HOT! Ideal for growing in a greenhouse or simply in pots directly outside. Producing lots of small red chillies that pack a bit of heat!

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
MAR - MAY

 **HARVEST**  
JUNE - OCT

 **SKU**  
SC-00208





## SEEDCELL® SINGLE PODS\*

The SeedCell® Singles are similar to the Disk however there is one single pod packaged individually. The Singles are the perfect impulse purchase, increasing basket spend and encouraging new customers to try the products without a large investment. SeedCell Singles are provided in shelf ready pull-out-spout boxes.



### BASIL

[SINGLE VARIETY]  
SWEET

A very popular basil variety producing large sweet leaves. They can be grown on your windowsill or in pots outside.

INDOOR ALL YEAR  
OUTDOOR MAR - JUNE  
HARVEST ALL YEAR  
SKU SCS-00235



### CORIANDER

[SINGLE VARIETY]  
CLASSIC

A wonderful aromatic variety full of flavour. This type of coriander is perfect for windowsill gardening.

INDOOR FEB - APRIL  
OUTDOOR MAR - JUNE  
HARVEST ALL YEAR  
SKU SCS-00202



### PARSLEY

[SINGLE VARIETY]  
PLAIN LEAF

Also known as 'Italian Parsley', this variety of parsley is rich in vitamins or full of flavour. Perfect for windowsill gardening.

INDOOR ALL YEAR  
OUTDOOR MAR - JUNE  
HARVEST ALL YEAR  
SKU SCS-00221



### AUBERGINE

[SINGLE VARIETY]  
AUBERGINE

Ideal for growing in a greenhouse. A popular variety that will produce delicious aubergines which are a great source of fibre.

INDOOR JAN - APRIL  
OUTDOOR MAR - JUNE  
HARVEST JULY - OCT  
SKU SCS-00235



### BRUSSEL SPROUTS

[SINGLE VARIETY]  
BRUSSEL

This variety of seed produce medium sized plants with large sprouts. Ideal for outdoor gardening.

INDOOR MAR - APRIL  
OUTDOOR APRIL - MAY  
HARVEST DEC - FEB  
SKU SCS-00241



### SPINACH

[SINGLE VARIETY]  
SPINACH

This tender and nutritious 'baby leaf' variety is perfect for successional growing. Ideal for growing in raised beds or planters.

INDOOR ALL YEAR  
OUTDOOR MAR - APRIL  
HARVEST ALL YEAR  
SKU SCS-00243





## ROCKET

[SINGLE VARIETY]

**APOLLO**

This peppery variety of rocket grows large and fast. The perfect accompaniment to side salads or used simply as garnish.



## LETTUCE

[SINGLE VARIETY]

**OAK LEAF**

A fantastically easy and delicious lettuce to grow. Harvest when young for baby leaves or cut the whole head when mature.



## PUMPKIN

[SINGLE VARIETY]

**SMALL SUGAR**

A classic pumpkin variety, delicious when cooked in pies, soups or roasted. Ideal for large space gardening.



## TOMATO

[SINGLE VARIETY]

**MONEYMAKER**

A classic British favourite. Nothing beats a home-grown juicy tomato. Typically grown in large plant pots with plenty of drainage.



## LETTUCE

[SINGLE VARIETY]

**BUTTERHEAD LETTUCE**

A medium-sized variety of lettuce, delicious in salads or picked early and used as tasty 'baby leaf' lettuce.



## SUNFLOWER

[SINGLE VARIETY]

**GIANT SINGLE**

How tall can you grow yours? This particular variety of sunflower seed is notorious for their giant heads and thick stems are perfect for growing in any size plant pot.



## KALE

[SINGLE VARIETY]

**KALE**

Crunchy, hardy 'winter greens'. This variety of kale will produce large amounts, ideal for picking when required.



## CUCUMBER

[SINGLE VARIETY]

**MARKETMORE**

A fantastic tasty variety of cucumber is excellent for its resistance to outdoor weather. Ideal for large plant pots and grow bags.







