



TREADSTONE
GARDEN

2023/24 SEASON

DARINGLY DIFFERENT



Increase your sales with the innovative brands

CLIP
GLOVE



AWARD-WINNING GARDEN INNOVATION

Welcome to Treadstone Garden. We focus on practical, stylish and innovative garden solutions. With a reputation for thinking outside the box, our range includes products that make gardening easier and more sustainable. We are proud to be Winners of 3 GIMA awards, 3 Finalist awards and 3 Gardeners' World "BEST BUYS" in 3 years across our brands.

CLIP GLOVE



**THE GLOVE YOU'LL ALWAYS
BE ABLE TO KEEP SAFE**

Each pair of ClipGlove Gloves come supplied with an integral carabiner clip that enables gardeners to fasten the Gloves to a belt line or stored away when not in use, reducing the likelihood of losing gloves, whilst also making gardening tasks more efficient.



**FROM USEFUL ACCESSORIES TO
INNOVATIVE GARDEN PRODUCTS**

The Good Life is a core gardening brand, providing retailers with a full range of gardening essentials. In the range is a wide selection of innovative garden products that include our innovative Rope Trellis.



**BRING ADVENTURES TO LIFE WITH
FUN CLOTHING & ORNAMENTS**

The popularity of our Peter Rabbit range grows every year! Never out of print since 1901, Peter Rabbit is one of the only brands known and loved by children, parents and grandparents alike – another reason why the range sells so well in store.



COME AND SEE US! AT STAND 20J58



TREADSTONE'S SUSTAINABLE ROPE TRELLIS IS PROVING POPULAR

Rope Trellis by The Good Life brand is the latest product from Treadstone Garden to be creating a buzz, with positive responses from garden centres and the gardening media. Initial deliveries earlier in 2023 look to have created a solid stockist already. Inspired by cargo nets, Rope Trellis is an alternative to conventional fixed trellis manufactured using a natural jute material. It provides the perfect marriage of user-friendly features and sustainability, at the same time of hitting the retailer value 'sweet spot'.

Customer Friendly

Rope Trellis is available in five sizes (from 6 x 2ft to 6 x 6ft.) that all come supplied rolled up. Each pack is therefore easy to transport home where it can then be unrolled and installed. Rope Trellis is hand-made and tied specifically so that the product hangs tight and straight, giving a consistent sequence of support rope for plants to grip. Furthermore, if the user wants to add colour to the garden, Rope Trellis can be easily stained by dipping the rope in outdoor preservative.

Users can fix it to walls or fences or tie it between two wooden posts to create a stunning garden feature. Retailing from £19.99, installation is quick and the product can easily be un-installed temporarily for when fencing needs painting or changing, as well as easily transported when moving home.

Eco Friendly

Treadstone are building a reputation for creating innovative products and wherever possible launching sustainable concepts. Despite only recently being delivered into garden centres, the trellis is already experiencing wide reach after media attention in March. Rope Trellis was recommended in BBC Gardener's World magazine's March 2023 issue appearing in the 'Growing Greener' feature and was highlighted as an innovative eco gardening solution. As a result, the range has experienced even more demand from end users and gardening retailers in recent weeks.

Garden Centre Friendly

The compact size of the Rope Trellis is also beneficial to retailers as its retail footprint is small, making it a more valuable proposition than fixed timber trellis. In fact each Rope Trellis display stand fits thirty pieces of Rope Trellis, with £900 of retail value in a little over 0.25 square meters. The merchandising stand itself is supplied ready built with impactful 'chalk board' effect branding supporting the Rope Trellis concept.



LATEST NEWS

RECYCLED PLASTIC BOTTLE GLOVES BY CLIPGLOVE

Treadstone Garden's sustainable direction is continuing, this time under their award-winning ClipGlove brand. 'Bottle Gloves' by ClipGlove has started to appear in UK garden centres alongside keen interest from end users.



ClipGlove is a brand that was launched by Treadstone in 2019 and the range has continued to grow since then. The range's foundations are built on innovation as well as functionality, with each pair of gloves being held together with a carabiner clip. This clip enables gardeners to fasten the gloves onto a convenient place during and after use. This leads to a reduction in users losing their gloves, as well as making gardening tasks more efficient.



Made using recycled bottles

The new multi-purpose "Bottle Glove" sub-range sits alongside the main ClipGlove range and is made using recycled waste plastic bottles.

The knitted glove is made from a staggering 95% recycled plastic bottles, with just a little added elastic for comfort. The Glove is then dipped in natural latex to provide grip and protection from dirt and water. The fun, colourful printed designs add a touch of style whilst giving a nod to the "bottle heritage" of the gloves.



