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# GREEN OLIVE FIREWOOD CO

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PREMIUM FIREWOODS - NATURAL CHARCOALS - BIOCHAR COMPOST



**NATURAL - ETHICAL - SUSTAINABLE**

# Our Story So far

Firewood is where it all started.

**At Green Olive Firewood we manufacture and supply natural firewood logs and cooking charcoals of the highest quality.**

We source our firewood from sustainably managed woodlands, ensuring it is dried and certified as Woodsure 'Ready To Burn'. Our cooking charcoal is produced ethically, with a focus on traceable origins. Quality is our top priority, and we were proud to be featured in The Independent Newspaper's Best Buy guide in both 2022 and 2023, where our professional charcoal was highlighted as the best BBQ charcoal in the UK.

In 2024, we introduced the Carbon Gro brand, offering a line of gardening and growing media products made from a byproduct of our charcoal production, Biochar that effectively captures carbon. Our biochar is mixed with green compost to create a planting compost that not only captures carbon but also provides moisture control and a slow release of nutrients for your plants.



## Our Core Values

NATURAL - ETHICAL - SUSTAINABLE

- Natural & chemical free materials
- Ethically produced using sustainable timber
- Environmentally minded packaging
- BSL accredited using all our waste timber to dry our firewoods to 'Clean Air' standards
- Ready to Burn accreditation verifying our wood logs have a low moisture content, better for the environment



## FIRESTARTING

N A T U R A L   B E G I N N I N G S

### Wood Wool Firelighters

24  
Piece Box

Natural wood shavings mixed with a natural wax, easy to light and long lasting



### Extra Long Matches

Safe and easy to use for all types of firelighting



### Natural Instant Fire Log

Biomass & natural wax simply light the packet and burns for 2+ hours



### Organic Firelighters

Wood biomass portioned into useful blocks bound with a natural plant based oil, clean with no chemical aromas

32  
Piece Block



# SUSTAINABLE FIREWOOD

LET NATURE IN

## KILN DRIED LOGS & KINDLING

- **Dry and Ready to Burn** - Under 20% Moisture Content
- **Sustainable Woods** - Processed using Timber from Managed Woodlands
- **Kiln Dried** using the Power of Biomass

## THE SIGNATURE ONE

Rich in Warmth

- **EXCLUSIVE ADDITIONAL SALES**
- **DENSE SUSTAINABLE HARDWOODS**
- **LONGER BURNING / SUPERIOR HEAT**

### Olive Firewood

- Longest Burning
- Highest Heat
- Beautiful Aroma



## THE HARD ONES

The Heart of the Fire

- **BEST SELLERS**
- **MIXED SUSTAINABLE HARDWOODS**
- **KILN DRIED TO LESS THAN 20% MOISTURE, FOR EFFICIENT BURNING RESULTS**

### The Big Hardwood



- Big Net Bag
- Log Box
- Bulk Bags

### Kiln Dried Hardwood

- Hardwoods
- Efficient Burning
- Natural & Sustainable



- Low moisture
- Low emissions
- Less fuel



- **Net Bags** - reusable or recyclable
- **Log Box** - Biodegradable
- **The Big Hardwood Bag** - Extra Value Size
- **Barrow Bag** - reusable and recyclable

## THE SOFT ONES

- **FOUNDATION SALES**
- **MIXED SUSTAINABLE SOFTWOODS**
- **KILN DRIED TO LESS THAN 20% MOISTURE, GREAT FOUNDATION TO THE FIRE, GETS IT BURNING QUICKLY AND EASILY**

### British Wood Burner logs

#### Lowest Emission

- Quick to light
- High heat
- Lowest particulate emissions
- Ideal for wood burning stoves



### Kindling Wood Sticks

#### Building the Burn

- 100% natural, clean & chemical free
- Quick & easy fire-starting
- Kiln dried certified Ready-to-Burn
- Handy net bag and grab bag sizes





