

RETAIL CONCEPT



MARCO TOZZI

just because!



The MARCO TOZZI Highlight Furniture JUST EYECATCHER

The MARCO TOZZI Highlight Furniture draws attention to the highlights of the MARCO TOZZI collection right at the POS. The combination of a clean design with pure white surfaces and modern wooden elements guarantees to catch your customer's eyes. An attached mirror in the lower part along with integrated shelves for pair boxes round off this piece of furniture. It may be used either as a single unit or as a set of two or three on the sales floor, in the entrance area or in the shop window.



The MARCO TOZZI Back Wall JUST HIGH RECOGNITION

The MARCO TOZZI Back Wall is the core element of each MARCO TOZZI shop system. The prominent black frame in concrete optics and the colourful, illuminated image motifs ensure a high degree of recognition on the sales floor. A sideboard is placed within the back wall combined with an integrated mirror. Colour-matched decoration elements are arranged harmoniously into the MARCO TOZZI Back Wall.





The MARCO TOZZI Furniture Elements JUST LIGHTNESS

The MARCO TOZZI shop elements are characterized by their bright and timeless colours. The open construction of the lower part of the furniture provides the sensation of lightness. Wooden elements are used to create a feel-good atmosphere. The pre-selection system integrated into the shop furniture allows the customer a direct access to individual pair boxes, which can be sorted directly below the displayed shoes.



The MARCO TOZZI Furniture Elements JUST FLEXIBILITY

The Furniture Elements exclusively designed for MARCO TOZZI give you the flexibility for an individual combination depending on the sales area size. The sideboards are placed in front of walls. The two-leveled Furniture Elements provide sufficient space for an appealing presentation of the shoes. The Mid-room Presenter with its three levels is ideally suited for presentation of shoes and individual bags in the center of the room. The Tower Furniture as a more compact version of the Mid-room Presenter is particularly suitable for narrow surfaces.





MARCO TOZZI

MARCO TOZZI

MARCO TOZZI

MARCO TOZZI

MARCO TOZZI





The MARCO TOZZI Outfit Presenter JUST INSPIRATION

Integrated into the MARCO TOZZI Outfit Presenter, the mannequin can be decorated with dresses or coats in combination with bags. Matching shoes will find their place on two wooden shelves. Changing outfits convey fashionable inspiration to the customer depending on different occasions or seasons. The presenter is freestanding allowing a flexible application on the sales floor, in the entrance area or in the shop window.

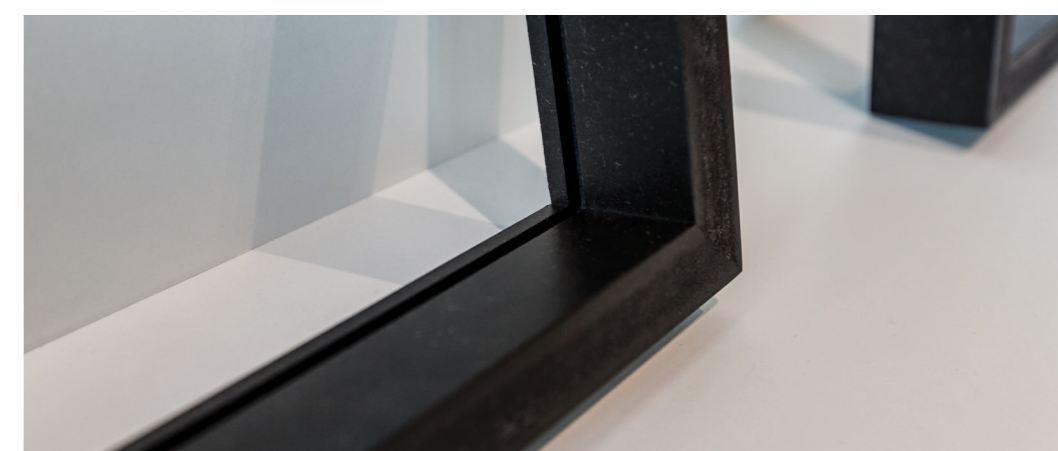
The MARCO TOZZI Seating Furniture JUST FITTING

The Seating Furniture exclusively designed for MARCO TOZZI stands out with its embedded compartments for shoe horns and try-on socks. It is harmoniously integrated into the shop system. In combination with a round carpet, a feel-good atmosphere is created which invites customers to linger a little longer. The Seating Furniture can be put next to each other or one behind the other.



The MARCO TOZZI Decoration Elements JUST ATMOSPHERE

Selected MARCO TOZZI Decoration Elements emphasize the feel-good atmosphere on the sales floor. The black sets of picture frames on white wall racks can be used with different image motifs depending on season and occasion. Plain decorative lighting stylishly round off this unique shop concept.



The MARCO TOZZI Bags Presenter JUST COMBINATION

The MARCO TOZZI Bags Presenter with wooden look is harmoniously integrated into the shop system. The wall-mounted shelves provide the possibility to present the bags either hanging or standing as well as in combination with the shoes. The satinised glass shelves and bag hooks can be used with flexibility and changed with one move of the hand.



The MARCO TOZZI Compact Solution JUST SPACE-SAVING

The MARCO TOZZI Compact Solution was specifically designed for smaller areas. The space-saving system, without the use of pair boxes, enables the display of a large number of shoes. Just as the shop furniture, the individual pieces of the Compact Solution can be individually combined in a flexible way.



The MARCO TOZZI Retail Concept

JUST UNMISTAKABLE CHARACTERISTICS. The MARCO TOZZI shop system convinces with its light colours and timeless furniture. The new shop system presents the MARCO TOZZI collections with a focus on the brand, delineates optically from the surroundings and gives your customers a unique and individual shopping experience.

JUST INDIVIDUAL SYSTEMS. The furniture and decoration elements exclusively designed for MARCO TOZZI create individual possibilities for a theme and product group orientated presentation of the MARCO TOZZI collection. As a shop partner you will profit from a professional and individual planning of your sales area.

JUST CONVINCING BENEFITS. Maximize your sales by a modern, appealing layout of your shop and by a clear differentiation from your competitors. As a MARCO TOZZI shop partner you will have an exclusive access to our stock for shop partners only and profit from advantageous value dates. Moreover, every season we will send you an attractive POS package as well as our current image motifs.



MARCO TOZZI

just because!

Did we spark your interest? **Bettina Wellige** would be delighted to give you further information and advise you on the different possibilities.

Telefon: +49 5231 605 - 228 // E-Mail: bettina.wellige@marcotozzi.com