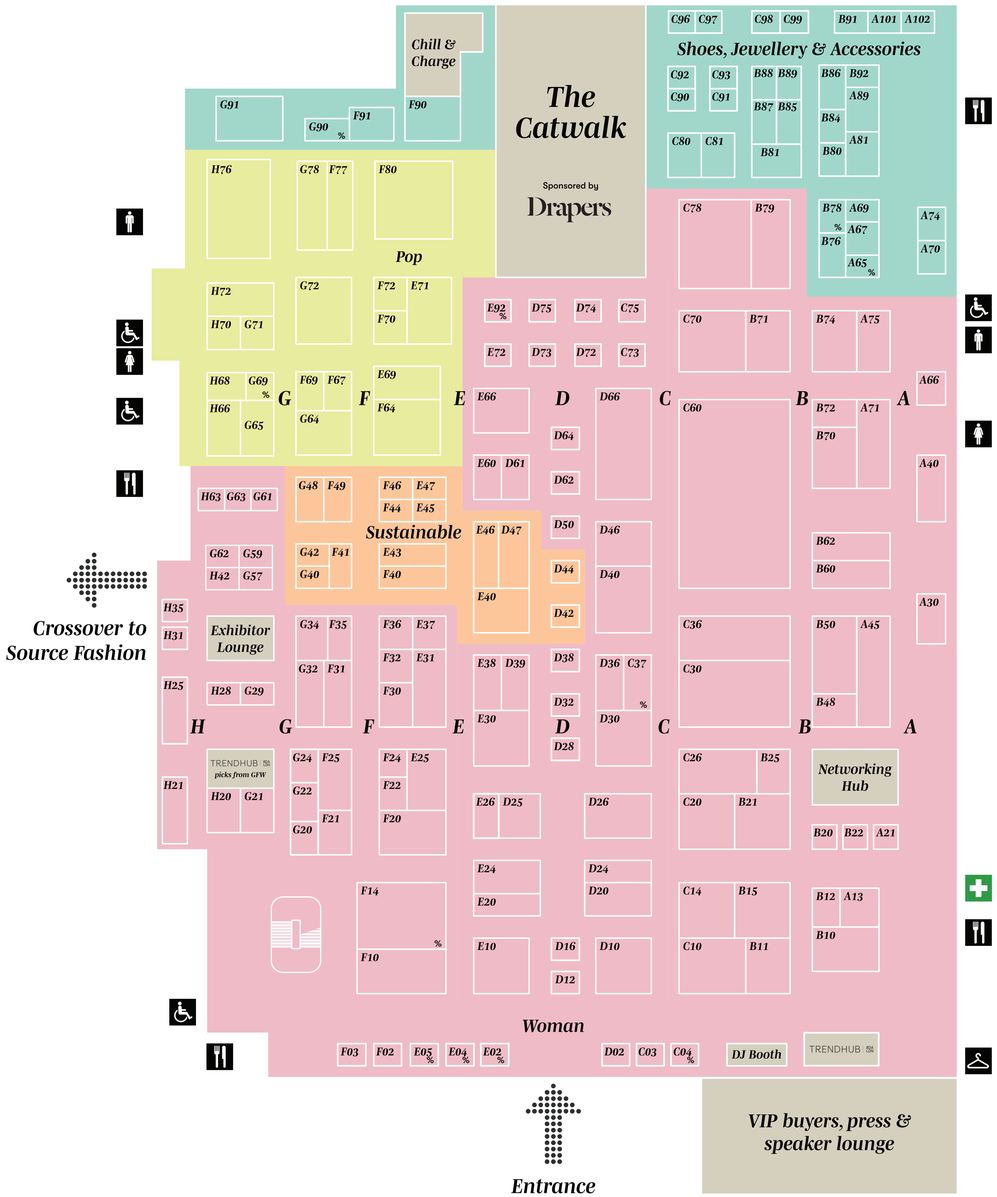
pure LONDON × JATC

JUST AROUND THE CORNER



Woman

- C03 Abebibytan NEW
- C78 Access Fashion
- H42 Acme Enterprises SA NEW
- F03 Âfumè NEW
- B79 Alex Max
- E04 Amarelis % SA NEW
- D39 Americandreams NEW
- E37 Amy Jane London
- D28 Anara Zakirli NEW
- H25 Andyann NEW
- F35 Another Sunday SA
- C20 Apny NEW
- G21 Atelier Georgiana Rosca NEW
- G61 Becca & Cole NEW
- D38 Bella Donna Atelier SA NEW
- F30 Bhanuni By Joti SA NEW
- D16 Blakkript NEW
- C26 Brakeburn SA
- F36 Bridie & Bert NEW
- D40 BSL
- H70 C Oak NEW
- B62 Chance Off SA NEW
- F25 Chicosoleil
- E10 Compania Fantastica
- H63 CSix NEW
- B70 Darkmen
- F02 De Velasco NEW
- C70 Derhy
- B71 Dreams
- B11 Eb&Ive / Haven
- A13 efitter NEW
- C73 Elizabeth Nicol SA NEW
- F10 Emme Marella
- G32 Essential Designs London NEW
- B10 Esqualo
- D12 Fashion M.O.V. SA
- B30 Favette SA NEW
- G29 Fero NEW
- D66 Fk Pynappel NEW
- D62 Fouroz SA NEW
- D02 Frolickers SA NEW
- C60 Godske
- A21 Gapeless NEW
- B60 Goose Island
- D26 Grace & Mila
- A66 Hollyz London SA NEW
- C04 House of Kind London % SA NEW
- D50 House of Gianna SA NEW
- B21 Humility
- D10 ICHI
- Ihkib Istanbul Apparel Exporters' Association
- E05 Jane's Fashion % SA NEW
- B22 Jenni Button NEW
- E20 Kaffe
- C37 La Cotonniere % NEW
- B15 La Fée Maraboutée
- D25 Le Temps Des Cerises NEW
- C30 Leo & Ugo
- F31 Lily & Me
- D64 Lioness By TF SA NEW
- D30 Louche SA
- F20 Ma Mulier SA
- A45 Malissa J NEW
- B48 Malissa J SA NEW
- C14 Margittes NEW
- D20 Marta Du Chateau
- E02 Matilda London % SA NEW
- F24 Matteo Duca Sartoria SA NEW
- A71 Miss Shorthair
- F32 Mobos Fashion/Ayanski NEW
- B25 Mohair & Angora SA NEW
- G24 Naylab. Official SA NEW
- C36 Nissintex Fashion SA
- C36 Nissa Manufacture
- D24 NKN
- E38 Osanna SA NEW
- B72 Out of Xile
- A30 Paradiso Couture SA
- A40 Philever NEW
- G20 Preevin NEW
- G57 Qinkimo SA NEW
- D75 Rainmakr Ldn SA
- F21 Raluca Mihalceanu NEW
- E72 Saint A SA NEW
- E25 Saint Ones SA NEW
- G62 Saiwo NEW
- C75 Samo Art Academy
- E24 Skatie
- D36 Sugarhill Brighton SA
- D46 Sunny Studio Paris NEW
- E66 Tassos Mitropoulos SA NEW
- B74 Terre Rouge Happy Few
- H20 Tomis Style SA NEW
- C10 Vilagallo
- G65 Wkndgirl NEW
- F22 X-Mod SA NEW
- E30 Yumi SA NEW
- E31 Zen Ethic SA
- A81 LoveRocks
- C98 Lyho SA NEW
- B89 Marke Tree SA NEW
- E26 Maruti
- C91 Miss Cicconi SA NEW
- B80 Narratives The Agency
