

MASSIVE NON-SEASONAL GROWTH OPPORTUNITY!



DID YOU KNOW THAT...



Nearly 30% of households owns a dog or a cat?



UK petfood market is over £3.7 billion and growing +7% year on year?

Introducing: **Pet  Pantry**

A ONE STOP SOLUTION PROVIDING COMPLETE RANGE OF PETFOOD, BRINGING

NEW CUSTOMERS



DELIVERING INCREASED FOOTFALL

IMPROVED FREQUENCY



DRIVEN BY RAW+FROZEN REPEAT PURCHASE

LARGER SHOPPING BASKETS



GROWING YOUR BUSINESS



by

Natures
Menu

RAW MADE CONVENIENT

WHY NATURES MENU?

We're pet people, always have been. It's why we started over 40 years ago, here in Norfolk, on our mission to bring the most natural, nutritious and unprocessed feeding for our pets, in the easiest way possible for you.

NATURES MENU, A **ONE STOP SOLUTION** TO INTRODUCE AND DEVELOP PET FOOD IN YOUR GARDEN CENTRE



COMPLETE RANGE

Covering **Dog & Cat** products with two **multitechnology** market leading brands covering all **consumption moments**.



IN STORE ACTIVATION

Our merchandising team will help you to **design and implement your pet corner** through taylormade bespoke solution.



COMMERCIAL SUPPORT

One of our **commercial team** will provide ongoing support, visiting you, delivering training and offering promotions to drive your business.



TRADE PORTAL

Trade portal **website available 24/7** to place orders.

FIRST ORDER DEAL!

20% OFF TOP SELLERS WITH
PROMO CODE
GARDEN20

CASH MARGIN FROM
£194

**FREE
FSDU WORTH
£60**

Pet
Pantry

WORRY FREE
NATURAL FEEDING.



Natures
Menu

EAN CODE	PRODUCT DESCRIPTION	FORMAT (CASE)	UNIT RRP (INC. VAT)
5025730009531	NM FD Chicken 120g	7 x 120g	£4.99
5025730009555	NM FD Lamb 120g	7 x 120g	£5.99
5025730009579	NM FD Turkey 120g	7 x 120g	£4.99
5025730 000668	NM Multipack Pouch 8x300g	8 x 300g	£18.99
5025730 002754	CH Pouch Duck 150g	6 x 150g	£1.59
5025730 002747	CH Pouch Beef 150g	6 x 150g	£1.59
5025730 002761	CH Pouch Turkey 150g	6 x 150g	£1.59
5025730 002730	CH Pouch Chicken 150g	6 x 150g	£1.59
5025730007308	CH Multipack Pouch 12x150g	12 x 150g	£18.99
5025730006189	CH Superfood Bars Beef with Spinach & Quinoa 100g	7 x 100g	£3.49
5025730006202	CH Superfood Bars Duck with Pumpkin & Carrot 100g	7 x 100g	£3.49
5025730 001108	NM Treats - Chicken 60g	12 x 60g	£2.49
5025730 001092	NM Treats - Beef 60g	12 x 60g	£2.49