

SUPER ***NINJA***

Sustainable Pest Control



CATALOGUE 2023

WELCOME

Super Ninja believes that sustainable and responsible pest control should be today's standard. Effective to remove nuisance, safe for people, pets, and the environment.

In 2014, Ferdinand, our company's founder, was homebound with a knee injury and surrounded by fruit flies. With a lack of sustainable pest control products and driven by his personal vision, he discovered through trial and error how natural ingredients can be more effective than chemical ones. Especially combined with innovative product design. And so he developed our first product: Fruit Fly Ninja!

This combination of effectiveness with sustainability has become the Super Ninja DNA, and now consumers and professionals worldwide are regularly using our products to keep their homes and workspaces free of pests safely and responsibly.

Furthermore, in 2023 we will take the next step in our journey with a full new range of effective and sustainable products.

We warmly invite you to join our mission to build a cleaner and healthier global pest control category.

THE SUPER NINJA TEAM

FRUIT FLIES



Super Ninja Fruit Fly Trap is the world's number one best-selling product for getting rid of fruit flies. Our traps are extensively used by professionals like Rentokil Initial. Fruit Flies are one of the most common pests in UK households with over 60% reporting them as a nuisance.

WHAT MAKES THIS PRODUCT UNIQUE?

- Ready to use.
- Self-adhesive strip on back to attach inconspicuously near source.
- Highly effective, food-grade, non-toxic attractant.
- Only 8 grams plastic, up to 75% less than other products.
- Made from 100% recycled materials, all materials and packaging are fully recyclable.

WHY LIST THIS PRODUCT?

- Fruit Flies are becoming a huge problem in the UK – as evidenced by internet search requests.
- Super Ninja is a top selling SKU in the garden category on Amazon UK.
- Super Ninja leads the way in pest control for standards of efficacy and sustainability.

Season: May to November.

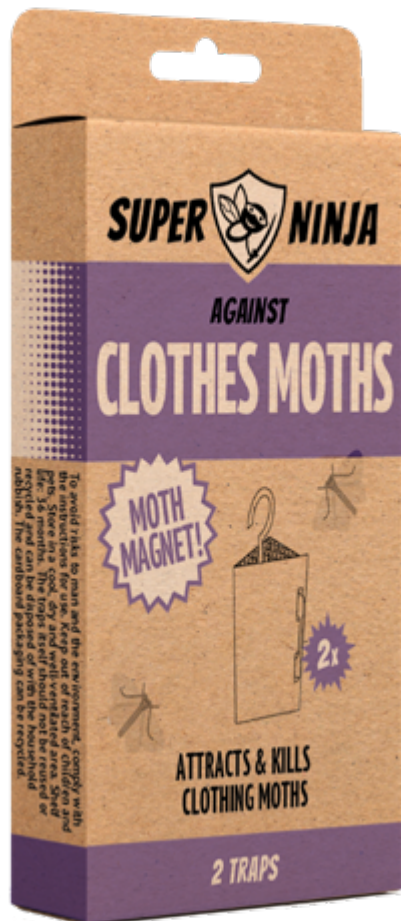
Shelf life: 1 year.

Repeat cycle: Each bottle lasts up to 30 days.

STICK & GO



CLOTHES MOTHS



Super Ninja Clothes Moths Traps are a true moth magnet. The pheromones inside are simply irresistible to the male cloth moths and they are soon caught on the super sticky glue pads. Without any toxins and therefore a great fit in any household.

WHAT MAKES THIS PRODUCT UNIQUE?

- Lures the moths into the traps with pheromones.
- The traps effectively kill moths without toxins.
- Contains both hangers and refill glue pads.
- Traps and packaging are made of 100% recycled, fully recyclable material.

WHY LIST THIS PRODUCT?

- Clothes Moth solutions are a top selling solution in pest control.
- Super Ninja Clothes Moth traps are free of toxins and leave NO strong odours on clothes.

Season: All year round.

Shelf life: 2 years.

Repeat cycle: Replace trap when full or after 3 months.

FUNGUS GNATS



Fungus Gnats or the more commonly known as Plant Flies are attracted to our super sticky Super Ninja Plant Fly Traps. Simply place in the soil at the base of the plants, where the gnats lay their eggs.

Plant flies are a growing nuisance to household plants due to changes in soil composition and climate change.

WHAT MAKES THIS PRODUCT UNIQUE?

- Eliminates fungus gnats without nasty toxins.
- Ready to use.
- Traps and packaging are made of 100% recycled, fully recyclable material.

WHY LIST THIS PRODUCT?

- A clean solution to a growing household problem.
- Eliminates all fungus gnats without the need to spray toxins.
- The No 1 best selling plant fly (fungus gnat) trap on Amazon UK.

Season: All year round.

Shelf life: 2 years.

Repeat cycle: Replace trap when full.



SILVERFISH



Silverfish and paperfish are a growing problem in Western Europe due to warmer houses with better insulation. Luckily you can effectively trap these pests with Super Ninja Silverfish Traps. The integrated attractant lures them in where they get stuck to the adhesive layer.

WHAT MAKES THIS PRODUCT UNIQUE?

- Effective against both silverfish and paperfish.
- With the attractant integrated into the glue surface, making it more convenient for consumers than comparable products.
- Free from nasty toxins or chemicals.
- Made from 100% recycled material and fully recyclable.

WHY LIST THIS PRODUCT?

- Give consumers access to a clean solution for a growing problem.
- Eliminates the need to use harmful toxins, aerosols and sprays.
- Super Ninja Silverfish traps are the best selling traps for these pests on Amazon UK.

Season: All year round.

Shelf life: 2 years.

Repeat cycle: Replace a trap when full or after 3 months.

POS OPTIONS

Super Ninja recognises pest control items are an impulse purchase. That's why we have a range of highly attractive point of sale displays to drive incremental sales and profit to the category.

Our range of point of sale includes counter displays, pre-filled and tailor-made free-standing display units to meet all your needs and drive sales. See our range of support material.



Display Large
±60x40x147cm
(incl. top card 165 cm)



Display Medium
±35x28x147cm
(incl. top card 165cm)



Display Mini
±7x30x26cm



Display Small
±22x30x26cm



Clip Strip
±75cm



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