# COOKING CHARCOAL

BACK TO NATURE

## BBQ CHARCOAL

Natural, ethically crafted chunks, for both the professional and home cook

### Premium BBQ Lumpwood

- Larger lumps, Longest Burn, Max Flavour
- Dense Sustainable Hardwoods
- Restaurant Grade Charcoals – Burn-time 3+ hrs
- For Smoking / Baking / Grilling



- Extra filtered largest lumps
- Rated Best BBQ Charcoal 2022/3

### Garden Grill Lumpwood

- Everyday Use and Value Driven
- Mixed Sustainable Hardwoods
- Quick & Easy to Use – Burn-time 1-2hrs
- For Grilling & for Building the Fire Base



### English Lumpwood Charcoal

- Crafted in Friendly Emission Charcoal Retorts
- Local British Sustainable Hardwoods
- High Heat – Quick & Use – Burn time 2hrs+
- For Smoking & Grilling



### Long Burn Charcoal Briquettes

- Reliable, Even & Consistent Cook
- Sawdust Compressed from Sustainable Hardwoods
- Long Burn Times 3hr+
- For Smoking / Baking / Grilling



# SMOKING WOODS

Natural, ethically crafted woods, for both the professional and home cook.

## Wood Chips

Creating smoke filled wrap around flavour

- **Whiskey Oak** - Hearty Flavour
- **Olive** - Mildly Fruity Sweet
- **Apple** - Smoky Sweet



## Wood Chunks

Deep & dense smoked filled feasty flavours

- **Whiskey Oak** - Hearty Flavour
- **Olive** - Mildly Fruity Sweet
- **Apple** - Smoky Sweet



## Pizza & Pit Logs

Wood-Fire Cooking & Heating for Pizza Ovens, Outdoor Grills, and Firepits

- Cooking firewood mix net bag
- Hardwoods infused with a touch of Olive wood



## Cooking Planks

Wood Flavoured Cooking for Outdoor Grills, BBQs, Smokers and Firepits

- Crafted from genuine whiskey oak staves
- Hearty aged whiskey smoked flavour



ITS ALL ABOUT THE FLAVOUR...



**BIG JACKS**  
Spice Rubs  
Chicken, Lamb & Beef

**RUB IT,  
GRILL IT,  
TASTE IT.**

# MULTI-PURPOSE COMPOST

Carbon Gro multi-purpose compost is 100% Peat free, the perfect planting medium to grow big healthy plants anywhere in your garden, in borders, pots, containers & for houseplants too.

We use the best screened green compost full of natural nutrients we then blend in our carbon capturing Biochar. Biochar also holds onto water and nutrients to release this to plants when they are growing.



- ✓ 100% PEAT FREE
- ✓ BIOCHAR ENRICHED GREEN COMPOST
- ✓ CARBON CAPTURING COMPOST

# SUCCEED WITH US

- Proven, preferred consumer choice with our honest & homely branding
- Increase spend, upselling with our consumer marketing packages
- Unique range with our flexible pick and pack service
- Distinctive premium revenue boosting products



## Point of Sale Consumer Marketing

### FIRE BUILDING IN 3 STEPS

#### 1 Build the burn

Make a Teepee of Kindling over Firelighters

#### 2 Turn up the heat

Select Wood Burner Logs to minimize emissions in your stove, or choose Kiln Dried Hardwood for a more effective burn

#### 3 Maximize your fire

Enhance your burn time, increase heat, and enjoy a cosy aroma with the addition of Olive Wood

### NATURAL CHARCOALS

RECIPE FOR SUCCESS

#### 1 Small BBQ's, Hot & Searing

Quick to light, high intense heat. Great for grilling and searing

#### 2 Larger BBQ's & Longer Cooks

High quality hardwood BBQ Charcoals. High heat, long burn time and flavour-filled aromas

#### 3 Soak, Smoke & Sear

Wood chips & chunks naturally laden with flavour transform your BBQ cook into a mouth-watering meal



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