

pure L O N D O N

16-18 July 2023 | Olympia London



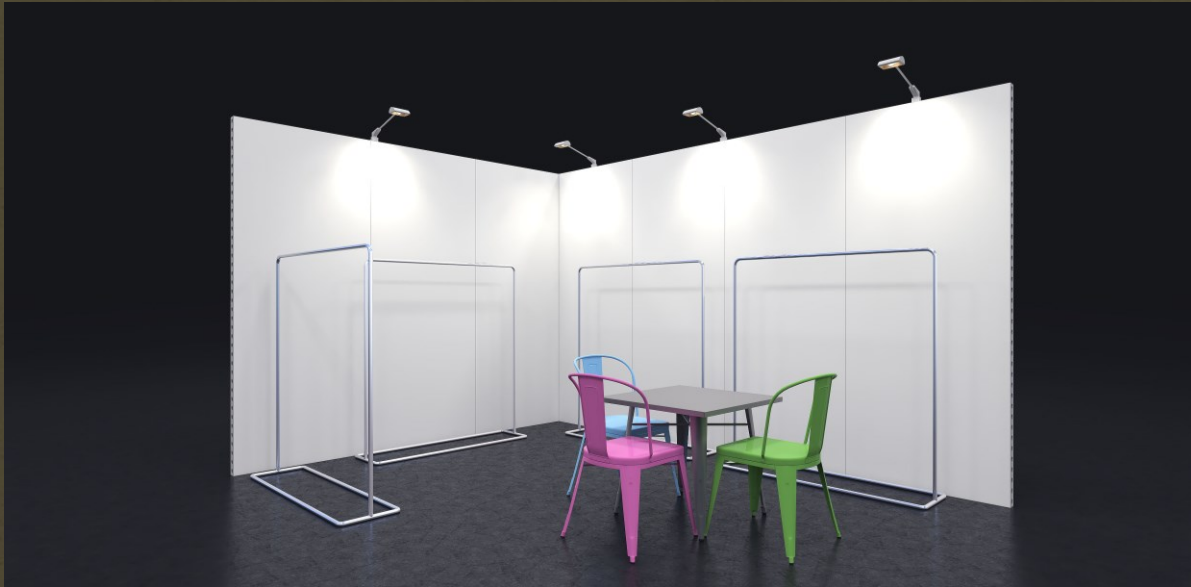


pure
LONDON

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Woman & Pop



Woman & Pop

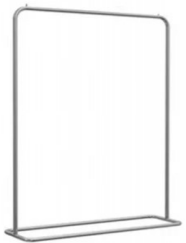
- ❖ If you have a stand which is 8sqm or less then you will be provided with a poseur table and high stool in order to give you optimum space on your stand.
- ❖ To fix anything to panels only use double sided tape provided by GES or hook & loop Velcro. **No Nails**, staples, screws or painting of walls is permitted
- ❖ To swap from 1.5m to a 1.8m rails please note this will need to be requested via the ORGANISERS and there is an additional £10 charge per rail. 1.8mH rails are limited so this is on a first come first serve basis.
- ❖ Please note, chair colours will be randomly allocated