## COURGETTE

[SINGLE VARIETY]  
ALL GREEN BUSH

This particular variety of courgette is a very versatile and easy vegetable to grow. They can be harvested as baby courgettes or left to mature and develop into marrows; both great tasting.

 **INDOOR**  
MAR - MAY

 **OUTDOOR**  
APRIL - MAY

 **HARVEST**  
JULY - OCT

 **SKU**  
SCS-00233



## CHERRY TOMATO

[SINGLE VARIETY]  
GARDENERS DELIGHT

An excellent source of vitamin C and antioxidants. This variety of cherry tomato produces masses of sweet, juicy fruits. Ideal for outdoor or greenhouse gardening.

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
MAY - JUNE

 **HARVEST**  
JULY - OCT

 **SKU**  
SCS-00224



## CAYENNE CHILLI

[SINGLE VARIETY]  
HOT CAYENNE

HOT! Ideal for growing in a greenhouse or simply in pots directly outside. Producing lots of small red chillies that pack a bit of heat!

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
APRIL - MAY

 **HARVEST**  
JUNE - OCT

 **SKU**  
SCS-00228



## BUTTERNUT SQUASH

[SINGLE VARIETY]  
BUTTERNUT

Ideal for plant beds with plenty of space. These fast growing, large plants produce deliciously sweet tasting squash.

 **INDOOR**  
MAR - MAY

 **OUTDOOR**  
MAR - JULY

 **HARVEST**  
JUNE - NOV

 **SKU**  
SCS-00232



## BROCCOLI

[SINGLE VARIETY]  
CALABRESE

This versatile variety of broccoli seed is perfect for raised beds or high raised planters. Perfect in stir fry dishes or boiled.

 **INDOOR**  
MAR - MAY

 **OUTDOOR**  
MAR - MAY

 **HARVEST**  
SEPT - NOV

 **SKU**  
SCS-00238



## BELL PEPPER

[SINGLE VARIETY]  
SWEET

Great for growing in a greenhouse or directly outside. This versatile variety of seed will yield juicy, sweet, thick walled peppers, perfect for cooking.

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
MAY - JUNE

 **HARVEST**  
JULY - OCT

 **SKU**  
SCS-00229



## CUCAMELON

[SINGLE VARIETY]  
CUCAMELON

A fantastic new addition to the range. These tiny fruits that resemble tiny watermelons are perfect for trailing or climbing.

 **INDOOR**  
APRIL - MAY

 **OUTDOOR**  
MAY - JUNE

 **HARVEST**  
JULY - SEPT

 **SKU**  
SCS-00240



## TOMATO

[SINGLE VARIETY]  
BEEF

This large, irregularly shaped tomato is full of flavour and fantastic in sauces or eaten raw. Ideal for greenhouse or patio gardening.

 **INDOOR**  
ALL YEAR

 **OUTDOOR**  
APRIL - JUNE

 **HARVEST**  
JULY - OCT

 **SKU**  
SCS-00236



## MINI SEEDCELL® SELECTION BOXES\*

In response to the growing demand of online sales, we developed the mini SeedCell® selection box. These selection boxes contain 5 SeedCell singles. The boxes are small enough to comfortably fit through a UK letter box (Max height 35mm). Each box includes 5 different SeedCell® singles. There are three box varieties to choose from. These products are also available for in store retail as well as drop ship. please speak to one of our sales staff for more details.







## HERB GARDEN

[MULTIPACK]

CORIANDER | PARSLEY | BASIL  
ROCKET | ROSEMARY

A collection of quick growing and popular herbs. The Mixed Herbs SeedCell option is perfect for small space and windowsill gardening



## TOMATO & CHILLI'S

[MULTIPACK]

CHERRY TOMATO | MONEYMAKER TOMATO  
CAYENNE CHILLI | HABANERO | JALAPEÑO

A fantastic variety of delicious colourful tomatoes and fiery chilli's.



