

Opening Doors to Exceptional Design

Web Design / **Graphic** Design

Visit our website
www.bluedoordesign.co.uk

Let's chat
01604 882 218

Email us
info@bluedoordesign.co.uk



Where imagination meets design

We are a dynamic Northampton-based hub specialising in web and graphic design, dedicated to creating exceptional experiences that go beyond the ordinary. Our team, boasting more than 35 years of collective experience, is compact but highly skilled. We're all about bringing creative ideas to life in the digital world. Think eye-catching websites and memorable brand identities – that's our jam.

At Blue Door Design, we understand that each business is unique, and our bespoke approach ensures that your brand's essence is captured and communicated effectively. Our range of services extends from intuitive website design to comprehensive branding solutions, including logo design, marketing materials, and beyond. Our team works closely with each client, ensuring that every project not only meets but exceeds expectations, resulting in a digital presence that truly reflects the calibre of your business.

Additionally, our expertise is not confined to design alone. We offer outstanding support and advice, helping businesses navigate the ever-evolving digital landscape. From small startups to large enterprises, our flexible and scalable solutions are tailored to meet the diverse needs of our clients.

We understand no one knows your business like you do. Listening to you, we like to combine your knowledge of your business and products with our research and experience to create solutions that communicate your requirements effectively.

Choose Blue Door Design and embark on a journey to transform your digital identity and propel your business to new heights!



Our Web Services



Web Design

Stunning, User-Friendly Websites



E-Commerce

Online Stores that Sell



Web Hosting & SEO

Reliable Hosting Solutions



Web Maintenance & Support

Keep Your Site Running Smoothly

Content Creation Services



Logo Design

Unique Logos that Define Your Brand



Corporate Identity

Stand Out from the Crowd.



Exhibition Stand Design

Elevate Your Presence at Events



Marketing Materials

Eye-Catching Marketing Collaterals

Our Web Design Process

At Blue Door Design, we follow a tried-and-tested approach to ensure that your website meets all your needs and delivers results.

1. Initial Consultation


We will arrange a meeting, either in person or online, to introduce ourselves and discuss the initial concepts. This meeting will allow us to gain a clear understanding of the project's requirements, paving the way for us to progress to the second stage of the process.

2. Gathering Research

Once we've clearly understood the project's needs, we will move on to the research phase. We'll explore the best possible solutions and approaches, whilst also keeping an eye on what others in your industry are doing. It's like gathering pieces of a puzzle – we'll look at your competitors and the broader market to get a complete picture. Following our comprehensive research, we will present our findings to you, enabling us to develop a detailed project brief together.

3. The Design Stage

Drawing from our research and the conversations we've had with you, we'll step into the preliminary design phase. Our skilled design team will craft an initial visual or a set of visuals, aligned with the design brief. This will serve as the foundation for creating a prototype. At this



point, you'll have the opportunity to review and provide your thoughts and suggestions. We'll incorporate your feedback, making necessary alterations to the design. We'll only proceed to the following phase once you are completely content with the design.

4. Initial Development

Now we have the design in place we can start on the actual development of the website itself. We will develop the website on a test domain for you which we will present to you once complete. We ensure all of our sites follow best practices and adhere to our strict guidelines. We make sure that every website we create is fully responsive, ensuring an optimal experience across various devices, and are search engine friendly.

