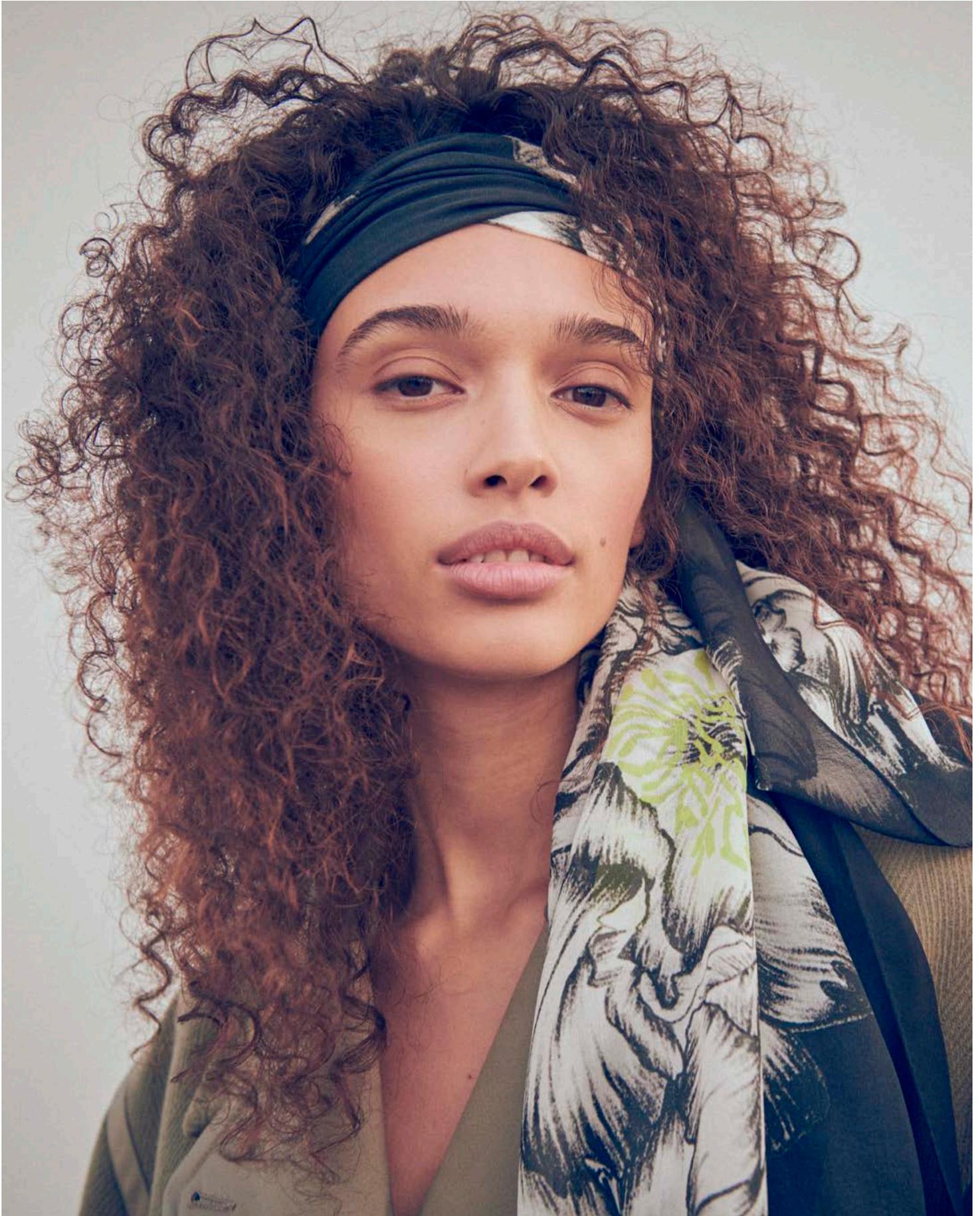


Shaku

Collection 2021





The lush beauty of a monstera leaf... the joyful vibrant hues of gerberas... the unfolding layers of a rose or frilled peony about to burst into bloom...

