



PRODUCT GUIDE 2025

A guide to RocketGro's natural
Peat-Free Organic gardening products



THE UK PRODUCED, SUSTAINABLE SOLUTION TO THE PEAT-FREE COMPOST CHALLENGE FOR YOUR GARDEN CENTRE IN 2025.

RocketGro was founded in early 2021, born out of a meeting of minds of two friends, Tim and Toby. Tim's family have been successfully farming on their 6000 acre farm in the heart of Somerset for over 100 years. The farm produces an amazingly rich soil nourishing organic by-product of bio-gas production (composted down Maize, Rye and Grass). The biogas powers 13,000 homes, and until RocketGro was born, this by-product was only spread over the farmland meaning the farm could avoid using synthetic chemical fertilisers.

Tim wanted to share this wonder product with gardeners all over the UK and he approached Toby to help him make this dream come true. RocketGro was born.

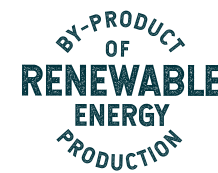
The RocketGro mission is to help gardeners move away from Peat

and therefore do our bit to help the environment and give gardeners a great growing experience using only UK sourced & produced substrates. We are 100% Coir-Free. Our fabulous range of products are a near total solution to any gardeners growing media needs and the range is growing out even further.

RocketGro put a great deal of care and science into producing our premium growing media products and aim to produce the finest compost products in a sustainable and nature loving eco-friendly way. Gardeners who become 'RocketGrowers' will see the difference.

Toby Thomas

Managing Director & Co-founder



THE ROCKETGRO VIRTUOUS CYCLE

START

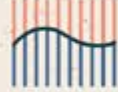
THE ROCKETGRO VIRTUOUS CYCLE

How is the core ingredient in our peat-free products made?

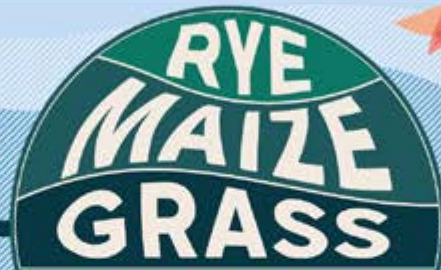


HARVEST

Rye, Maize, and Grass is grown and harvested on our farm in the Somerset countryside.



CH₄



CREATION OF BIOGAS

We feed Maize, Rye and Grass into our anaerobic digestion plant in which they are composted down by natural microbes. This process produces biogas and a by-product natural fertiliser called Digestate.

POWERING THE UK

The renewable Biogas goes to both a power unit which converts it into electricity to power our farm, and it is pumped directly into the national gas grid powering 8000 homes per day with green energy.



DIGESTATE

The Digestate is separated into a fibre (and a liquid) which we bag up and use as the core ingredient for our Compost products. We then provide our customers with all natural and Organic growing media products.



NEW HARVEST

After blending and packaging our Organic Compost and Soil Improver products we spread the remaining liquid and fibre onto the fields to grow the next crop of Maize, Rye and Grass, creating a natural and sustainable virtuous cycle.



SCAN ME

WATCH OUR VIDEO



Watch our RocketGro video about our farm and how the core ingredient for our range of composts is made.



NO PEAT
NO COIR



QR CODES ON ALL BAGS

RocketGro were the first compost manufacturer to add informative and educational QR codes to all the reverse sides of all our bags of product.

RocketGro are always looking to enhance the customer experience by helping customers grasp the sustainable message and transition successfully to a quality peat-free product through the provision of more information.

We encourage customers to SCAN ME:



SCAN ME

Scan this code to see our how best to use our products guide, and for Peat-Free growing tips



WHAT DOES BIO-ACTIVE MEAN IN ROCKETGRO PRODUCTS?

Farmers have known for years that microbes are critical for soil and plant health. Current research is revealing even more ways beneficial microbes help cultivated plants.

Microbes in the soil and those associated with plant roots provide a multitude of benefits, from improving the nutrient content of our home grown food to enhancing plants resistance against diseases. Microbes in soil are extremely important for plant growth and for the functioning of garden ecosystems.

The core ingredient in RocketGro products contains these soil health boosting microbes and this generates bio-activity. This in turn means that plants that get exposure to the natural goodness that is inside every bag or bottle of RocketGro products benefit hugely in comparison to being planted in an average compost.

More bio-activity in your soil means a more diverse soil biome, greater worm count and a healthier Organic garden.



Mole valley conference November 2023 award for being a supplier that stood out for building a true partnership and providing excellent service levels.



