

# WONDERFUEL<sup>®</sup>

REVOLUTIONARY TWO-STAGE PREMIUM COMPOST



## INNOVATION IN EVERY BAG

Wonderfuel is not just another compost. Developed over eight years by top horticultural experts, its two-stage formula consistently delivers superior results at every growing stage.

### STAGE 1

Designed for seeds, cuttings, young plants and houseplants.

### STAGE 2

Supercharges growth in mature plants and vegetables.

## WHY RETAILERS LOVE WONDERFUEL<sup>®</sup>

### PREMIUM MARGINS

Typical retail profit of 50-60%.

### REPEAT BUSINESS

Results that keep customers coming back.

### YEAR-ROUND APPEAL

Ideal for both outdoor and houseplants.



### 100% PEAT-FREE

Sustainable and UK-made.

### SCALABLE SUPPLY

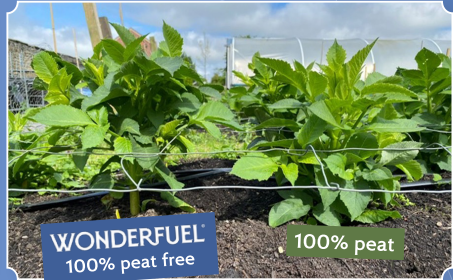
Reliable, local production and distribution.



## PROVEN BY EXPERTS

**“Really good quality plants - even tricky dahlias thrived.”**

- David Hall, Halls of Heddon



**“Astonishing results. My greens and tomatoes have never tasted better.”**

- Rebecca Mascarenhas,  
Michelin-Starred Restaurateur

**“I can honestly say it’s given me the strongest, healthiest plants I’ve ever grown.”**

- Beth Knight, Director of  
Social Sustainability, Lloyds Bank



## MARKETING THAT WORKS

- In-store impact: Eye-catching POS and customer giveaways (including a year of Toast Ale!)
- Online support: Expert gardening tips drive customer success
- Local buzz: Social media and community marketing to drive traffic
- Fast delivery: UK-based logistics to keep shelves stocked

**GROW WITH  
WONDERFUL®**

Get in touch to stock  
Wonderfuel and see how  
this premium compost  
can boost your bottom  
line - naturally.