



**2024 PRODUCT GUIDE**

# THE HOME OF DOGGYLICIOUS TREATS

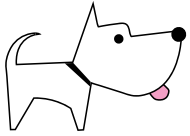
Hello there! We're The Barking Bakery, and we make pawlicking, doggylicious treats to shower your furry loved ones with. From everyday treats to special day celebrations, we've got something special for every occasion that will have tails everywhere wagging.

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**CORE RANGE**



WOOFINS

5



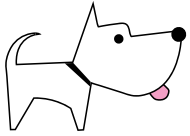
## **VANILLA WOOFIN WITH VANILLA FROSTING**

T0601 · 9-12 MONTHS SHELF LIFE\*

## **CAROB WOOFIN WITH VANILLA FROSTING**

T0602 · 9-12 MONTHS SHELF LIFE\*





WOOFINS



## VANILLA WOOFIN WITH PINK FROSTING

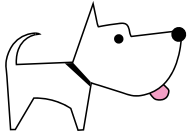
T0603 · 9-12 MONTHS SHELF LIFE\*



## CAROB WOOFIN WITH VANILLA FROSTING

T0604 · 9-12 MONTHS SHELF LIFE\*





WOOFINS

7



## CAROB WOOFIN WITH CAROB FROSTING

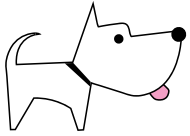
T0605 · 9-12 MONTHS SHELF LIFE\*



## CAROB WOOFIN WITH PINK FROSTING

T0606 · 9-12 MONTHS SHELF LIFE\*





## TRIO OF MINI ICED WOOFINS WITH CAROB

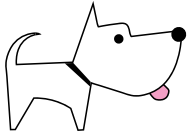
T0609 · 9-12 MONTHS SHELF LIFE\*

## TRIO OF MINI NAKED WOOFINS WITH CAROB

T0610 · 9-12 MONTHS SHELF LIFE\*







DOGGY POPCORN



## DOGGY CHEESE POPCORN BAG

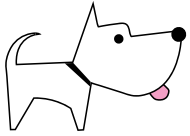
T0611 · 12 MONTHS SHELF LIFE



## DOGGY CHEESE POPCORN TUB

T0803 · 12 MONTHS SHELF LIFE





## MY PET PICTURE PAWTY CAKE

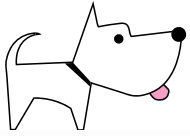
3-6 MONTHS SHELF LIFE\*



## STAR MY PET PICTURE CAKE

3-6 MONTHS SHELF LIFE\*





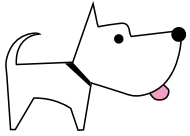
## VANILLA YOGHURT TOPPED PAWTY CAKE

T0627 · 3-6 MONTHS SHELF LIFE\*



## HANDWRITTEN VANILLA YOGHURT PAWTY CAKE

3-6 MONTHS SHELF LIFE\*



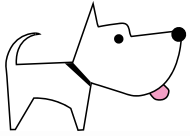
## BLUE YOGHURT TOPPED PAWTY CAKE

3-6 MONTHS SHELF LIFE\*



## HANDWRITTEN BLUE YOGHURT PAWTY CAKE

3-6 MONTHS SHELF LIFE\*



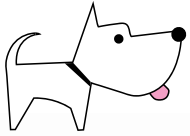
## PINK YOGHURT TOPPED PAWTY CAKE

3-6 MONTHS SHELF LIFE\*



## HANDWRITTEN PINK YOGHURT PAWTY CAKE

3-6 MONTHS SHELF LIFE\*



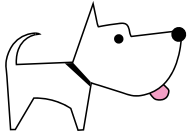
## CAROB YOGHURT TOPPED PAWTY CAKE

3-6 MONTHS SHELF LIFE\*



## HANDWRITTEN CAROB YOGHURT PAWTY CAKE

3-6 MONTHS SHELF LIFE\*