Eco Gloves from the Specialists

Treadstone are also known for being an innovative supplier of Safety gloves. By working in partnership with some of the finest glove manufacturers in the world, they have developed an unrivalled selection of innovative glove products, which now includes ClipGlove and the most sustainable garden gloves around - Bottle Gloves.

There are two versions available in the Bottle Glove range and both gloves are suitable for general garden jobs such as weeding, sowing, potting, and planting.

The Standard Bottle Glove (from RRP £5.99) features a textured palm coating of natural latex to provide grip and protection. Bottle Glove Plus (from RRP £7.99) is made from the same construction as the Bottle Glove, but with an extra coating of latex, which stretches up the back of the hand to provide increased durability and protection against moisture. The Plus offers a more hard-wearing option for more intense gardening tasks such as landscaping. Common to both gloves are the famous carabiner clip which keeps the gloves close and in sight.



Recommended by the media

With such excellent pedigree as a glove manufacturer, it hasn't taken long for the media to notice Bottle Gloves either. The new glove range was recommended as a useful and innovative eco gardening solution as part of the 'Growing Greener' feature in the March 2023 issue of BBC Gardener's World magazine. This media attention has come at the perfect time as the product became available for retailers to stock and created extra awareness leading to an increase in enquiries from end-users.

With eco-conscious gardeners due to flock to the nearest garden centre in search, Treadstone have point of sale available to stockists to make the range stand out in store. The ClipGlove brand is known for award-winning impactful merchandising, and the Bottle Gloves merchandiser is no different, reinforcing well the eco message and bottle heritage central to the manufacturing story.



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TAKING TWO STEPS FORWARD WITH ACTIVITY BOOTS

The award-winning ClipGlove brand is re-launching their wellington boot range at Glee. Activity Boots are a range of wellington boots made from durable PVC, providing comfortable and value-for-money footwear. Activity Boots were very well received at the original launch at Glee 2022. Now with an improved product design, ClipGlove will take two steps forward into a new category of products but one that goes hand in hand with the practical ethos of the brand.

Boots packed full of features

ClipGlove Activity Boots are considered a natural progression range for a brand that offers quality products born out of style, safety, and practicality. These innovative boots are full of features that give hours of comfort – whether being used for a morning of gardening or a long walk with the dog.



Featuring a two-tone design, Activity Boots are available in two choices. The smart men's boot is green with a navy top lip and tread, available in sizes 7-12. The stylish women's boot features a sky-blue body with pink piping and tread, available in sizes 3-8. Adding its own unique style, a giant carabiner clip holds each pair of boots together, perfect to keep your boots together and to hang them up for storage.

The quality of build is what you would expect from a ClipGlove product and is evident right from the first glance. Each boot features a contoured boot top which adds style and provides comfort. Comfortable insoles absorb impact in use and provide extra support for feet.

Activity Boots are also super easy to put on due to stylish hand grip apertures on each side of the ladies' boot, and the side grips on the men's boot. Both style's also feature a strong riveted loop at the top, providing extra help to pull the boot on. With comfortable features throughout even each carabiner clip has a protective sponge grip for extra support when users are holding the boots.

Retailing at £39.99, Activity Boots offer fantastic value for money for a unique take on wellington boots!



The clever clip strikes again!

The handy carabiner Clip supplied with each pair of Activity Boots provides a unique user-friendly feature, which also lends itself well to merchandising in store.

When sited on the ClipGlove Activity Boot island merchandiser, the carabiner clip enables the boots to be hung staggered in a formation that means thirty-two pairs of boots can be housed on the stand rather than sixteen. The display stand itself is 180cm tall and a compact 82cm x 90cm on the floor, which means garden centres can generate over £1200 of sales in under one square metre!



Activity Boots Island Merchandiser



NEW! Activity Boots Back Wall Stand

Activity Boots now also have a back wall merchandising option for those customers who require merchandising in a run. This can also be stocked with the rest of the ClipGlove range as part of a 4.67m back wall offering. Visit our Glee stand to view the merchandising options for yourself!



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INCREASED RECYCLED CONTENT AND MERCHANDISING SUPPORT

Known as one of the most innovative garden glove brands in the industry, ClipGlove has reached its goal of increasing the amount of recycled materials across the glove range. On average ClipGlove now uses 30% recycled materials across the production of the glove range.

An instant hit

As well as boasting a range of quality protective gloves, ClipGlove became a hit very quickly due to a first to market functionality, with each pair of gloves being held together with a carabiner clip. This clip enables gardeners to fasten the gloves onto a convenient place during and after use. This solved that age old problem, of losing gloves around the garden with the clever clip system.

