

Dog Rocks®

STOP pet urine burn marks



Consumer Brochures
included in counter/shelf packs

What are Dog Rocks?

Dog Rocks are a 100% natural and safe Australian product that help save your lawn from burn patches caused by dogs when they urinate on your grass. They filter out impurities in water, such as tin, ammonia and nitrates without changing the PH level of your dogs urine.

The impurities are generally passed out through urine and when they come in contact with grass it results in grass burn, a dead yellow patch of grass. Dog Rocks make the water source cleaner for your pet and eliminate grass burn. Water without impurities from Dog Rocks will actually help your pet fertilize your lawn.

Take a look at the comparisons on the right of this page. Your Dog Rocks need replacing every two months, we include a handy date reminder sticker to make sure you replace them on time. If your water bowl is larger you need to add 100g (1/4 pound) for every 1L (1/4 Gal) of water your bowl holds. Dog Rocks are the ideal natural product to put a stop to the annoying problem of grass burn. Use all year round for best results.

Benefits

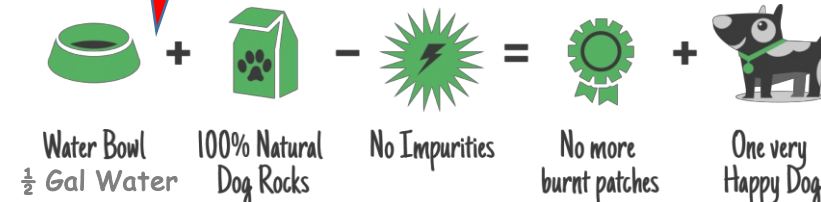
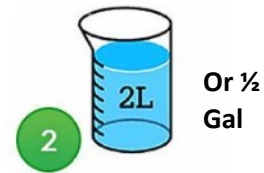
- 100% natural & safe for your dog
- No change to the pH balance of the dog's urine
- Easy, Convenient & Effective
- Lasts up to 2 months, results seen in 3-5 weeks
- Use all year round for best results regardless of season
- 200g – small & medium dogs
- 600g - large or multi dog homes



Proven by Vets
& Dog Owners
worldwide



90sec Video: <https://youtu.be/EL5CidJSk18>
Marketing: [Dog Rocks Marketing](https://www.dogrocks.com)
Web: www.dogrocks.com



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Full Suite of Marketing Collateral

- Videos, How To's, FAQ's, Instructions, etc
- Banner Ads, Display ads, Posters & more

POS

- Shelf Talkers, Consumer Posters, Leaflets, Banners
- Counter Display Packs which include brochures

Training

- How to use, sell & train your team, Samples
- Webinars, FAQs, Testimonials, Instructional & more

Display Examples

- There are some great ways to display the product. This has been the most successful countertop display:
Place Dog Rocks in a water bowl with "Dummy Dog" positioned nearby with poster and leaflets if space