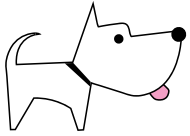
## HANDWRITTEN GOTCHA DAY CAKE

3-6 MONTHS SHELF LIFE\*



## YOGHURT TOPPED STAR CAKE WITH BONE

3-6 MONTHS SHELF LIFE\*



## BESPOKE PAWTY CAKES

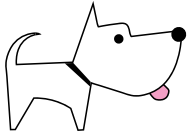
3-6 MONTHS SHELF LIFE\*



## CHEESY BISCUITS

T0705 · 9-12 MONTHS SHELF LIFE\*





## YOGHURT HEARTS

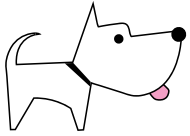
T0713 · 9-12 MONTHS SHELF LIFE\*



## DOMUTTZ

T0731 · 9-12 MONTHS SHELF LIFE\*






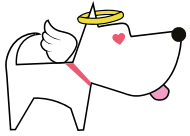
# DOGGY COOKIES

T0632 · 9-12 MONTHS SHELF LIFE\*





# I WOOF YOU COLLECTION



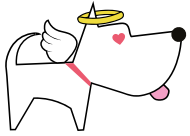
## I WOOF YOU WOOFIN

T0756 · 9-12 MONTHS SHELF LIFE\*



## I WOOF YOU MINI ICED TRIOS

T0767 · 9-12 MONTHS SHELF LIFE\*



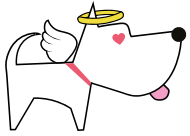
## I WOOF YOU DOMUTTZ

T0777 · 9-12 MONTHS SHELF LIFE\*



## PINK HEART WITH RIBBON & BONES

3-6 MONTHS SHELF LIFE\*



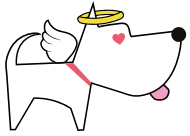
## I WOOF YOU PET PICTURE CAKE

3-6 MONTHS SHELF LIFE\*



## HANDWRITTEN PINK HEART SHAPED CAKE

3-6 MONTHS SHELF LIFE\*



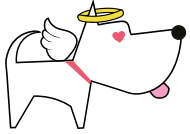
## **PINK HEART YOGHURT TOPPED**

9-12 MONTHS SHELF LIFE\*



## **I WOOF YOU YOGHURT HEARTS**

T0713 · 9-12 MONTHS SHELF LIFE\*



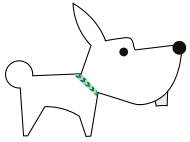
# I WOOF YOU CHEESY BISCUITS

T0705 · 9-12 MONTHS SHELF LIFE\*



The background is a teal color with a repeating pattern of white line-art icons. The icons include baskets of eggs, bunny ears, carrots, decorated Easter eggs, and small chicks. The text 'SPRING COLLECTION' is centered in a large, white, bold, sans-serif font.

# SPRING COLLECTION



## SPRING WOOFIN

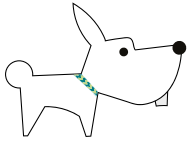
T0765 · 9-12 MONTHS SHELF LIFE\*



## SPRING MINI ICED TRIOS

T0733 · 9-12 MONTHS SHELF LIFE\*





## SPRING DOMUTTZ

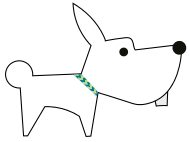
T0744 · 9-12 MONTHS SHELF LIFE\*



## SPRING CHICK DOGGY COOKIES

T0746 · 9-12 MONTHS SHELF LIFE\*





# SPRING CHEESY BISCUITS

T0728 · 9-12 MONTHS SHELF LIFE\*



The background is a solid purple color with a repeating pattern of white line-art icons. The icons include jack-o'-lanterns, ghosts, skulls, bones, spider webs, and witch hats. The text is centered and reads "HOWL-OWEEN COLLECTION" in a large, white, bold, sans-serif font.