Since Treadstone launched ClipGlove in 2019, the brand has gone from strength to strength, offering a broad range of protective gloves to use for garden and DIY jobs. More recently ClipGlove accessories have been added, with useful products such as bags, aprons, and tool belts to help gardeners whilst performing differing jobs at home and in the garden. These accessories also include the clever carabiner clips, synonymous to the brand.



A match made in heaven - Performance & Sustainability

Treadstone has grown the ClipGlove range to be listed in hundreds of Garden Centres in the UK and has also raised the brands portfolio by winning three BBC Gardener's World 'Best Buy' product awards.

From 2023, Treadstone's ClipGlove production will use an average of 30% recycled content. With the move to use more recycled materials in the range, ClipGlove are not only helping the UK's gardeners and DIY enthusiasts keeping their hands protected but are helping the planet by reducing waste.

As well as helping the environment, this move occurs without altering ClipGloves' high-performance specification, upholding the Treadstone 'QUALITY WITHOUT COMPROMISE' promise for their brands and products.



LATEST NEWS

Merchandising to grow sales

The brand's success has been fully backed up with excellent sell through rates via the GIMA award winning innovative ClipGlove "Spinner Stand" merchandiser. But now customers can take sales performance to a new level with the brand new ClipGlove back wall concept.



This high impact one-stop ClipGlove shop can hold the full ClipGlove product range spanning 4.67m. The full displays can hold the garden glove main range, including the Recycled Bottle Glove range, replacement clips, promotional triple packs, seasonal gloves, garden bags, aprons and kneelers. There is even room for the new Activity Boot range.

As with all Treadstone displays, the back wall stand is supported by detailed but space efficient POS which have been proven to aid consumer product selection, drive sales and encourage up-selling. There is also the opportunity to pick individual bays if customers wish to select which ranges to site on a back wall.

If you are an existing customer interested in upgrading your ClipGlove in-store presence or a retailer interested in stocking ClipGlove, Treadstone would be pleased to discuss your requirements with you. Come and visit the Glee stand (stand number 20J58) and take advantage of an impressive new merchandising concept designed to grow your sales!



NEW SEASONAL GLOVES FOR THE 2024 SEASON

ClipGlove is expanding its Seasonal Promotional Glove offering. From Autumn 2023, three new gloves will be joining the ever-popular LANDSCAPER, COSY & WINTER gloves. As always each pair of gloves comes supplied with the handy carabiner clip so users can keep gloves securely in sight during jobs.

Warm 'n' Waterproof RRP £12.99 SRP £9.99

Introducing the ultimate winter glove with a double latex waterproof barrier and acrylic lining, ideal for protection when working in cold damp conditions.

- Double dipped latex coating provides waterproof barrier, ideal for wet jobs.
- Sandy latex palm coating provides excellent comfort & grip.
- Polyester glove provides comfort and dexterity.
- Warm 10g acrylic lining.
- Thumb crotch for extra grip and durability.
- Protects from temperatures down to -20 degrees.

Warm 'n'
Waterproof
Mens



Warm 'n'
Waterproof
Ladies



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NEW PRODUCTS

Cool Rigger Gloves RRP £9.99 SRP £7.99

Cool Rigger Gloves are a heavy duty glove designed for hard wearing outdoor work, with a padded mesh for support and breath-ability.

- Tough and durable faux suede construction.
- Reinforced fingertips and knuckle strip for extra protection.
- Long cuff for extra wrist protection.
- Padded mesh back provides excellent breath-ability.

Ladies
Cool
Rigger



Mens
Cool
Rigger



Premium Rigger Gloves RRP £10.99 SRP £8.99

Premium Rigger Gloves are ClipGloves' most robust glove yet, which gives ultimate protection with reinforced fingertips and a tough Cotton back.

- Tough and durable faux suede construction.
- Reinforced fingertips and knuckle strip for extra protection.
- Long cuff for extra wrist protection.
- Tough Spandex back offers comfort and protection.

Ladies
Premium
Rigger



Mens
Premium
Rigger



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CREATING A STYLISH AMBIENCE WITH MOOD POTS

Treadstone are entering the world of houseplants with Mood Pots, a stylish collection of which can be used to accentuate indoor decor, allowing users to bring the calming influence of houseplants to their home.

Subtle designs to suit any home

The Mood Pot's feature soft lines, with beautiful plant detail designs that create a truly unique look. The Mood collection features four eye-catching colours which can be used to harmonise or contrast with indoor decor or outdoor colour schemes. Within each colour are two plant effect patterns - Folia and Natura.

