

PRODUCT CATALOGUE

Pet wellness, powered by natural science





Be:Loved is a natural, handmade, affordable range of pet care products that will leave you and your pet feeling clean, pampered and protected!

www.belovedpetz.com

PROPER PAMPERING... FROM PALM TO PAW



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# INTRODUCTION

Be:Loved is a wellness & lifestyle range of natural products for pets & their parents. Ideal as gifts, our products are hand poured using the finest quality ingredients.



Carina Evans, Co-Founder Be:Loved was inspired by an old farming family heirloom, a recipe book full of trusted farmhouse remedies. Carina's family created cures for their stock using nothing but the hedgerows and nature's harvest.



We tried, tested and reimagined these recipes. Each is hand blended with care and is suitable for our furry friends. Using, where possible, almost entirely natural ingredients, we've created a luxurious, affordable and effective range of wellness & lifestyle, care & grooming products.

# PET SHAMPOO BARS



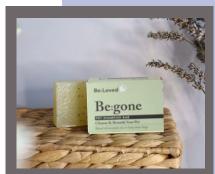
This shampoo bar gives a glossy coat with a reassuringly clean scent.
Antibacterial tea-tree oil helps to keep your dog's coat free from bacteria and smelling fresh.



Perfect for dogs with problem skin, as it soothes and calms flare-ups with a blend of naturally calming ingredients, including camomile & vegan hemp.
Whether it's dandruff, eczema or rosacea, this will alleviate symptoms.



Deeply conditioning & moisturising goats milk is combined with calming scents of lavender to ensure your pet's skin retains moisture at bath time.



Fend off bugs with this exfoliating & moisturising shampoo bar. Our natural formula repels insects and is kinder on your pet's skin than other harsh soaps and shampoos.

Our luxury pet shampoo bars are infused with essential oils & botanicals for a gorgeous, silky coat.

The best way to use the Be:Loved Shampoo bars is to rub it into your pet's coat to work up a lather and rinse as you would any other shampoo.

- ECO-FRIENDLY
- CRUELTY FREE
- COMPOSTABLE
- TSA- (TRAVEL) FRIENDLY

CODE	NAME	BARCODE	MOQ
S1	Be:Clean 110g	5060802700060	12
S2	Be:Calm 110g	5060802700046	12
S3	Be:Vegan 110g	5060802700022	12
S4	Be:Gone 110g	5060802700039	12
STI	Be:Set Shampoo Stack 6 x 55g	5060802700091	6



PET SHAMPOO BAR UNIT PRICE: £4.20 RRP: £9.99

BE:SET
UNIT PRICE: £8.41
RRP: £19.99



**NOSE BALMS** 

ф

PAW

# Be:Sunsafe Be:Loved PET SUN PROTECTION SP15 UV Protecting & Insect Repelling Vitamin A, E & F with citronella

Our range of balms have individual benefits for pets and parents alike. From sun cream with a protective factor which is safe for pets, to a first aid balm that helps to heal cracked, broken skin and a soothing balm to gently prevent and cure rough or damaged skin.

Our balms are available to purchase individually, or as an assorted pack which is ready for your shelves, complete with beautiful branding!



CODE	NAME	BARCODE	мод	UNIT PRICE	RRP
В1	Be:Safe 60g	5060802700008	12	£5.46	£12.99
B2	Be:Soft 60g	5060802700015	12	£5.46	£12.99
LB2	Be:Soft 250g	5060802700428	6	£13.61	£29.99
B3	Be:Sunsafe 60g	5060802700237	12	£5.46	£12.99
LB3	Be:Sunsafe 250g	5060802700435	6	£13.61	£29.99
SRAB	Shelf-ready Assorted Balms (18 x 60g balms)	5060802700398	1	£108	£234

В1

**B3** 

SRAB

**Be:Safe:** Formulated with a natural blend of essential oils and moisturising Vitamin E, our first aid balm soothes minor injuries, such as scratches, grazes, stings and bites.

Ingredients: Beeswax, shea butter, vitamin E, grapeseed oil

Be:Soft: A soothing and nourishing nose and paw balm with Vitamin E & Manuka Honey. It helps to soothe and repair paw pads and hard noses. Best used as a preventative.

Ingredients: Beeswax, shea butter, vitamin E, avocado oil, manuka honey, grapeseed oil. lavender oil

Be:Sunsafe: Our sun protection balm is made for sensitive skin using intensively nourishing ingredients. Perfect for pets that love to soak up the sun, whilst also repelling insects.

Ingredients: Vitamin A, E & F, beeswax, grapeseed oil, shea butter, coconut oil, chamomile, lavender, carrot seed oil, raspberry seed oil

Shelf-ready Assorted Balms: A set of 18, including 6 of each of the paw & nose balms, all beautifully packaged in a branded, shelf-ready display box.

Be:Safe
Be:Loved
PET PAW & NOSE BALM
First Aid & Ache
Vitamin E & Lemongrass
to soothe insect bites & ease sores







RRP: £19.99

Our home and kennel spray eliminates odours, cleans, kills germs and contains active prebiotics that get to work agair if re-soiling occurs.

Regular use creates a positive microclimate in the house, where mites and other allergenic agents cannot survive, promoting an ongoing healthy space for your pet and all other household loved ones.

CODE	NAME	BARCODE	MOQ
SPI	Be:Fresh Spray 200ml	5060802700077	6
SP2	Be:Gone Spray 200ml	5060802700107	6

Our versatile pet spray helps to fight the battle against flea and ticks naturally, whilst also soothing dog's skin during treatments, and providing a lovely scent to mask the odours of stronger products.