# HOWL-OWEEN COLLECTION



## HOWL-OWEEN WOOFIN

T0755 · 9-12 MONTHS SHELF LIFE\*



## HOWL-OWEEN MINI ICED TRIOS

T0749 · 9-12 MONTHS SHELF LIFE\*





## HOWL-OWEEN DOMUTTZ

T0798 · 9-12 MONTHS SHELF LIFE\*



## HOWL-OWEEN DOGGY COOKIES

T0747 · 9-12 MONTHS SHELF LIFE\*





## HOWL-OWEEN CHEESY BISCUITS

T0724 · 9-12 MONTHS SHELF LIFE\*



## HOWL-OWEEN DOGGY POPCORN

T0794 · 12 MONTHS SHELF LIFE







# WOOFMAS COLLECTION



## WOOFMAS WOOFIN

T0754 · 9-12 MONTHS SHELF LIFE\*



## WOOFMAS MINI ICED TRIOS

T0736 · 9-12 MONTHS SHELF LIFE\*





## WOOFMAS DOMUTTZ

T0738 · 9-12 MONTHS SHELF LIFE\*



## WOOFMAS PUDDING COOKIE

T0726 · 9-12 MONTHS SHELF LIFE\*





## WOOFMAS CHEESY BISCUITS

T0707 · 9-12 MONTHS SHELF LIFE\*



## WOOFMAS TURKEY DOGGY POPCORN

T0785 · 12 MONTHS SHELF LIFE





## WOOFMAS YOGHURT HEARTS

T0748 · 9-12 MONTHS SHELF LIFE\*



## WOOFMAS STAR PUDDING PAWTY CAKE

T0737 · 3-6 MONTHS SHELF LIFE\*





**WOOFMAS  
TREE TREATS**

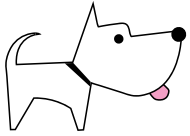


**SNOWMAN  
BISCUIT JAR**





# PRODUCT DISPLAYS

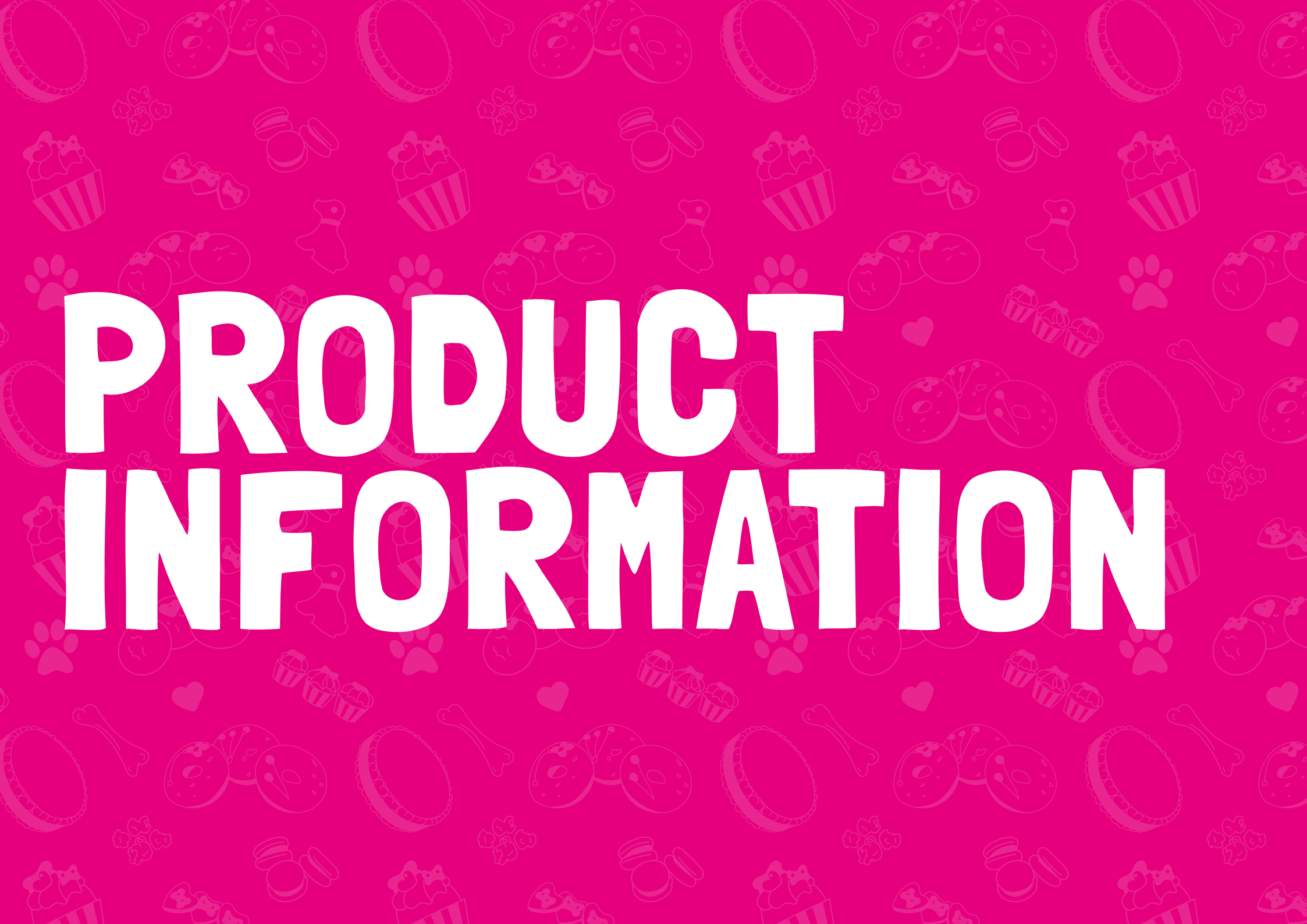


**FREE STANDING  
DISPLAY UNIT**

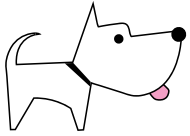
**FSDU SEASONAL  
HEADERS**







# PRODUCT INFORMATION



## **HUMAN GRADE INGREDIENTS**

The natural dog treats are baked fresh from the finest human-grade ingredients, such as cereals, oils and fats, various sugars, milk and milk derivatives, dried egg, a vegetable derivative, carob powder, minerals, and salt.