## SALAD PATCH

[MULTIPACK]

CUCUMBER | CHERRY TOMATO | ROCKET  
SPINACH | LETTUCE

This specially selected selection of delicious salad favourites are fantastic for growing in small spaces and larger plant pots.







SeedCell®

## PRO GROWER

Take gardening to another level...

Take the guess work out of growing from seeds and grow more indoors using the easy-to-use hydroponic pod system. The versatile pod system offers a variety of different options. Simply push a PRO-POD into the PRO-GROWER unit and add water.

The all-in-one system uses our patent pending technology to deliver the exact amount of moisture needed. Discover a world of colour and flavour in your own kitchen without taking up lots of space.

### How it works

The fully biodegradable SeedCell® PRO-PODs contain seeds and growing medium, simply place the pod into the PRO-GROWER cage. The (patent pending) wicking tab technology allows for controlled moisture release to ensure the seeds receive the correct amount of moisture, without being over watered.

The PRO-GROWER cage fits snugly inside the PRO-GROWER unit. Simply add water to the watering hole and enjoy growing your fresh greens with little to no effort.

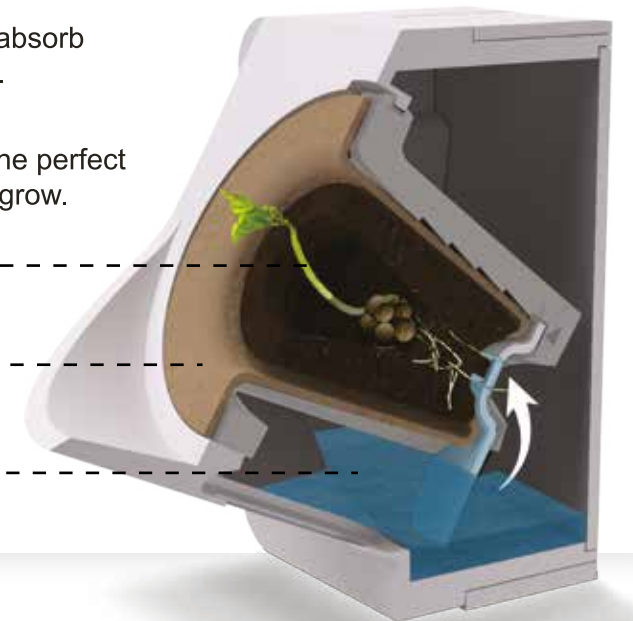
# NEW TO THE RANGE

\*Available 2024

Ⓐ Wicking tab absorbs moisture from the hydroponic unit

Ⓑ The fully biodegradable SeedCell® PRO-PODs absorb moisture and deliver it safely to the seeds inside.

Ⓒ The SeedCell® PRO-PODs provide the perfect safe growth medium for the seeds to grow.







MODULAR  
GROWING  
SYSTEM



CHANGE HOW  
YOU GROW



The SeedCell® PRO-GROW protected design uses a sliding connector system to attach the units together. No tools required, simple to use and easy to fit. The possibilities are endless, add as many units together as you wish. Available in both 3 unit and 9 unit kits. The modular design can be used to create many different variations. Giving customers control on how they use the system.



**WE ALL  
NEED SPACE  
TO GROW**

Grow wherever you like, however you like. The versatile design of use SeedCell® PRO-GROW uses a unique connector system giving you the choice of growing in any space. No tools needed, simple to fit and easy to use. The design allows you to arrange your grow system to meet your individual needs.

The system includes a wall mount system to free up kitchen counter space. Alternatively attach the base mounted feet and place your PRO-GROWER System anywhere you like.

**#PROGROWYOUROWN**

SEEDCELL® PRO GROWER

**TAKE GROWING TO ANOTHER LEVEL.**

SEEDCELL®  
**PRO**





## SEEDCELL® PRO GROWER [MULTI-TIER]

### EVERYTHING YOU NEED IS INCLUDED

The all-in-one system uses our patent pending technology to deliver the exact amount of moisture needed. Discover a world of colour and flavour in your own kitchen without taking up lots of space.