Deterring bugs from your home and pet, so that they are ready to enjoy the outside with peace of mind.



**BE:GONE** 



BE:CLEAN PET SHAMPOO UNIT PRICE: £7.00 RRP: £14.99





CODE	NAME	BARCODE	мод
WSP1	Be:Clean 250ml	5060802700299	12

Deeply cleanse and beautify your pet with our wet shampoo.

This shampoo formula uses ingredients of Aloe Vera Extract and Glycerine to protect, detangle, condition and moisturise. The results are a glossy coat and a beautifully clean scent, to help pets feel perfectly pampered





This odour eliminating candle removes pet odours and brings the fresh and calming smells of rose, lavender and camomile to your home. Ideal for your hallway, kennel or kitchen. This candle is formulated with enzymes which not only cover up, but actually remove unwanted household smells.

BE:PURE UNIT PRICE: £8.41 RRP: £19.99

CODE	NAME	BARCODE	МОО
Cl	Be:Pure Candle 150ml	5060802700053	6



# **CANDLES**





BE:SILKY UNIT PRICE: £10.51 RRP: £24.99



Be: silky



CODE	NAME	BARCODE	моо
01	Be:Silky Fur Oil 50ml	5060802700084	6

Enriching and conditioning skin and coat oil improves circulation and adds lustre and pep for sleek, replenished coats and skin that leaves your pet smelling fresh and indulged.

Warm a few drops in the palm of your hand then rub into skin & coat.



# SEASONAL PRODUCTS





# **BE:FESTIVE GIFT SET INCLUDING:**

1x Be:Festive Nose & Paw Balm 60g, 1x Be:Soft Nose & Paw Balm 60g, 1x Be:Silky Fur Oil 50ml, 1 x Be:Calm Shampoo Bar 110g, 1x Be:Pure Candle 150ml.

Be:soft Be:Loved

**BE:FESTIVE GIFT SET** 

UNIT PRICE: £22 RRP: £39.99

Be:festive

Be:

Be:calm

Be:Loved

pure

BF1

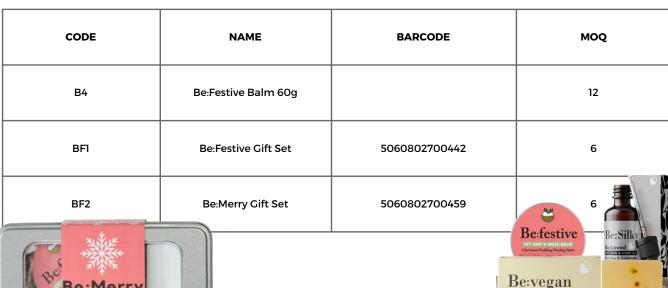
# THE PERFECT CHRISTMAS GIFTS FOR PETS & THEIR PARENTS

Our Christmas range is Handmade with love in the UK. for dogs and their owners to enjoy together during the festive period and beyond.

Our Christmas Gift Sets are made up of a handpicked selection of trusted products, as well as the new Be:Festive balm.

Our unique Christmas Pudding Healing Balm helps to keep paws and noses moisturised and protected throughout the cold, winter months, and it smells great too, with a gentle Christmas Pudding scent to encourage relaxation and wellbeing.





## **BE:MERRY GIFT SET INCLUDING:**

1x Be:Festive Nose & Paw Balm 60g.

1x Be:Silky Fur Oil 50ml,

1x Be:Vegan Shampoo Bar 110g.



**BE:MERRY GIFT SET UNIT PRICE: £16** RRP: £29.99









Be:Loved



Be:

silk











# **CUSTOMER**

# **REVIEWS**



Frances Harris, Amazon Customer



Nice smelling of lavender and very easy to use, as I have quite a large dog. It lathers up well and feels like bath time is a lot quicker using this. Coat has dried out well and is nice and soft.



Miss K Elkhoumani, Amazon Customer



Was really excited to get this product. Smells absolutely amazing and I've used it on myself so far for some insect bites I've got, and it really does help with the itching!

Love this product.



Rose-Marie Dawson, Amazon Customer



My pup loves this shampoo. The smell is very clean, his coat is gleaming and the bites have healed up. I can't recommend enough!



Charlotte Bainbridge, Amazon Customer



My little white fur baby loves the sun, naturally, but her ears were scabbing. Vet recommend sun screen. I wasn't going to put products with zinc oxide on her as it's toxic, so it was tough but I found a safe option for her! This product! Within weeks her ears stopped scabbing and she could enjoy the sun!



Lorraine Barnes, Amazon Customer



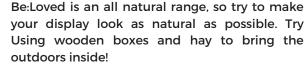
Fantastic product. My dog has allergy issues and I cannot use any sprays or air fresheners, but this is the only spray I've found to be suitable!

# & DISPLAY IDEAS





Our outer packaging can be rotated so that the patterns are showing to help them stand out on the shelf.



The brand ethos is less packaging and fewer plastics, where possible we try to achieve this. Try to avoid any plastic displays.









EMAIL hello@podiumpetproducts.com

WEBSITE www.belovedpetz.com

**THANK YOU** 



If you would like to place an order, simply fill out our <u>order form</u> and emai to:

sales@podiumpetproducts.com

# PLACE AN ORDE



<u>belovedpetz</u>

(O) belovedpetz

Find out more about our other ranges at www.podiumpetproducts.com