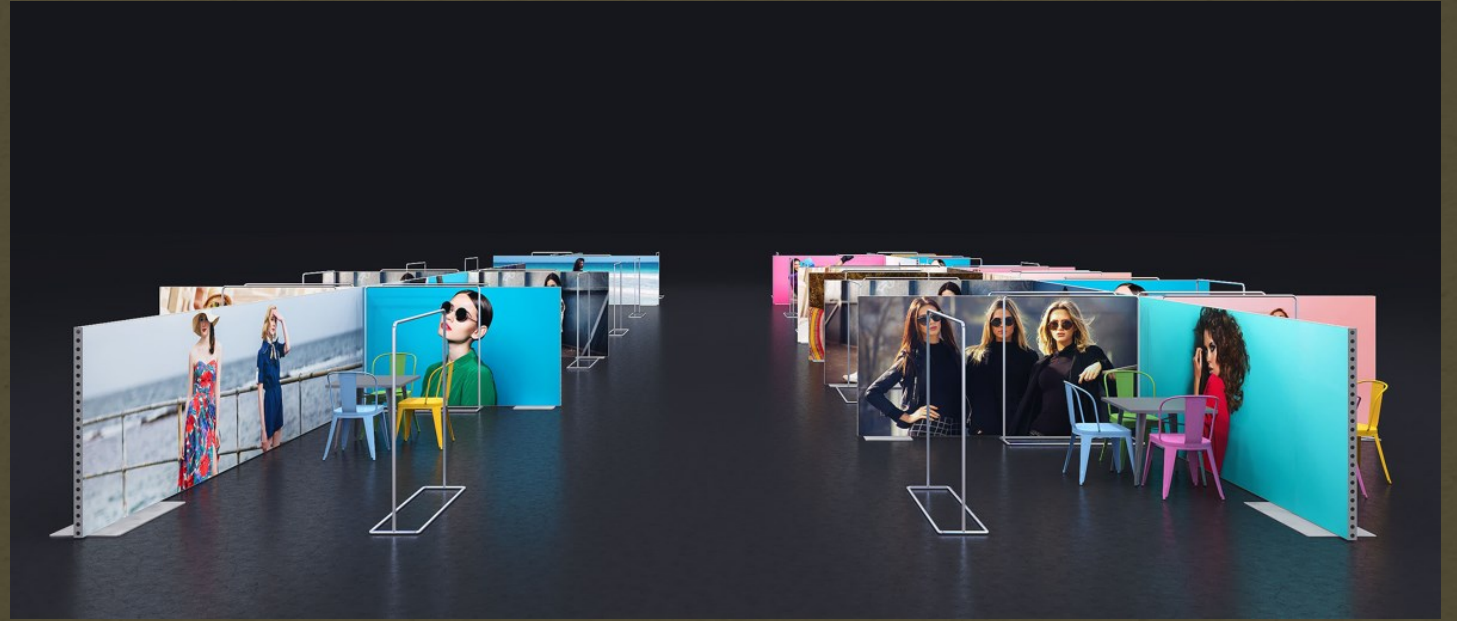
D - 400
H - 1500
W - 1400

I - 600
H - 785
W - 605

D - 425
H - 850
W - 355



Stand Size (sqm)	Spots	Rails	Chairs	Tables
Minimum requirement of 6sqm				
6-11	2	2	2	1
12-17	4	4	3	1
18-23	5	6	3	1
24-29	6	8	4	2
30-35	8	10	4	2
36 +	9	12	5	3
more than 40	1 spot per 4 sqm	1 rail per 10sqm	2 chairs per 15sqm	1 table per 15sqm



ENHANCE YOUR STAND WITH GRAPHICS

Contact your Sales rep for more info

Shoes

- ❖ If you have a stand which is 8sqm or less, then you will be provided with a poseur table and high stool in order to give you optimum space on your stand
- ❖ To fix anything to panels only use double sided tape provided by GES or hook & loop Velcro. No Nails, staples, screws or painting of walls is permitted
- ❖ Please note, chair/stool colours will be randomly allocated

Shelf (size of one): L - 600 D - 425 D - 600 D - 430
 1600mm x 500mH H - 785 H - 850 H - 1050 H - 760
 x 500mD W - 605 W - 355 W - 600 W - 430



Stand Size (sqm)	Spots	Shelving	Chairs	Tables
Minimum requirement of 6sqm				
6-8	2	1	2 (Stools)	1 (Poseur table)
9-11	3	2	2	1
12-14	4	3	3	1
15-18	5	3	4	2

Accessories & Jewellery

- ❖ If you have a stand which is 8sqm or less then you will be provided with a poseur table and high stool in order to give you optimum space on your stand
- ❖ To fix anything to panels only use double sided tape provided by GES or hook & loop Velcro. No Nails, staples, screws or painting of walls is permitted
- ❖ Please note, chair/stool colours will be randomly allocated

Console Table:

High – 60 x 170 x 110cm

Low – 60 x 120 x 75cm

I - 600

H - 785

W - 605

D - 425

H - 850

W - 355

D - 600

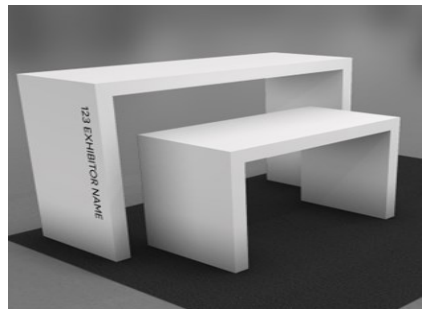
H - 1050

W - 600

D - 430

H - 760

W - 430



Stand Size (sqm)	Spots	Console tables	Chairs	Tables
Minimum requirement of 6sqm				
6-8	2	1 High	2 (stools)	1 (Poseur table)
9-11	3	1 High, 1 Low	2	1
12-14	4	2 High, 1 Low	3	1
15-23	5	2 High, 1 Low	4	1

Half Height Shell *front of Show only

Woman / Body & Sustainable



Half Height Shell *front of Show only

Woman / Body & Sustainable

- ❖ If you have a stand which is 8sqm or less then you will be provided with a poseur table and high stool in order to give you optimum space on your stand.
- ❖ To fix anything to panels only use double sided tape provided by GES or hook & loop Velcro. No Nails, staples, screws or painting of walls is permitted
- ❖ Please note, chair colours will be randomly allocated
- ❖ Any extras, including pop up posters, mannequins etc. **NOT** to exceed the 1.5m wall height



D - 400
H - 1500
W - 1400

I - 600
H - 785
W - 605

D - 425
H - 850
W - 355



Stand Size (sqm)	Spots	Rails	Chairs	Tables
Minimum requirement of 6sqm				
6-11	2	2	2	1
12-17	4	4	3	1
18-23	5	6	3	1
24-29	6	8	4	2
30-35	8	10	4	2
36 +	9	12	5	3
more than 40	1 spot per 4 sqm	1 rail per 10sqm	2 chairs per 15sqm	1 table per 15sqm

Launch Pad – Rail

Walling & Build	No shell scheme walling is provided as part of this package
Carpet	Included in Package
Lighting & Sockets	Are not available with this package
Rail Size	1500h X 1000w
Furniture	1x High table & 1x Stool *Please note, chair colours will be randomly allocated



Please note due to the size of this space no extras can be ordered outside of the package already given



D - 600
H - 1050
W - 600



D - 430
H - 760
W - 430



Launch Pad – Plinths

Walling & Build	No shell scheme walling is provided as part of this package
Nameboard	Exhibiting Name and number are displayed direct to Plinth
Carpet	Included in Package
Lighting & Sockets	Are not available with this package
Plinths x 2	High – H750, W400, D400 Low – H500, W400, D400
Furniture	1x High table & 1x Stool *Please note, chair colours will be randomly allocated



Please note due to the size of this space no extras can be ordered outside of the package already given