5. Fine Tuning

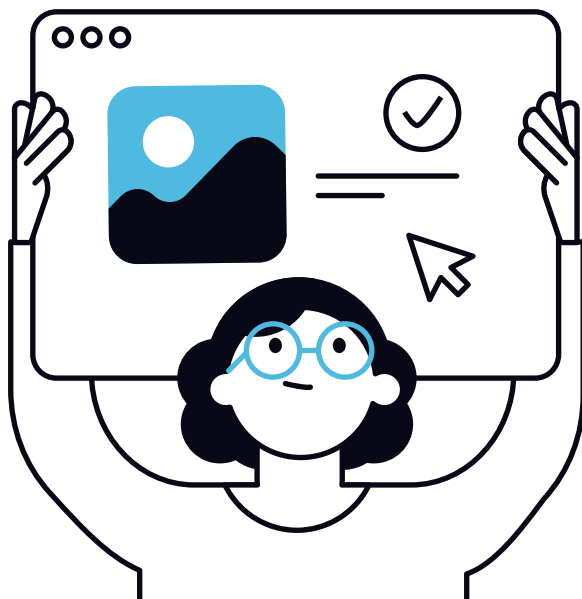
After completing the initial development, we will showcase the site to you. At this point, you'll have the opportunity to provide us with feedback, allowing us to make any necessary adjustments and fine-tune the website. Once these modifications are made and you're satisfied with the outcome, we can then proceed to the next phase, which involves launching the site on your behalf.

6. The Launch

It's finally time for your website's big debut! Don't worry about the details, whether you have a domain name already or not, we've got the technical side covered. We'll run a bunch of pre-launch checks,

sort of like a final dress rehearsal, to ensure everything's just right. Once we're absolutely sure it's showtime ready, we'll take care of launching and activating the site for you.

And this is just the beginning of our adventure. Our commitment extends beyond just getting your website up and running. We're here for the long haul, ready to assist you with anything you need, from answering those little questions that pop up to updating your site or diving into a brand-new project with you. Our mission is all about supporting your business's growth and success, and you can count on us to be there every step of the way to ensure that happens.





Emergency Wordpress Recovery

We totally get how urgent a website crisis can be, especially with WordPress sites. Got a tech hiccup, a security issue, or an update that messed things up? No worries! Our Emergency WordPress Recovery service is all set to step in and fix things fast, so your site is back up and running in no time.

- ▶ **Rapid Response for Urgent Needs**
- ▶ **Comprehensive Problem Diagnosis**
- ▶ **Expert Troubleshooting and Repair**
- ▶ **Security Breach Recovery**
- ▶ **Data Backup and Restoration**

Whether you need a one-time emergency fix or ongoing technical support to safeguard your WordPress site, we have a solution that fits your requirements, just contact our UK based sales and support team on 01604 882 218 who will be delighted to answer any queries you may have.

Content Creation Services

At Blue Door Design, we believe in the transformative power of great design. Our passionate team of creative professionals is dedicated to bringing your vision to life. Our services are tailored to meet the unique needs of your brand and leave a lasting impression.

Our Graphic Design Services Include:



Logo Design

- » Crafting Distinctive Logos
- » Tailored to Reflect Your Brand Identity
- » Memorable and Timeless Design Concepts



Corporate Identity Creation

- » Comprehensive Branding Solutions
- » Consistency Across All Platforms
- » Enhance Your Business Image





Exhibition Stand Design

- » Innovative and Engaging Displays
- » Customised to Showcase Your Brand
- » Maximising Impact at Events



Eye-Catching Brochures and Flyers

- » Creative Layouts and Designs
- » Informative, Yet Visually Appealing
- » Perfect for Promotions and Events



Captivating Marketing Materials

- » Attention-Grabbing Designs
- » Integrated Approach for Consistent Messaging
- » Drive Engagement and Sales

Talk to us about your Ideas

No matter the size of your business, big or small, your graphic design needs are important to us. At Blue Door Design, we're excited to hear about your ideas and requirements. Contact us to discuss how we can bring your vision to life with designs that look spectacular. Every design journey begins with a conversation, and we can't wait to start that conversation with you!

Empowering Your Digital Journey with Expert Domain Services

Your One-Stop Solution for Domain Registration, Transfers, and Extensions

Contact Blue Door Design today to explore our domain services.

Whether you are starting fresh or looking to improve your current domain experience, we are here to help.



Innovative / Creative / Transformative

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