

TEAR IT, PLANT IT, GROW IT



SEEDSTICKS[®]

BY SOWEASY

PRODUCT CATALOGUE 2024/25





Greetings gardeners!

We are thrilled to introduce you to Seedsticks®, a product that has been flourishing in the promotional plant world since 1988. Now, we are excited to bring our labour of love to the retail market.

Seedsticks are 100% biodegradable, sustainably produced, and proudly British-made, providing an eco-friendly and innovative way to grow plants. These packs are perfect for children and adults alike, whether you're a beginner or a seasoned green thumb. The best part? They are incredibly easy to use – simply tear, plant, and watch your garden grow.

Seedsticks make a thoughtful gift, a fun educational tool, or a simple way to bring a bit of green into your life. Be one of the first to get your green fingers on these unique packs.

Let's grow together with Seedsticks!



10 sticks per pack.

100% recycled board.

Planting depth-line indicator.

'U' tab maintains seed-soil contact encouraging germination.

Patented glue dissolves to release seeds after sowing.

Enough seeds to ensure high germination rates per pack.



RRP
£12.50

CHEF'S KITCHEN SEEDSTICKS

Code: RTL-GFB-001

Pack size: 230mm x 98mm x 5.5mm

Indulge your inner chef with our Chef's Kitchen Gift Packs! This carefully curated collection of aromatic herbs is the perfect starting point for culinary adventures. Fresh from your own kitchen garden, these herbs will elevate your dishes to new heights. The pack contains 6 individual Seedsticks packs with a range of herbs.



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GIFT PACKS



KID'S NURSERY SEEDSTICKS

Code: RTL-GFB-002

Pack size: 230mm x 98mm x 5.5mm

Introducing our delightful Kid's Nursery Gift Packs! This enchanting collection is designed to spark a love of nature and healthy eating in young minds. Nurture little growers and watch as little hands transform seeds into vibrant plants, fostering a sense of wonder and responsibility. The pack contains 6 individual Seedsticks packs with a range of fruit, vegetables & flowers.

RRP
£12.50

VEGGIE PATCH SEEDSTICKS

Code: RTL-GFB-003

Pack size: 230mm x 98mm x 5.5mm

Grow your own goodness with our delightful Veggie Patch Gift Packs! Kickstart your homegrown adventure and experience the joy of growing your own delicious vegetables. From crispy lettuce to juicy tomatoes, you'll be amazed at what you can cultivate. The pack contains 6 individual Seedsticks packs with a range of vegetables.



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GIFT PACKS

WILD MEADOW SEEDSTICKS

Code: RTL-GFB-004

Pack size: 230mm x 98mm x 5.5mm

Discover the joy of wildflower gardening with our enchanting Wild Meadow Gift Packs! Packed with a colourful mix of native seeds, this kit is your key to a thriving eco-system. Watch as your garden comes alive with buzzing pollinators and breathtaking blooms. The pack contains 6 individual Seedsticks packs with a range of flowers.



RRP
£12.50

TEA GARDEN SEEDSTICKS

Code: RTL-GFB-005

Pack size: 230mm x 98mm x 5.5mm

Discover the magic of homegrown herbal tea with our thoughtfully curated Tea Garden Gift Packs! With a selection of premium herb seeds, this kit is your gateway to a homegrown tea sanctuary. Watch as your garden flourishes, providing you with an endless supply of fresh, flavourful herbs for your favourite brews. The pack contains 6 individual Seedsticks packs with a range of herbs.



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3



HERB ME UP SEEDSTICKS

Code: RTL-SST-004

Pack size: 155mm x 110mm x 55mm

Transform your kitchen into a fragrant culinary paradise with our Herb me up Display Box! This enchanting collection is the perfect starting point for herb enthusiasts of all levels. Each display box contains 50 single units.