Folia details a leaf like pattern throughout that provides a feel of exuberance, whilst Natura has soft curving grass like lines overlapping to create a more calming mood. These designs are available in two sizes and in four colours which can be used to suit any home or even outdoor area.



Folia Pistachio



Folia Raspberry



Folia Urban Grey



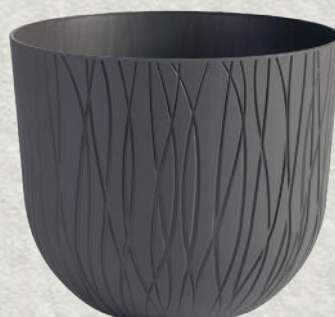
Folia Latte



Natura Pistachio



Natura Raspberry



Natura Urban Grey



Natura Latte

Stylish & Practical

- Use as a pot cover or plant directly into.
- Made with 65% recycled plastic, 100% recyclable
- 2-tier drainage system.
- Beautifully "carved" subtle surface texture designs:
- Folia - The stunning leaf pattern on the Folia design compliments any plant and provides added interest and texture to indoor and outdoor displays.
- Natura - For a more contemporary look, the Natura design's flowing lines, reminiscent of architectural grasses, provides stature and elegance.
- Look great stacked in the houseplant area in store.
- Available in 30cm (£19.99 RRP) and 40cm (£34.99 RRP).



M O O D POTS

Creating a stylish ambience

Our stylish new Mood collection offers soft lines and beautiful textures creating a truly unique look.

The Mood collection features four eye catching colours which can be used to harmonise or contrast with indoor decor or outdoor colour schemes.



Urban Grey
a modern neutral



Latte
smooth and subtle



Pistachio
elegant and fashionable



Raspberry
warm intensity

THESE POTS
ARE MADE WITH
65%
RECYCLED PLASTIC
100% RECYCLABLE
the good life

EACH POT IS AVAILABLE IN

30cm

40cm



CONTEMPORARY PLANT POTS FOR A GREENER GARDEN

Following the success of Recycled Pots by 'The Good Life' Treadstone are launching a new exciting range that are not only sustainable but also offer a sense of style to any garden with two on-trend colour options.

80% recycled, 100% recyclable

Contemporary Plant Pots feature a simple premium and stylish look, perfect for creating stunning displays in the garden and home. Each item in the range is made using at least 80% recycled material. The remaining 20% virgin material is required to provide the pots with their inherent strength to provide longevity in use. Users will also have peace of mind as every product in the range is 100% recyclable!

Packed with features!

The range has many options available for differing areas of the garden and varying ages of plants.

- Can be used as a pot cover or planted directly into.
- 2-tier drainage system on large pots.
- Handle recess under the rim to assist when moving planted pots.
- Stylish simple shapes and forms.
- Subtle surface texture.
- Available in Urban Grey and Latte colours.
- Saucers also available from £1.49.

Round



10+ sizes
RRP'S from
£2.99

Square



4 sizes
RRP'S from
£9.99

Mini Troughs



22x12cm
RRP
£3.99

Rail Pots



2 sizes
RRP'S from
£10.99

Timber Shelf Merchandiser



Tower Pot Promotional Display



RRP from
£7.99

A Sense of Style and Sustainability

Contemporary Plant Pots look great in store with the fit for purpose timber shelf merchandiser. As a proven display tool with the Recycled Pots range, supporting POS is included with the Contemporary Pots merchandiser selling the 80% recycled concept with key points such as 'Less Environmental Impact' and 'Reduce Plastic Waste' calls to action.

As well as this solid merchandising selling tool, there is a promotion available for the Tower Pot range. Ideal for growing herbs, strawberries and bedding, Tower Pots are stackable planters that can be used in a modular way. The promotion retails at £6.99 and a free of charge display is available when retailers commit to 24 Urban Grey and 24 Latte planters.

Come and see for yourself, a great range that's got style and sustainability!



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KEY CONTACTS & SOCIAL LINKS



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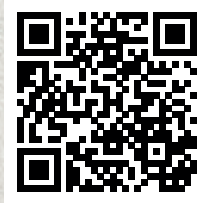
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www.treadstoneproducts.com



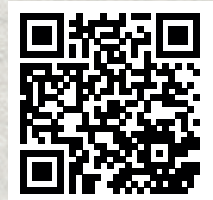
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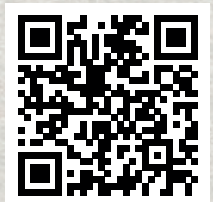
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