

A photograph of an outdoor garden setting. In the foreground, a wicker coffee table holds several decorative items: a string of warm white Edison-style light bulbs, a tall gold-colored metal lantern with a lattice pattern, and several frosted glass candle holders. In the background, a grey wicker sofa with cushions is visible, set against a backdrop of lush green foliage. The overall atmosphere is warm and inviting, suggesting a cozy outdoor living space.

Growth marketing for home, garden & lifestyle brands.

Helping home and garden brands grow, season after season.

the
evergreen
agency

We can help you with

Paid search

Paid social

Video & motion

Graphics & print

Email marketing



“Working with Evergreen has made a huge change to our retail sales. It took a month for them to get their heads around our business, and then the sales came rushing in.”

- Richard Hart - MD, Aqua Warehouse Group

How we work

Our 7-step process that takes your brand from where it is today to where you want it to be, delivering measurable growth through a perfect blend of strategy, creative, and campaigns, all tailored to your business.

STEP 1

Listen:

Set your direction with clarity and confidence.

STEP 2

Audit:

Discover what's thriving and what's holding you back.

STEP 3

Plan:

Design your brand's masterplan for scalable growth.

STEP 4

Create:

Bring your brand to life with high-impact creative.

STEP 5

Build:

Launch into the right markets at the right moment.

STEP 6

Manage: Keep your growth on track every single day.

STEP 7

Grow:

Turn seasonal success into year-round momentum.

Home & garden hub

Watch, learn, and apply: our podcast, expert sessions, and behind-the-scenes agency series deliver marketing that helps home & garden brands grow faster, online and in-store.



home & garden
sessions

evergreen
uncut



home & garden *stories*

Our case studies tell the full story - from the strategy, paid media insights and creative, to the results, alongside reflections from clients and our team.

Understand the decisions that moved the needle, see the numbers, and take away lessons to accelerate your own growth.

Have a watch here -
theevergreenagency.co.uk/stories



Connect with The Evergreen Agency today to learn how we can help your brand or business.

01865 306889

theevergreenagency.co.uk

hello@theevergreenagency.co.uk



AARON RUDMAN-HAWKINS
Managing Director, Evergreen