For lifestyle brand Shaku it all begins with nature. Founder and creative director, Shakera Tayub's love of the natural world urged her to set pen, pencil - and paint - to paper. A skilled artist, her sketch books were soon filled with unique and beautifully detailed artworks of plants and flowers captured in incredible detail.

Easily forgotten on the stacked pages of a notebook, her idea for a collection of luxury scarves - wearable works of art - was born. A celebration of femininity and uncompromising craftsmanship, the collection combines skilled hand-drawn artistry with unrivalled print technology. Made with the finest quality threads and printed with premium dyes the brand was a year in the making before coming to life in the prestigious factories of Como, Italy. With unparalleled attention to detail the line-up boasts a range of designs rendered in silk, wool, silk merino, and georgette, furthermore, each one can be personalised, with initials hand embroidered.

The London-based brand is synonymous with time-honored techniques, tradition and modernity, and is in line with slow fashion. Sophisticated designs have multi-generational appeal and are heirlooms to be passed down, not discarded within a season. Immune to fleeting, passing trends, they are intended to be loved and worn for decades to come. In limited edition runs but with a one-size-fits-all approach, Shaku is envisioned to be worn in multiple styles, folded into a triangle and knotted in the neckline of a cashmere sweater; tied as a bandana or looped around the handles of a classic handbag. The collection puts the needs and personality of the wearer at the fore; making the possibilities endless. "My vision is to enrich the individual style of each wearer by expressing an aspect of their personality," comments Shakera Tayub.

Shaku; a lifestyle brand that weaves luxury with craftsmanship, creativity with sustainability.

Cover

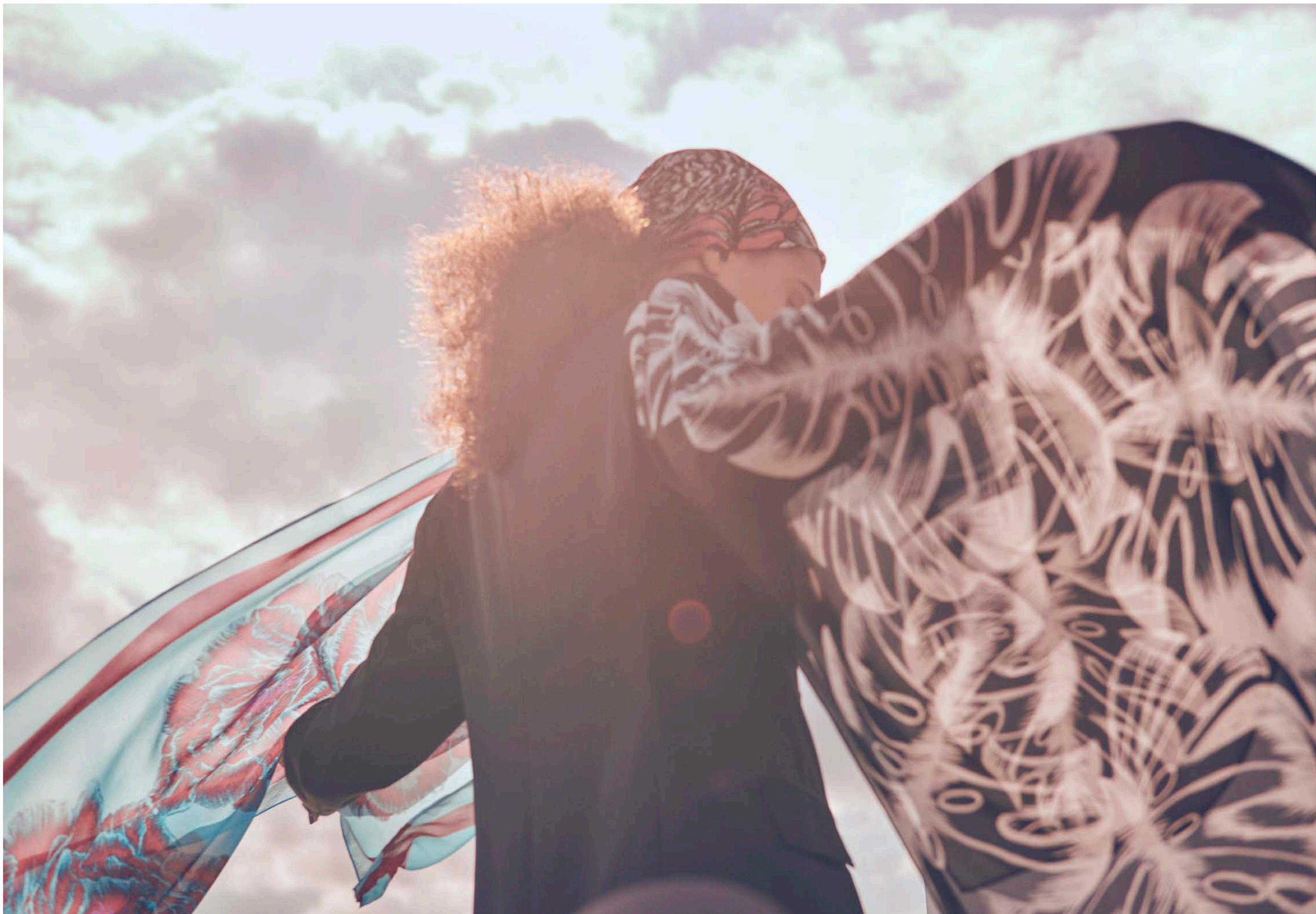
Blooming Flowers
Shawl
100% Silk Georgette