- B81 NesScarf SA
- A75 Never-Ending Chain NEW
- G91 Nina Atelier
- D72 No Evil NEW
- B88 Nouvelle
- C90 OBA Couture % SA NEW
- H76 Project X Paris
- C99 Reflection SA NEW
- A74 Roé SA NEW
- B84 Rukhsana Jewellery London
- B78 Salisa Scarves %
- A65 Sockers % NEW
- C93 Timi of Sweden NEW
- C81 Tutti & Co
- C80 Vol Line SA NEW
- B86 Zsiska / Annabelle Moore

Jewellery, Shoes, Accessories, Beauty & Lifestyle

- E92 4 The Bants % SA NEW
- F90 Alpe
- B92 Babachic
- C92 Bohemia Design SA
- G90 Coto Shoes % NEW
- B12 Every Other
- C96 FF Accessories
- F91 Gaimo NEW
- A101 Hamdah London NEW
- B50 Ibiza Hot-Fix Slu NEW
- A69 Kai Beauti SA NEW
- B87 Kapre SA
- C97 Keep Out Bracelets
- B85 Kris-Ana LTD
- A70 Lollapalooza NEW

Pop

- F69 Alice's Lips NEW
- E71 AX Paris SA
- F80 Before Dawne Curve
- F67 Bencher NEW
- H72 Eilly Bazar NEW
- F72 Extro&Vert SA NEW
- G78 Finding Friday
- G72 Foreva Young
- E69 FP & Co Paris
- F77 Girl in Mind SA
- H66 Glix NEW
- F64 H4 NEW
- D74 Keyah Muti NEW
- G71 Lavanzey SA NEW
- F80 Misumi
- F80 Nova of London
- H68 Ppfff... SA NEW
- H76 Project X Paris
- G64 Punkyfish
- E60 Q2
- F80 QED London
- F70 Shoowe
- G69 Sky Unique Brand % NEW
- F80 Wild Flower

Sustainable

- E47 3rd Rock NEW
  SDGS: 1 3 6 7 12 14
- G40 Akshara Devyani by Angeliki Koskeridou NEW SDGS: 3 4 14
- E46 Bibico SA
  SDGS: 1 4 5 7 8 11 12 17
- F46 BUFF® NEW
  SDGS: 3 8 9 12 13 14 15
- G42 Flavia Valentini NEW
  SDGS: 8 9 12
- E40 Luel
  SDGS: 5 10 12 13
- F44 Sokolata
  SDGS: 5 8 12
- G48 Nesavaali SA NEW
  SDGS: 3 8 10 12 13 14
- F41 Nila Rubia
  SDGS: 3 8 11
- F40 Pink Lemons
  SDGS: 3 4 8 12 14
- F14 Aleksander Revas Atelier % SA
  SDGS: 8 12 14 15
- E43 Oh Kimono SA NEW
  SDGS: 3 12 14
- D42 Sharne Dean SA NEW
  SDGS: 9 3 8 12
- D48 Stryte NEW
  SDGS: 9 12 13 15
- D47 The Fika Edit SA
  SDGS: 12 13 15
- F49 Komodo SA
  SDGS: 1 10 11 12 17
- E45 UP SA NEW
  SDGS: 7 14 15 17

Key

- SA Seeking agents
- SDGS: Sustainable Development Goals
- % Offering incentives for orders placed onsite
- NEW New to Pure London x JATC
- Show bags provided by H4

Download the floor plan

scan here

Check out the seminar agenda

scan here

@purelondonxjatc @purelondonshow Pure London x JATC Pure London x JATC Pure London x JATC #purelondonxjatc

Special thanks to: Drapers, Olympia Events, Graduate Fashion Foundation, fashion&textile children's trust, GOODRESULTS, FN, AD, TRENDHUB