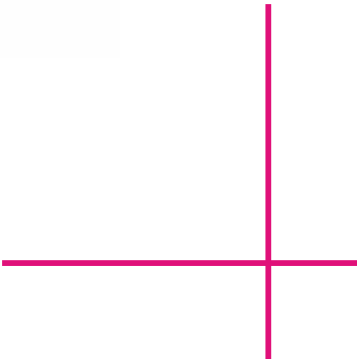


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Introduction



At Posh Brats, we are driven by a passion for reviving the enchanting world of forgotten botanical elixirs and apothecary.



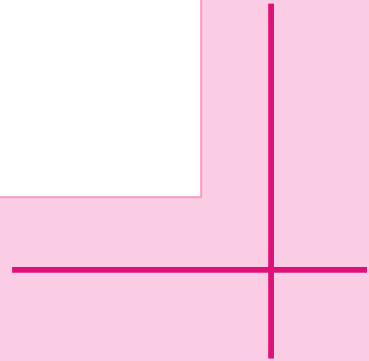
Our journey began with a deep reverence for the rich heritage and exquisite craftsmanship that once defined British apothecaries. We sought to rekindle the magic and allure of these traditional remedies that seemed to have faded away into oblivion.



As a team of artisans, we embarked on an adventure of exploration, discovering hidden treasures within the pages of ancient manuscripts, unearthing forgotten herbs in secret gardens, and delving into the captivating stories behind each elixir.



With every step forward, we felt our hearts fill with excitement and a profound sense of responsibility to preserve this cherished legacy.





Our Mission



Our mission is to craft luxurious, high-quality bath and body products that transport our customers into a world of relaxation and indulgence.



We aim to provide a wide range of enticing scents, innovative formulas, and stunning packaging, ensuring an unforgettable sensory experience that promotes self-care and enhances well-being.



Through continuous creativity, research, and customer feedback, we aspire to become the preferred brand for those seeking luxury and enchantment in their bathing and self-care rituals.

History



Posh Brats, a brand that embarked upon its journey in 2008, was driven by an enchanting vision. This vision sought to bring back the allure of forgotten British botanical elixirs and traditional apothecary blends from eras long gone. We work from our laboratories in our converted 17th century barns built over the ruins of a medieval monastery, surrounded by the rich Cheshire countryside.



What We Do

- We develop our formulae from scratch in micro-batches with meticulous attention to creating fully sustainable and effective products.
- The foundation of our work lies in ethically sourcing natural ingredients through wildcrafting techniques, where we carefully select each element with utmost care.
- By unearthing ancient formulas and delving into nature-inspired remedies, we have been able to create products that are not only visually appealing but also serve as a conduit for establishing profound connections with others.
- Additionally, our meticulous handcrafting process ensures that each product is made with utmost care and attention to detail that can be lost in fully automated mechanized laboratory settings.





What Makes Our Brand Different?



Meticulously handcrafting these remarkable creations takes us beyond the surface level of mere aesthetic appeal.



We understand the immense impact that scents, textures, and tactile experiences can have on our emotional well-being.



Therefore, we invest boundless care and attentiveness into every minute detail of our products. Each ingredient is chosen intentionally to evoke specific emotions or offer therapeutic benefits.



We believe that self-care is not just about pampering oneself but also about forging meaningful connections between individuals and the natural world around us.



With this mindset driving our every move, Posh Brats continues to be dedicated to providing exceptional products that promote well-being in both body and spirit.



Competitive

Advantages

- Firstly, our commitment to ethically sourcing natural ingredients through wildcrafting techniques ensures that customers can enjoy the benefits of pure and high-quality botanical elixirs.
- When wildcrafting isn't an option, we work closely with organic growers around the UK to source our raw materials in their purest forms.
- We source most of our flowers and herbs locally but some ingredients take us further afield in Britain.
- This includes seasonal trips to the wilds of Ardnamurchan to harvest different types of Celtic seaweed, the Highlands for bog myrtle and heather honey, and the remote beaches of eastern Scotland for sea buckthorn in late summer.
- By unearthing ancient formulas, we are able to create unique blends that have been tried and tested over centuries, guaranteeing their effectiveness.
- The nature-inspired remedies we offer provide holistic solutions for various needs, whether it be skincare, relaxation, or aromatherapy.

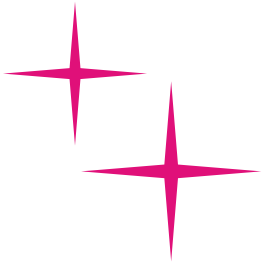


We are passionate about

What We Do!

Making these products goes beyond just creating something beautiful or luxurious - it's about connecting with people on a deeper level. It's about creating moments of joy and comfort in their lives through our products. We understand the power that scent, texture, and touch can have on our emotions, which is why we put so much love into every detail of what we make.