Left & Next

Wild Spray Coral
Square Scarf
100% Silk Twill

Next

Tropical Monstera
Shawl
100% Silk Georgette





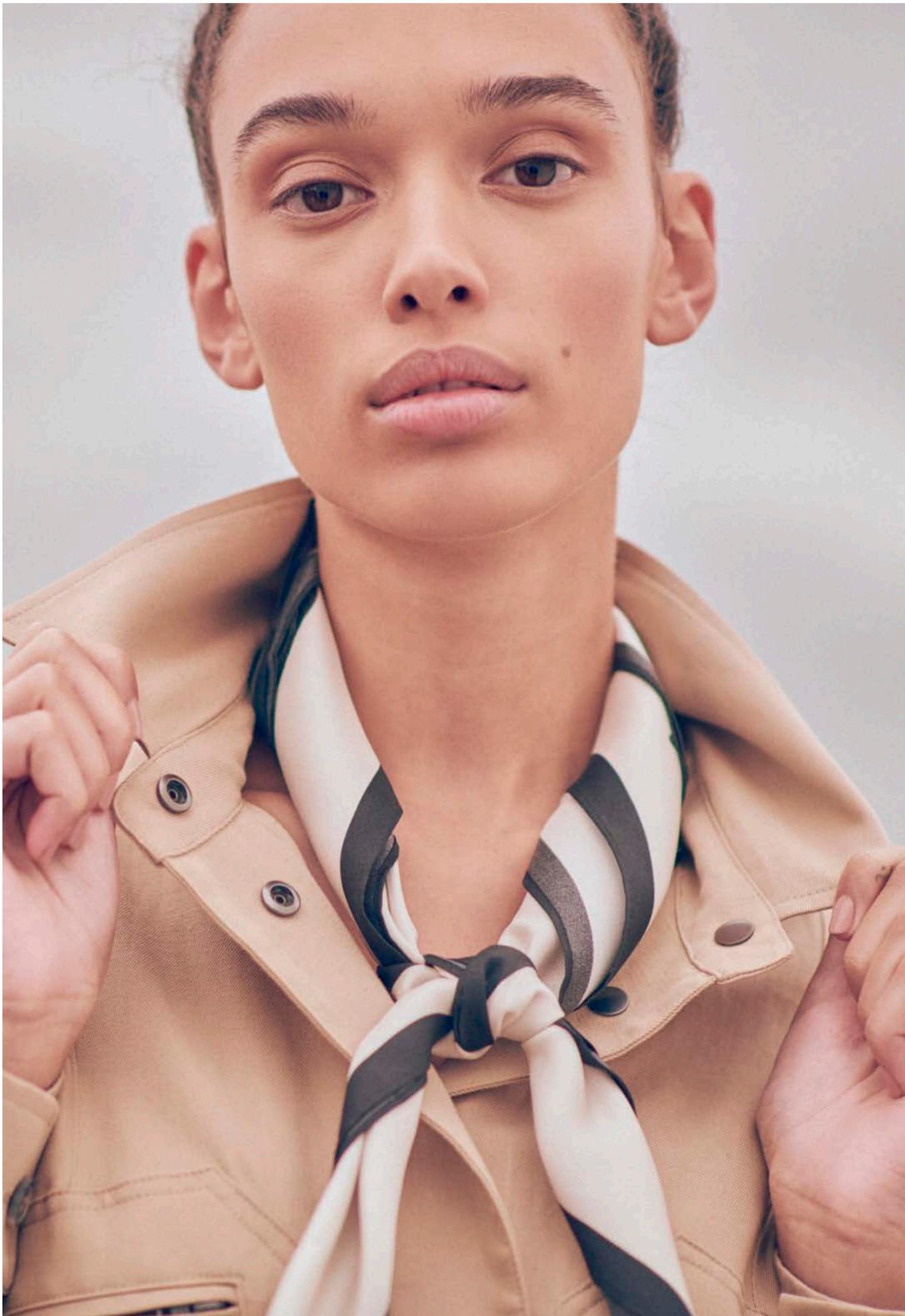
Previous

Summer Inspiration
Shawl
100% Silk

Right

Ring o' Roses
Square Scarf
100% Silk Twill





Left
Butterfly Bouquet
Square Scarf
100% Silk Twill





Previous

Tulip Tribe
Square Scarf
100% Silk Twill

Left

Botanical Garden
Square Scarf
100% Silk Twill

Silk



Botanical Garden
Square Scarf
90 x 90cm
100% Silk Twill



Ring o' Roses
Square Scarf
140 x 140cm
100% Silk Twill



Tulip Tribe
Square Scarf
130 x 130cm
100% Silk Twill



Rose Riot Pink
Pocket Square
45 x 45cm
100% Silk Twill



Rose Riot Turquoise
Pocket Square
45 x 45cm
100% Silk Twill



Butterfly Bouquet
Square Scarf
65 x 65cm
100% Silk Twill



Basket Weave
Pocket Square
45 x 45cm
100% Silk Twill



Rainbow Posy
Bandeau
6 x 100cm
100% Silk Satin



Wild Spray Coral
Square Scarf
65 x 65cm
100% Silk Twill



Summer Inspiration
Shawl
70 x 200cm
100% Silk Twill



Daisy Blush
Shawl
70 x 200cm
100% Organic Silk

Woven Silk



Floral White/Black
Stole
70 x 200cm
100% Silk, Woven



Bloom Silhouette Black/White
Stole
70 x 200cm
100% Silk, Woven



Dainty Delight Black/White
Stole
70 x 200cm
100% Silk, Woven



Floral Yellow/Black
Stole
70 x 200cm
100% Silk, Woven



Bloom Silhouette Black/Yellow
Stole
70 x 200cm
100% Silk, Woven



Dainty Delight Black/Yellow
Stole
70 x 200cm
100% Silk, Woven



Floral Blue/Black
Stole
70 x 200cm
100% Silk, Woven



Bloom Silhouette Black/Blue
Stole
70 x 200cm
100% Silk, Woven



Dainty Delight Blue/Black
Stole
70 x 200cm
100% Silk, Woven



Floral Red/White
Stole
70 x 200cm
100% Silk, Woven
www.shaku.co.uk



Bloom Silhouette Red/White
Stole
70 x 200cm
100% Silk, Woven



Dainty Delight Red/Black
Stole
70 x 200cm
100% Silk, Woven

Embroidered



Golden Anther Blue
Stole
70 x 200cm
100% Silk, Woven



Golden Anther Red
Stole
70 x 200cm