D - 600
H - 1050
W - 600

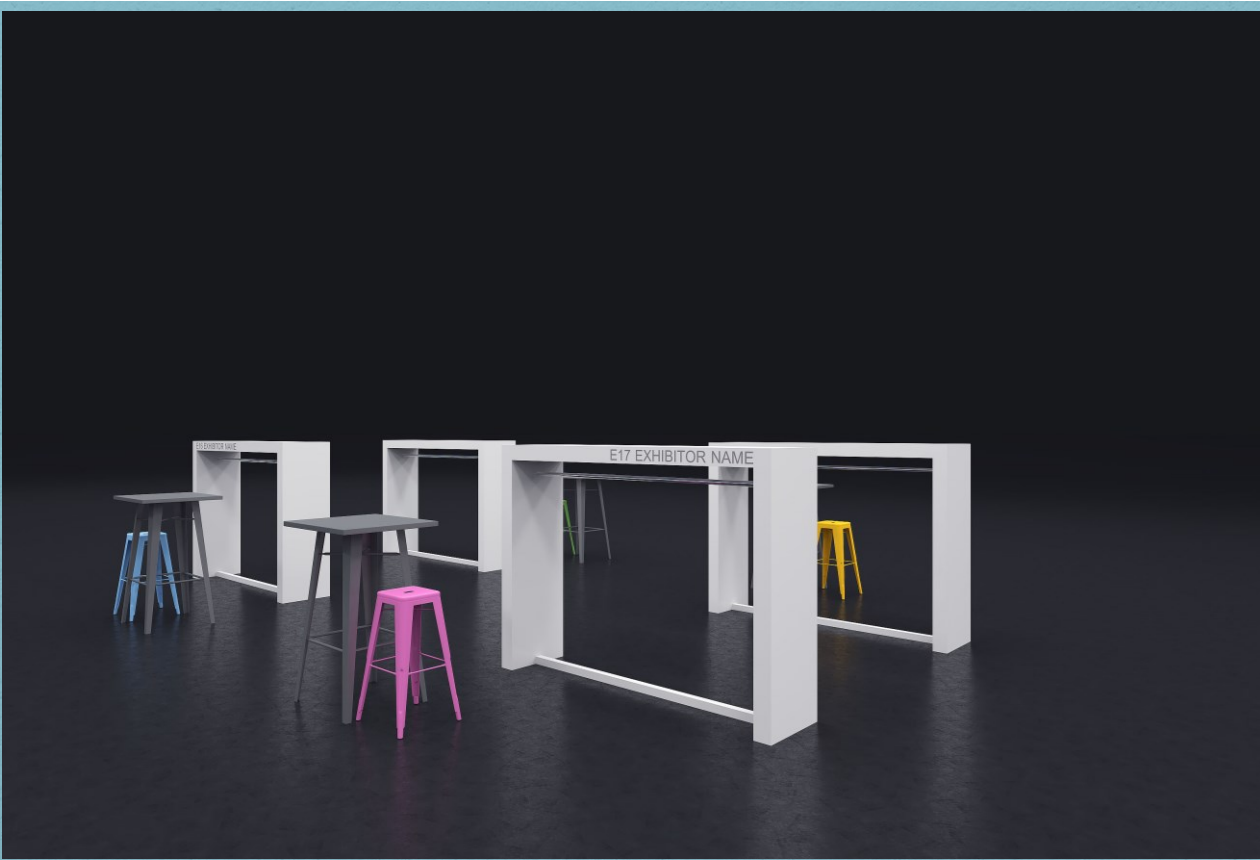


D - 430
H - 760
W - 430



Design Lab – Box Rail

Walling & Build	No shell scheme walling is provided as part of this package
Nameboard	Exhibiting Name and number are displayed direct to Boxed Rail
Carpet	Included in Package
Lighting & Sockets	Is not available with this package
Box Rail - White	1.7mH x 1.5mW x 0.5mD
Furniture	1x High table & 1x Stool *Please note, chair colours will be randomly allocated



Please note due to the size of this space no extras can be ordered outside of the package already given



D - 600
H - 1050
W - 600



D - 430
H - 760
W - 430



Design Lab –Table

Walling & Build	No shell scheme walling is provided as part of this package
Nameboard	Exhibiting Name and number are displayed direct to Tasting Table
Carpet	Included in Package
Lighting & Sockets	Are not available with this package
Table	60 × 170 × 110 cm
Furniture	1 x Stool D – 430,H - 760 W - 430 *Please note, chair colours will be randomly allocated



Please note due to the size of this space no extras can be ordered outside of the package already given



Showroom



IMPORTANT INFORMATION

- You will be supplied with a stand build complete with walling, furniture, carpet, nameboard and lighting.
- Electrical sockets are **NOT** included as part of your shell scheme package; if you require a socket, **please complete the electrical order form.**
- Due to the nature of your show sector, we do not allow the option to substitute between items. If you require additional furniture, please order these through your exhibitor manual.
- If you have a stand which is 8sqm or less, then you will be provided with a poser table and high stools rather than standard table and chairs in order to give you optimum space on your stand. Due to space restrictions, we are unable to allow the hire of extra furniture for these stands.
- If you are unsure of the square meterage of your stand, please contact your Pure London Sales representative.