Our Products

Home Fragrance



Aromatherapy



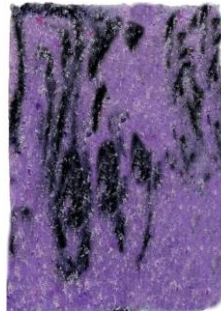
Bath Bombs



Bath Salts + Soaks



Body Scrubs

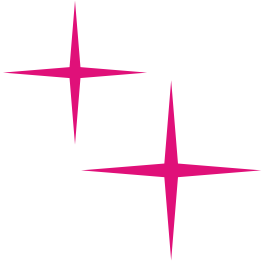


Shower Steamers



Skin Care

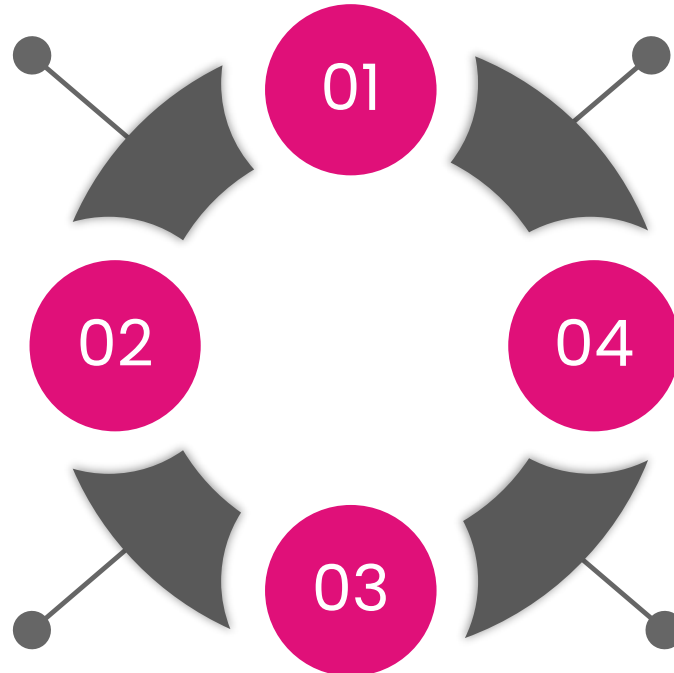




Why Choose Our Products

It means that you are assured of not only high quality and the very best natural ecologically-sourced and organic ingredients; but also of complete safety and knowledge of the expertise and professional ethics of our laboratory and clinicians.

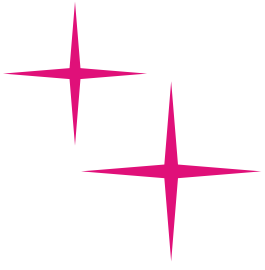
This gives us a level of quality control that cannot be surpassed by mass-produced brands. They may win on cookie-cutter presentations but we rock the 'Handmade With Love' aspect every. single. time!



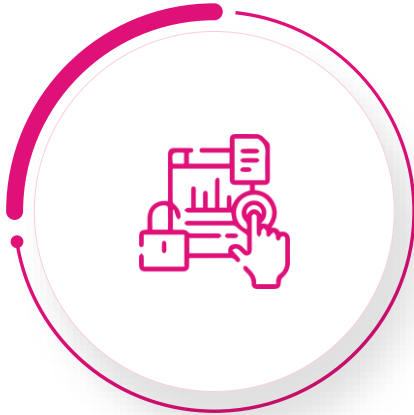
We believe in doing things the RIGHT way and as naturally as we can possibly make it. Sure you have lots of fabulous choices out there for natural products but we PROMISE you ...NO other company is doing what we're doing. It takes a special kind of awesome to work our brand of mojo!

The BEST part of what we do comes from the reaction and loyalty of our amazing customers. We make things in small batches with top-quality ingredients.





Pricing Structure



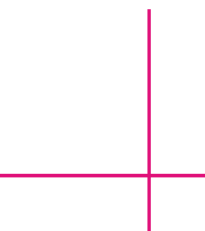
At our core, we believe that everyone deserves access to high-quality products without breaking the bank.

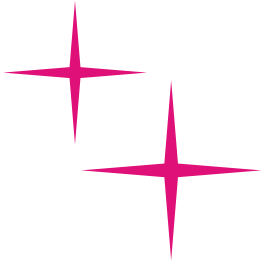


We understand the struggles of being an average consumer and the constant search for affordability without compromising on quality.



That is why we have made it our mission to provide products that not only fit within the average budget but also exceed expectations and still feel like a cherished yet affordable addition to your daily self-care routine.





Founder



Brittany De Staedtler

Award-Winning CEO & Founder

30+ yrs industry experience

Harvard University: Clinical Biochemistry

Massachusetts Institute of Technology: Molecular and Cell Biology

Boston University: Chemistry