100% Silk, Woven



Monogram Black
Stole
70 x 200cm
100% Silk, Woven



Lily
Shawl
90 x 90cm
90% Modal, 10% Cashmere



English Garden
Shawl
90 x 200cm
90% Modal, 10% Cashmere



Tropical Monstera
Shawl
65 x 170cm
100% Silk Georgette



Monogram White
Stole
70 x 200cm
100% Silk, Woven



Monogram Yellow
Stole
70 x 200cm
100% Silk, Woven



Monogram Blue
Stole
70 x 200cm
100% Silk, Woven



Blooming Flowers
Shawl
65 x 170cm
100% Silk Georgette



Monogram Red
Stole
70 x 200cm
100% Silk, Woven

Photographer
Jem Mitchell

Stylist
Karl Plewka

Model
Nandy Nicodeme

Hair
Sophie Jane Anderson

Make-up
Elias Hove



Previous
From left to right

Rose
Scented Candle
300g

Jasmine
Scented Candle
300g

Jasmine Small
Scented Candle
75g

Queen of the Night
Scented Candle
300g

Queen of the Night Small
Scented Candle
75g

Rose Small
Scented Candle
75g

Right
From left & right

Queen of the Night Small
Scented Candle
75g

Rose Small
Scented Candle
75g

Jasmine
Scented Candle
300g

Jasmine Small
Scented Candle
75g

Queen of the Night
Scented Candle
300g

Floral Figment
45 x 45cm
100% Wool

Floral Figment
160 x 180cm
100% Wool

Rose
Scented Candle
300g





Left
From top to bottom

Floral Black & White
Cushion
100% Woven Silk

Floral White & Black
Cushion
100% Woven Silk

Floral Blue & Black
Cushion
100% Woven Silk

Floral Yellow & Black
Cushion
100% Woven Silk

Floral Red & White
Cushion
100% Woven Silk

Next

The Meadow in Black
Hand Embroidered Cushion
Linen, Cotton with Silk Cord



Candles



Jasmine
Scented Candle
300g



Rose
Scented Candle
300g



Queen of the Night
Scented Candle
300g



Jasmine Small
Scented Candle
75g



Rose Small
Scented Candle
75g



Queen of the Night Small
Scented Candle
75g

Limited Edition



The Meadow in Black
Hand Embroidered Cushion
50 x 35cm
Linen, Cotton with Silk Cord



The Meadow in White
Hand Embroidered Cushion
50 x 35cm
Linen, Cotton with Silk Cord