X 9  
UNITS



X 9  
PRO-PODS



SKU  
SSPG-00301



### INCLUDED:

- 9 x SeedCell® PRO-GROWER Units
- 9 x SeedCell® PRO-PODs (Assorted)
- 9 x Wicking Tab
- 1 x LED Lighting Unit with USB connector
- 1 x Wall Mount System
- 3 x Optional Base Mounted Feet
- 12 x Multi Connectors
- 12 End cap Connectors



## SEEDCELL® PRO GROWER [3 PACK]

### EVERYTHING YOU NEED IS INCLUDED

The versatile design of the SeedCell® PRO-GROWER uses a unique connector system giving you the choice of growing in any space. No tools needed, simple to fit and easy to use. The design allows you to arrange your grow system to meet your individual needs.



X 3  
UNITS



X 3  
PRO-PODS



SKU  
SSPG-00302



### INCLUDED:

- 3 x SeedCell® PRO-GROWER Units
- 3 x SeedCell® PRO-PODs (Assorted)
- 3 x Wicking Tab
- 1 x Base Mounted Feet
- 2 x Multi Connectors
- 8 End cap Connectors

## SEEDCELL® PRO-PODS [PRO POD HERB PACK]

BIODEGRADABLE PRE LOADED SEED PODS



X 3  
PRO-PODS



SKU  
SSPG-00303



## SEEDCELL® PRO-PODS [PRO POD LETTUCE PACK]

BIODEGRADABLE PRE LOADED SEED PODS



X 3  
PRO-PODS



SKU  
SSPG-00304



TAKE GARDENING TO ANOTHER LEVEL







## *Tiny greens full of goodness*

The Newly Improved Micro-Grow Kits are now self watering and reusable. The popular, easy to use and easy microgreen growing kits contain everything needed to grow your own microgreens at home.

The kits contain a 2 part propagator with lid and base, a compostable grow mat with wicking tab and a packet of microgreen seeds. Microgreens are a growing trend and can be easily grown on a windowsill or in a small space in the home or office. They are the perfect topping to any meal as a garnish or can be added to smoothies for extra nutrients. Microgreens are rich in nutrients and vitamins. Per gram microgreens contain up to 40x the amount of nutrients in comparison to its fully-grown counterpart. The new design of the grow mat and wicking tab wicks up water from the base and self-waters the seeds meaning it does not dry out quickly, making the products even easier to use. Open up a world of tiny greens and big flavours for your customers.



SCAN TO FIND  
OUT MORE



**HYDROPONIC**  
SELF  
WATERING



**GROW KIT**  
EVERYTHING  
YOU NEED



**DELICIOUS**  
TASTY &  
HEALTHY



**ECO FRIENDLY**  
REUSABLE  
PACKAGING





# SUPERFOOD BOX

[MICROGREEN KIT]

GREEN KALE | RED CABBAGE  
BROCCOLI | RADISH

A collection of delicious, easy to grow microgreens.  
Quick growing varieties, no growing experience needed.



- **ALL IN ONE KIT**
- **HYDROPONIC SELF WATERING**
- **GROW ALL YEAR**
- **HARVEST ALL YEAR**
- **SKU MGSB-00276**



## REFILL PACKS

New to last season are the Micro-Grow refill packs. These contain a packet of microgreen seeds and a compostable grow mat. Once customers have finished growing and enjoying the seeds that come as part of the Original Micro-Grow kit. Each box contains 4 refill packs inside.