50 SINGLE
UNITS PER
BOX

GO WILD SEEDSTICKS

Code: RTL-SST-003

Pack size: 155mm x 110mm x 55mm

Bring the magic of the wild to your garden with this Go Wild Display Box! This selection of native wildflower seeds will entice butterflies, bees, and birds while creating a stunning, low-maintenance floral display. Each display box contains 50 single units.



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SEEDSTICKS®
BY SOWEASY

SINGLE UNITS



HERB ME UP SEEDSTICKS

Code: RTL-SST-002

Pack size: 46mm x 75mm

Transform your kitchen into a fragrant culinary paradise with our Herb Me Up Seedsticks. This registered trademarked product evolved from a matchbook over 30 years ago with the striking end being replaced by seed, and now available in the retail market! The product is Made in Britain certified with a mixture of Parsley, Thyme and Basil seeds inside.

GO WILD SEEDSTICKS

Code: RTL-SST-001

Pack size: 46mm x 75mm

Bring the magic of the wild to your garden with our Go Wild Seedsticks. This registered trademarked product evolved from a matchbook over 30 years ago with the striking end being replaced by seed, and now available in the retail market! The product is Made in Britain certified with a mixture of Forget-Me-Not, Lavender and Poppy seeds inside.



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BY SOWEASY

COMING SOON

BEE SEEDSTICKS

Pack when folded: 99mm x 67mm

Help improve the bee population with our special shape, and seed mix. The perfect gift for young and old!



BIO POT GARDENS

Size: 70mm x 70mm x 75mm

Begin your kids nursery with our biodegradable grow kit. Inside you will find five coir pellets and Seedsticks. Once your plant is growing, this can be buried directly into soil.

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DESKTOP CUBE GARDENS

Size: 75mm x 75mm x 75mm

This special grow kit is perfect for the office or at home. It contains all the ingredients to grow your plant including a water resistant cup, coir pellet and Seedsticks. Once re-potted you can use the wooden cube as a desk tidy.



DESKTOP TUBE GARDENS

Size: 42mm x 102mm

Our recycled aluminium pot is the perfect grower for your early veg patch. This includes three coir pellets, and Seedsticks. Once grown, it can double up as a money pot!

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PRICING

GIFT PACKS*

CHEF'S KITCHEN / KID'S NURSERY / VEGGIE
PATCH / WILD MEADOW / TEA GARDEN

QUANTITY	25	50	125	250
PACK PRICE	£4.81	£4.62	£4.57	£4.52
DELIVERY	£8.50	£8.50	FOC	FOC
LEAD TIME	15	15	15	15

*Each gift pack contains 6 single units

DISPLAY BOXES*

DISPLAY BOX + SINGLE UNITS
HERB ME UP / GO WILD SEEDSTICKS

QUANTITY	3	10	25	50	100	250
BOX PRICE	£48.08	£46.15	£45.19	£44.23	£43.27	£42.31
UNIT PRICE	£0.96	£0.92	£0.90	£0.88	£0.87	£0.85
DELIVERY	£8.50	FOC	FOC	FOC	FOC	FOC
LEAD TIME	10	10	10	10	10	10

*Each display box contains 50 single units

SINGLE UNITS*

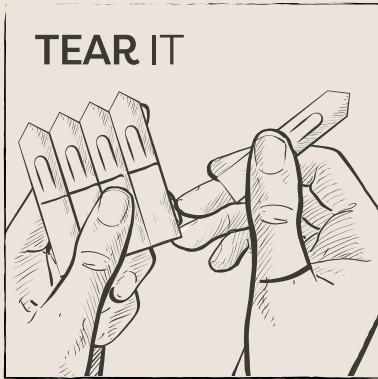
HERB ME UP / GO WILD SEEDSTICKS

QUANTITY	50	100	150	250
UNIT PRICE	£0.96	£0.92	£0.90	£0.88
DELIVERY	£8.50	£8.50	£8.50	£8.50
LEAD TIME	8	8	8	8

*Single units are used to replenish the display boxes

For more information or to place an order, contact
the team at retail@soweasy.com





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