Floral Figment
Knitted Cushion
45 x 45cm
100% Wool



Floral Figment
Knitted Blanket
160 x 180cm
100% Wool

Upcycled Cushions



Floral White & Black
Cushion
45 x 45cm
100% Woven Silk



Floral Black & White
Cushion
45 x 45cm
100% Woven Silk



Floral Yellow & Black
Cushion
45 x 45cm
100% Woven Silk



Floral Black & Yellow
Cushion
45 x 45cm
100% Woven Silk



Floral Blue & Black
Cushion
45 x 45cm
100% Woven Silk



Floral Black & Blue
Cushion
45 x 45cm
100% Woven Silk



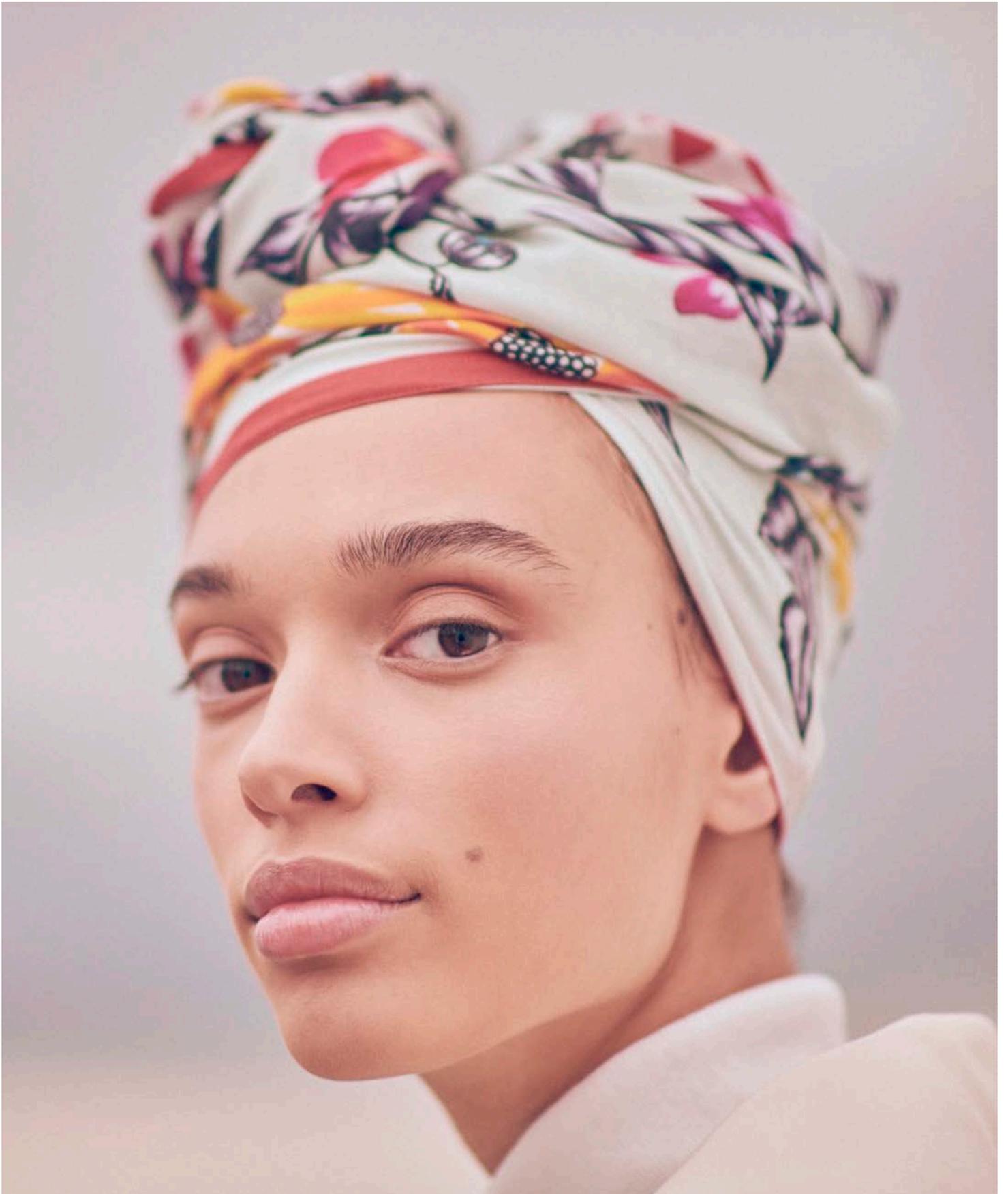
Floral White & Red
Cushion
45 x 45cm
100% Woven Silk



Floral Red & White
Cushion
45 x 45cm
100% Woven Silk

Photographer
Alessia Pozzi

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Shaku



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