## GREEN KALE

[MICROGREEN REFILL PACKS]  
GREEN KALE x 4

- **SKU MGRB-00290**
- **GROW ALL YEAR**
- **HARVEST ALL YEAR**



## BROCCOLI

[MICROGREEN REFILL PACKS]  
BROCCOLI x 4

- **SKU MGRB-00293**
- **GROW ALL YEAR**
- **HARVEST ALL YEAR**



## RADISH

[MICROGREEN REFILL PACKS]  
RADISH SANGRIA x 4

- **SKU MGRB-00300**
- **GROW ALL YEAR**
- **HARVEST ALL YEAR**



## RED CABBAGE

[MICROGREEN REFILL PACKS]  
RED CABBAGE x 4

- **SKU MGRB-00292**
- **GROW ALL YEAR**
- **HARVEST ALL YEAR**





## MICRO SNIP & SPRAY

[MICROGREEN ACCESSORIES]

Handy tools are engineered from high quality steel. They are perfect for maintaining the microgreens and make a great little gift for somebody learning to grow. The snips can be used to harvest the greens, and the spray can be used to water the mat beneath the greens.

Snips: High quality carbon steel snips with plastic handle.  
Spray Bottle: 30ml aluminium mist spray bottle with locking system.

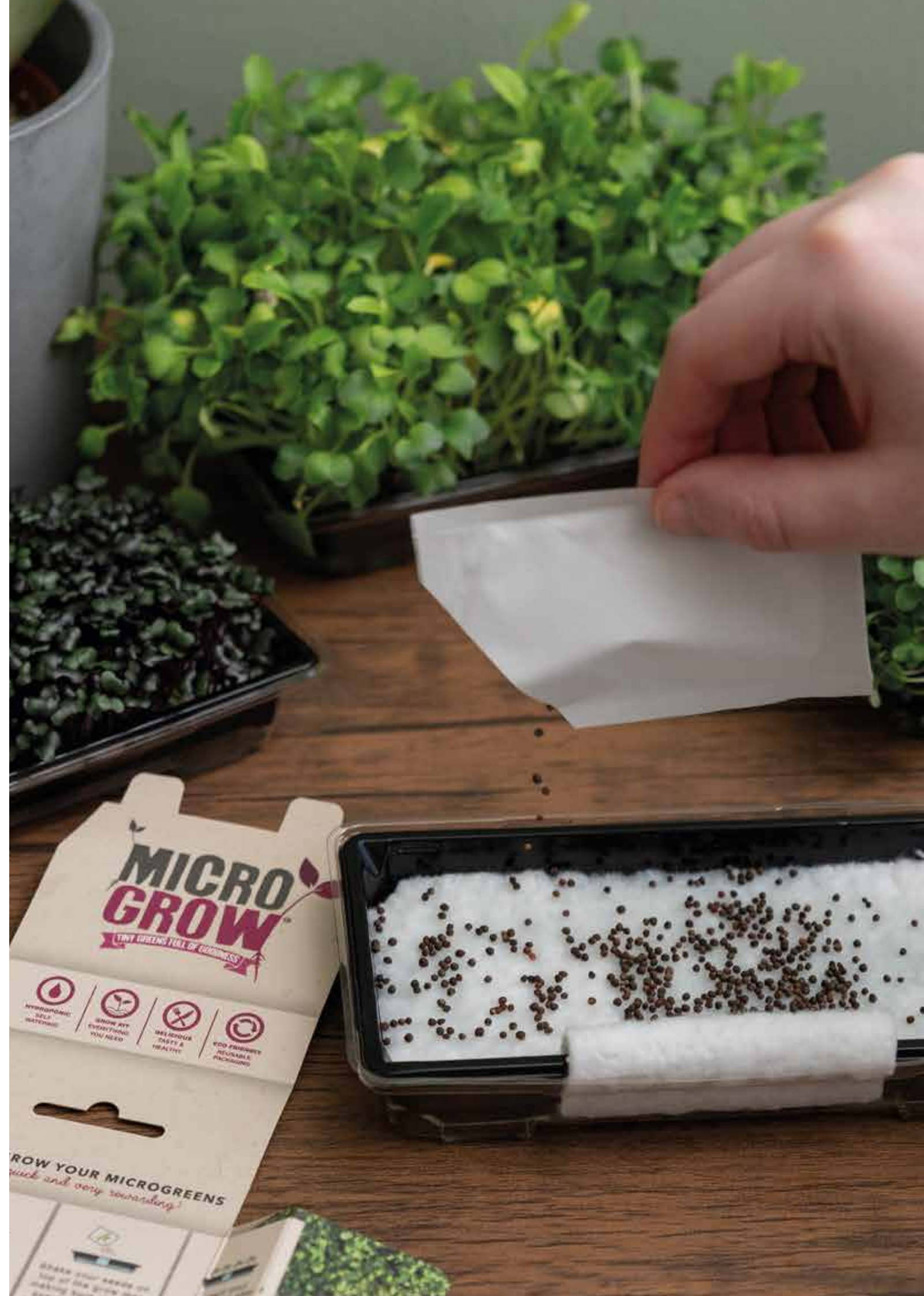
SIZE: W 760 x D 340 x 1900 mm  
SKU CODE: SF-SS-0181