Supplier innovation award at March 2024 Klondyke plant show.



RINSE REUSE RECYCLE

- 🌱 Our bags contain 30% recycled plastic in the manufacture of them
- 🌱 Our bags are 100% recyclable. They are made from LDPE
- 🌱 Our bags can be recycled at ALL supermarket plastic bag collection points in the UK.



STRENGTH SHINE SUNBLOCK

- 🌱 Our bags are stronger meaning fewer bags getting damaged or ripped
- 🌱 Our bags are laminated for shine & protection against fading & scuffing
- 🌱 Our pallets of bags are wrapped in UV blocking shrouds.



“Sustainable production make it a perfect match for our organic growing philosophy.”

Jonny Callis River Cottage Head Gardener:

‘We use RocketGro at River Cottage because great germination rates, long lasting fertility powered by microbes and local, sustainable production make it a perfect match for our organic growing philosophy.’



As endorsed by River Cottage

Since Hugh Fearnley-Whittingstall’s River Cottage television shows first aired in 1999, the names of Hugh and River Cottage have stood for the firm belief that great food can not only bring us all happier and healthier lives, but also nurture and inspire positive change in the world.

Today, River Cottage HQ is set over 100 acres in an area of outstanding natural beauty on the Devon and Dorset border. The organic smallholding is the base for their Cookery School, unique dining experiences, B&B accommodation, and memorable events. They grow much of what they use at the farm in the iconic Kitchen Garden, poly tunnels and Market Garden using RocketGro composts.



Hugh Fearnley-Whittingstall’s
RIVER COTTAGE

The RocketGro Seed and Cutting Compost mix balances water retention and drainage perfectly, and holds more nutrition than any peat or coir based product I’ve used before, giving us the best results for young plants straight from the bag without the need for amending with perlite, grit or feeds.’


Improved Air
Balance For Roots


Natural
Nutrients


Ideal Water
Retention Balance


Organic Fibre &
Structure


Stage 1 Compost


Feeds for 3
months





ECO-POSITIVES ABOUT ROCKETGRO

- The RocketGro farm produces BioGas that powers 8000 homes
- All RocketGro products packaged using green renewable energy
- RocketGro are almost Carbon Neutral and are heading towards Climate Positive
- The base substrate ingredient in the products is the by-product of renewable energy production
- All compost ingredients are British grown, harvested, sourced & manufactured
- All the products ingredients are 100% Sustainable
- Members of the Responsible Sourcing Scheme whose 2024 audit of RocketGro products is soon to be completed
- Organic, Natural & Synthetic Chemical Free
- Peat-Free now and always have been
- Coir-Free and always will be
- All composts are animal product free and Vegan friendly
- Microbe rich which is great for soil and plant health
- Worms love RocketGro products, and they are Bee friendly too
- Naturally high in nutrients and minerals
- Bags are manufactured in Southampton UK, not China
- The RocketGro farm runs entirely on green renewable gas and electricity
- Bags are made from 30% recycled plastic
- Bags are 100% recyclable at supermarket bag collection points
- Bottles are 100% recyclable
- Entire liquid feed range is synthetic chemical free and natural
- Entire bagging line and bottling line is run on 100% renewable energy produced on the RocketGro farm
- Our 2022 full Carbon Audit concluded that the production of a bag of RocketGro Compost produces 1300% less carbon compared to an average bag of Peat compost.



Proud to be Soil Association Approved for organic growing

RocketGro products are approved for Organic growing by the highly respected Soil Association. Soil health is essential for successful growing. RocketGro products significantly boost soil health.

**34,000 TONNES OF PEAT-FREE
COMPOST MATURING ON OUR
OWN SITE AT ANY ONE TIME**



What is in RocketGro Composts?

Wood Chip fines, Pine Bark Fines (lowers PH), Digestate Fibre (composted down Maize, Rye & Grass), Shredded Bracken (lowers PH), carefully selected composted down screened PAS100 approved Green Compost, Sand, Grit and Loam (Soil). All locally sourced.

MEET THE ROCKETGRO PEAT-FREE FAMILY



NEW FOR
2025



**2024 SEASON ADDITIONS
INCLUDING THE BEST SELLING
50L MULTI-PURPOSE**

**50% EXTRA
FREE**

**RocketGro Organic Liquid
Plant Feeds 1.5L**





ORGANIC FERTILISER SUPERFOOD

RocketGro started adding Organic Fertiliser to the compost range at the end of 2023. RocketGro already adds a source of N:P:K and nutrients to its blends in the form of Digestate Fibre. RocketGro are now taking this to the next level in their journey towards further cementing their position as the producer of the most effective Organic Compost in the UK.