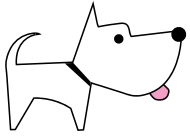
## **MEAT-FREE**

All our products are completely meat-free.

## **BREEDS AND AGE RANGE**

Our products are okay to be consumed by all dog breeds and breed sizes over the age of 3 months.





## **SALSA (Safe and Local Supplier Approval)**

All our products are Salsa approved.

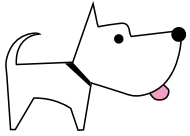
## **SHELF-READY PACKAGING**

All our trade purchases come with a point-of-sale floor or countertop unit and come in eye-popping, shelf-ready packaging.

## **RECYCLABLE PACKAGING**

Packed in our super clean recycled packaging, it keeps all dog treats/cakes safe and fresh.





## **\*PRODUCT SHELF LIFE**

Our shelf life duration is based on the products being kept in a cool, dry place, in their protective packaging.

## **UK COMPANY**

We are the largest UK manufacturer of delicious baked dog treats and cakes. Our natural dog treats are all baked fresh in the North West of England.



## **THE BARKING BAKERY**

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Email: [sales@thebarkingbakery.co.uk](mailto:sales@thebarkingbakery.co.uk) Website: [www.thebarkingbakery.co.uk](http://www.thebarkingbakery.co.uk) Telephone: 01204 393 048  
Facebook: [/thebarkingbakery](https://www.facebook.com/thebarkingbakery) Instagram: [/thebarkingbakery](https://www.instagram.com/thebarkingbakery) TikTok: [/thebarkingbakeryofficial](https://www.tiktok.com/@thebarkingbakeryofficial)