✓  
HIGH  
QUALITY

✓  
MICRO  
SNIPS

✓  
MICRO  
SPRAY

✓  
BEST  
SELLER







SCAN TO FIND  
OUT MORE



# MICRO GARDEN

Growing kit

*Experience the colourful world  
of tiny greens*

New to the range, Micro Garden offers customers a chance to try growing microgreens at a fraction of the cost of the Micro-Grow range. A simple design with a rip top opening, simply pour water on a coir block included inside and spread the seeds in the packet. The box itself acts as a growing container; meaning there is no plastic included in this product. The colourful design and shelf ready box are perfect for any retailer looking for a great impulse item to increase basket spend. Perfect for kids and young growers. Give customers the opportunity to explore a world of colour and flavour without a costly price tag.

PLASTIC FREE\*.







## RADISH

[MICRO GARDEN GROWING KIT]

Radish microgreens have a crunchy peppery taste that work really well as garnish or used in burgers or sandwiches.



## RED CABBAGE

[MICRO GARDEN GROWING KIT]

With it's cabbage like flavour, this crunchy sweet microgreen is a perfect addition to a fresh salad or sandwich.



## BROCCOLI

[MICRO GARDEN GROWING KIT]

Broccoli microgreens will add a coarse flavour to your meal. Perfect as a garnish, its composed of small light green delicate leaves.



CAN BE USED AS PART OF A HEALTHY BALANCED DIET\*

## MULTI-PACK

[MICRO GARDEN MULTI-PACK]

New to this season, we have introduced the multipack selection that contains all three individual boxes. This low cost bundle is perfect for enticing customers who are looking for a great deal! Completely plastic free and super easy to use, your customers will be wondering how they managed to find such a bargain.

### VARIETIES INCLUDED:

BROCCOLI  
RED CABBAGE  
RADISH





100%  
PLASTIC  
FREE!



## ALL IN ONE GROW KIT

WITH  
BLOOM BALLS

*Plant some seeds and save  
the bees*

These new and exciting seed kits include 3 unique colourful seed balls made from 100% natural ingredients and filled with wild flowers.

The packaging doubles as a plant pot, made from card with a natural hydrophilic coating. The unique pot will hold water and soil for weeks before it can be directly transferred and planted into a larger plant pot.

Each pot includes coir pellets and 3 seed balls.

EACH BALL CONTAINS AN ORGANIC WILD FLOWER SEED MIX: Phacelia, flax, yellow mustard, coriander, flax dab, mallow, poppy, bolderik, cornflower, chamomile, Persian clover, incarnate clover, Alexandrian clover

Includes a 'To' and 'From' section on each pot for the option of gifting.