The impact on the availability of nutrients within the compost post adding the Organic Fertiliser has been significant. This Fertiliser only starts releasing nutrients when plant life and watering kick starts activity within the soil/compost. It then slow releases for 3-4 months.

The fertiliser itself is made from crushed rock minerals and vegetable based ingredients. The fertiliser is added to the compost at the bagging stage in micro granule form.

RocketGro's choice of Organic Fertiliser is preferable to Synthetic Fertiliser for many reasons:

- Substantially decreased leaching of fertiliser
- Supports Organic growing
- No fertiliser build up leading to root burn
- No growth spikes or idle growth
- The fertiliser is Soil Association Approved



PEAT-FREE MULTI-PURPOSE COMPOST 50L

- Great all-round compost
- Great value & high quality
- Superior Peat-Free blend
- A gentle slow release feed
- Use in greenhouses and all-round the garden
- Ideal for allotments and multi-use where a volume bulk product is needed



**FEEDS FOR 3
MONTHS**



**N:P:K &
NUTRIENT RICH**



**CONTAINS BIO-
ACTIVE MICROBES**



**ORGANIC FIBRE
& STRUCTURE**



**IMPROVED AIR
BALANCE FOR
ROOTS**



**IDEAL WATER
RETENTION
BALANCE**



PEAT-FREE MULTI-PURPOSE STAGE 2&3 COMPOST 40L & 20L WITH ADDED JOHN INNES

- Stage 2 & 3 for potting on & mature plants
- With added John Innes (Sand, Loam, N:P:K)
- Good all-round compost
- Good drainage
- Slow release nutrients and minerals provided by Digestate fibre content
- Not for seed propagation



IMPROVED AIR BALANCE FOR ROOTS



STAGE 2 & 3 COMPOST



FEEDS FOR 3 MONTHS



N:P:K & NUTRIENT RICH



IDEAL WATER RETENTION BALANCE



FIBRE & STRUCTURE



PEAT-FREE SEED & CUTTING STAGE 1 COMPOST 20L WITH ADDED JOHN INNES

- Stage 1 for seeds, cuttings, small plug plants
- With added John Innes (Sand, Loam, N:P:K)
- Excellent starter compost
- Super fine blend
- Allows for impressive early root growth
- 100% germination rates often reported



IMPROVED AIR BALANCE FOR ROOTS



STAGE 1 COMPOST



FEEDS FOR 3 MONTHS



NATURAL NUTRIENTS



IDEAL WATER RETENTION BALANCE



ORGANIC FIBRE & STRUCTURE



**PEAT-FREE CONTAINER & BASKET COMPOST 40L & 20L
BETTER BLOOMS ALL SEASON**

- Great for containers, pots, baskets, planters, tubs
- Great for window boxes, raised beds, and trugs
- Good all-round compost
- Good drainage
- Slow release nutrients and minerals provided by Digestate fibre content
- Not for seed propagation



**PEAT-FREE BEDS & BORDERS COMPOST 40L
LONGER LASTING BLOOMS**

- Great for flower beds & border planting
- Great for bulk planting when a lot of product is needed
- Good for soil health
- Good fibre content for structure
- Slow-release nutrients and minerals provided by Digestate fibre content
- Excellent all year round product





PEAT-FREE ERICACEOUS COMPOST 40L FOR ACID SOIL LOVING PLANTS

- Great for Blueberry bush planting
- Great for shade loving plants
- Great for all acid soil loving plants
- Good PH levels 5-6
- Pine bark fines & Bracken lower the PH
- A winning Peat-Free blend that has taken 3 years to perfect

pH

ACIDIC PH
BETWEEN 5 & 6



N:P:K &
NUTRIENT RICH



POTS, BASKETS,
PLANTERS &
PLANTING OUT



IDEAL WATER
RETENTION
BALANCE



FEEDS FOR 3
MONTHS



ORGANIC FIBRE
& STRUCTURE



PEAT-FREE ROSE COMPOST 40L MORE BEAUTIFUL BLOOMS

- Slow release feed for repeat blooms
- All natural and organic
- Ideal for containers & pots
- Great for beds & borders planting
- Combine with manure for a super blend