## WILD FLOWER

[BLUE BOX]

Verse included on box:  
'EVERY FLOWER BLOOMS IN IT'S OWN TIME'



## WILD FLOWER

[PINK BOX]

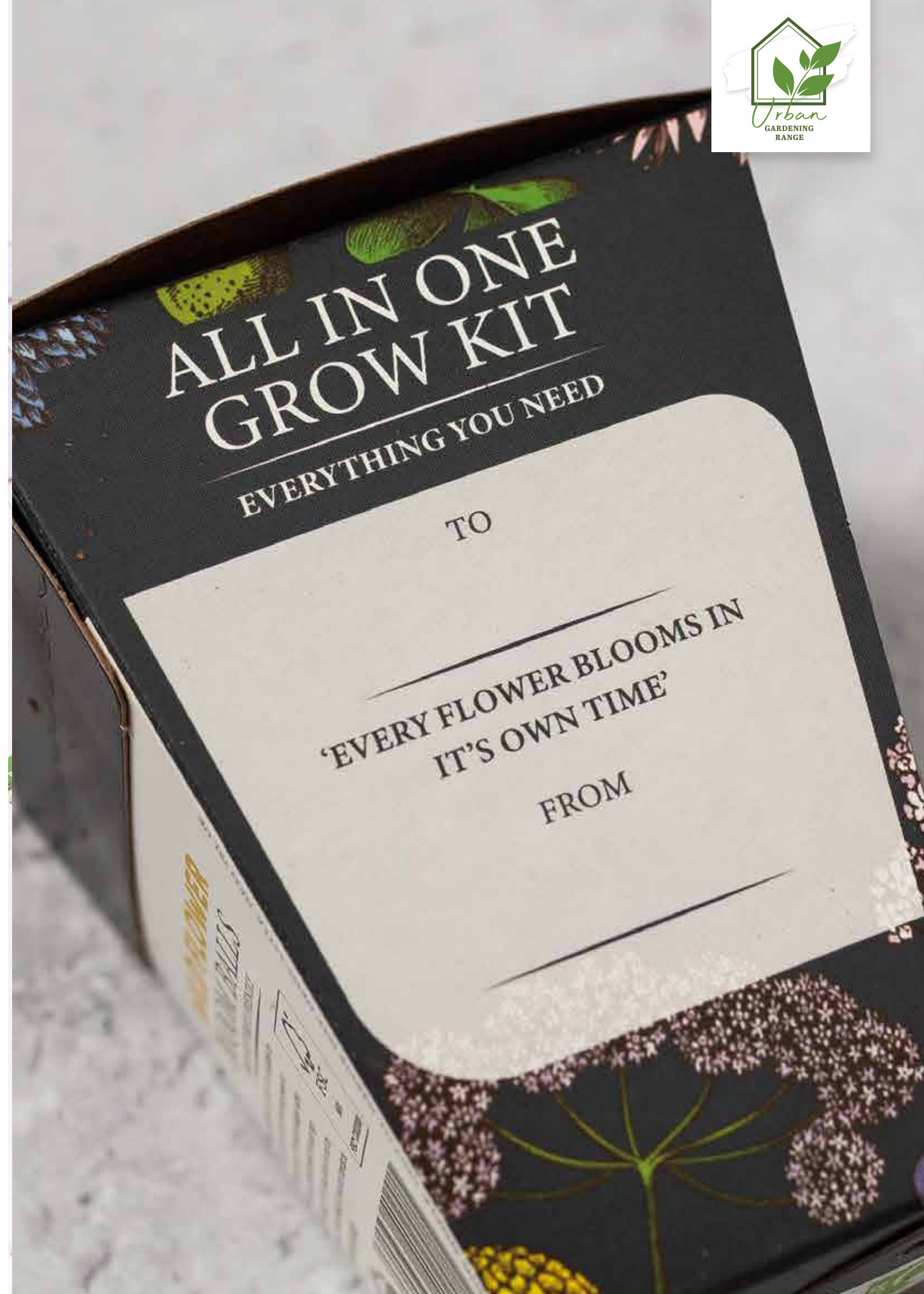
Verse included on box:  
'LETS PLANT SOME SEEDS AND SAVE SOME BEES!'