FEEDS FOR 3
MONTHS



N:P:K &
NUTRIENT RICH



CONTAINS BIO-
ACTIVE MICROBES



ORGANIC FIBRE
& STRUCTURE



IMPROVED AIR
BALANCE FOR
ROOTS



IDEAL WATER
RETENTION
BALANCE



PEAT-FREE FRUIT & VEG COMPOST 40L
ALL NATURAL ORGANIC COMPOST

- Great for allotments and veg patches
- Completely Chemical free like all RocketGro products
- Completely animal product free like all RocketGro composts
- Vegan friendly and natural like all RocketGro composts
- Ideal for grow your own home gardeners who want a healthy soil to make Organic healthy fruit & veg



PEAT-FREE TREE & SHRUB COMPOST 40L
PLANTING OUT & POTTING MIX



- Great for large pots and bulk planting
- Great for hedge planting and shrubs
- Good for planting saplings
- Good fibre content for structure
- Slow-release nutrients and minerals provided by Digestate fibre content
- Excellent all year round product





**PEAT-FREE TOMATO & VEG PLANTER
DEEP FILL EXTRA LARGE 60L**







- The biggest and deepest fill Tomato planter in the UK
- The only planter that enables 4 cut outs not 3
- The obvious choice when side by side to the competition
- Customers believe in it because of its size and eco message
- Great all-round planter, and with even better results when used with RocketGro Tomato feed
- Great linked sale to the Tomato feed

 IDEAL WATER RETENTION BALANCE	 N:P:K & NUTRIENT RICH
 CONTAINS BIO-ACTIVE MICROBES	 ANIMAL PRODUCT FREE
 FEEDS FOR 3 MONTHS	 USE OUTDOOR & IN GREEN HOUSES



PEAT-FREE MAGIC MULCH 50L

- Slugs hate it. A Natural Slug repellent.
- All natural and Organic
- Provides a massive input of microbes
- Saves 75% water
- Adds massive amounts of fibre
- Worms love it and will increase in number
- The next years crops/flower count/stem strength will be significantly improved

 WEED SUPPRESSANT	 N:P:K & NUTRIENT RICH
 CONTAINS BIO-ACTIVE MICROBES	 ORGANIC FIBRE & STRUCTURE
 REDUCES WATER LOSS	 GREAT FOR NO DIG GARDENING



PREMIUM BARK CHUNKS 50L

- Quality bark pieces
- No shredded cheap wood
- Protects plants roots
- Lasts for years
- High quality finish
- Decorative and sustainable



**IMPROVES SOIL
BIODIVERSITY**



**PET & CHILD
FRIENDLY**



**ADDS FIBRE &
STRUCTURE**



**CHEMICAL
FREE**



**REDUCES WATER
LOSS**



**WEED
SUPPRESSANT**



PEAT-FREE SOIL IMPROVER 50L

- All natural and Organic
- Provides a massive input of microbes
- Changes soil health quickly and a great clay buster
- Adds massive amounts of fibre
- Worms love it and will increase in number
- The next years crops/flower count/stem strength will be significantly improved



**ORGANIC &
BIO-ACTIVE**



**N:P:K &
NUTRIENT RICH**



**CAN BE ADDED
TO ANY POTTING
MIX**



**GREAT WATER
RETENTION**



**FEEDS FOR 3
MONTHS**



**ORGANIC FIBRE
& STRUCTURE**



PEAT-FREE TOP SOIL 20L

- Super refined
- Crumbly delicate structure
- Excellent for lawns
- Great for sowing grass seed
- Organic & natural
- Highest quality Loam
- Great for planting young seedlings in beds



PEAT-FREE LAWN FEED & TURF DRESSING 40L

- All natural & Organic
- Chemical free
- No equipment or applicator needed
- Rake over soil before laying turf
- Spread by hand onto lawn or freshly laid turf
- Used regularly will improve soil health and feed the grass





PEAT-FREE FARMYARD MANURE 40L

- All natural and Organic
- Provides a massive input of microbes
- Saves water
- Adds massive amounts of fibre
- Worms love it and will increase in number
- Rose & shrubs love it
- Proper manure



CONTAINS BIO-ACTIVE MICROBES



N:P:K & NUTRIENT RICH



FEEDS FOR 3 MONTHS



WEED SUPPRESSANT



GREAT FOR NO DIG GARDENING



ORGANIC FIBRE & STRUCTURE



PEAT-FREE ORGANIC CHICKEN MANURE 20L

- All natural & Organic
- Super high in Nitrogen
- Slow release feed
- Add to a compost heap
- Use all year round
- Dig in or no dig beds & borders