## WILD FLOWER

[YELLOW BOX]

Verse included on box:  
'NO GARDEN TRULY BLOOMS UNTIL BUTTERFLYS HAVE  
DANCED UPON IT'







SCAN TO FIND  
OUT MORE



3D  
Puzzle  
GARDEN



## *Gardening for kids*

We aim to create fun, interactive and educational toys to inspire children and adults alike. We think it is so important to introduce the world of gardening to 'little ones' as early as possible and now with the help of Build & Grow.co, it's never been more fun or easy to make this a reality.

Our 3D Puzzle Gardens are made with the future of little ones in mind. Not only do they educate and inspire the younger generation but each product is as eco-friendly as possible.

We use recycled card to make the playsets and the packaging, whilst we also use vegetable ink to print it all and make the characters come to life!





## VOLCANO

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.



## CASTLE

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.



## JUNGLE

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.



## FARM

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.







## Grow with Peppa

The Peppa Pig Build & Grow 3D Puzzle Range is a fun and interactive activity designed to bring families together to educate and grow. Not only does the puzzle aim to inspire little ones, we focus on being as eco-friendly as possible.

The range is 100% plastic free and sustainable, bringing Peppa to life using recycled card and vegetable ink, just in time to celebrate her 20th anniversary in 2024!

Our Peppa Pig Build & Grow 3D Puzzle is a go-to for a generation of budding gardeners. Each set comes with interactive characters so let your imagination take over!



3D  
Puzzle  
GARDEN







## PEPPA'S FAMILY

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.



ALL IN  
ONE KIT



SEEDS



GROW  
ALL YEAR



HARVEST  
ALL YEAR



## CAMPING WITH FRIENDS

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.



ALL IN  
ONE KIT



SEEDS



GROW  
ALL YEAR



HARVEST  
ALL YEAR



## PEPPA'S TREEHOUSE

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.



ALL IN  
ONE KIT



SEEDS



GROW  
ALL YEAR



HARVEST  
ALL YEAR



## GRANDPA'S ALLOTMENT

[3D PUZZLE GARDEN]

Inside your box you will find 4 pop out boards, a coir pellet, seed sachet and a plastic free growing container; Everything that you'll need to create your very own puzzle garden.



ALL IN  
ONE KIT



SEEDS



GROW  
ALL YEAR



HARVEST  
ALL YEAR





## SEEDCELL® DISPLAY OPTION 1

[CARDBOARD]

PREMIUM DISPLAY

Find our suggested fills in the pricelists\*

SIZE: W 400 x D 350 x H 1770 mm

SKU CODE: SCD-010



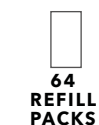
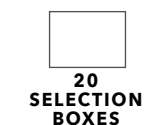
## MICROGROW® DISPLAY

[CARDBOARD]

PREMIUM DISPLAY

SIZE: W 430 x D 370 x H 1650 mm

SKU CODE: MGD-012



## SEEDCELL® DISPLAY OPTION 2

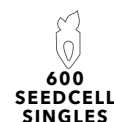
[CARDBOARD]

PREMIUM DISPLAY

Find our suggested fills in the pricelists\*

SIZE: W 710 x D 350 x H 1770 mm

SKU CODE: SCD-011



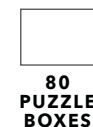
## BUILD & GROW® DISPLAY

[CARDBOARD]

PREMIUM DISPLAY

SIZE: W 615 x D 334 x H 1472 mm

SKU CODE: BAG-013







## PEPPA PIG DISPLAY

[CARDBOARD]

PREMIUM DISPLAY

SIZE: W 615 x D 334 x 1472 mm

SKU CODE: BGPP-014



80  
PUZZLE  
BOXES

NOTES





@SEEDCELLUK  
@MICROGROWUK  
#GROWSOWSIMPLE



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