CONTAINS BIO-ACTIVE MICROBES



N:P:K & NUTRIENT RICH



FEEDS FOR 3 MONTHS



100% PEAT FREE



FOR BEDS & BORDERS



GREAT FOR COMPOST BLENDING



**NEW FOR
2025**

ORGANIC



PEAT-FREE HERB & ALPINE COMPOST 20L

- The first of its kind in the UK
- Home growing Herbs becoming more popular
- Cleverly combined with an Alpine compost blend
- Ideal combo as soil requirements are very similar
- Thoroughly trialed at RocketGro HQ



**FREE
DRAINING**



**N:P:K &
NUTRIENT RICH**



**CONTAINS BIO-
ACTIVE MICROBES**



**ANIMAL
PRODUCT FREE**



**FEEDS FOR 3
MONTHS**



**USE OUTDOOR
& IN GREEN
HOUSES**

PEAT-FREE LIQUID PLANT FEED CONCENTRATE 1.5 LITRE

- 50% Extra Free
- Chemical Free
- Organic
- High in Microbes
- Great for soil health
- Vegan Friendly
- Great results
- Great value for money
- Excellent linked sale to composts



**FLASH FEEDS
STRAIGHT TO THE
ROOTS**



**N:P:K &
MICRO-NUTRIENT
RICH**



**100% NATURAL
FERTILISER**



**PET & CHILD
FRIENDLY**



**A CONCENTRATE
THAT GOES A
LONG WAY**



**INDOOR AND
OUTDOOR
PLANTS**



**NEW FOR
2025**

HOSE END FEEDER

Now available from RocketGro in boxes of 12. The perfect compliment to the RocketGro liquid feed range. An excellent linked sale that will ensure a higher usage of liquid feeds by customers leading to:

- Greater usage of liquid feeds
- More successful growing by customers
- More vibrant beds and borders with more flowers
- Healthier lush lawns
- Easing any hassle with liquid feeding
- Happier customers returning to store to buy more feed

The feeder is easy to assemble, top up and use. With 3 adjustable settings and a simple clip lock attachment to any hose.

EYE CATCHING POS AND SHELVING UNIT FOR THE ROCKETGRO LIQUID FEED RANGE



**NEW FOR
2025**





WOODEN RAISED BEDS

High quality Raised Beds at a great price now available from RocketGro in single pallet deliveries for your ease and convenience.

- Raised Bed: 100cm x 100cm x 30cm
- This raised bed has 10 pieces of wood, 6 are 15 high and 4 are 7.5cm high.
- Made from Pine from sustainable forests
- FSC certified (Forestry Stewardship Council) FSC-certified forests are managed to strict environmental, social and economic standards
- Fully treated for long life with natural pressure treatment.



LOG ROLLS & PANELS

High quality Log Rolls and Log Panels at a great price now available from RocketGro in single pallet deliveries for your ease and convenience.

- All made from Pine from sustainable forests
- PEFC certified (Programme for the Endorsement of Forest Certification) PEFC is the world's largest forest certification organisation
- Fully treated for long life with natural pressure treatment.



LOG ROLL WITH DOUBLE WIRED BACK FOR TOTAL FLEXIBILITY:

- Log Roll 1800cm x 15cm (6")
- Log Roll 1800cm x 20cm (8")
- Log Roll 1800cm x 30cm (12")

LOG PANEL:

- Log Roll Panel 100cm x 15cm
- Log Roll Panel 100cm x 23cm



FREE POS BOARDS FOR EACH PRODUCT. ATTRACTIVE, INFORMATIVE AND WILL BOOST SALES.




MULTI-PURPOSE COMPOST

ORGANIC • PEAT-FREE • COIR-FREE

WITH ADDED ORGANIC FERTILISER SUPERFOOD

FEEDS FOR 3 MONTHS GOOD WATER RETENTION MICROBE & NUTRIENT RICH

50L

SCAN ME TO LEARN MORE ABOUT OUR FARM





MULTI-PURPOSE COMPOST

ORGANIC & WITH JOHN INNES

PEAT-FREE COIR-FREE CHEMICAL FREE

MICROBE & NUTRIENT RICH GOOD WATER RETENTION FEEDS FOR 3 MONTHS

SCAN ME TO LEARN MORE ABOUT OUR FARM

GET IN TOUCH

If you or a customer have any questions or queries about our products please get in touch at any time using the contact details below.

TRADE SALES ENQUIRIES:

Please speak to your RocketGro representative.

Or contact:

Andy Abraham

RocketGro Sales Director

andy@rocketgro.co.uk

ALL OTHER ENQUIRIES

Toby Thomas

RocketGro Managing Director

hello@rocketgro.co.uk

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THE FARM

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